

Alaska Fish and Wildlife Fund

2021 Request for Proposals

Webinar – Wednesday, September 30, 2020



Matanuska River, Alaska



Agenda

1. Introduction to the National Fish and Wildlife Foundation
2. Overview of the Alaska Fish and Wildlife Fund Request for Proposals
3. How to Submit a Proposal



Introduction to NFWF

WHO WE ARE

- Chartered by Congress in 1984
- Non-advocacy, non-litigious
- 30 member Board appointed by Secretary of the Interior
 - Includes USFWS Director & NOAA Administrator

WHAT WE DO

- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private sector

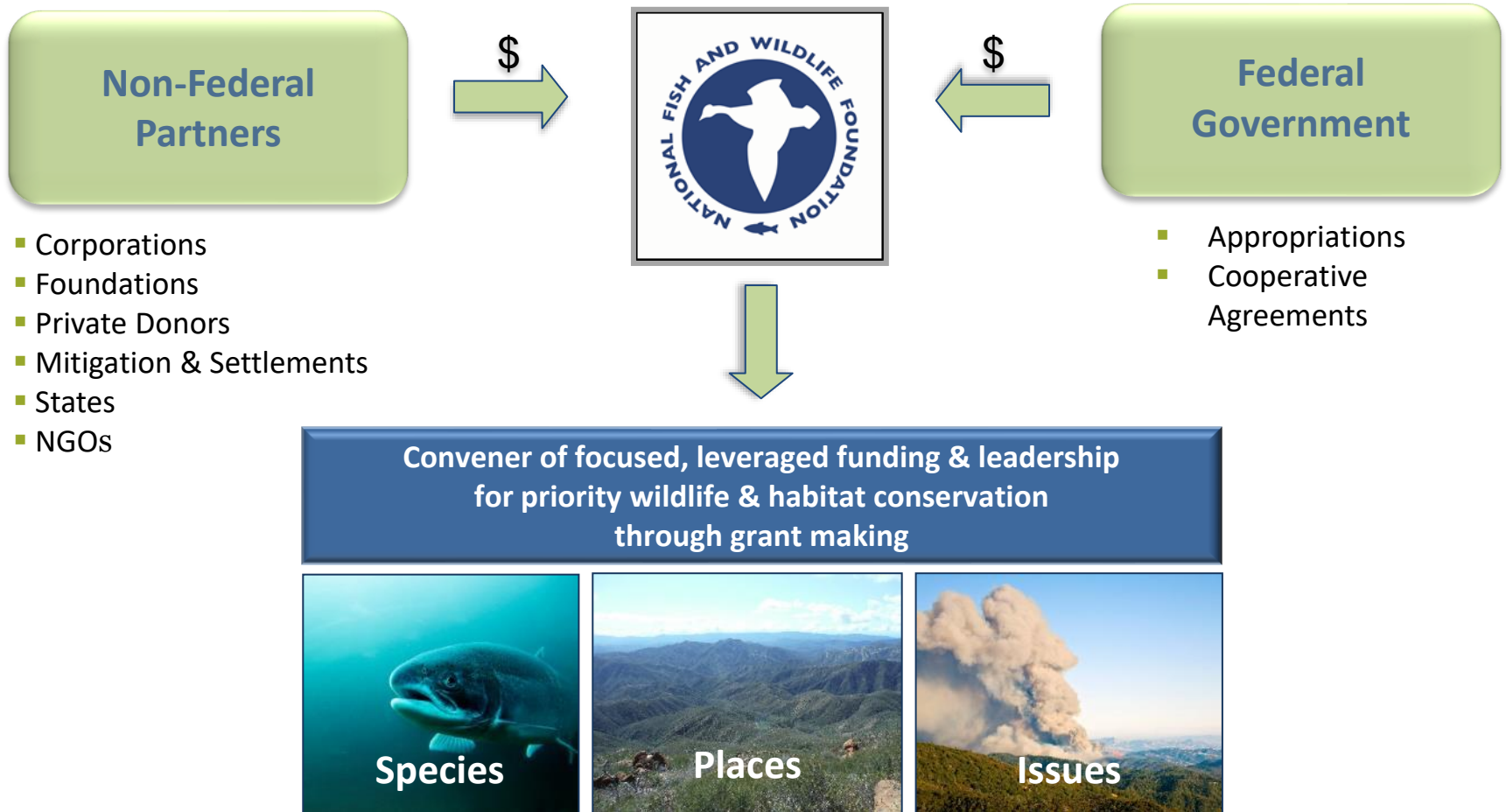
HOW WE DO IT

- Leverage public funding with private money
- Grantmaking for on-the-ground conservation projects
- Transparent process that involves multiple stakeholders



