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ABOUT NFWF

The National Fish and Wildlife Foundation (NFWF) protects and restores our nation's fish and wildlife and their habitats. Created by Congress in 1984, NFWF directs public conservation dollars to the most pressing environmental needs and matches those investments with private funds.

Learn more at www.nfwf.org



Monarch butterflies

OVERVIEW

The National Fish and Wildlife Foundation (NFWF) and partners announce the third year of funding for the Monarch Butterfly Conservation Fund. 23 new grants totaling \$3.77 million were awarded. The projects funded will leverage more than \$5.85 million in matching funds, for a total of \$9.62 million to protect, conserve and increase habitat for the monarch butterfly.

In 2015, NFWF established the Monarch Butterfly Conservation Fund to reverse recent population declines and ensure the survival of the monarch butterfly. The program is a public-private partnership administered by NFWF with funding and other support from the Monsanto Company, U.S. Fish and Wildlife Service, U.S. Forest Service, U.S. Geological Survey, Bureau of Land Management and USDA's Natural Resources Conservation Service.

The 2017 projects address two key strategies: 1) improving the availability of highquality habitat and 2) increasing the capacity needed to expand conservation efforts into the future.



2017 Monarch Butterfly Conservation Fund Grants



INCREASING THE QUALITY AND QUANTITY OF HABITAT

The goal of this conservation strategy is to create and sustain a connected patchwork of monarch butterfly habitat across the species' range to support its annual life cycle and migration. Emphasis is placed on restoring and enhancing land to support ample milkweed and nectar plants, as well as overwintering habitat. In addition, this strategy includes work to ensure adequate supply of seeds and plugs required by habitat restoration efforts.

Establishing Urban Monarch Habitat

through the Tri-Regional Monarch Flyway Strategy (TX)
Grantee: Houston Wilderness
MBCF Award:\$236,344
Matching Funds:\$310,150
Total Project:\$546,494
Houston Wilderness will increase the quality and
connectivity of monarch butterfly habitat in three urban
regions throughout southeast Texas. The project will
build and coordinate a regional network to create or
enhance approximately 110 acres across 50 different sites
primarily by increasing the availability of milkweed and
other nectar sources.

Improving Private Lands through

the Monarch Butterfly Habitat Exchange (TX)

\$128,467
\$171,412
\$299,879
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Monarch butterfly on milkweed

habitat on private ranch lands through five pilot projects under the Monarch Butterfly Habitat Exchange. The project will enhance 3,426 acres through a combination of planting milkweed and other nectar plants, managed grazing, mowing, prescribed fire and invasive species control.

Working with U.S. Military Base to Improve Monarch Butterfly Habitat (TX)

to improve Monarch Butterily Habitat (1X)
Grantee: Compatible Lands Foundation
MBCF Award:\$235,992
Matching Funds:\$365,992
Total Project:\$601,984
Compatible Lands Foundation will enhance monarch
breeding and migratory habitat on or adjacent to four U.S.
military bases. The project will plant native milkweed
and nectar plants and control invasive species to improve
325 acres of habitat.

Restoring Northern Monarch Butterfly Breeding Habitat (Canada)

Grantee: Nature Conservancy of Canada

Grantee: Nature Conservancy of Canada
MBCF Award:\$80,000
Matching Funds:\$80,000
Total Project:\$160,000
Nature Conservancy of Canada will restore 130 acres of

former agricultural fields in the northern breeding range of the eastern monarch population's migratory corridor. The project will establish 50 acres in the Southern Norfolk Sand Plain Natural Area and 80 acres in the Manitoba Tall Grass Prairie Preserve, expanding previously restored habitat.



Enhancing Monarch Habitat on Private Lands in Texas Grantee: U.S. Fish and Wildlife Service

MBCF Award:.....\$250,000 Matching Funds:.....\$530,000 **Total Project:**.....\$**780,000** U.S. Fish and Wildlife Service will enhance more than 8,000 acres of monarch butterfly habitat through the Partners for Fish and Wildlife program. The project will work with private landowners to improve habitat and increase milkweed and nectar plant availability vital for monarch breeding as well as spring and fall migrations.

