### Using GoTo Webinar

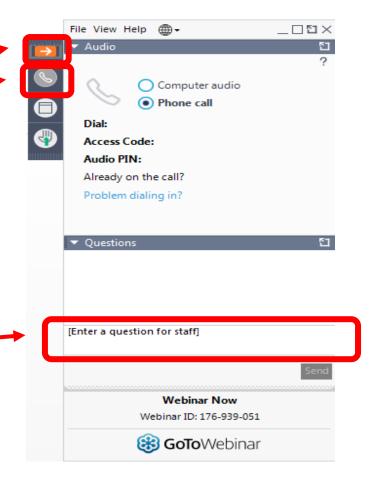
Open and close your control panel

#### Join audio:

- Choose Computer Audio to use VoIP
- Choose Phone Call and dial using the information provided

Submit questions and comments via the Questions panel

**Note:** Today's presentation is being recorded and will be provided within 48 hours.









### YOUR NFWF CONTACTS



Suzanne Sessine
Program Director, Coastal Programs
National Fish and Wildlife Foundation
(202) 595-2477
Suzanne.Sessine@nfwf.org



Zack Bernstein
Coordinator, Regional Programs
National Fish and Wildlife Foundation
(202) 595-2433
Zachary.Bernstein@nfwf.org

### **AGENDA**

### • 2021 Emergency Coastal Resilience Fund (ECRF) RFP Overview

- Program Overview
- Geographic Focus
- Program Priorities
- Project Metrics
- Eligibility
- Funding Availability and Match
- Evaluation Criteria
- Timeline
- How to Apply in Easygrants
- Questions?



### **Emergency Coastal Resilience Fund - Overview**



- Approx. \$24 M expected to be available in partnership with the National Oceanic and Atmospheric Administration (NOAA)
- Increase the resilience of coastal communities impacted by hurricanes and wildfires in 2020 and 2021



### **Emergency Coastal Resilience Fund - Overview**

Funding available for coastal resilience projects that create and restore natural systems to:

Protect communities from the impacts of coastal storms, floods, sea-level rise, inundation, coastal erosion, and wildfires and associated landslides/debris flows

### **AND**

Protect and restore habitat for fish and wildlife





#### EMERGENCY COASTAL RESILIENCE FUND

#### 2021 REQUEST FOR PROPOSALS

Applicant Webinar [Register]: Tuesday, December 7, 2021 at 3:00 - 4:00 PM ET

Full Proposal Due Date: Thursday, February 3, 2022 by 11:59 PM ET

#### OVERVIEW

The National Fish and Wildlife Foundation (NFWF), in coordination with the National Oceanic and Atmospheric Administration (NOAA), is announcing the 2021 Emergency Coastal Resilience Fund (ECRF) to support projects that increase the resilience of coastal communities impacted by hurricanes and wildfires in 2020 and 2021. Funding for this program was appropriated under the Extending Government Funding and Delivering Emergency Assistance Act, 2022 (PL 117-43).

NFWF will award approximately \$24 million in grants to create and restore natural systems to help protect coastal communities from the impacts of coastal storms, floods, sea-level rise, inundation, coastal erosion, wildfires and associated landslides/debris flows, and enable communities to recover more quickly from these events, all while improving habitats for fish and wildlife species.

#### GEOGRAPHIC FOCUS

Coastal areas impacted by 2020 and 2021 hurricanes and wildfires:

The Emergency Coastal Resilience Fund priority geographies are highlighted in the maps below (See Figures 1-5). Eligible projects <u>must</u> be located within the outlined <u>National Coastal Resilience Fund</u> (NCRF) Coastal Areas and be within counties that received a federal Major Disaster Declaration with a Public Assistance designation as a result of hurricanes or wildfires in 2020 and 2021<sup>1</sup>. These eligible geographies are shaded green on the maps below. The Coastal Area boundary is the same boundary used for NFWF's NCRF and is defined as coastal Hydrologic Unit Code (HUC) 8 watersheds that drain to the sea, plus any adjacent HUC 8 watersheds that are particularly low-lying or tidally influenced.<sup>2</sup> Projects in counties that received disaster declarations for multiple events may be prioritized.

### **2021** Request for Proposals

- Process and timeline
- Geographic focus
- Program priorities
- Project metrics
- Eligibility
- Funding and Match
- Evaluation criteria
- How to apply
- Where to go for help

www.nfwf.org/programs/emergencycoastal-resilience-fund

<sup>&</sup>lt;sup>1</sup> More information about disaster declarations available at: Declared Disasters | FEMA.gov.

