2017 Webinar for NFWF's Technical Capacity Grants Program



Accelerating local implementation of the most innovative, sustainable and costeffective strategies to restore and protect water quality and vital habitats within the Chesapeake Bay watershed.



Agenda

- 1. Webinar Instructions
- 2. Overview of Chesapeake Bay Stewardship Fund
- 3. Review of 2017 Chesapeake Bay Technical Capacity Program Q & A
- 4. How to Submit a Proposal Using EasyGrants
 - Q&A



Jake Reilly, Program Director



Elizabeth Nellums, Program Manager



Alyssa Hildt, Program Coordinator



1. Webinar Instructions

- To improve sound quality, all participants will be muted for the duration of the webinar. If you want to ask a question you have two options:
 - 1. Enter your query where it says "Enter a question for staff" and click send. Mark will type a response or read your question aloud when we pause for Q&A.
 - 2. Write it down and contact us after the webinar. We have a lot of material to cover, so you may prefer to have a more in-depth discussion later.
- We may ask you to raise your "hand" in the webinar dialogue box to confirm participants can hear us.
- If you experience a technical glitch, please type it into the question box, since we can't hear you. (We may not know about the glitch unless you say something!)

The webinar will be available for download next week at www.nfwf.org/chesapeake





Chesapeake Bay Stewardship Fund Program Delivery



Chesapeake Bay Program

Science, Restoration, Partnership

Chesapeake Bay Stewardship Fund

Chesapeake Bay Business Plan Strategies

1. Focus on High Priority Targeted Watersheds

Using a science-based approach, NFWF has identified 17 watersheds where investments will result in measurable increases in species populations, improvements in local stream health, and reductions in nutrient and sediment loading to Chesapeake Bay.

2. Support Innovation on Cross Cutting Issues

Invest in innovative methods and new techologies that hold the promise to drive down costs, expand the effectiveness of restoration practices and accelerate the pace of recovery.

3. Advance Local Government Green Infrastructure Solutions

Over 1800 units of local government have authority over decisions that will determine the future of the Chesapeake Bay. NFWF helps local governments restore their rivers and streams while meeting the challenges posed by Chesapeake restoration.









Delivering Technical Capacity Programs

NFWF partners with the Chesapeake Bay Program to provide technical capacity and expertise for local governments and grantees in restoration science, engineering, finance, and organizational development

Currently delivered through a network of nearly 100 approved private and non-profit experts who provide on-going assistance and build the capacity of our grantees to enhance their work to meet specific conservation outcomes in local watersheds across the Bay region.

Examples of Prior CBSF Technical Capacity Activities

Assessment and Prioritization

- · Stormwater site and watershed assessments
- Stream corridor assessments
- WIP assessments

Financing Strategies

- Stormwater financing
- Green infrastructure financing
- WIP financing

Design and Implementation

- Innovative stormwater management projects (LID)
- · Stream corridor and wetland restoration projects

Program Development

- Integrating Green Infrastructure into capital improvement programs
- Illicit discharge detection and elimination (IDDE)
- Turf-to-trees and urban forestry
- Stormwater maintenance

Stormwater Outreach/Community-based Social Marketing

2017 Technical Capacity Program

- Roughly \$1,000,000 available for contract technical support
- Awards capped at \$50,000
- Continuing move towards more competitive awarding of technical capacity support
- · Delivered through one solicitation and award cycle
- Targeting projects that will lead to relatively quick implementation projects



2017 Technical Capacity Grant Program Timeline

Easygrants Open for Proposal Submission	Monday, July 31, 2017
Proposal Due Date	Tuesday, September 12, 2017
Review Period	Late September 2017
Award Announced (anticipated)	Late October 2017



Technical Capacity Priorities

Agricultural Conservation: Projects that enhance the capacity of conservation districts, watershed organizations, and non-profit partners to more efficiently deliver agricultural conservation programs for water quality and habitat improvement.

Restoration and Community Stewardship: Projects that enhance the capacity of local governments, conservation districts, watershed organizations, and non-profit partners to efficiently deliver restoration and community stewardship efforts, including in the areas of watershed planning, habitat restoration, land conservation and land use, public access, diversity initiatives, environmental literacy.

Stormwater Management: Projects that enhance capacity of local governments and allied nongovernmental partners to efficiently deliver stormwater management efforts, including design of regional stormwater servicing models, sustainable financing and management strategies, and targeting of stormwater improvements for water quality, resiliency, and community benefit.