Eastern North Dakota

Monarch Butterfly Habitat Restoration

Grantee: U.S. Fish and Wildlife Service

MBCF Award:\$110,184
Matching Funds:\$284,740
Total Project:\$394,924
U.S. Fish and Wildlife Service will restore and enhance native
grasses, forbs and milkweed on private lands to benefit
monarch butterfly breeding habitat. The project will plant
approximately 600 acres with a diverse mix of regionally
appropriate native forbs and grasses as well as implement
rotational grazing systems on 5,660 acres of grassland
habitat.

Enhancing and Restoring

Monarch Butterfly Habitat in Eastern Nebraska

Restoring Overwintering and Breeding Habitat for the Monarch Butterfly's Western Population (CA)

Grantee: The Xerces Society for Invertebrate Conservation MBCF Award:.....\$249,990 Matching Funds:....\$252,894 **Total Project:**....\$**502,884** The Xerces Society for Invertebrate Conservation will restore and enhance priority habitats in California to benefit the western monarch population. The project will work with public and private partners to restore and enhance 37 acres of coastal overwintering habitat and over 600 acres of breeding habitat on working lands and natural areas in the Central Valley.

Implementing the Missouri

Monarch and Pollinator Conservation Plan

Grantee: Missouri Conservation Heritage Foundation
MBCF Award:\$244,445
Matching Funds:\$312,763
Total Project:\$557,208
Missouri Conservation Heritage Foundation will
begin implementing on-the-ground monarch habitat
establishment and enhancement to meet habitat goals set
in the Missouri Monarch and Pollinator Conservation Plan.
The project will work with partners to restore and enhance
nearly 300 acres throughout rural, urban and suburban
landscapes across the state.

Restoring Native Prairie

Habitat for Monarch Butterflies (ND)
Grantee: Prairie Pothole Partners
MBCF Award:\$50,000
Matching Funds:\$55,500
Total Project:\$105,500
Prairie Pothole Partners will connect existing and previously
restored native prairie sites by restoring former cropland
to diverse prairie habitat. The project will restore 200 acres
and collect 50 pounds of native forb species, including four
species of milkweed to use in the restoration.

Creating Monarch Habitat in the Eastern Migratory Corridor through the Mayor's Monarch Pledge (VA) Grantee: National Wildlife Federation

Grantee: National whome rederation	
MBCF Award:	\$141,366
Matching Funds:	\$286,542
Total Project:	\$427,908
National Wildlife Federation will enhance 1	,000 acres
of urban monarch butterfly habitat in muni	cipalities
committed to the Mayor's Monarch Pledge.	The project
will provide technical assistance and pollir	nator seeds and
plants to municipalities throughout the eas	tern migratory
corridor to restore 150 acres and enhance 8	850 acres.

Expanding Monarch

Butterfly Habitat Connectivity (IA, MN)

Grantee: U.S. Fish and Wildlife Service
MBCF Award:\$103,137
Matching Funds:\$133,828
Total Project:\$236,965
U.S. Fish and Wildlife Service will improve and connect
diverse native prairie sites for monarch butterfly breeding
and migratory habitat. The project will restore and enhance
over 460 acres on 14 permanently protected grassland sites.



Increasing Monarch Habitat and Milkweed

Availability at Midewin National Tallgrass Prairie (IL) Grantee: The Wetlands Initiative

Grantee: The wetlands initiative
MBCF Award:\$166,497
Matching Funds:\$183,713
Total Project:\$350,210
The Wetlands Initiative will establish high-quality
native prairie and wetland habitat containing significant
milkweed resources and a diversity of nectar sources to
benefit breeding and migrating monarchs. The project
will restore and enhance 479 acres and collect 5 pounds
of regionally adapted milkweed seed to use at Midewin
National Tallgrass Prairie and other restoration sites in
Illinois.