<sup>&</sup>lt;sup>2</sup> To determine if a project falls within the NCRF coastal area boundary footprint, a more detailed map can be found here: <a href="https://www.arcgis.com/apps/View/index.html?appid=1dd16e528fd844b49d765b51402feb8c&%3Bextent">https://www.arcgis.com/apps/View/index.html?appid=1dd16e528fd844b49d765b51402feb8c&%3Bextent</a>

# **Geographic Focus**

In 2021, eligible projects must be:

• Within counties that received a federal Major Disaster Declaration with a Public Assistance designation as a result of hurricanes or wildfires in 2020 and 2021

### **AND**

Within the National Coastal Resilience Fund (NCRF) Coastal Area -- coastal
Hydrologic Unit Code (HUC) 8 watersheds that drain to the sea, plus any
adjacent HUC 8 watersheds that are particularly low-lying or tidally influenced

For more information about NCRF:

www.nfwf.org/coastalresilience

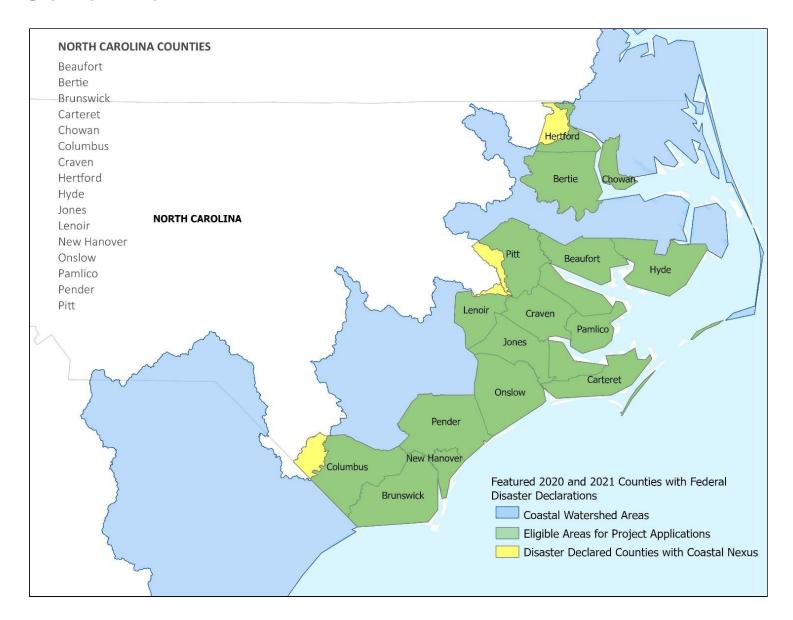


### **Gulf Coast**



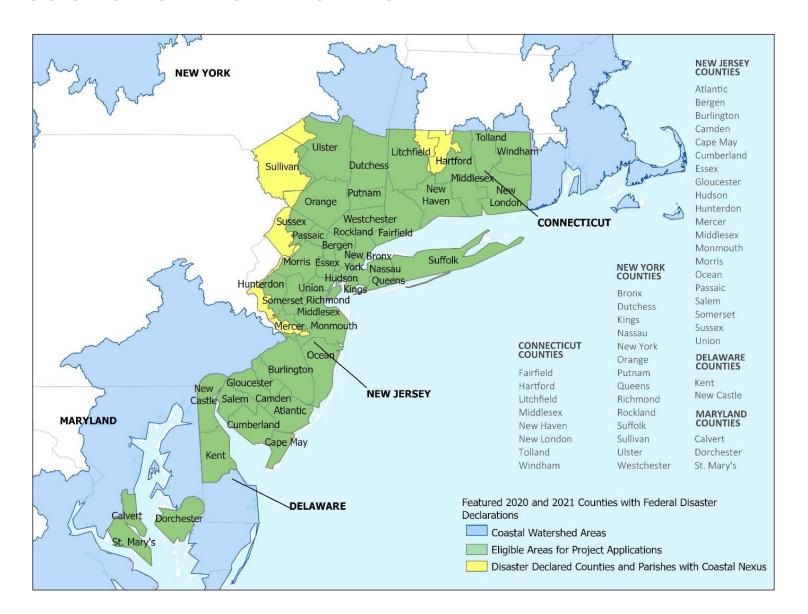


### **North Carolina**



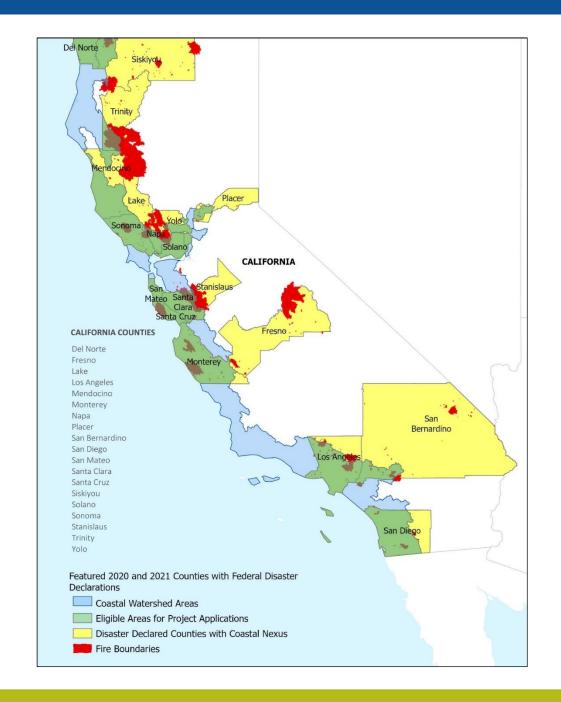


### **Northeast and Mid-Atlantic**



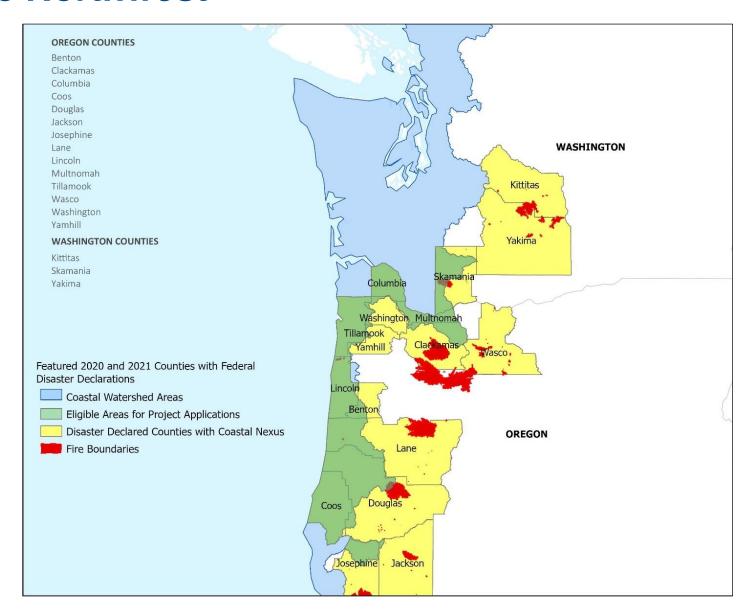


### **California**





### **Pacific Northwest**





### **Geographic Focus**

Questions about whether your project is within an eligible area?

Please contact:

Suzanne Sessine (Suzanne.Sessine@nfwf.org), or

Zack Bernstein (Zachary.Bernstein@nfwf.org)



# **Program Priorities**

### 1. Restoration and Monitoring

Primary focus on projects ready for on-the-ground implementation that will provide the most accelerated and comprehensive outcomes to protect communities.

### Project type examples:

- ➤ Marsh, wetland, beach and dune restoration
- Living shorelines
- Stream restoration, including aquatic connectivity
- ➤ Hazardous fuel reduction to prevent wildfires and revegetation to prevent debris flow





# **Program Priorities**

### 1. Restoration and Monitoring (continued)

Projects are expected to range between \$1,000,000 to \$5,000,000, will vary based on project scope and scale

Project period: Up to 3 years

> Should include one year of post construction monitoring

Eligible lands include state, tribal, or local government lands, and private lands

- > Private lands must show commitment to conservation
- > Federal lands are not eligible

Final Engineering & Design

