SG [3]1

2022 Applicant Webinar
Chesapeake WILD Funding
Small Watershed Grants Program

Promoting voluntary, community-based efforts to protect and restore the diverse and vital habitats of the Chesapeake Bay and its tributary rivers and streams

NFWF

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Slide 1

SG [3]1 add slides about match and PoP, awarding grants outside of priority areas, MS4 requirements, and min implementation acreage
Sydney Godbey, 2/16/2021

AGENDA

1. Webinar Instructions
2. Overview of Chesapeake Bay Stewardship Fund
3. Review of Reissued 2022 Small Watershed Grants RFP and C-WILD Funding Opportunities
4. How to Submit a Proposal Using Easygrants

Jake Reilly,
Program Director

Stephanie Heidbreder,
Program Manager

Nicole Thompson,
Program Coordinator

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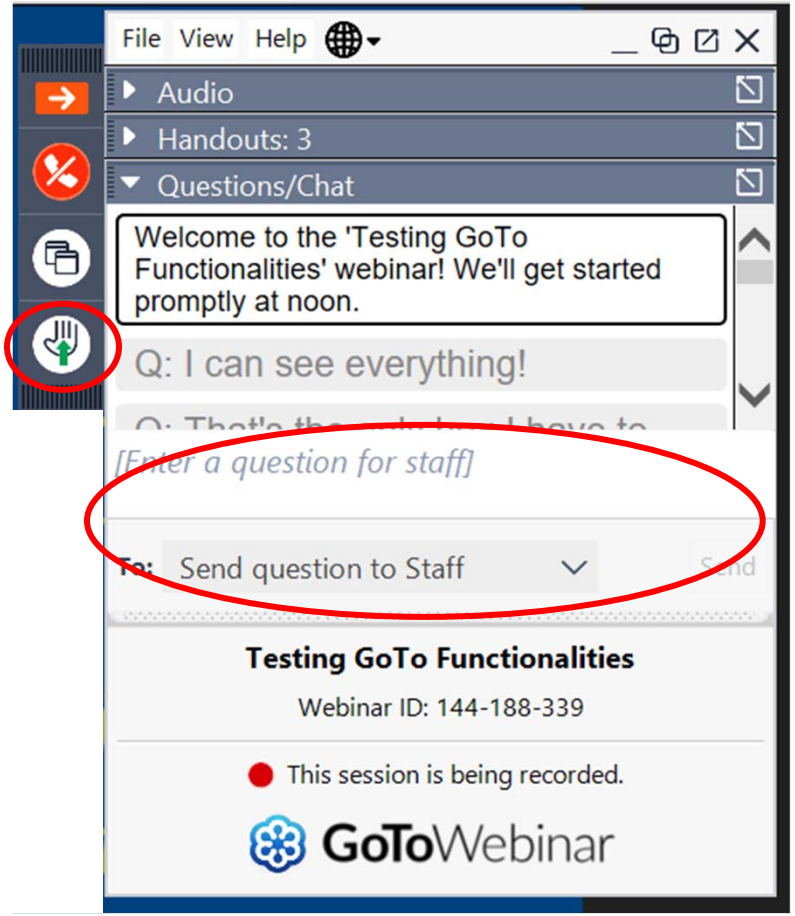
1. WEBINAR INSTRUCTIONS

- To improve sound quality, all participants will be muted for the duration of the webinar. To ask a question:
    1. Enter your query where it says “Enter a question for staff” and click send. We will type a response or read your question aloud when we pause for Q&A. OR
    2. Write it down and contact us after the webinar.
- We may ask you to raise your “hand” in the webinar dialogue box to confirm participants can hear us.
- If you experience a technical glitch, please type it into the question box, since we can’t hear you. (We may not know about the glitch unless you say something!)