- Build the technical capacity of local governments, conservation districts, and small watershed organizations and nonprofit partners to deliver water quality and stewardship implementation projects
- Catalyze increased and more targeted local investment of restoration and protection project funding through strategic planning, technical design, assessment, and prioritization efforts
- Support the establishment of long-term program delivery and restoration and protection implementation strategies through program design and review, financing and delivery strategies, and targeting approaches for outreach, restoration siting, etc.



Technical Capacity Priorities

Special consideration will be provided to proposals that address one or more of the broad programmatic priorities identified above as specifically related to:

Research and development of regional institutional structures to accelerate restoration actions and enhance efficiency of restoration program delivery that engage water quality and restoration professionals, public agencies, academic institutions, nongovernmental organizations, and/or the private sector to coordinate regional delivery of on-the-ground water quality improvement and habitat restoration programs. Examples include establishment of regional government authorities for the delivery of stormwater program funding and management at a multi-municipality scale, coalitions of conservation districts and/or watershed organizations for the delivery of technical assistance and coordinated implementation for priority agricultural conservation practices at a multi-county scale, and watershed-based partnerships for stream, wetland, and floodplain restoration. Activities may include: organizational assessment and network development; development of shared staffing and equipment agreements; funding of shared planning, prioritization, and decision making efforts; and integration of programs, planning, and funding via development of organizational mergers, Memoranda of Understanding, new governance models, etc. Projects must clearly demonstrate plans for sustaining new regional coordination and program delivery mechanisms beyond the requested grant term, including clear plans for self-financing, governance, etc.



IMPORTANT!! Technical Capacity Grants Eligibility

	Definition	Roles and Responsibilities
Applicants	Approved NFWF Technical Assistance Providers (available <u>here</u>)	 Provide project-related technical services directly to beneficiaries Submit project applications to Easygrants on behalf of beneficiary organizations Manage associated grant awards, including financial and programmatic reporting
Beneficiaries	Non-profit 501(c) organizations, local governments (<u>including</u> <u>soil and water</u> <u>conservation districts</u>), municipal governments, and Indian tribes	 Receive project-related technical services from applicants Identify technical capacity needs consistent with RFP priorities Consult list of Approved NFWF Technical Assistance Providers (available here) to develop project application No application or grants management responsibilities

August 29: Provider application deadline Email Alyssa Hildt for application materials Alyssa.Hildt@nfwf.org





NFWF Chesapeake Staff: Jake Reilly, Program Director <u>Jake.Reilly@nfwf.org</u>

Elizabeth Nellums, Program Manager <u>Elizabeth.Nellums@nfwf.org</u>

Alyssa Hildt, Program Coordinator <u>Alyssa.Hildt@nfwf.org</u>

(202) 857-0166 www.nfwf.org/chesapeake



Tips for Applicants

- ✓ If you've never used Easygrants before, create your login *TODAY* and familiarize yourself with the system.
- ✓ Turn off your pop-up blockers. If you use Internet Explorer, turn them off again and again...
- Print the "Tip Sheet" from the provider website and use it as a reference tool, field-by-field in EasyGrants.
- ✓ These are competitive grants. Your projects should have a "wow" factor.





As you get ready to start your proposal, pull up the Tip Sheet from <u>http://www.nfwf.org/chesapeake/Pages/tcgp2</u> 017rfp.aspx

It helps you fill out each line of the application. There is also a HELP window on each screen of Easygrants.

Step One: Create an Account



ONFWF		Step Two:	Let's try it
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	49937	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View
	49947	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View
	49853	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View
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	51092	Test, Heather	Full Proposal	Grants	Wells Fargo Environmental Solutions for Communities 2016	Incomplete	Not Submitted	12/10/2015	View
	51163	Test, Heather	Full Proposal	Grants	Developing the Next Generation of Conservationists 2016	Incomplete	Not Submitted	12/15/2015	View
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	52168	Test, Heather	Full Proposal	Grants	Los Padres National Forest - Zaca and Piru Fires Restoration Grant	Incomplete	Not Submitted	2/29/2016	View

Select Chesapeake Bay Technical Capacity Grants Program – 2017 and click Continue.

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	0	Impact Directed Environmental Accounts 2017	www.nfwf.org	9/30/2017 11:59 PM ET
	0	Southeast Aquatics Program 2017	www.nfwf.org/southeastaquatics	8/15/2017 11:59 PM ET



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Answer the three questions and click "Submit" at the bottom of the page. [Hitting Save does not submit the task, so *always* look for the submit button!]