> Project should be shovel-ready within 12-18 months of award





# **Program Priorities**

### 2. Site Assessment and Preliminary Design

### Eligible activities:

- > Evaluations of potential project sites
- > Assessing alternatives for restoration and protection activities
- ➤ Gathering critically-needed baseline data
- > Selecting most appropriate natural or nature-based solution
- > Preparing preliminary project designs (generally 30-60%)

Average award expected to be \$250,000, but will vary based on project scope and scale

Project period: expected completion 12 months from start date

Proposals should provide examples of the natural features anticipated to be designed

Community should be able to make "go/no-go" decision, be ready to move to final design and permitting



Panama City Beach – Joe Raedle, Getty Images



# **ECRF** – What is Not a Priority?

- Stand alone research or monitoring only projects
- Acquisition of land or conservation easements
- Small scale / isolated projects
- Non-natural structures (hardened shorelines, aquaculture)
- Community capacity building and planning (NCRF priority)



# **ECRF** – Important Info Across Priorities

- Be specific about habitat and community resilience benefits
- Clearly identify how community or project has been prioritized for risk reduction and increased resilience
- We want to understand your efforts around community engagement
- Provide a clear timeline for proposed project activities and major milestones



# **Project Metrics**

### **Restoration and Monitoring**

Project Activity	Recommended Metric	
Floodplain Restoration	Habitat Restoration – Floodplain Restoration – Acres Restored	
Beach and/or Dune Restoration	Habitat Restoration – Beach Habitat Quality Improvements – Miles Restored	
Marsh/Wetland Restoration	Habitat Restoration - Wetland Restoration - Acres Restored	
Oyster Reef Restoration	Habitat Restoration – Marine Habitat Restoration – Acres Restored	
Reforestation and Restoration of Forest Vegetation	Habitat Restoration - Land Restoration - Acres Restored	
In-stream Restoration	Habitat Restoration – Instream Restoration – Miles Restored	
Aquatic Connectivity Restoration	Habitat Restoration – Fish Passage Improvements - # of Fish Passage Barriers Rectified	
	Habitat Restoration – Fish Passage Improvements – Miles of Stream Opened	