The webinar will be available for download within 48 hrs at NFWF.org/Chesapeake

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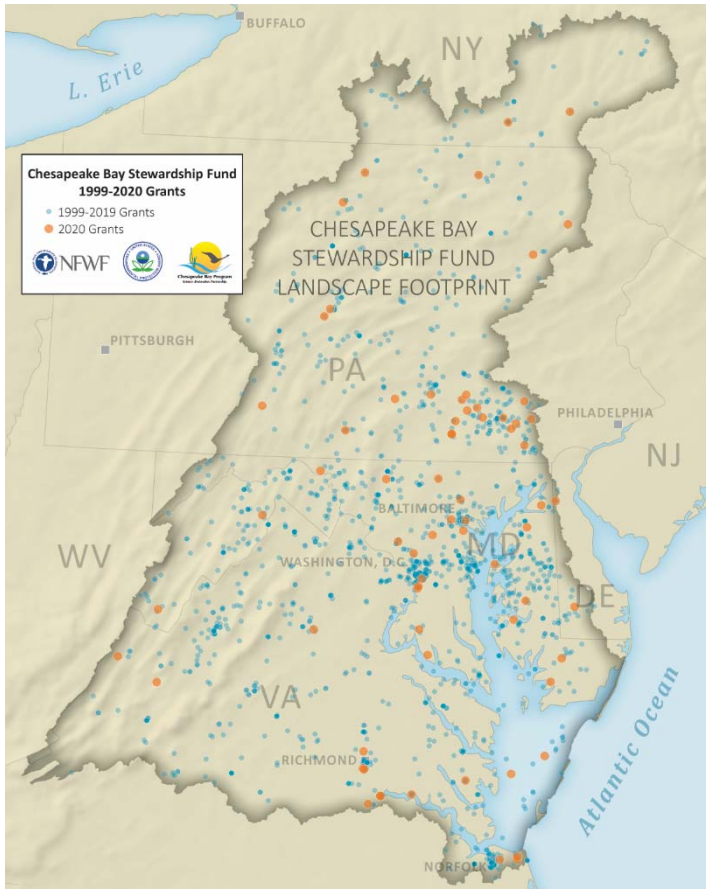
2. CHESAPEAKE BAY STEWARDSHIP FUND

Purpose and History

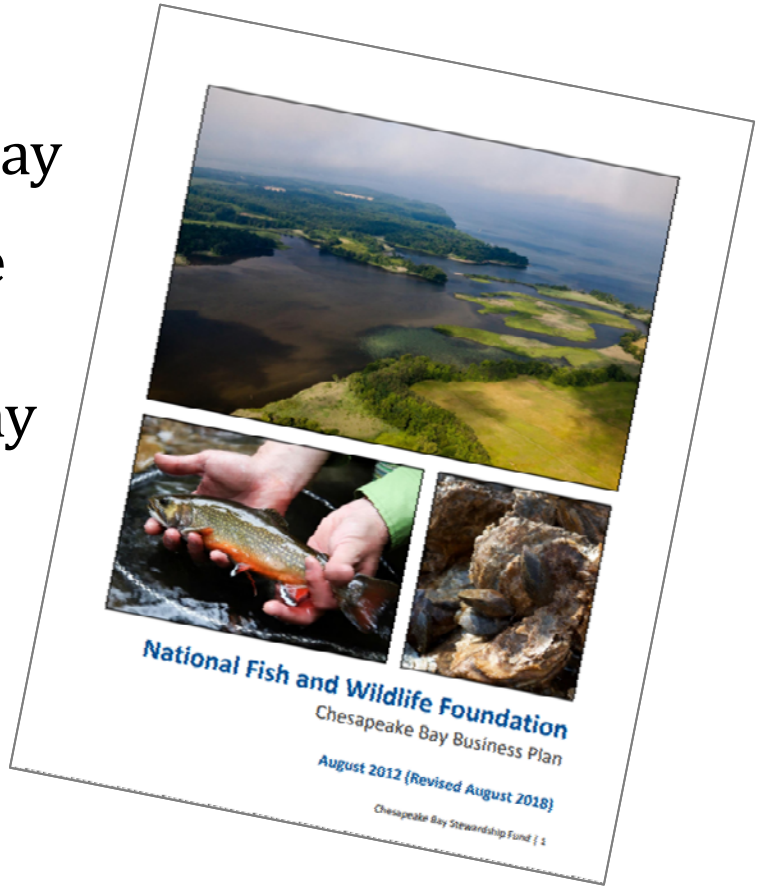
- Accelerate local restoration actions and spur innovation in watershed restoration
- Delivered in partnership with EPA and the Chesapeake Bay Program
- **New directed programming and partnership with U.S. FWS**
- 1,200+ grants totaling roughly $200M and leveraging nearly $300M in additional local matching funds since 1999



2. CHESAPEAKE BAY STEWARDSHIP FUND

Chesapeake Bay Business Plan

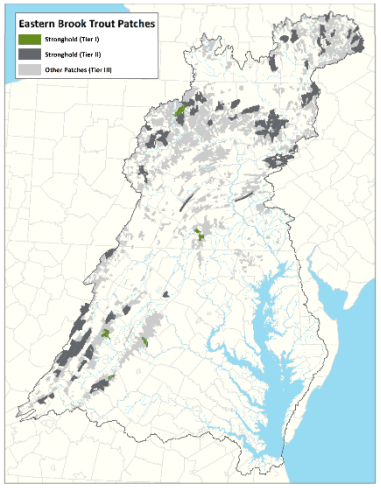
- Provides a concise blueprint of NFWF's targeted conservation outcomes for the Chesapeake Bay
- Articulates NFWF's measurable contributions to goals and outcomes of the Chesapeake Bay Program partnership and Chesapeake Bay Watershed Agreement

