2017 Webinar for NFWF's Technical Capacity Grants Program

Accelerating local implementation of the most innovative, sustainable and cost-effective strategies to restore and protect water quality and vital habitats within the Chesapeake Bay watershed.

Agenda

1. **Webinar Instructions**
2. **Overview of Chesapeake Bay Stewardship Fund**
3. **Review of 2017 Chesapeake Bay Technical Capacity Program - Q & A**
4. **How to Submit a Proposal Using EasyGrants**
   - **Q & A**

Jake Reilly,
Program Director

Elizabeth Nellums,
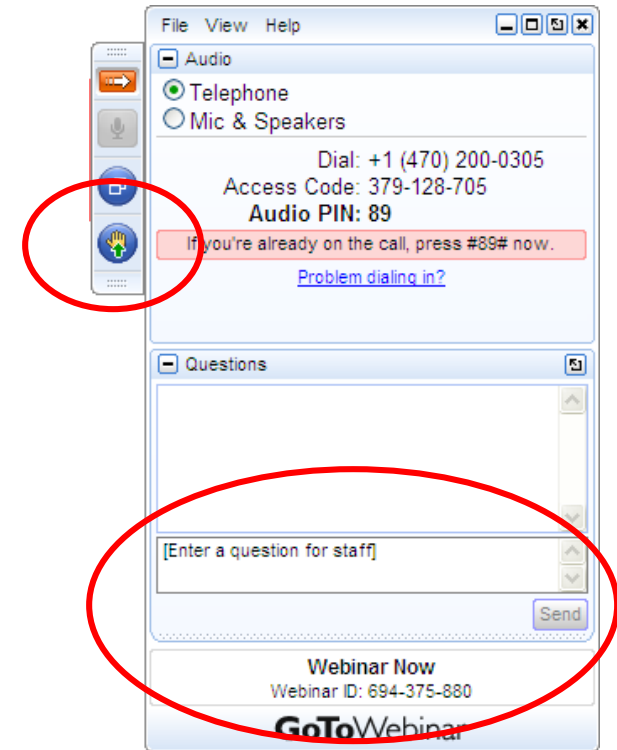Program Manager

Alyssa Hildt,
Program Coordinator

1. Webinar Instructions

- To improve sound quality, all participants will be muted for the duration of the webinar. If you want to ask a question you have two options:

  1. Enter your query where it says "Enter a question for staff" and click send. Mark will type a response or read your question aloud when we pause for Q&A.

  2. Write it down and contact us after the webinar. We have a lot of material to cover, so you may prefer to have a more in-depth discussion later.

- We may ask you to raise your "hand" in the webinar dialogue box to confirm participants can hear us.

- If you experience a technical glitch, please type it into the question box, since we can't hear you. (We may not know about the glitch unless you say something!)