### **Site Assessment and Preliminary Design**

Project Activity	Recommended Metric
Site Assessment and Design Plans Development	Capacity, Outreach, Incentives - Volunteer Participation - # Volunteers Participating
Government Agency Participation and Engagement	Capacity, Outreach, Incentives – Outreach/Education/Technical Assistance - # of Governmental Entities Participating

### **Community Benefit and Outreach**

Project Activity	Recommended Metric
Community Benefits	Planning, Research, Monitoring – Community Benefits Projected - # of Critical Facilities or Infrastructure Within Radius of Enhanced Protection
Community Outreach and Engagement	Capacity, Outreach, Incentives – Outreach/Education/Technical Assistance - # of People Reached by Outreach, Training, or Technical Assistance Activities
	Capacity, Outreach, Incentives – Volunteer participation - # of Volunteer Hours



# **Restoration and Monitoring Projects**

# Required Monitoring Upload for Restoration and Monitoring proposals

\* \* \*

Marsh and Living Shoreline Restoration

\* \* \*

**Beach and Dune Restoration** 

\*\*\*

Floodplain Restoration

Link to monitoring guidance and template available in ECRF RFP

#### Monitoring approaches for Marsh Restoration and/or Living Shorelines

[You must use Appendix A to complete this table]

Marsh Restoration and/or Living Shorelines					
Metric (include units)	Difference to Recommended Methods and Protocols (if any)	Spatial extent of metric monitoring	Baseli ne yr	Frequency/ Timing	Data Limitations/ Considerations
Percent Cover of biomass by species or cover type (% ranging from 0-100)					
Elevation (cm)					
Shoreline Position					
Water level					
Oyster reef restored (acres)[if applicable]					

# **Eligible Entities**

### **Eligible**

- State, tribal, territorial government agencies
- Municipal government
- Non-profit 501(c) organizations
- Educational institutions
- Commercial organizations

### <u>Ineligible</u>

- Federal agencies or employees of federal agencies
- Foreign organizations
- Foreign public entities
- Unincorporated individuals



# **Ineligible Uses of Grant funds**

- NFWF funds and matching contributions may not be used to support political advocacy, fundraising, lobbying, litigation, terrorist activities or Foreign Corrupt Practices Act violations.
- NFWF funds may not be used to support ongoing efforts to comply with **legal** requirements, including **permit conditions**, **mitigation** and **settlement agreements**. However, grant funds may be used to support projects that enhance or improve upon existing baseline compliance efforts.



# **Funding Availability and Match**

- Funding Availability: Approx. \$24 million
- Matching Contributions:
  - Due to the emergency nature of these funds, a non-federal match is not required.
     If the request includes match, it can be any combination of cash and/or in-kind goods and services.
  - <u>Federal leverage</u>: Applicants are encouraged to describe federal partner contributions as well.
  - Questions? Please contact Suzanne Sessine (<u>Suzanne.Sessine@nfwf.org</u>), including inquiries regarding inclusion of matching contributions raised and spent prior to the Period of Performance.

### **Evaluation Criteria**

All proposals will be screened for relevance, accuracy, completeness and compliance with NFWF and funding source policies. Proposals will then be evaluated based on the extent to which they meet the following criteria:

- Prioritized in Existing Plans
- •Technical merit
- Partnership and Community Impact
- Cost-effectiveness
- Transferability
- •Communication

- Monitoring and Adaptive Management
- Long-term Sustainability
- Past Success
- •Innovation
- Scale or Comprehensiveness



### **Timeline**

Dates of activities are subject to change. Please check the program page of the NFWF website for the most current dates and information.