Enhancing Monarch Butterfly Habitat along the Mississippi River Corridor (WI)

MBCF Award:\$69,800 Matching Funds:\$106,785 Total Project: \$ 176,585
Total Project:\$176.585
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Wisconsin Department of Natural Resources will restore
and enhance critical monarch butterfly breeding, feeding
and migratory stopover habitat on public and private lands
along the Mississippi River. The project will use a variety
of techniques including planting, prescribed burning and
invasive species control to restore and enhance over 700
acres of habitat.

Monarch Butterfly Flyway Restoration (IA)

Grantee: Iowa Natural Heritage Foundation

MBCF Award:.....\$165,000 Matching Funds:.....\$225,000 **Total Project:**.....\$390,000 Iowa Natural Heritage Foundation will continue and expand the restoration work begun under phase 1 and 2 of the Iowa Butterfly Flyway project by coordinating a series of restoration projects in central Iowa. The project will enhance 500 acres of habitat in the Wetland Management District and along the I-380 corridor by planting diverse milkweed and nectaring species, mowing and prescribed burning.

Utilizing Prescribed Fire to

Enhance Monarch Butterfly Habitat in Central Texas Grantee: ILS Fish and Wildlife Service

MBCF Award:\$175,000
Matching Funds:\$350,000
Total Project:\$525,000
U.S. Fish and Wildlife Service will conduct prescribed burning
to enhance monarch habitat on private lands through the
Partners for Fish and Wildlife program. The project will

improve 7,000 acres of habitat to support the monarch's fall and spring migration.

Reforesting Monarch

Butterfly Overwintering Habitat in Central Mexico

Enhancing Monarch Habitat through Technical Assistance (IL, IN, IA, MN, MO, OK, TX, WI)

Grantee: Pheasants Forever

MBCF Award:\$80,000
Matching:
Total:\$683,980
Pheasants Forever will provide private landowners with
technical assistance to enroll lands into the Conservation
Stewardship Program and Environmental Quality
Incentives Program. The project will use the organization's
Farm Bill biologist team to deliver high quality monarch
migratory and breeding habitat across eight states.

COORDINATION AND CAPACITY BUILDING

The goal of this conservation strategy is to increase organizational capacity and coordination among organizations, states and regions engaged in monarch butterfly conservation. Grant funding supports work to develop regional strategies and plans, build capacity and expertise, maximize information exchange, and distribute information about on-the-ground conservation practices.

Coordinating Monarch Conservation

in Transportation and Utility Rights-of-Way (IL) Grantee: The Board of Trustees of the University of Illinois MBCF Award:......\$250,000 Matching Funds:.....\$359,088 Total Project:.....\$609,088 The Board of Trustees of the University of Illinois will coordinate monarch butterfly habitat conservation in transportation and utility rights-of-ways though the Rightsof-Way as Habitat Working Group. The project will continue to build the capacity of the Working Group and develop a national geospatial database to measure the extent and condition of monarch habitat managed by rights-of-way organizations.



2017 Monarch Butterfly Conservation Fund Grants



Advancing Monarch

Butterfly Conservation in Texas Cities

Grantee: National Wildlife Federation

MBCF Award:\$250,000
Matching Funds:\$342,644
Total Project:\$592,644
National Wildlife Federation will work with large cities across
Texas to finalize and implement monarch conservation plans
that will improve breeding and migratory habitat and engage
millions of citizens. The project will build capacity through
technical and organizational support within each city to shift
from planning to on-the-ground implementation of their
action plans.

Implementing the Monarch Conservation Science Partnership's Integrated Monitoring Strategy (MN)

Regents of the University of Minnesota will strengthen capacity and coordination of multiple partners across the nation in implementing a unified monitoring strategy for monarch butterflies and their habitats. The project will generate information to improve Monarch Conservation Science Partnership's models that inform national monarch population and habitat targets, identify and quantify the relative magnitude of potential threats to monarchs, and inform strategies for implementing habitat enhancement. wonaren caterpinar

Expanding Strategic Urban Habitat Conservation Approaches for Monarchs (IL, IN, IA, MN, MO, WI) Grantee: Field Museum of Natural History