Eligibility Quiz - Heather Test - Eligibility Quiz

Home	> Project Information	
Eligibility Quiz	Due: 9/12/2017 11:59 PM ET Easygrants ID: 58584 Test, Heather Grants Chesapeake Bay Technical Capacity Grants Chesapeake Bay Technical Capacity Grants Program - 2017	
FAQ	Instructions	
Help	Answer each question below by selecting the Yes or No radio button, and click Submit to determine your eligibility to apply for this award. All information is required. If you partially complete this quiz later, be sure to save your data by clicking Save.	plete and wish to return to
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	Upon submission of this page, you will see the outcome of your Eligibility Quiz. If you are eligible to apply for this award, you will have a corresponding To Do item on your Home page. If you award at this time, click Cancel .	ou do not wish to apply for this

Important: Please proof your answers carefully. You will not be able to revise your answers after submitting.

Save Cancel



Review your answers and click Continue.



Eligibility Confirmation - Heather Test - Eligibility Quiz

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Home	Thank you for submitting your eligibility quiz - the answers that you provided are shown below for your convenience. You can save or print this page for you shown below.	ur records. Your eligibility to sub	mit a proposal to the Foundation
Eligibility Quiz	Eligibility Quiz Answers		
FAQ	You are eligible.		
		Your Answers	Qualified Answers
Help	Have you read and do you understand the Program Guidelines for this Funding Opportunity, including any match requirements specific to the Funding Opportunity?	Yes	Yes
	Can the reports and deliverables associated with any potential Foundation award for your project be published on the Foundation website?	Yes	Yes
Log Out	Do you certify that you are authorized to submit this request for funding on behalf of your organization?	Yes	Yes
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On your home page, Select the Full Proposal task.

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	Conceptual Plans	No		.xls, .doc, .pdf, .rtf, .gif, .jpeg, .jpg, .docx	No Limit	16 MB	No Limit	No Limit	No Limit
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Metrics page: Filter by CBSFTA Metrics, select Show All Strategies, then click Select Metric to see all available metrics.

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BILL HOLD	Metrics - Heather Test - Full Proposal
Home	Project Information
	Due: 9/12/2017 Easygrants ID: 58584
Main	Test, Heather Grants Chesapeake Bay Technical Capacity Grants Chesapeake Bay Technical Capacity Grants Program - 2017
Contact Information	> Instructions
Organization	Follow the steps below to provide NFWF with metrics for showing progress on your project's primary activities and outcomes. More detailed instructions, screenshots, and examples are provided in the Metrics Help page displayed when you click Help. You may save and return to this page as often as needed to complete your metrics.
Information Project Information	1. To view and select the available metrics, click Select Metric. A page will display all of the available metrics. If the list of available metrics is long, you can filter the list by clicking on the Show options - Templates and/or Strategies: Templates allows you to filter on metric templates, if there is more than one; Strategies allows you to filter on a single Strategy, e.g., Habitat Management - Show Al/is the default for both. For more details on each metric, "mouse-over" the question mark icon.
Project Location	 To select your metrics, check the box in the Add column for the metrics on which you will report, and click Add Selected. The table below will refresh and display the metrics. You must select and report on at least one metric on this page, and the Foundation's strong preference is for projects to contain a limited number of metrics for showing progress. For each of your selected metrics, enter both Starting Value (i.e., the actual number at the start of your project), and a Target Value (i.e., the projected number at the completion of your project) amounts. Notes may
Мар	 be added to a metric by clicking the sheet icon to the right of the Completion number. Click Save intermittently to save your data. The system will timeout after 60 minutes of non-use, and any unsaved data will be lost. To remove a metric after you've selected it, click the red X to the right of the line item. To delete several metrics at once, click the checkbox to the left of each metric name and click Delete Selected at the bottom of
Uploads	the page. The system will request confirmation before deleting Metrics, and the page will refresh with the remaining metrics. <u>All metrics remaining on the page must contain values before final submission</u> . 6. When you are finished providing values, click Save and Continue to save your metrics and move to the next page.
Metrics	Note: The metrics provided here are those selected by the Foundation. If you would like to report on additional metrics, please include these in your project narrative.
Budget	Filter By: CBSFTA Metrics V Show All Strategies
Matching Contributions	No results to display Habitat Management Capacity, Outreach, Incentives Habitat Conservation
Permits and	Select All Delete Selected Planning, Research, Monitoring
Approvals Review and Submit	Save and Continue
FAQ	
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Return to Staff	

Select the metrics that apply to your project.