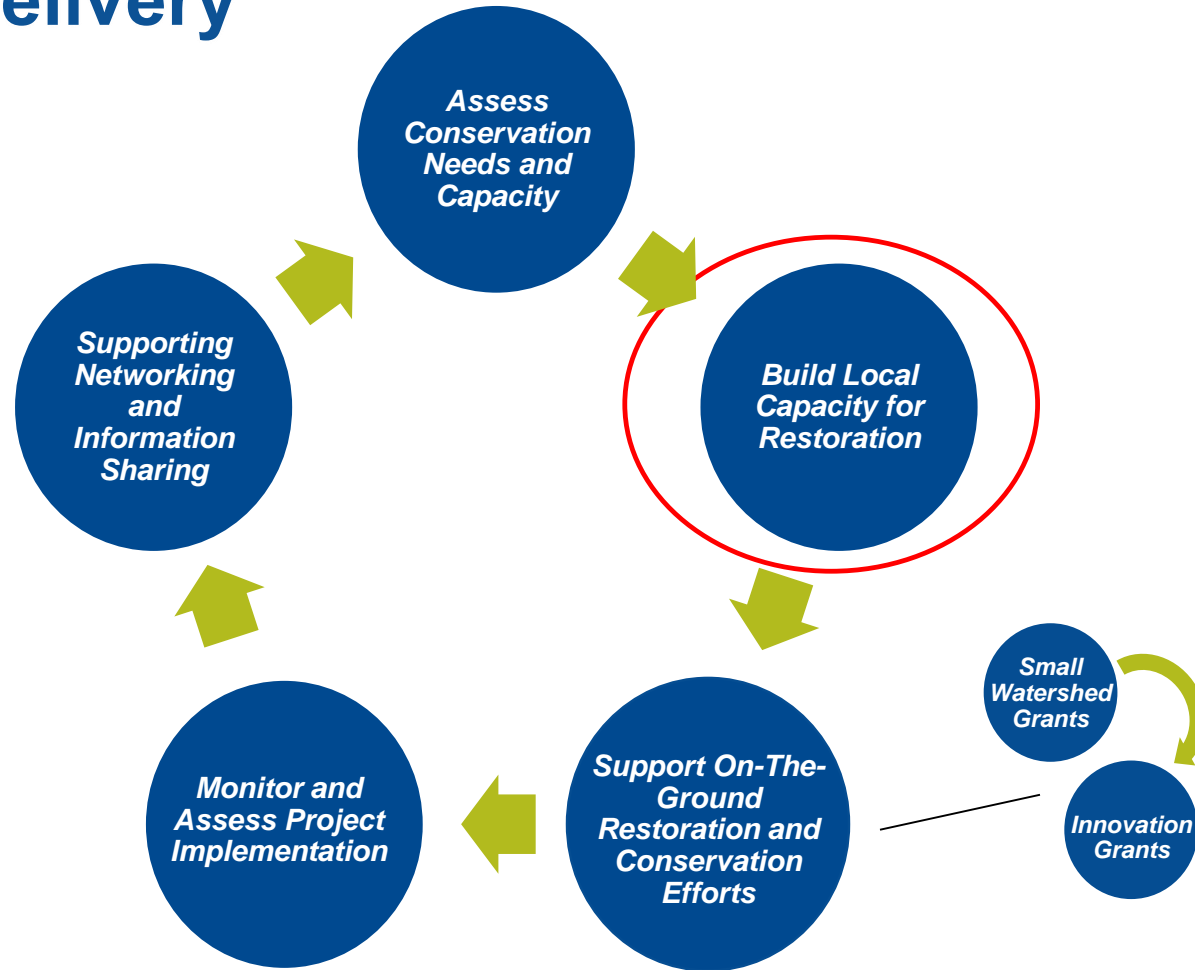*The webinar will be available for download next week at www.nfwf.org/chesapeake*

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Chesapeake Bay Stewardship Fund Program Delivery

Chesapeake Bay Business Plan Strategies

1. **Focus on High Priority Targeted Watersheds**
   Using a science-based approach, NFWF has identified 17 watersheds where investments will result in measurable increases in species populations, improvements in local stream health, and reductions in nutrient and sediment loading to Chesapeake Bay.

2. **Support Innovation on Cross Cutting Issues**
   Invest in innovative methods and new techologies that hold the promise to drive down costs, expand the effectiveness of restoration practices and accelerate the pace of recovery.

3. **Advance Local Government Green Infrastructure Solutions**
   Over 1800 units of local government have authority over decisions that will determine the future of the Chesapeake Bay. NFWF helps local governments restore their rivers and streams while meeting the challenges posed by Chesapeake restoration.

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Chesapeake Bay Program
Science. Restoration. Partnership.

Delivering Technical Capacity Programs

NFWF partners with the Chesapeake Bay Program to provide technical capacity and expertise for local governments and grantees in restoration science, engineering, finance, and organizational development

Currently delivered through a network of nearly 100 approved private and non-profit experts who provide on-going assistance and build the capacity of our grantees to enhance their work to meet specific conservation outcomes in local watersheds across the Bay region.

Examples of Prior CBSF Technical Capacity Activities

Assessment and Prioritization
- Stormwater site and watershed assessments
- Stream corridor assessments
- WIP assessments

Financing Strategies
- Stormwater financing
- Green infrastructure financing
- WIP financing

Design and Implementation
- Innovative stormwater management projects (LID)
- Stream corridor and wetland restoration projects

Program Development
- Integrating Green Infrastructure into capital improvement programs
- Illicit discharge detection and elimination (IDDE)
- Turf-to-trees and urban forestry
- Stormwater maintenance

Stormwater Outreach/Community-based Social Marketing

2017 Technical Capacity Program

- Roughly $1,000,000 available for contract technical support
- Awards capped at $50,000
- Continuing move towards more competitive awarding of technical capacity support
- Delivered through one solicitation and award cycle
- Targeting projects that will lead to relatively quick implementation projects

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2017 Technical Capacity Grant Program Timeline

Easygrants Open for Proposal Submission	Monday, July 31, 2017
Proposal Due Date	Tuesday, September 12, 2017
Review Period	Late September 2017
Award Announced (anticipated)	Late October 2017

Technical Capacity Priorities

Agricultural Conservation: Projects that enhance the capacity of conservation districts, watershed organizations, and non-profit partners to more efficiently deliver agricultural conservation programs for water quality and habitat improvement.