**Full Proposal Due Date** Thursday, February 3, 2022 by 11:59 p.m. ET

**Review Period** February - April 2022

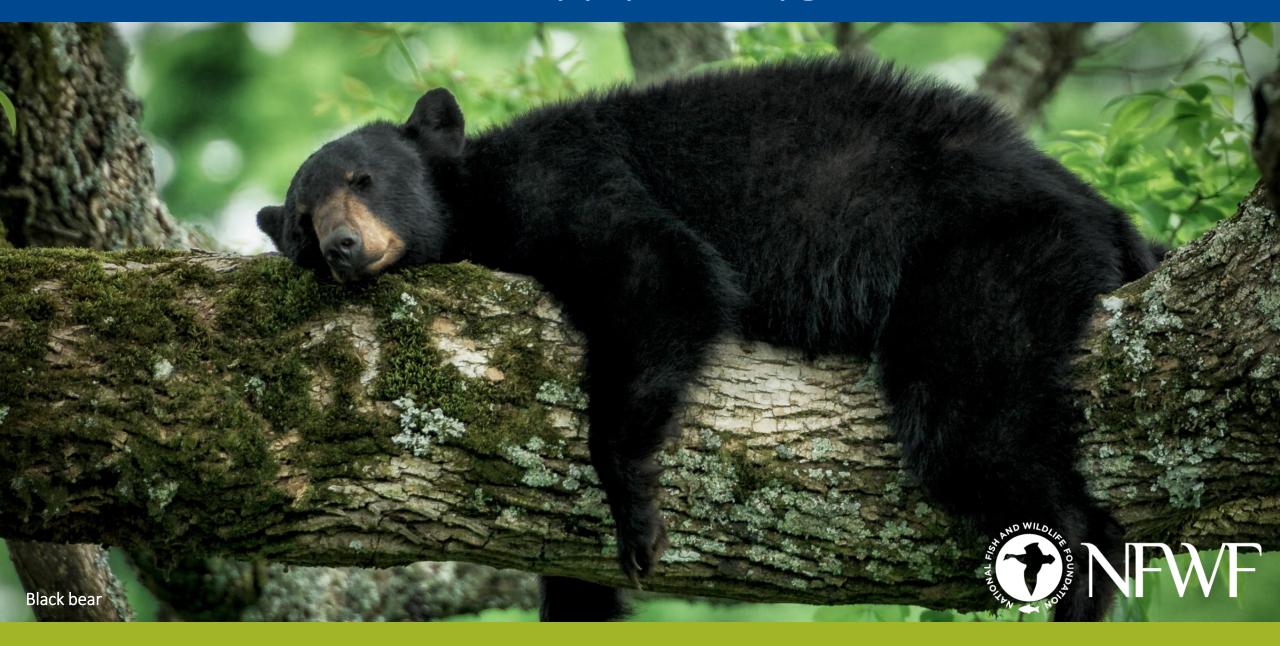
Awards Announced May 2022

**Request for Proposals:** 

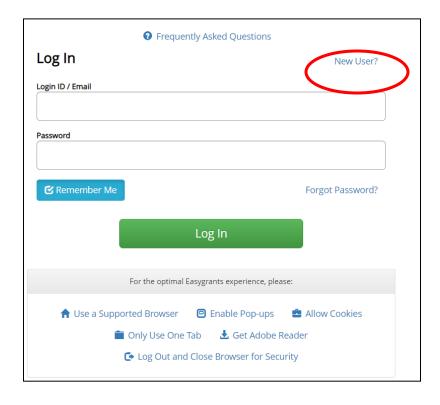
http://www.nfwf.org/programs/emergency-coastal-resilience-fund



# How to Apply in Easygrants



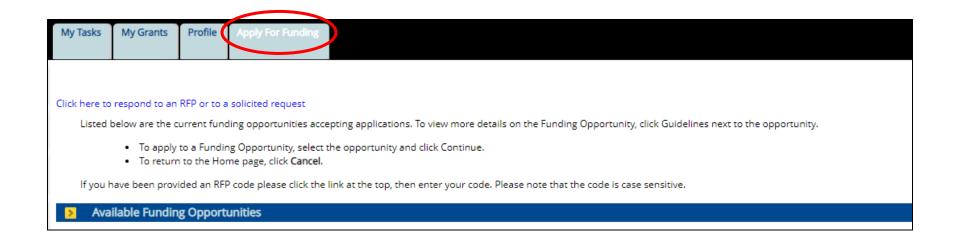
# **How to Apply in Easygrants**



Register	
First Name *	Middle Name
First Name	Middle Name
Last Name *	
Last Name	
Login ID / Email *	
Login ID / Email	
Confirm Login ID / Email *	
Confirm Login ID / Email	
Password *	
Password	
Password Requirements	
Confirm Password *	
Confirm Password	
	Register Back
,	



# **How to Apply in Easygrants**



Once you are on your Easygrants homepage, click on "Apply for Funding"

Choose the Funding Opportunity you're applying to.



Home Contact Information Organization Information Project Information Project Location Map Uploads Metrics Budget Matching Contributions

Approvals
Review and Submit

Permits and

FAQ

Help

Log Out

#### Project Information

Due: 7/14/2016 11:59 PM ET Easygrants ID: 54375

Test, Heather

Grants | Killer Whale Research and Conservation Program | Killer Whale Research and Conservation 2016

#### Instructions

Click the page links on the left navigation bar, or in the summary below to view the pages where you will enter the information required for this submission. save and return to edit your information as many times as needed until you submit. Once you submit, you will no longer be able to make changes. Click here Other useful links that will appear in the navigation bar at left include:

- . Home brings you back to your Home page and out of this submission task.
- · FAQ provides answers to common questions about the Foundation's proposal elements.
- · Help provides guidance on both content and technical aspects related to completing many of the pages in the system.
- Log Out logs you out of the system.