Introduction to NFWF

How We Do It



Overview of Alaska Fish and Wildlife Fund

PROGRAM PARTNERS



Alaska Fish and Wildlife Fund 2021 Request for Proposals

FOCAL GEOGRAPHIES

Funding will be made available to entities which demonstrate outcome-based conservation approaches which benefit fish and wildlife in the following geographies:

- Alaska North Slope
- Cook Inlet/Matanuska-Susitna Basin
- Chugach National Forest
- Pacific salmon projects throughout the State of Alaska targeting habitat restoration and filling data gaps that will inform management activities



Alaska Fish and Wildlife Fund 2021 Request for Proposals

PROGRAM PRIORITIES

Alaska North Slope

- Fill key information gaps for fish and wildlife populations to improve monitoring and management of species impacted by development and changing climate.
- Implementation of monitoring to assess migratory bird populations, abundance, and trends.
- Implementation of PRISM (Program for Regional and International Shorebird Monitoring) surveys to inform the status and trends of shorebird populations along the North Slope.
- Outreach to Native Alaskan communities to foster traditional ecological knowledge sharing and conservation stewardship.



Alaska Fish and Wildlife Fund 2021 Request for Proposals

PROGRAM PRIORITIES

Cook Inlet/Matanuska-Susitna Watershed

- Restore, enhance, and conserve Pacific salmon habitat to enhance the goals of Alaska-based Fish Habitat Partnerships in the Cook Inlet and Matanuska-Susitna Basin regions.
- Facilitate acquisition of improved hydrologic and other biological information essential to identify, monitor, and conserve key Pacific salmon resources.
- Assessments of threats to shorebird breeding, staging and non-breeding habitats
- Outreach to Native Alaskan communities to foster traditional ecological knowledge sharing and conservation stewardship.



Alaska Fish and Wildlife Fund 2021 Request for Proposals

PROGRAM PRIORITIES

Chugach National Forest

- Collect baseline data for maintenance, replacement, and/or enhancement of roads, bridges, culverts, and drainage features to improve hydrologic connectivity and aquatic organism passage (AOPs).
- Improve access to recreational fishing and wildlife viewing/interpretation that broaden Alaskan Native engagement on National Forest lands.
- Projects utilizing Native Alaskan interns will be prioritized.



Alaska Fish and Wildlife Fund 2021 Request for Proposals

PROGRAM PRIORITIES

Pacific Salmon

- Improve and maintain connectivity and access to existing habitat
- Habitat restoration planning, design, outreach, or implementation activities
- Facilitate detection of population level changes in stock characteristics
- Strengthen monitoring and enhance escapement models and practices
- Increase understanding of the composition of returning runs to improve management, develop run re-constructions, and develop outlooks for future returns
- Enhance hydrologic information essential for identifying, monitoring, and conserving key Pacific salmon resources



Alaska Fish and Wildlife Fund 2020 Request for Proposals



FUNDING AVAILABILITY

- Grant awards anticipated to total ~\$500,000
- Award amounts are expected to range between \$50,000 - \$200,000
- Grants greater than \$200,000 will be considered on a case by case basis

Alaska Fish and Wildlife Fund 2021 Request for Proposals

APPLICATION PROCESS AND TIMELINE*

Full Proposal

Six page detailed description of project, including itemized budget, task descriptions, qualifications, and other supporting documents



✓ Full Proposal Due Date

Wednesday, October 21, 2020 by 7:59 PM AST

✓ Review Period

October 2020 – March 2021

✓ Awards Announced

March 2021

*Dates subject to change



Request for Proposals Review

ELIGIBILITY



Eligible applicants

- ✓ Non-profit 501(c) organizations
- ✓ Local and municipal governments
- ✓ Resource conservation districts
- ✓ State and federal agencies
- ✓ Tribal governments
- ✓ Alaska Native tribal organizations
- ✓ Educational institutions

Ineligible applicants



- Businesses
- Unincorporated individuals
- International organizations



Request for Proposals Review

INELIGIBLE USES OF GRANT FUNDS

- NFWF funds and matching contributions may not be used to support political advocacy, fundraising, lobbying, litigation, terrorist activities or Foreign Corrupt Practices Act violations.
- NFWF funds may not be used to finance compliance with another regulatory obligation, including permit conditions, and mitigation agreements. However, grant funds may be used to support projects that enhance or improve upon existing baseline compliance efforts.
- NFWF funds may not be used to cover permanent federal employee salary expenses and/or to supplement shortfalls in government agency budgets.
- Equipment: Applicants are encouraged to rent equipment where possible and cost-effective or use matching funds to make those purchases. If the project requires using NFWF funds to procure equipment, please contact Jana Doi to discuss options.



