



Lower Great Lakes Forestry Technical Assistance
Special Initiative
Guidance for Applicants



NFWF

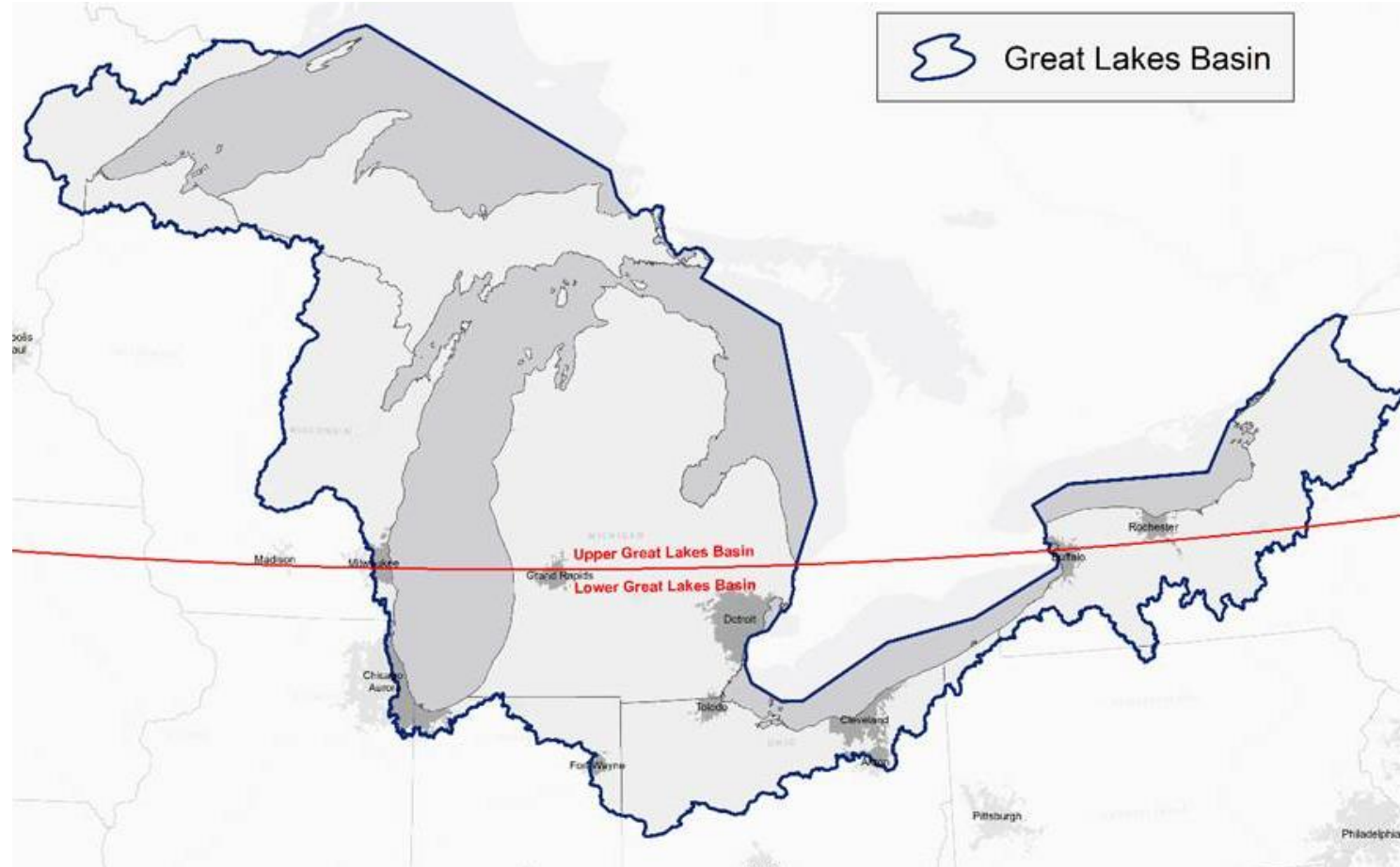


Webinar Agenda

- Funding opportunity details
 - Information regarding funding priorities
- Application guidance
- Q&A session Housekeeping:
 - *Q&A breaks*
 - *Webinar recording/slides and FAQ document at:*
www.nfwf.org/greatlakes

2022 Special Initiative Funding Opportunity Overview

- **Full proposal due date: May 5**
- Eligible applicants
 - ✓ Non-profit organizations
 - ✓ State, tribal & local governments
 - ✓ Educational institutions
- Anticipated funding: approx. \$600k
- Eligible geography: lower Great Lakes basin only within IN, MI, OH and NY
- Grant size: \$150,000 - \$350,000
- Match requirement: 1 to 1 non-federal
- Grant duration: 2-3 years
- Project start date: after September 1, 2022



Program Priorities

The Lower Great Lakes Forestry Technical Assistance Special Initiative will fund projects that provide landowners with technical assistance for improving forest management, adopting multi-resource management plans, and implementing conservation practices on their forests to improve wildlife habitat and enhance water quality.