Restoration and Community Stewardship: Projects that enhance the capacity of local governments, conservation districts, watershed organizations, and non-profit partners to efficiently deliver restoration and community stewardship efforts, including in the areas of watershed planning, habitat restoration, land conservation and land use, public access, diversity initiatives, environmental literacy.

Stormwater Management: Projects that enhance capacity of local governments and allied non-governmental partners to efficiently deliver stormwater management efforts, including design of regional stormwater servicing models, sustainable financing and management strategies, and targeting of stormwater improvements for water quality, resiliency, and community benefit.

- Build the technical capacity of local governments, conservation districts, and small watershed organizations and nonprofit partners to deliver water quality and stewardship implementation projects

- Catalyze increased and more targeted local investment of restoration and protection project funding through strategic planning, technical design, assessment, and prioritization efforts

- Support the establishment of long-term program delivery and restoration and protection implementation strategies through program design and review, financing and delivery strategies, and targeting approaches for outreach, restoration siting, etc.

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Chesapeake Bay Stewardship Fund

UNITED STATES ENVIRONMENTAL PROTECTION AGENCY

Chesapeake Bay Program
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Technical Capacity Priorities

Special consideration will be provided to proposals that address one or more of the broad programmatic priorities identified above as specifically related to:

Research and development of regional institutional structures to accelerate restoration actions and enhance efficiency of restoration program delivery that engage water quality and restoration professionals, public agencies, academic institutions, nongovernmental organizations, and/or the private sector to coordinate regional delivery of on-the-ground water quality improvement and habitat restoration programs. Examples include establishment of regional government authorities for the delivery of stormwater program funding and management at a multi-municipality scale, coalitions of conservation districts and/or watershed organizations for the delivery of technical assistance and coordinated implementation for priority agricultural conservation practices at a multi-county scale, and watershed-based partnerships for stream, wetland, and floodplain restoration. Activities may include: organizational assessment and network development; development of shared staffing and equipment agreements; funding of shared planning, prioritization, and decision making efforts; and integration of programs, planning, and funding via development of organizational mergers, Memoranda of Understanding, new governance models, etc. Projects must clearly demonstrate plans for sustaining new regional coordination and program delivery mechanisms beyond the requested grant term, including clear plans for self-financing, governance, etc.

IMPORTANT!!
Technical Capacity Grants Eligibility

	Definition	Roles and Responsibilities
Applicants	Approved NFWF Technical Assistance Providers (available <u>here</u>)	• Provide project-related technical services directly to beneficiaries • Submit project applications to Easygrants on behalf of beneficiary organizations • Manage associated grant awards, including financial and programmatic reporting
Beneficiaries	Non-profit 501(c) organizations, local governments (<u>including soil and water conservation districts</u>), municipal governments, and Indian tribes	• Receive project-related technical services from applicants • Identify technical capacity needs consistent with RFP priorities • Consult list of Approved NFWF Technical Assistance Providers (available <u>here</u>) to develop project application • No application or grants management responsibilities

August 29: Provider application deadline
Email Alyssa Hildt for application materials
Alyssa.Hildt@nfwf.org

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www.nfwf.org/chesapeake

Tips for Applicants

✓   If you've never used Easygrants before, create your login *TODAY* and familiarize yourself with the system.

✓   Turn off your pop-up blockers. If you use Internet Explorer, turn them off again and again…

✓   Print the "Tip Sheet" from the provider website and use it as a reference tool, field-by-field in EasyGrants.

✓   These are competitive grants. Your projects should have a "wow" factor.

As you get ready to start your proposal, pull up the Tip Sheet from http://www.nfwf.org/chesapeake/Pages/tcgp2017rfp.aspx

It helps you fill out each line of the application.
There is also a HELP window on each screen of Easygrants.

Step One: Create an Account

Welcome to the Easygrants System.

Enter your login ID and password and click **Log In** below. If you have forgotten your password, click **Forgot your password?** below.

If you are a first time visitor to this system, click **Register here** below.

Log In

FAQ

Login ID / Email

Password

☐ Remember Me?

Forgot your password?

Log In

New User? Register here.
Frequently Asked Questions

About Pop-ups
Easygrants uses pop-up windows to display some files. Please make sure that your Web browser allows pop-ups for Easygrants.