Request for Proposals Review

MATCH REQUIREMENT

- Projects are expected to **meet or exceed a 100% match ratio** to be competitive. The **strongest projects will meet or exceed a 1:1 match ratio**. Projects not meeting the match expectations will be considered on a limited case-by-case basis.
- Eligible match can include **non-federal** cash or in-kind contributions, such as:
 - staff and volunteer time
 - donated materials and services
 - cash
 - other tangible contributions to the project objectives and outcomes
- Matching funds do not need to be fully secured prior to submitting a grant proposal, but should have a demonstrable likelihood of being secured during the project period.

Request for Proposals Review

EVALUATION

Proposals will be evaluated by a Review Committee made up of representatives from the USFWS, USFS, NFWF, and other experts as needed.

Grant applications are evaluated according to:

- How well they address the priorities and goals of the Alaska Fish and Wildlife Fund
- How well they address the specific project needs described in the RFP
- Adequacy and clarity of application information
- Ability to meet evaluation criteria

Organizations may submit multiple proposals for funding consideration.



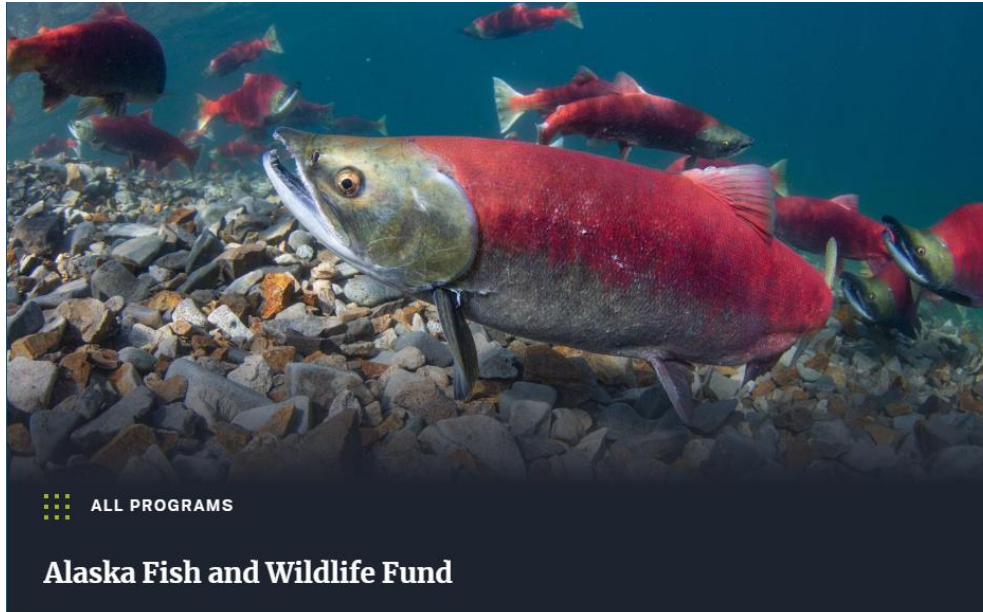
Submitting a Proposal

QUICK TIPS FOR APPLICANTS

- ✓ If you've never used Easygrants before, create your login *TODAY* and familiarize yourself with the system.
- ✓ Turn off your pop-up blockers. If you use Internet Explorer, turn them off again and again...
- ✓ Print the "Tip Sheet" from <https://www.nfwf.org/sites/default/files/2020-09/2021-afwf-tipsheet.pdf> and use it as a reference tool, field-by-field in Easygrants.
- ✓ Do not mail letters of support to the office – upload electronic copies.
- ✓ Re-read the RFP. Call us if you're confused.
- ✓ Talk to people about your project idea. Listen.
- ✓ Save as you go!

Submitting a Proposal

HOW TO APPLY?