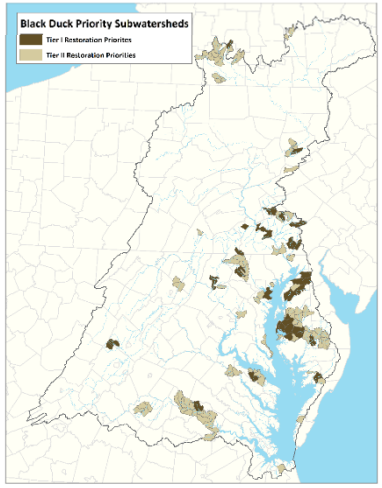


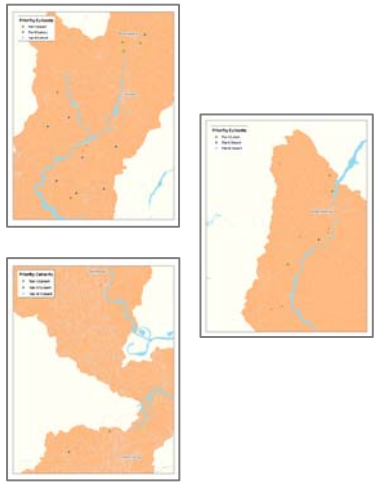
2. CHESAPEAKE BAY STEWARDSHIP FUND

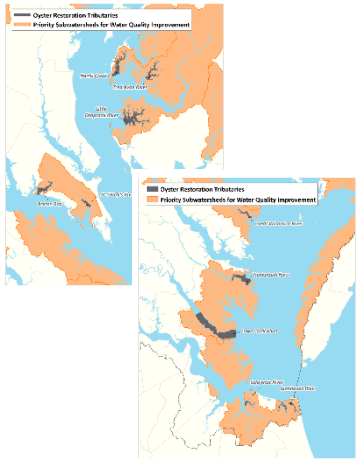
Geographic Focus

- **Water Quality:** Priority sub-watersheds with significant opportunity to reduce nutrient and sediment loading
- **Species and Habitat:** Areas where species-specific interventions can help to improve habitat and restore populations for:
    - **Eastern brook trout**
    - **Eastern oysters**
    - **American black duck**
    - **River herring**
- **NFWF will continue to fund efforts outside of priority subwatersheds**
- Visit NFWF mapping portal for more info









Chesapeake Bay Stewardship Fund

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FUNDING PARTNERS

Altria

USDA

SWG POOLED FUNDING AND 2022 C-WILD

2022 SWG Funding Pool

2022 SWG Recommended Awards

2022 SWG Applications

2022 SWG Application Review

2022 SWG Awards

2022 SWG Awards w/ C-WILD Funding

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3. REVIEW OF REISSUED 2022 SWG RFP

SWG – Implementation (SWG-I)	SWG – Planning and Technical Assistance (SWG-PTA)
Grant Size: Between $75,000 and $500,000	**Grant Size:** Up to $75,000
Matching Funds: **Match encouraged, not required***	**Matching Funds:** **Match encouraged, not required***
Eligibility: Non-profit 501(c) organizations, community-based organizations, **state government**, local governments, municipal governments, Tribal governments and organizations, K-12 **and post-secondary** educational institutions	**Eligibility:** Non-profit 501(c) organizations, community-based organizations, state government agencies, local governments, municipal governments, Tribal governments and organizations, educational institutions, and for-profit technical service providers
Duration: ~2 years	**Duration:** <1 year
Outcome: On-the-ground implementation toward priority funding strategies and conservation outcomes	**Outcome:** Planning and technical assistance support to support future on-the-ground implementation efforts

PRIORITY OUTCOMES

Focus	Outcome	Activity	Geographic Focus
Water Quality	Reduce nitrogen, phosphorus, and sediment pollution to the Chesapeake Bay and its tributary rivers and streams	- Improve water quality in agricultural areas by implementing best management practices to reduce polluted runoff - Improve water quality in urban and suburban areas by implementing green stormwater infrastructure practices to treat, capture, and/or store stormwater runoff - Restore riparian forest buffer and associated riparian habitat in order to continually increase the capacity of forest buffers to provide water quality and habitat benefits throughout the watershed - Improving the health and function tributary rivers and streams	Priority Subwatersheds for Water Quality Improvement
Eastern Brook Trout	Maintain and increase Eastern brook trout populations in stronghold patches	- Increase habitat integrity in stronghold patches through protection and restoration of riparian areas, stream restoration, nonpoint source pollution controls and land use protections	Eastern Brook Trout Patches (Tier I and II)
American Black Duck	Increase wetland habitat and available food to support wintering black duck populations	- Create, restore, or enhance the function of tidal and non-tidal wetlands to increase black duck carrying capacity through improved food resources - Increase available food resources	Black Duck Priority Subwatersheds (Tier I and II)
River Herring	Restore access and use of high quality migratory river and stream habitat	- Implement high priority, cost-effective connectivity enhancement projects through culvert replacement, fish passage improvements, and dam removal	Priority Culverts for River Herring
Eastern Oyster	Restore oyster populations in priority Chesapeake Bay tributaries	- Restore native oyster reefs in targeted tributaries through spat production and reef construction	Oyster Restoration Tributaries
Capacity and Planning	Motivate individuals in the watershed to adopt behaviors that benefit water quality, species, and habitats	- Enlist individuals in local volunteer events to restore local natural resources and providing hands-on education and skill-building for individual action - Develop or improve conservation, watershed, or habitat management plans that provide guidance to landowners, organizations, or local governments on how to manage properties and communities for improved conservation outcomes	N/A