About Cookies
Easygrants uses cookies to maintain the session information. Please make sure that your browser and computer can accept cookies from this site. For more information, click View system requirements.

About PDF
Easygrants uses PDFs extensively. Download the free Adobe Reader

Only Use One Tab
Easygrants is a web application and utilizes the browsers client state.
Do not have Easygrants running in separate windows or tabs of your browser.
If you do use multiple tabs or windows of the same browser, you may experience unexpected results.

For Technical assistance, please contact us via **e-mail** or phone 202-595-2497.
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Step Two: Let's try it …

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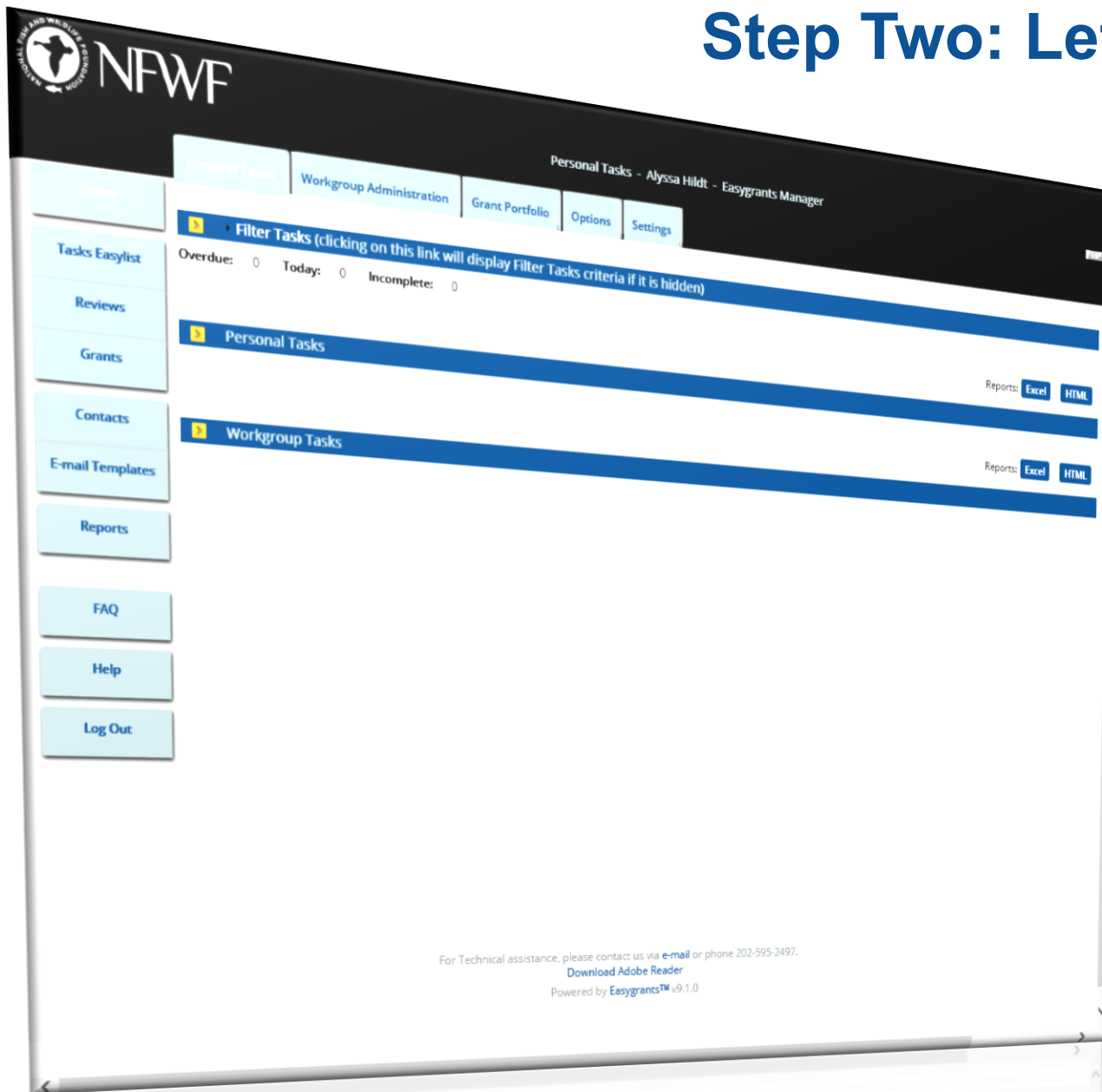
| My Tasks | My Grants | Profile | Apply For Funding |

To access a task below, click the task name link in the **Task** column.