N FWF's Alaska Fish and Wildlife Fund supports local efforts to protect, enhance and restore fish and wildlife habitat. NFWF's investments in Alaska are focused on providing support to resource managers and local communities that are seeking creative solutions to respond to the challenges of a changing climate and multiple uses on the landscape.

www.nfwf.org/afwf



Submitting a Proposal

IMPORTANT APPLICANT INFORMATION



<https://www.nfwf.org/apply-grant/application-information>



Easygrants Application



Enter your login ID and password and click **Log In** below. If you have forgotten your password, click **Forgot your password?** below.
If you are a first time visitor to this system, click **Register here** below.

[? Frequently Asked Questions](#)

Log In

[New User?](#)

Login ID / Email

Password

☒ Remember Me

[Forgot Password?](#)

Log In

For the optimal Easygrants experience, please:

- [🏠 Use a Supported Browser](#)
- [📄 Enable Pop-ups](#)
- [🍪 Allow Cookies](#)
- [📁 Only Use One Tab](#)
- [📖 Get Adobe Reader](#)
- [🔒 Log Out and Close Browser for Security](#)

Easygrants Helpdesk:

Email: easygrants@nfwf.org

Voicemail: 202-595-2497



Creating a Username or Organization

Add Person Contact

Prefix

First Name *

Middle Name

Last Name *

Suffix

Email Address *

Organization *

Add or Edit Grant Administration Organizations

Primary Organization ☐

Role

Organization *

- Do not create duplicate accounts.
- Use your professional email address and full legal organization name.
- Fill out all required information.
- Unsure if you already have a user account or if organization is registered in Easygrants? Contact helpdesk at easygrants@nfwf.org or 202-595-2497.

Easygrants Application

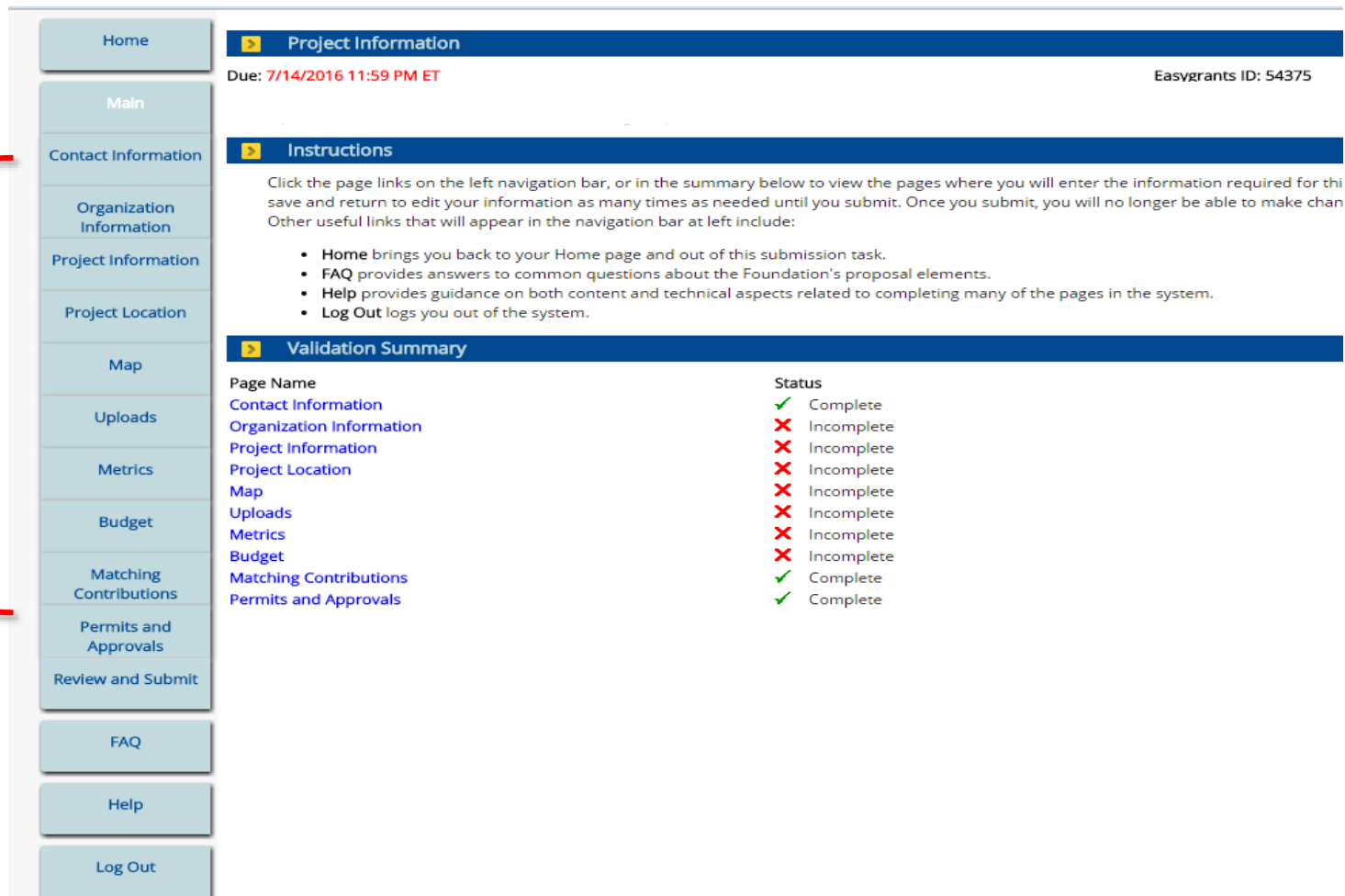
Once you have created your Easygrants log-in and or you log-in as an existing user, please visit review your contact details and make sure that you provide a phone number. To do so...