- Competitive projects will:
 - ✓ **Hire or otherwise support forestry professionals** who will help landowners develop and implement economically sound approaches that achieve positive environmental outcomes
 - ✓ Focus on **woodlands of 10 acres** or more
 - ✓ Propose a project scope of at least a single or multi-state scope
 - ✓ Consider TA to promote practices and management that generate multiple benefits, including improving wildlife habitat and water quality
 - ✓ Engage historically underserved landowners



Primary Strategies for Projects

- Increase forestry technical assistance capacity in the lower Great Lakes region
- Work with landowners to develop and implement forest management plans, multi-resource management plans and assist with implementation of forest restoration and management
- Provide technical, planning and implementation assistance for forest landowners to protect, maintain, enhance, and preserve habitat for wildlife and fish species, and enhance water quality
- Enhance strategic outreach to increase the number of private landowners engaged
- Implement innovative methods to engage private landowners, expand on-the-ground stewardship and understand landowner barriers to sustainable woodland management
- Feature demonstration areas that advance on-the-ground outcomes and provide sites for conservation education
- Support the development and implementation of agroforestry practices such as alley cropping, shelterbelts, riparian forest buffers, and windbreaks

Metrics and Monitoring

- Applicants may use grant funding to support tracking metrics, reporting and monitoring of project outcomes
- All proposals must:
 - ✓ estimate the number of acres to be restored, enhanced, or maintained as a result of proposed outreach and technical assistance activities
 - ✓ estimate improvements in water quality (e.g. lbs. sediment or nutrients eliminated from entering waterways).

Str		
Ca Ou Inc	Habitat Management	nutrient or sediment loads
		management activities that are intended to improve water quality. Please describe the nutrient management practices in the NOTES section.
		Lbs. of phosphorus prevented from entering system annually
		Enter the amount of phosphorus prevented from entering system annually and indicate method of calculating reduction in NOTES section.
		Lbs. of sediment prevented from entering system annually
		Enter the amount of sediment prevented from entering system annually and indicate method of calculating reduction in NOTES section.
		Lbs. of nitrogen prevented from entering system annually
		Enter the amount of nitrogen prevented from entering system annually and indicate method of calculating reduction in NOTES section.
		Acres burned
		Enter the number of acres prescribed fire was applied. In the NOTES section, specify the average frequency (in years) at which prescribed burning is expected to occur in the future, the vegetation being burned and, if forest, whether trees have been planted in past 10 years (Yes, No).
		# BMPs implemented
		Enter the number of BMPs implemented. In the NOTES section, specify the percentage of BMPs implemented out of the total recommendations developed.
		# <u>conservation</u> plans developed
		Enter the number of conservation plans developed. In the NOTES section, specify the number of plans that were implemented out of the total number developed.
		# <u>management</u> plans with BMPs
		Enter the number of forest management plans developed. In the NOTES section, specify the number of plans that were implemented out of the total number developed.
		Acres under improved management
		Enter the number of acres that are being managed by or apply to forest management and/or conservation plans developed during this project. Only count an acre once, even if multiple plans exist or if implementation activities or treatments will occur on that acre during the project.

Additional Reporting Requirements – Modeling and Monitoring



- As part of the application process, applicants will be required to submit additional county-level data on expected project activities (practice/acre).
 - Grant recipients will be required to submit additional field-level data in interim and final project reports, such as management practice/acre.
- NFWF may use this information to estimate and track anticipated and actual project outcomes in terms of greenhouse gases, carbon and water benefits and species response to conservation actions.

Matching Contributions

- Projects with minimum 1:1 non-federal match ratio required
- Match sources
 - ✓ Cash
 - ✓ In-kind contributions of staff
 - ✓ Materials and services donated
 - ✓ Volunteer time
 - ✓ Cost of land acquisition/easement
 - ✓ Allowable indirect costs not covered by grant funding
 - ✓ Other tangible contributions to project goals
- Match must be spent between project start and end dates
- Backdating not an option



Uploads - Applicant Demographic Information Form


- The information you provide will not be shared with proposal reviewers and will not be considered when making grant decisions.
- The Foundation will not share identifying information about any particular entity or project.
- While the form is a required upload, applicants can opt out of providing the information within the form itself
 - If your organization does not collect this information or if you have provided NFWF with this information in the last 12 months, you can opt out.
- The information provided on this excel form will be kept confidential, the Foundation may share its anonymized aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website or through other media.