PRIORITY FUNDING STRATEGIES

UPDATED FOR 2022!

1. Managing **Agricultural and Urban Runoff**
2. Improving Water Quality and Stream Health Through **Riparian Restoration and Conservation**
3. Enhancing **Freshwater Habitat**
4. Protecting and Enhancing **Terrestrial Habitat**
5. Protecting and Enhancing **Tidal and Estuarine Habitat**
6. Enhancing **Nature-Based Resilience** for Human Communities and Critical Habitats
7. **Building Capacity** for Landscape-Scale Watershed and Habitat Planning, Design, and Implementation

ADVANCING DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

- Program-wide priorities to enhance **diversity*, equity*, inclusion*, and justice*** in Chesapeake Bay habitat restoration and conservation efforts
- Direct and meaningful engagement of impacted communities
- Priority consideration for projects representing or resourcing **underrepresented*, underserved*, and/or under-resourced*** communities
- New applicant demographic survey and communities impacted and engaged proposal narrative element

ADVANCING DIVERSITY, EQUITY, INCLUSION, AND JUSTICE

"**Communities Engaged and Impacted:** Describe the communities where the project will take place, who will specifically benefit from the project, and how they were or will be engaged in project development.

Provide demographic information on impacted communities, including but not limited to age, race and ethnicity, sexual orientation, and socioeconomic indicators."

MANAGING AGRICULTURAL AND URBAN RUNOFF

- Managing upland agricultural runoff through farm-scale conservation systems and solutions
- Managing upland urban runoff through Green Stormwater Infrastructure improvements (GSI)
- Accelerating innovation in watershed management

RIPARIAN RESTORATION AND CONSERVATION

- Forested buffers, livestock exclusion, and **stream restoration***
  - Consistent with qualifying conditions and protocols established by the CBP partnership for creditable nutrient and sediment load reductions under the Chesapeake Bay TMDL
  - Additional narrative supplement
- Conserving high-quality riparian corridors

PROJECTS INCORPORATIONG STREAM RESTORATION

- Long-term, watershed-based approaches to improving stream biological function can – and do – work, and can be competitive proposals for funding
- Applicants for stream restoration projects creditable under the TMDL, consistent with CBP protocols, will need to demonstrate:
  - Realistic goals for improvement of specific stream functions
  - Watershed or catchment-level assessment of stressors, demonstrating efforts to address upland sources and stressors
  - Consideration of alternative design and restoration approaches to achieve functional improvements
- Must submit the Stream Restoration Narrative Supplement" as a part of the application

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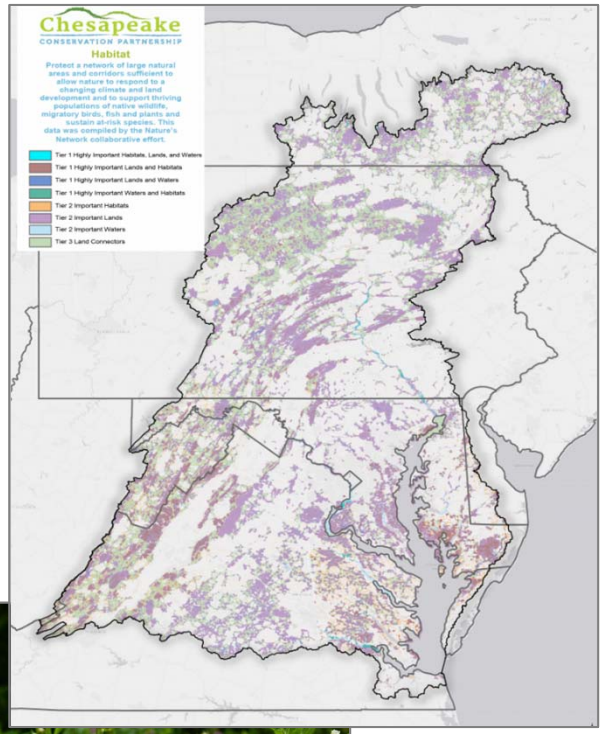
ENHANCING FRESHWATER HABITAT