The screenshot displays the NFWF (National Fish and Wildlife Foundation) Easygrants application interface. At the top, the NFWF logo is visible on the left, and a navigation bar contains four buttons: 'My Tasks', 'My Grants', 'Profile', and 'Apply For Funding'. The 'Profile' button is circled in red. Below the navigation bar, a sidebar on the left contains four buttons: 'Home', 'Change Password', 'FAQ', and 'Log Out'. To the right of the sidebar, there are three links: 'View My Contact Details', 'Manage My Communication and Interests', and 'Manage My Demographics'. A red arrow points from the text 'Click here' to the 'View My Contact Details' link. Below these links, a large red arrow points downwards, with the text 'Scroll down' next to it. At the bottom of the page, there is a section titled 'Phone' with a yellow phone icon. Below this title, the word 'Add' is circled in red, indicating the button to click to add a phone number.

Easygrants Application

Used for
navigating
through your
application in
Easygrants



Home

Main

Contact Information

Organization Information

Project Information

Project Location

Map

Uploads

Metrics

Budget

Matching Contributions

Permits and Approvals

Review and Submit

FAQ

Help

Log Out

Project Information

Due: 7/14/2016 11:59 PM ET

Easygrants ID: 54375

Instructions

Click the page links on the left navigation bar, or in the summary below to view the pages where you will enter the information required for this submission. Once you submit, you will no longer be able to make changes. Other useful links that will appear in the navigation bar at left include:

- **Home** brings you back to your Home page and out of this submission task.
- **FAQ** provides answers to common questions about the Foundation's proposal elements.
- **Help** provides guidance on both content and technical aspects related to completing many of the pages in the system.
- **Log Out** logs you out of the system.

Validation Summary

Page Name	Status
Contact Information	✓ Complete
Organization Information	✗ Incomplete
Project Information	✗ Incomplete
Project Location	✗ Incomplete
Map	✗ Incomplete
Uploads	✗ Incomplete
Metrics	✗ Incomplete
Budget	✗ Incomplete
Matching Contributions	✓ Complete
Permits and Approvals	✓ Complete

Project Information

- **Title:** short, descriptive name indicating project purpose. (~100 characters)
- **Description:** Two sentences about primary project activities, location, outcome/metrics and relevance to conservation. (~500 characters)
 - Clearly state the main activity and the method being used
 - Address a specific habitat, location or species benefitted
- **Abstract:** More detailed description including location, major activities, outcome/metrics, and partners. (~1,500 characters)
 - State what your organization will do
 - Provide context and background information
 - Explain how the project outcomes will specifically address a conservation issue