APPLICANT DEMOGRAPHIC INFORMATION																					
<p>As part of NFWF's goal to encourage and support diversity across the conservation projects we fund, we would like to better understand the existing diversity in our grantmaking community and in the local communities. To accomplish this task, we are asking organizations that we fund to assist us by providing basic information about their workforce demographics on this form.</p> <p>As part of this effort to support diversity, we also desire to understand how our grantees engage with the communities where the projects take place and who in those communities might benefit from them. We ask for this information to be kept confidential, although the Foundation may share its aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website. <u>not</u> share identifying information about any particular entity or project. These anonymized aggregate data will be used by NFWF to better understand the demographic profiles of the organizations that we fund.</p> <p>The information you provide will <u>not</u> be shared with proposal reviewers and will <u>not</u> be considered when making grant decisions.</p> <p>Instructions: Complete all pertinent fields <u>shaded in green</u>. Your Human Resources Department may have some of the information requested readily available. Please be sure to complete the General Information section. If you do not know an answer, use the "don't know/not sure" option instead of guessing. If a section does not apply to your organization you may skip it. Do not make any other changes to this form. You may opt out of providing this information to NFWF; however, you still <u>must upload this form to Easygrants</u> with your application and complete the first section of the form.</p> <p>All applicants must complete this section, even if you have provided this data to NFWF in the past 12 months or are opting out for another reason.</p> <p>If you have provided this data to NFWF in the past 12 months you do not need to provide it again but you must still complete this top section of the form and submit it with your proposal.</p> <p>Easygrants project # from your grant application: <input type="text"/></p> <p>Grant program name shown on the RFP: <input type="text"/></p> <p>If you are opting out, select a reason from the dropdown list in the green box: <input type="text"/></p> <p>General Information</p> <table><tbody><tr><td>Date Completed:</td><td><input type="text"/></td></tr><tr><td>Project Title:</td><td><input type="text"/></td></tr><tr><td>Organization Full Name:</td><td><input type="text"/></td></tr><tr><td>Organization EIN:</td><td><input type="text"/></td></tr><tr><td>Organization Type:</td><td><input type="text"/></td></tr><tr><td>Organization Size (number of employees)</td><td><input type="text"/></td></tr></tbody></table> <p>Click on the green box to select from the dropdown list Click on the green box to select from the dropdown list</p> <p>PART 1: APPLICANT ORGANIZATION - ALL EMPLOYEES (if applicable)</p> <p>Please provide the following demographic information about <u>all</u> of your organization's employees, <u>including senior leaders</u>.</p> <p>1. How many people currently work for your organization? (Include temporary and part-time employees in your response but <u>do not include contractors</u>)</p> <p>Total Number: <input type="text"/></p> <p>2. How many of your employees identify as each gender?</p> <table><tbody><tr><td>Female:</td><td><input type="text"/></td></tr><tr><td>Male:</td><td><input type="text"/></td></tr><tr><td>Non-binary:</td><td><input type="text"/></td></tr><tr><td>Unknown/Not sure:</td><td><input type="text"/></td></tr></tbody></table>		Date Completed:	<input type="text"/>	Project Title:	<input type="text"/>	Organization Full Name:	<input type="text"/>	Organization EIN:	<input type="text"/>	Organization Type:	<input type="text"/>	Organization Size (number of employees)	<input type="text"/>	Female:	<input type="text"/>	Male:	<input type="text"/>	Non-binary:	<input type="text"/>	Unknown/Not sure:	<input type="text"/>
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Apply for a Grant


< **Application Information** Recipient Information Grants Library >




OVERVIEW

 **Application Information**

In This Section:

FAQs Required Financial Documents Transparency Act Requirements Pre-Proposal Summary Full Proposal Summary Budget Instructions Easygrants Mapping

 / [Apply for a Grant](#) / ...

The National Fish and Wildlife Foundation supports more than 70 grant programs to protect and restore our nation's wildlife and habitats. We encourage you to read our complete list of conservation programs and review the program goals and guidelines to select the one appropriate for you. You can submit applications online through Easygrants, our grant application and management system.

Who Can Apply

Application Assistance – Reference Sheet

Supporting Documents:

1. [Lower Great Lakes TA - SOGL 2022 Special Initiative RFP Webpage](#)
 - a. [Tip Sheet](#)
 - Step-by-step pre- to full proposal guidance
 - b. [SOGL Metrics Guidance](#)
 - Guidance for metrics reporting and monitoring
 - c. [Easygrants Applicant Tutorial](#)
 - Step-by-step video tutorial for how to start and complete a proposal in [Easygrants](#) (<https://easygrants.nfwf.org/>)
2. [NFWF Application Information](#)
 - a. [Budget instructions](#)
 - For Full Proposals, download the [Detailed Budget and Narrative Guide](#).
 - *For the Full Proposal Budget section, please provide a respective budget narrative describing the purpose of each line item towards the project.
 - b. [Required financial documents](#)
 - Financial documents must be for the same fiscal year and **no more than 2 years old**
 - c. [Indirect Cost Policy](#)

A vibrant meadow scene with a variety of wildflowers. In the foreground, there are clusters of purple flowers and yellow Black-eyed Susans. A young, green coniferous tree stands prominently in the center. The background is filled with tall white flowers and a dense line of green trees under a bright sky.

Questions?

Contacts

Programmatic Questions

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Application/Easygrants Questions

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Technical Assistance / Easygrants Helpdesk:

- Email: Easygrants@nfwf.org
- Voicemail: 202-595-2497
- Hours: 9:00 am to 5:00 pm ET, Monday-Friday.
- Include: your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.