Select Metric							
Show: S	Show All Templates V Show All Strategies	Search:					
Add	Metric	Strategies	Required	^			
	CBSF - BMP implementation for nutrient or sediment reduction - Acres with BMPs (?)	Habitat Management	Optional				
	CBSF - BMP development - # mgmt plans with BMPs	Planning, Research, Monitoring	Recommended				
	CBSF - Building institutional capacity - # FTE with sufficient training	Capacity, Outreach, Incentives	Optional				
	CBSF - Outreach/ Education/ Technical Assistance - # people reached ?	Capacity, Outreach, Incentives	Optional				
	CBSF - Improved management practices - Acres under improved management ? Habitat Management Recommended						
	CBSF - Outreach/ Education/ Technical Assistance - # people targeted ? Capacity, Outreach, Incentives Recommended						
	CBSF - BMP implementation for stormwater runoff - Volume stormwater prevented 😮 Habitat Conservation Optional						
	CBSF - Research - # research studies completed Planning, Research, Monitoring Optional						
	CBSF - Outreach/Education/Technical Assistance - # people with changed behavior 😮 Capacity, Outreach, Incentives Optional						
	CBSF - Outreach/ Education/ Technical Assistance - # workshops, webinars, meetings Capacity, Outreach, Incentives Recommended						

Select All



Your selected metrics will populate. Unless you have a previous study to refer to, you usually enter 0 for Starting Value. Complete the Target Value with the goals for your project. You may be asked to enter additional information in the notes sections, so read instructions for each metric carefully.

Home	> Project Information							
	Due: 9/12/2017 Easygrants ID: 58584							
Main	Test, Heather Grants Chesapeake Bay Technical Capacity Grants Chesapeake Bay Technical Capacity Grants Program - 2017							
Contact Information	> Instructions							
Organization Information	Follow the steps below to provide NFWF with metrics for showing progress on your project's primary activities and outcomes. More detailed instructions, screenshots, and examples are provided in the Metrics Help page displayed when you click Help . You may save and return to this page as often as needed to complete your metrics.							
Project Information	The Land of Contraction The Land of Management Characteristics and the Contraction Plana and the Contraction of the Contraction							
Project Location	 To select your metrics, check the box in the Add column for the metrics on which you will report, and click Add Selected. The table below will refresh and display the metrics. You must select and report on at least one metric on this page, and the Foundation's strong preference is for projects to contain a limited number of metrics for showing progress. For each of your selected metrics, enter both Starting Value (i.e., the actual number at the start of your project), and a Target Value (i.e., the projected number at the completion of your project) amounts. 							
Мар	Notes may be added to a metric by clicking the sheet icon to the right of the Completion number. 4. Click Save intermittently to save your data. The system will timeout after 60 minutes of non-use, and any unsaved data will be lost. 5. To require a metric after your data is click the right of the right of the line item. To delete equated patting at each click the checkber to the left of each metric across and click Delete Salesterd at the							
Uploads	 To remove a metric after you've selected it, click the red X to the right of the line item. To delete several metrics at once, click the checkbox to the left of each metric name and click Delete Selected at the bottom of the page. The system will request confirmation before deleting Metrics, and the page will refresh with the remaining metrics. <u>All metrics remaining on the page must contain values before final submission</u>. When you are finished providing values, click <u>Save and Continue</u> to save your metrics and move to the next page. 							
Metrics	Note: The metrics provided here are those selected by the Foundation. If you would like to report on additional metrics, please include these in your project narrative.							
Budget	> Applicant Submission Version							
Matching Contributions	Filter By: CBSFTA Metrics V Show All Strategies Metric	✓ Strategies	Required	Starting Value	Select Me	etric		
Permits and Approvals	CBSF - Outreach/ Education/ Technical Assistance - # people reached	Capacity, Outreach, Incentives	Optional	0.00 #beople reached	40.00 # people reached	• ×		
Review and Submit	CBSF - Outreach/ Education/ Technical Assistance - # people targeted	Capacity, Outreach, Incentives	Recommenced	0.00 # prople targeted	50.00 # people targeted	×		
FAQ	CBSF - BMP development - # mgmt plans with BMPs	Planning, Research, Monitoring	Recommended	0.00 # ngmt plans with BMPs	2 # prgmt plans with)×		
Help		Rer the number of manager Best Management Practices (E						
	Viewing Records 1 - 3 of 3			Page size	25 Y First Previous Next Last Sho	ow All		
Log Out	Select All Delete Selected							
Return to Staff Module	Save Save and Continue							
For Technical assistance, please contact us via e-mail or phone 202-595-2497. Download Adobe Reader								
	Powered by Easygrants™ v9.1.0							