- Increasing habitat integrity and population viability for Eastern Brook Trout
- Increasing habitat connectivity and quality for at-risk species
- Restoring river herring habitat connectivity

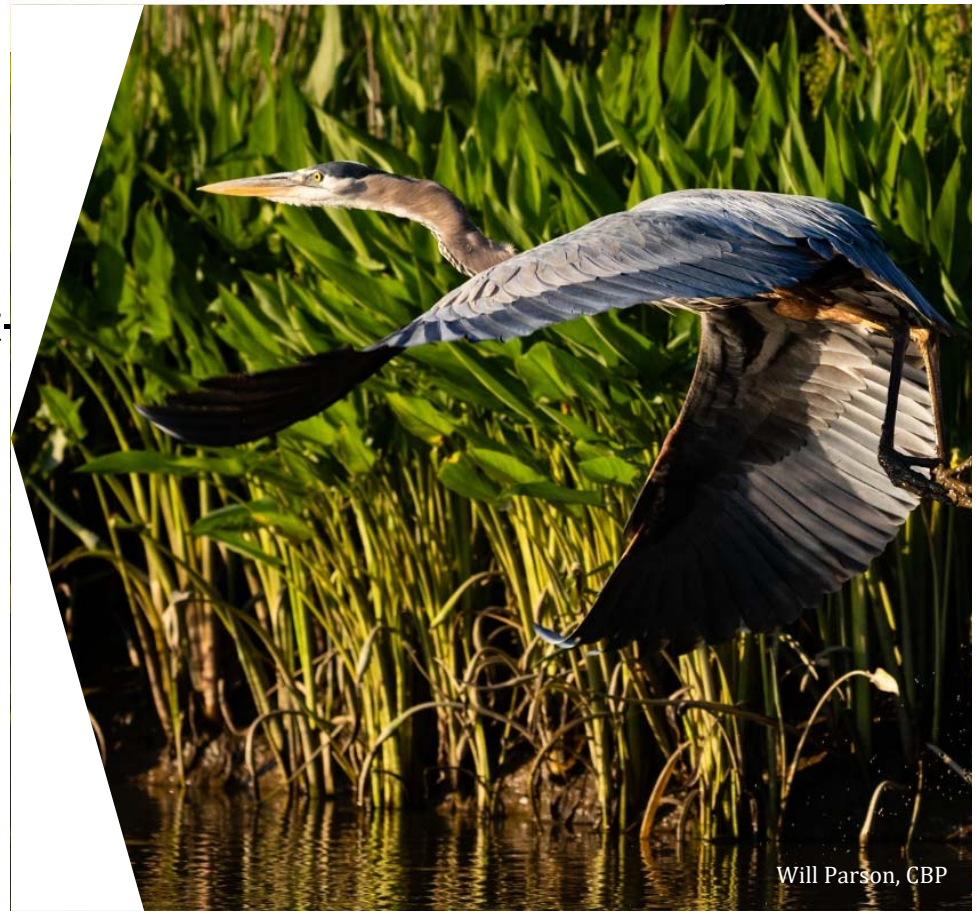
PROTECTING AND ENHANCING TERRESTRIAL HABITAT

- Maintain and enhance healthy watersheds and priority habitat corridors through land protection
- Restoring pollinator habitat



PROTECTING AND ENHANCING TIDAL AND ESTUARINE HABITAT

- Restoring and conserving wetland and tidal marsh habitat for black duck and at-risk marsh nesting birds
- Managing shoreline erosion and marsh loss
- Restoring large-scale oyster reefs