Home

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Apply for Funding   **View All My Tasks**

▶ **My Tasks**

Easygrants ID	Primary Contact/PI	Task	Program Name	Funding Cycle Name	Status	Outcome	Due Date	
40648	Test, Heather	Submit Final Programmatic Report	Grants	Acres for America Fall 2013	Incomplete	Not Submitted	7/19/2013	View PDF
47852	Test, Heather	Pre-proposal	Grants	Coral Reef Conservation Fund 2015	Incomplete	Not Submitted	2/3/2015	View PDF
49937	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View PDF
49947	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View PDF
49853	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View PDF
50845	Test, Heather	Full Proposal	Grants	Greenpoint Community Environmental Fund: Large/Legacy Grants - 2015	Incomplete	Not Submitted	8/6/2015	View PDF
51176	Test, Heather	Full Proposal	Grants	National Wildlife Refuge Friends Fall 2015	Incomplete	Not Submitted	12/8/2015	View PDF
51092	Test, Heather	Full Proposal	Grants	Wells Fargo Environmental Solutions for Communities 2016	Incomplete	Not Submitted	12/10/2015	View PDF
51163	Test, Heather	Full Proposal	Grants	Developing the Next Generation of Conservationists 2016	Incomplete	Not Submitted	12/15/2015	View PDF
		Full Proposal Review	Grants	Youth Test	Incomplete	Not Submitted	2/4/2016	
52168	Test, Heather	Full Proposal	Grants	Los Padres National Forest - Zaca and Piru Fires Restoration Grant Program	Incomplete	Not Submitted	2/29/2016	View PDF

Select **Chesapeake Bay Technical Capacity Grants Program – 2017** and click Continue.

Apply for Funding - Funding Cycle Name Information

Selected Program Name	Grants
Selected Funding Opportunity	Chesapeake Bay Technical Capacity Grants
Selected Funding Cycle Name	Chesapeake Bay Technical Capacity Grants Program - 2017
Funding Cycle Name Close Date	9/13/2017 12:00 AM
Program Name Support E-mail Address	info@nfwf.org
Funding Cycle Name Guideline URL	www.nfwf.org/chesapeake/Pages/technical-capacity.aspx

Funding Cycle Name Public Documents

There are no public documents available for this Funding Cycle Name.

Confirmation

Apply **Cancel**

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Answer the three questions and click "Submit" at the bottom of the page.
[Hitting Save does not submit the task, so *always* look for the submit button!]

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National Fish and Wildlife Foundation

Eligibility Quiz - Heather Test - Eligibility Quiz

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▶ Project Information

Due: **9/12/2017 11:59 PM ET**   **Easygrants ID: 58584**

Test, Heather|
Grants| Chesapeake Bay Technical Capacity Grants| Chesapeake Bay Technical Capacity Grants Program - 2017

▶ Instructions

Answer each question below by selecting the **Yes** or **No** radio button, and click **Submit** to determine your eligibility to apply for this award. **All information is required.** If you partially complete and wish to return to complete this quiz later, be sure to save your data by clicking **Save.**

Have you read and do you understand the Program Guidelines for this Funding Opportunity, including any match requirements specific to the Funding Opportunity?   ○ No ● Yes

Can the reports and deliverables associated with any potential Foundation award for your project be published on the Foundation website?   ○ No ● Yes

Do you certify that you are authorized to submit this request for funding on behalf of your organization?   ○ No ● Yes

Upon submission of this page, you will see the outcome of your Eligibility Quiz. If you are eligible to apply for this award, you will have a corresponding To Do item on your **Home** page. If you do not wish to apply for this award at this time, click **Cancel.**

Important: Please proof your answers carefully. You will not be able to revise your answers after submitting.

| Save | | Cancel |

| Submit |

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Review your answers and click Continue.

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Thank you for submitting your eligibility quiz - the answers that you provided are shown below for your convenience. You can save or print this page for your records. Your eligibility to submit a proposal to the Foundation shown below.

▶ Eligibility Quiz Answers

You are eligible.

	Your Answers	Qualified Answers
Have you read and do you understand the Program Guidelines for this Funding Opportunity, including any match requirements specific to the Funding Opportunity?	Yes	Yes
Can the reports and deliverables associated with any potential Foundation award for your project be published on the Foundation website?	Yes	Yes
Do you certify that you are authorized to submit this request for funding on behalf of your organization?	Yes	Yes

Continue

For Technical assistance, please contact us via e-mail or phone 202-595-2497.
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On your home page, Select the **Full Proposal** task.