#### Validation Summary

Page Name
Contact Information
Organization Information
Project Information
Project Location
Map
Uploads
Metrics
Budget
Matching Contributions

Permits and Approvals

✓ Complete
X Incomplete
✓ Complete
✓ Complete

Status

# **Project Information**

**Title:** Short, descriptive name indicating project purpose. (~100 characters)

**Project start and end dates:** Start no earlier than March 1<sup>st</sup> 2022, end no later than December 31, 2025.

**Description:** Two sentences about primary project activities, location, outcome/metrics and relevance to conservation. (~500 characters)

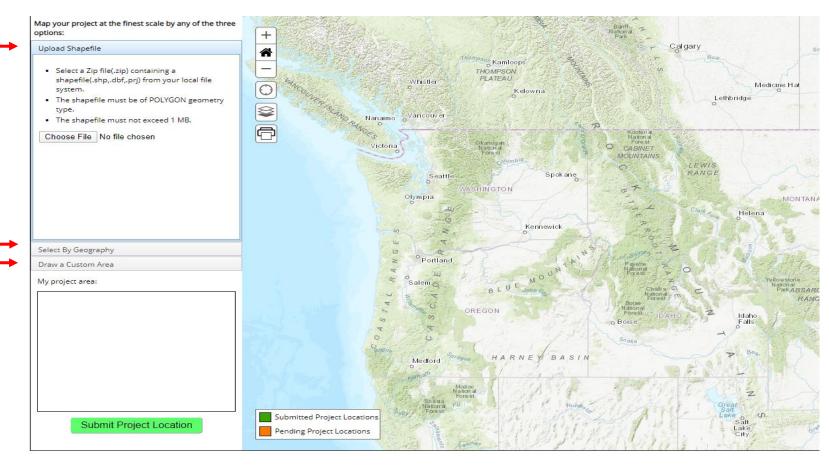
- Clearly state the main activity and the method being used
- Address a specific habitat, location or species benefitted

**Abstract:** More detailed description including location, major activities, outcome/metrics, and partners. (~1,500 characters)

- State what your organization will do
- Provide context and background information
- Explain how the project outcomes will specifically address a conservation issue



# Map



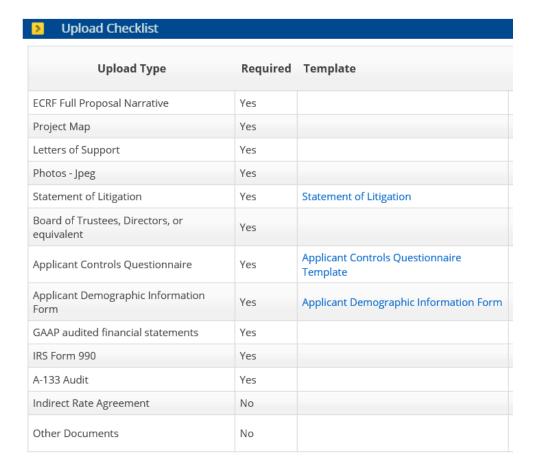


I confirm that this project has been mapped as accurately as possible

Save and Continue



# **Uploads**



The full list of required uploads for your organization type is available on the NFWF website here: THAN ON MOTHER BOUND AND MILDING WALL FISH WORLD

https://www.nfwf.org/apply-grant/application-information/required-financial-documents

### **Project Narrative**

- 1. Coastal Community Context
- 2. Activities
  - a) Use formatting to specifically call out primary activities
- 3. Outcome(s)
- 4. Project Team
- 5. Tracking Metrics
  - a) NFWF Program and Project Specific
- 6. Other (Optional)
- 7. Photos
- 8. Representative project photos



#### Full Proposal Project Narrative

Instructions: Save this document on your computer and complete the narrative in the format provided. The final narrative should not exceed ten (10) pages. You may delete instructions but not the headings in bold. Once complete, upload this document into the online application as instructed.

- Coastal Community Context: Set the context for the need of this project in terms of risk to the coastal community
  and the efforts to date at this location that have prepared the community to engage in this project. Specifically
  describe actions and/or events leading up to this point that prioritize the proposed actions as well as any predicative
  modeling or threats assessments that have been done at this location.
- 2. Activities: List the main activities that will be employed with distinct headings and elaborate on the methodology and the expected progress within the grant period. Please link all activities to expected outcome(s) of the project and describe how they relate to established coastal resilience plans (management, conservation, recovery, etc.) and priority conservation needs in the specific project location. Please refer to the RFP for specific aspects of a priority application and provide appropriate detail on all methods.
- 3. Outcome(s): Elaborate on the outcome(s) anticipated for both the target coastal community and the targeted wildlife/habitat as a result of the project if funded. Outcomes should be specific and measurable and should reference how they align with established resilience plans where applicable (provide links to plans when possible). Outcomes that will not be achieved within the grant period but are anticipated as a direct result of the funding should also be described. Provide a bulleted list of annual milestones toward progress to outcomes and/or implementation table is required.
- 4. Tracking Metrics: Indicate how the project will monitor/assess progress on the metrics selected previously in the application. Please note any challenges or limitations anticipated with tracking the metrics. You may also list metrics that you will use to monitor success that are not part of NFWF's standard metrics.
- 5. Matching Funds and Additional Leverage: If less than 1:1 in non-federal matching funds are being proposed for this project, please provide a justification for why additional non-federal resources will not be able to be secured during the project period of performance. Please also describe any additional funding from federal sources being contributed to the project.
- 6. Project Team: List key individuals and describe their qualifications relevant for project implementation.
- Other (Optional): Provide any further information important for the review of this proposal (i.e. other benefits to the
  project such as public access, recreational value).
- Representative Project Photos: Via the Uploads section of the proposal, please include 1-3 photos of the project
  location or activities. For each uploaded photo, provide a photo credit and brief description below. Example Photo
  1: John Smith, NFWF. Photo of the current eroded area to be addressed by plantings.