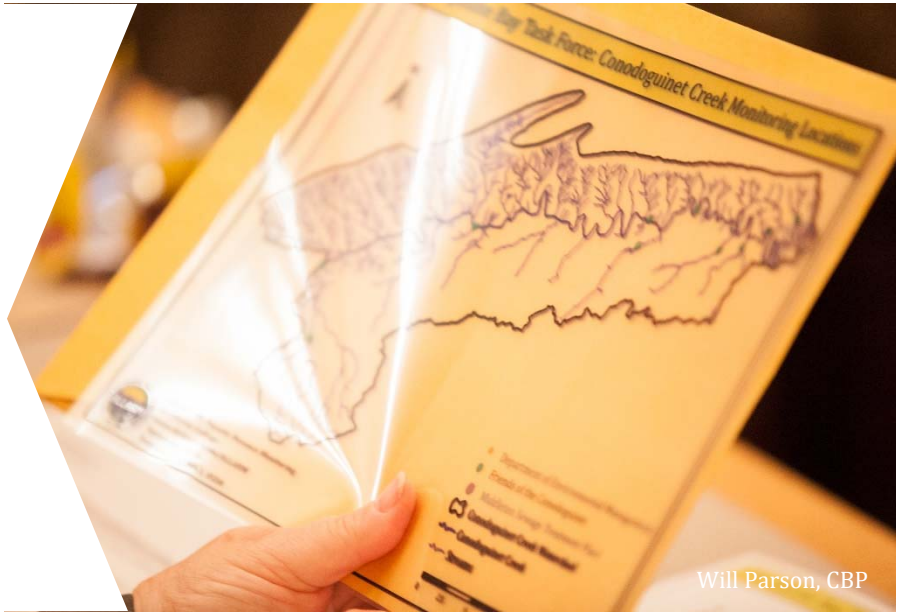


ENHANCING NATURE-BASED RESILIENCE FOR COMMUNITIES AND CRITICAL HABITAT

- Protecting and enhancing habitat to improve community resilience
- Enhancing long-term resilience for critical species and habitats

BUILDING CAPACITY FOR LANDSCAPE-SCALE AND HABITAT PLANNING AND IMPLEMENTATION

- Regional-scale partnership development
- Improving delivery of outreach and technical assistance
- Assessing local watershed and habitat restoration needs and opportunities
- Designing and permitting watershed and habitat improvements
- Leveraging social science to advance behavior change