Main page: Shows a checklist for submission. As you finish each section, the red **x**'s turn to green check marks ✓.

Uploads page: Several upload types are required. Select the Upload Type, then click Add files to navigate to them on your desktop. When you have selected all files, click Start Upload.
You are required to submit a letter of support that references the specific scope of the project.

Metrics page: Filter by CBSFTA Metrics, select Show All Strategies, then click Select Metric to see all available metrics.

Select the metrics that apply to your project.

Select Metric

Show: [Show All Templates ▾] [Show All Strategies ▾]   Search: [   ]

Add	Metric		Strategies	Required
☐	CBSF - BMP implementation for nutrient or sediment reduction - Acres with BMPs	❓	Habitat Management	Optional
☑	CBSF - BMP development - # mgmt plans with BMPs	❓	Planning, Research, Monitoring	Recommended
☐	CBSF - Building institutional capacity - # FTE with sufficient training	❓	Capacity, Outreach, Incentives	Optional
☑	CBSF - Outreach/ Education/ Technical Assistance - # people reached	❓	Capacity, Outreach, Incentives	Optional
☐	CBSF - Improved management practices - Acres under improved management	❓	Habitat Management	Recommended
☑	CBSF - Outreach/ Education/ Technical Assistance - # people targeted	❓	Capacity, Outreach, Incentives	Recommended
☐	CBSF - BMP implementation for stormwater runoff - Volume stormwater prevented	❓	Habitat Conservation	Optional
☐	CBSF - Research - # research studies completed	❓	Planning, Research, Monitoring	Optional
☐	CBSF - Outreach/ Education/ Technical Assistance - # people with changed behavior	❓	Capacity, Outreach, Incentives	Optional
☐	CBSF - Outreach/ Education/ Technical Assistance - # workshops, webinars, meetings		Capacity, Outreach, Incentives	Recommended

☐ Select All

Add Selected   **Close**

Your selected metrics will populate. Unless you have a previous study to refer to, you usually enter 0 for Starting Value. Complete the Target Value with the goals for your project. You may be asked to enter additional information in the notes sections, so read instructions for each metric carefully.

Budget page: Total budget here must match the award total on the "Project Information" page

Budget page: Do not zero fill the budget page. There are detailed instructions in Easygrants to help you submit your budget.

Matching Contributions page: Totals must match the totals entered in the "Project Information" page. (Match is not required for TA)

Permits and Approvals page: Add Permits applied for or likely to be required.

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Ready to submit!

Home | Main | Contact Information | Organization Information | Project Information | Project Location | Map | Uploads | Metrics | Budget | Matching Contributions | Permits and Approvals | Review and Submit | FAQ | Help | Log Out

Project Information

Due: 9/12/2017   *Example Project*   Easygrants ID: 58584

Test, Heather | (Yale University)
Grants | Chesapeake Bay Technical Capacity Grants | Chesapeake Bay Technical Capacity Grants Program - 2017

Instructions

All requirements are complete and ready for submission. Your proposal will not be submitted until you click the Submit button.

Click the **View PDF** button below to view, print, and/or save your final PDF. This PDF will contain all of the information that you have submitted. The PDF will not contain financial documents that may have been uploaded. After submission, you will be able to view your PDF from your Home page by clicking the View All Tasks button, finding your proposal, and clicking the View PDF button. The PDF copy will be available for a limited time and should be saved.
NOTE: You must enable pop-ups to use this system. If a link does not open please try holding the Shift or Control (CTRL) key on your keyboard while clicking on the link, which may tell a pop-up blocker to allow the link to open. Click here for more information.

Click **Submit** (below) to submit your information to the Foundation. Once you submit, you will receive an e-mail confirmation, and **you will no longer be able to modify information on any of the pages.**

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Submission

Submit

Validation Status

Page Name	Status
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Organization Information	✔ Complete
Project Information	✔ Complete
Project Location	✔ Complete
Map	✔ Complete
Uploads	✔ Complete
Metrics	✔ Complete
Budget	✔ Complete
Matching Contributions	✔ Complete
Permits and Approvals	✔ Complete

Review the PDF before you Submit.

Questions?

Alyssa Hildt
Alyssa.Hildt@nfwf.org

EZG Technical Support:
Easygrants@nfwf.org