Budget page: Total budget here must match the award total on the "Project Information" page



Budget page: Do not zero fill the budget page. There are detailed instructions in Easygrants to help you submit your budget.



Matching Contributions page: Totals must match the totals entered in the "Project Information" page. (Match is not required for TA)

ONFWF		Matching Contributio	n Editor			×	
		Instructions				~	
		unsaved work if you do no	t save at least once every hour. Clic	k Save and Close to save and ret	he system will timeout and you will lose urn to the Matching Contributions list page. Ielp for examples and instructions.		
Home	Project Information	Status *	<select></select>				
Main	Due: 9/12/2017 Test, Heather Grants Chesapeake Bay Technical Capacity C	Source * Source Type *	Enter the name of the person or Or <select></select>	ganization providing the Matchin	g Contribution		
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Information Project Information	Matching Contribution	Amount *	Limit: 250 characters	Remaining: 250			
Project Location	No results to display Add New		Save and Close	Close		~	
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Permits and Approvals							
Review and Submit							
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Help							
Log Out							
Return to Staff Module							

Permits and Approvals page: Add Permits applied for or likely to be required.

NF	Permits and Approvals - Heather Test - Full Proposal
Home	> Project Information
Main	Due: 9/12/2017 Easygrants ID: 58584 Test, Heather Grants Chesapeake Bay Technical Capacity Grants Chesapeake Bay Technical Capacity Grants Program - 2017
Contact Information	Instructions If Permits and/or Approvals are required for this project, click Add to enter permit/approval information. Click Help for examples and instructions. After you add a permit/approval below, you will be able to Edit or
Organization Information Project Information	Delete it, as needed. Click Save and Continue to save your work and move to the next page. Permits and Approvans - Click Help for Examples and Instructions
Project Location	No results to display Add New Continue
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Uploads	
Budget	
Matching Contributions	
Permits and Approvals Review and Submit	
FAQ	
Help	
Log Out	



	Home	Project Information					
		Due: 9/12/2017	Example Project	Easygrants ID: 58584			
	Main	Test, Heather (Yale University) Grants Chesapeake Bay Technical Capacity Grants Chesapeake Bay Technical Capacity Grants Program - 2017					
	Contact Information	Instructions	andu fan submission. Yn yr genneral will net he submitted y	silumu diak sha Cubaris buttan			
	Organization Information	All requirements are complete and ready for submission. Your proposal will not be submitted until you click the Submit button. Click the View PDF button below to view, print, and/or save your final PDF. This PDF will contain all of the information that you have submitted. The PDF will not contain financial docu have been uploaded. After submission, you will be able to view your PDF from your Home page by clicking the View All Tasks button, finding your proposal, and clicking the View PDF I					
	Project Information		ise this system. If a link does not open please try holding th	e Shift or Control (CTRL) key on your keyboard while clicking on the link, which may tell a pop-up			
	Project Location	blocker to allow the link to open. Click here for more information. Click Submit (below) to submit your information to the Foundation. Once you submit, you will receive an e-mail confirmation, and you will no longer be able to modify information on any of the					
	Мар	pages.					
	Uploads	View Full Submission View PDF					
	Metrics	HEN FOI					
	Budget	Submission					
	Matching Contributions	Submit Validation Status	\sim				
\langle	Permits and Approvals Review and Submit	Page Name Contact Information Prganization Information Project Information Project Location	Status ✓ Complete ✓ Complete ✓ Complete ✓ Complete				
	FAQ Help	Map Uploads Metrics Budget Matching Contributions	 ✓ Complete ✓ Complete ✓ Complete ✓ Complete ✓ Complete ✓ Complete 				
	Log Out	Permits and Approvals	Complete				

Review the PDF before you Submit.



Questions?



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EZG Technical Support: <u>Easygrants@nfwf.org</u>