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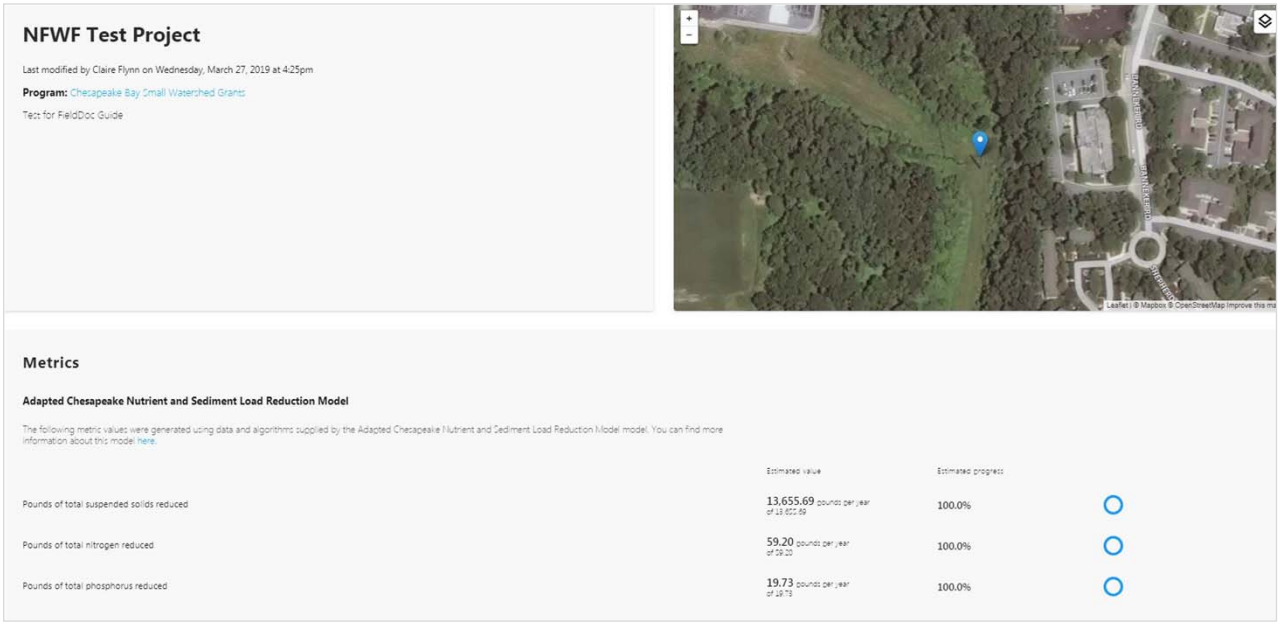
Priority	Recommended Metric*	Metric Description/Instructions
Managing Agricultural and Urban Runoff (Required of water quality improvement proposals)	CBSF - BMP implementation for nutrient or sediment reduction - Lbs N/P/S avoided (annually)	Please use FieldDoc to develop estimates of the annual nitrogen, phosphorus, and/or sediment load reductions from your proposed project. Enter FieldDoc-generated pollutant load reduction totals in this field then upload your FieldDoc Project Summary in the "Uploads" section.
Managing Agricultural and Urban Runoff (Select all that apply)	CBSF - BMP implementation for nutrient or sediment reduction - Acres with BMPs	Enter the total number of acres under agricultural or non-urban BMPs to reduce nutrient or sediment loading. Do not double-count individual acres which have multiple BMPs. If you're implementing load reduction practices on urban lands, report associated outcomes instead under the "CBSF - BMP implementation for stormwater runoff - Acres with BMPs" metric. Do not include cover crops, conservation tillage, enhanced cropland nutrient management, or managed grazing.
	CBSF - BMP implementation for nutrient or sediment reduction - Acres with cover crops	Enter the number of cropland acres with cover crops practices. Please describe the cover crop practices in the NOTES section.
	CBSF - BMP implementation for nutrient or sediment reduction - Acres with conservation tillage	Enter the number of cropland acres with conservation tillage practices. Please describe conservation tillage practices in the NOTES section.
	CBSF - BMP implementation for nutrient or sediment reduction - Acres with enhances nutrient management	Enter the number of cropland acres with enhanced nutrient management practices other than or in addition to conservation tillage or cover crops. Please describe the nutrient management practices in the NOTES section.
	CBSF - BMP implementation for nutrient or sediment reduction - Acres with managed grazing	Enter the number of acres with managed grazing (i.e., promoting plant growth above and below ground, improving wildlife habitat, and maximizing soil carbon through a variety of grazing approaches). Please describe the grazing practices in the NOTES section.
	CBSF - BMP implementation for stormwater runoff - Acres with BMPs	Enter total drainage area treated by stormwater BMPs. If you wish to also provide the extent of specific BMPs themselves (i.e. square feet of bioretention), please do so in the "Notes" section.
	CBSF - BMP implementation for stormwater runoff - Volume stormwater prevented	Enter the number of gallons of stormwater runoff treated through stormwater BMPs (e.g. runoff treatment volume).
	CBSF- Green Infrastructure - number of trees planted	Enter the number of trees planted for urban stormwater reduction. In the NOTES section, specify the specify the landcover type prior to planting (barren, cropland, grassland, shrubland), # of acres, and average # of trees per acre.
Improving Water Quality and Stream Health Through Riparian Restoration and Conservation (Select all that apply)	CBSF - Riparian restoration - Miles restored	Enter the number of miles of riparian habitat restored through the implementation of forest or grass buffers that are at least 35 feet wide. If you're implementing livestock exclusion, report associated outcomes instead under the "CBSF - BMP implementation for livestock exclusion -- miles of fencing installed" metric. In the NOTES section, specify the landcover type prior to planting (barren, cropland, grassland, shrubland), the % of vegetation on the pre-project site (0-20%, 21-40%, 41-60%, 61-80%, 81-100%), the dominant vegetation being planted (Broadleaf, Conifer, Shrub, Grass, Marsh, Swamp), the buffer width, and the acres.
	CBSF - BMP implementation for livestock fencing - Miles of fencing installed	Enter the number of miles of livestock exclusion installed. Assume activities include exclusion fencing and a 35-foot forest or grass buffer, unless otherwise noted.
Priority	**Recommended Metric***	**Metric Description/Instructions**
Improving Water Quality and Stream Health Through Riparian Restoration and Conservation (Select all that apply)	CBSF - Stream restoration - Miles restored	Enter the number of miles of stream restored for nutrient and sediment load reduction, consistent with qualifying conditions and restoration protocols established by the Chesapeake Bay Program.
	CBSF - Floodplain restoration - Acres restored	Enter the number of acres of floodplain restored for nutrient and sediment load reduction, consistent with qualifying conditions and restoration protocols established by the Chesapeake Bay Program. Also report any associated linear stream restoration outcomes through the "CBSF - Stream restoration – Miles restored" metric.
	CBSF - Wetland restoration - Acres restored	Enter the number of acres of wetland habitat restored, created, or enhanced. In the NOTES section, specify the dominant vegetation being planted (Marsh, Swamp).
Enhancing Freshwater Habitat (Select all that apply)	CBSF - Fish passage improvements - Miles of stream opened	Enter the number of miles of stream habitat opened to fish populations through dam removals, culvert replacement, or other fish passage improvements. A mile opened is defined as number of new miles that restoration makes accessible for aquatic species.
	CBSF - Instream habitat restoration - Miles restored	Enter the number of miles of instream habitat restoration activities not otherwise creditable for nutrient and sediment load reduction. Projects implementing qualifying stream restoration practices for TMDL crediting should instead report those outcomes instead through the "CBSF - Stream restoration - Miles restored" metric.
Protecting and Enhancing Terrestrial Habitat (Select all that apply)	CBSF - Conservation easements - Acres protected under easement	Enter the number of acres protected under long-term easement (permanent or >30-yr).
	CBSF - Land, wetland restoration - Number of trees planted	Enter the number of trees planted for all non-urban projects/practices.
Protecting and Enhancing Tidal and Estuarine Habitat (Select all that apply)	CBSF - American oyster - Marine habitat restoration - Acres restored	Enter the number of acres of native oyster reef restored.
	CBSF - Wetland restoration - Acres restored	Enter the number of acres of wetland habitat restored, created, or enhanced.
	CBSF - Fish passage improvements - Miles of stream opened	Enter the number of miles of stream habitat opened to fish populations through dam removals, culvert replacement, or other fish passage improvements. A mile opened is defined as # of new miles that restoration makes accessible for aquatic species.
	CBSF - Erosion control - Miles restored	Enter the number of miles of tidal shoreline stabilized or restored through erosion control, including living shoreline restoration. Projects implementing qualifying stream restoration practices for TMDL crediting should instead report those outcomes instead through the "CBSF - Stream restoration - Miles restored" metric.
	CBSF - Conservation easements - Acres protected under easement	Enter the number of acres protected under long-term easement (permanent or >30-yr). Assuming the specific parcel(s) has been identified, in the NOTES indicate what % of natural land cover would have been cleared in the absence of the easement(s).
Building Capacity for Landscape-Scale Watershed and Habitat Planning, Design, and Implementation (Select all that apply)	CBSF - Outreach/ Education/ Technical Assistance - # people reached	Enter the number of individuals reached by outreach, training, or technical assistance activities. In the "Notes" section, provide a summary of how individuals are reached (newsletter mailing list total, training attendance, etc.).
	CBSF - Outreach/ Education/ Technical Assistance - # people with changed behavior	Enter the number of individuals measured as demonstrating changed behavior to benefit watershed restoration and protection. In the "Notes" section, provide a summary of how behavior change will be measured and tracked. If you have questions on whether your project contains behavior change activities, please contact NFWF staff.
	CBSF - Volunteer participation - # volunteers participating	Enter the number of volunteers participating in project implementation, outreach, and education activities.
Priority	**Recommended Metric***	**Metric Description/Instructions**
Building Capacity for Landscape-Scale Watershed and Habitat Planning, Design, and Implementation (Select all that apply)	CBSF - Management or Governance Planning - # plans developed	Enter the number of conservation, watershed, and/or habitat management plans developed or improved. In the "Notes" section, provide specific information on the aggregate areal extent of associated plans (e.g. acres, square miles), and the number and areal extent of contributing planning activities.
	CBSF - Outreach/ Education/ Technical Assistance - # people reached	Enter the number of individuals reached by outreach, training, or technical assistance activities. In the "Notes" section, provide a summary of how individuals are reached (newsletter mailing list total, training attendance, etc.).
	CBSF - Outreach/ Education/ Technical Assistance - # people with changed behavior	Enter the number of individuals measured as demonstrating changed behavior to benefit watershed restoration and protection. In the "Notes" section, provide a summary of how behavior change will be measured and tracked. If you have questions on whether your project contains behavior change activities, please contact NFWF staff.