Photo 1: Photo 2:

Photo

Photo

**Designs, Site Maps and Letters of Support:** Please see the RFP for other uploaded documents that are required for proposals. Letters of Support should be on letterhead where applicable.



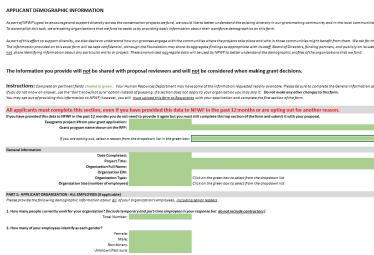
# **Full Proposal Narrative**

Describe the community(ies) where the project will take place, who will benefit from the project, and how they were or will be engaged in project development and implementation. Provide demographic information on the community(ies), including but not limited to age, race and ethnicity, poverty rates.

- Describe community characteristics of the project area and identify any communities impacted.
- Describe outreach and community engagement activities.
- Use demographic data to document (poverty statistics, school lunch data, demographic records to articulate high need or underserved communities).
  - This data can be found using Census data, School District data, State data centers, EJ Screen, and other sources

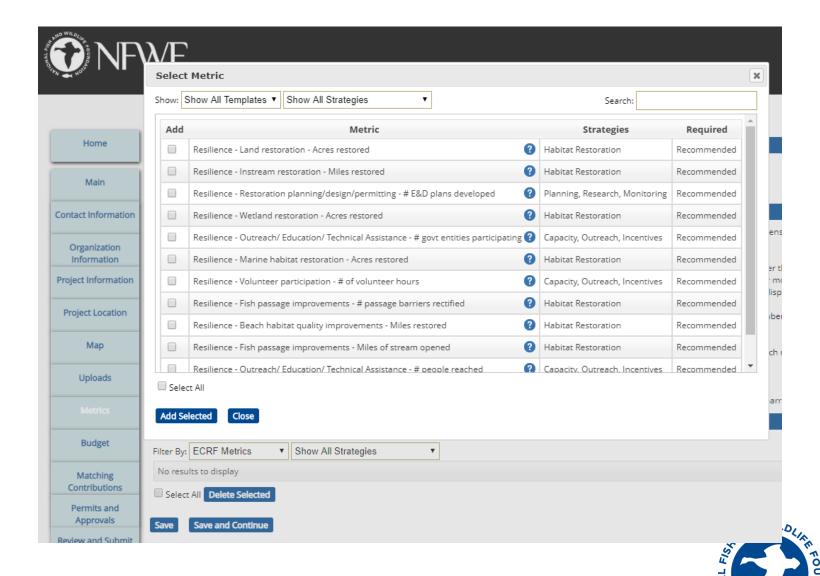
# **Uploads - Applicant Demographic Information Form**

- The information you provide will <u>not</u> be shared with proposal reviewers and will <u>not</u> be considered when making grant decisions.
- The Foundation will <u>not</u> share identifying information about any particular entity or project.
- While the form is a required upload, applicants can opt out of providing the information within the form itself
  - If your organization does not collect this information or if you have provided NFWF with this information in the last 12 months, you can opt out.
- The information provided on this excel form will be kept confidential, the Foundation may share its anonymized aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website or through other media.



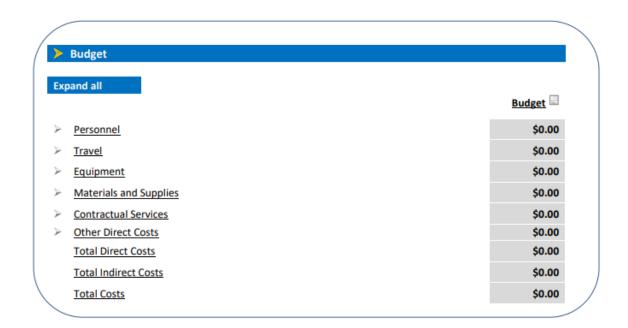


### **Metrics**



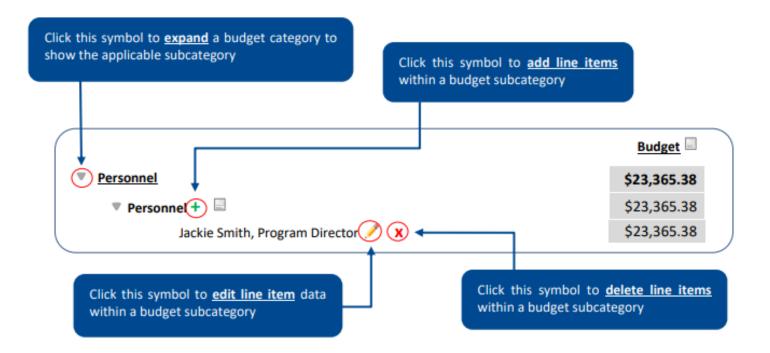
# **Budget**

- In order to complete a budget for your proposal, you must expand the appropriate categories and provide the information requested.
- If you do not anticipate an expense for a particular category, skip that category- it is not necessary to enter a "0" value in the cost fields.
- Try to anticipate factors that may affect the budget when developing projections and provide an explanation of those factors.
- Matching contributions (if included) should not be included in the budget.