Narrative

- **Activities:** Elaborate on the primary activities that will be employed through the grant. Explain how these activities are expected to lead to the outcome(s). Describe how these activities relate to established plans (management, conservation, recovery, etc.) and priority conservation needs in the specific project location.
- **Outcome(s):** Elaborate on the outcome(s) summarized previously in the application; discuss what makes this outcome(s) achievable and important.
- **Tracking Metrics:** Indicate how the project will monitor/assess progress on the metrics selected previously in the application. Please note any challenges or limitations anticipated with tracking the metrics.
- **Project Team:** List key individuals and describe their qualifications relevant for project implementation. (include contractor info is known)
- **Other (Optional):** Provide any further information important for the review of this proposal

Most Competitive Narrative Elements:

- ☐ Program Goals and Priorities
- ☐ Technical Merit
- ☐ Partnership
- ☐ Transferability
- ☐ Communication
- ☐ Funding Need
- ☐ Conservation Plan and Context
- ☐ Monitoring
- ☐ Long-term Sustainability
- ☐ Past Success
- ☐ Key Personnel

Budget

- Budget represents only the grant amount requested from NFWF
- Must comply with OMB's Uniform Guidance ([whitehouse.gov/omb/circulars/index.html](https://www.whitehouse.gov/omb/circulars/index.html))
- Itemize all costs in appropriate budget categories. Costs must relate to project activities.
- No lumping costs i.e., 'All Salaries: \$10,000' Add narrative details to explain costs in budget line items.
- 'Total Amount Requested' in Project Information section must equal the 'Budget Grand Total' in Budget section
- Budget Narrative must accompany every section of the budget

▼ <u>Materials and Supplies</u>	\$0.00
Materials and Supplies + 📄	\$0.00
▼ <u>Contractual Services</u>	\$0.00
Subcontract/Contract - Per Agreement + 📄	\$0.00
Subgrant - Per Agreement + 📄	\$0.00
▼ <u>Other Direct Costs</u>	\$0.00
Other Direct Costs + 📄	\$0.00
▼ <u>Indirect Costs</u>	\$0.00
Indirect Costs + 📄	\$0.00
<u>Total Direct Costs</u>	\$0.00
<u>Total Indirect Costs</u>	\$0.00
<u>Total Costs</u>	\$0.00

Adding a Budget Narrative

▼ <u>Travel</u>	
▼ Domestic Airfare - Per Flight	
To Seattle from Boston Round Trip	
To Anchorage from St. Petersburg Round trip	

\$4,271.00
\$2,645.00
\$1,750.00
\$895.00

Notes

Line Item

Budget

Domestic Airfare - Per Flight

Travel for one biotech and one volunteer to Seattle from Boston for Killer Whale Conference.
Travel for principal investigator to Anchorage from St. Petersburg for site visits.

Save

Save and Close

Cancel

Uploads

Upload Checklist	
Upload Type	Required
Full Proposal Narrative	Yes
Project Map	No
Letters of Support	No
Photos - Jpeg	No
Statement of Litigation	Yes
Board of Trustees, Directors, or equivalent	Yes
GAAP audited financial statements	Yes
IRS Form 990	Yes
A-133 Audit	Yes
Indirect Rate Agreement	No

Review 'Upload Checklist' and upload relevant files into Easygrants.

Required:

- IRS-990
- A-133 Audit
- GAAP Audit
- Board of Trustees, Directors or Equivalent

Templates provided for:

- Statement of Litigation
- Full Proposal Narrative

If you don't have a required document, just upload an explanation on your company letterhead in place of the required document.

Financial and Other Documents

All financial documentation must:

- Represent the same fiscal year period
- Must be the most recent financial information available
- Must be *less than* two years old

For details on what documents you need to submit and for FAQs regarding financial documents, go here: www.nfwf.org/whatwedo/grants/applicants/Pages/required-financial-docs.aspx

Application Assistance

Program Homepage:

<https://www.nfwf.org/afwf/Pages/home.aspx>

RFP:

<https://www.nfwf.org/sites/default/files/2020-09/2021-afwf-rfp.pdf>

Technical Assistance / Easygrants Helpdesk:

Email: Easygrants@nfwf.org

Voicemail: 202-595-2497

Hours: 9:00 am to 5:00 pm ET, Monday-Friday.

Include: your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.



Contacts

Programmatic Questions

Jonathan Birdsong

Regional Director

Email: Jonathan.Birdsong@nfwf.org

Jana Doi

Manager, Alaska and Hawaii Programs

Phone: 415-243-3102

Email: Jana.Doi@nfwf.org

Application/Easygrants Questions

Jessica Perla

Regional Coordinator

Phone: 202-595-2422

Email: Jessica.Perla@nfwf.org