# **Budget**





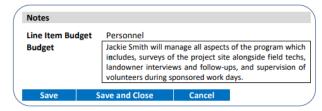
# Detailed Budget Instructions: Adding/Editing Narratives

- Narratives are required for all budgeted categories.
  - Explain/justify the estimated costs including the unit cost and quantity requested
  - Explain how the costs associated with each line item supports the implementation of the project as outlined in the proposal
- Narratives should be written in such a way that someone not familiar with the project can conceptually understand the <u>rationale</u>, <u>purpose</u> and <u>calculation</u> of the anticipated costs identified by line item.
- Narratives should be concise and describe line items in 1-3 sentences.

Figures without narrative descriptions will be returned to the applicant for further details and clarification.

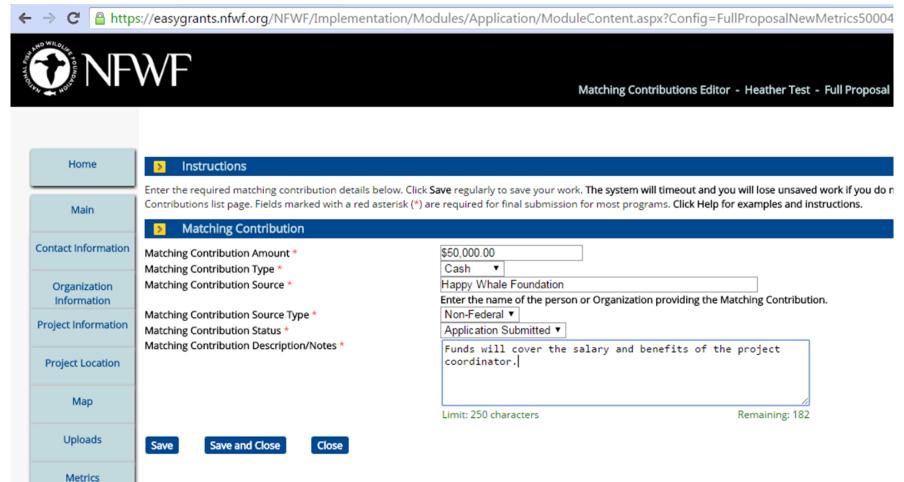


Next, complete the narrative box as shown below:





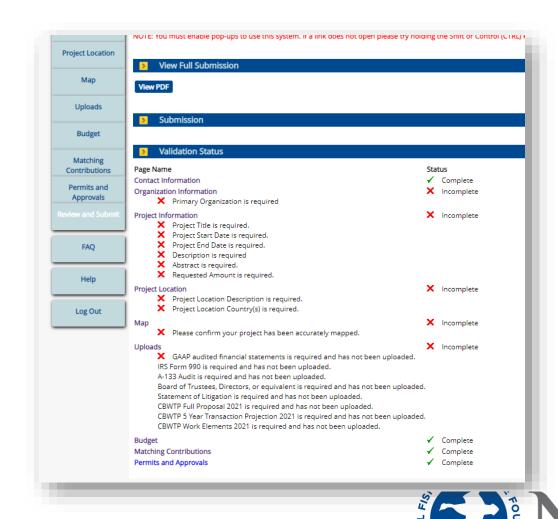
# **Matching Contributions**





### **Review and Submit**

- Make sure to click the blue "Submit" button to submit your proposal.
- If correctly submitted, you will receive a confirmation e-mail and the task will disappear from your homepage.



### **Deadlines and Contacts**

Proposals Due Thursday, February 3, 2022
by 11:59 pm EST

Review Period February – April 2022

Awards Announced May 2022

### Questions about the RFP or Easygrants:

Suzanne Sessine

Program Director, Coastal Programs

Suzanne.Sessine@nfwf.org

Zack Bernstein

Coordinator, Regional Programs

Zachary.Bernstein@nfwf.org

### **Easygrants Helpdesk:**

Email: easygrants@nfwf.org
Voicemail: 202-595-2497

### Region-specific questions:

If you have a question about	Please contact		
Gulf States and North Carolina	Suzanne Sessine, Suzanne.Sessine@nfwf.org		
Northeastern States (NY, CT)	Lynn Dwyer, Lynn.Dwyer@nfwf.org		
Mid-Atlantic States (MD, DE, NJ)	Stephanie Heidbreder, Stephanie.Heidbreder@nfwf.org		
West Coast	Jonathan Birdsong, Jonathan.Birdsong@nfwf.org		