*** *Easygrants* metrics should be consistent with data entered into and/or derived from FieldDoc.org.**

FIELDDOC

NFWF has partnered with Chesapeake Commons to develop FieldDoc, a user-friendly tool that allows consistent planning, tracking, and reporting of selected water quality improvement activities and associated load reductions

Future planned improvements will support capture and reporting of non-water quality outcomes via C-WILD



2022 UPLOADS – APPLICANT DEMOGRAPHIC FORM – NEW REQUIREMENT

APPLICANT DEMOGRAPHIC INFORMATION

As part of NFWF's goal to encourage and support diversity across the conservation projects we fund, we would like to better understand the existing diversity in our grantmaking community and in the local communities
To accomplish this task, we are asking organizations that we fund to assist us by providing basic information about their workforce demographics on this form.

As part of this effort to support diversity, we also desire to understand how our grantees engage with the communities where the projects take place and who in those communities might benefit from them. We ask for this
The information provided on this excel form will be kept confidential, although the Foundation may share its aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its webs
not share identifying information about any particular entity or project. These anonymized aggregate data will be used by NFWF to better understand the demographic profiles of the organizations that we fund.

The information you provide will not be shared with proposal reviewers and will not be considered when making grant decisions.

Instructions: *Complete all pertinent fields shaded in green . Your Human Resources Department may have some of the information requested readily available. Please be sure to complete the General Information sec*
If you do not know an answer, use the "don't know/not sure" option instead of guessing. If a section does not apply to your organization you may skip it. ***Do not make any other changes to this form.***
You may opt out of providing this information to NFWF; however, you still must upload this form to Easygrants with your application and complete the first section of the form.

All applicants must complete this section, even if you have provided this data to NFWF in the past 12 months or are opting out for another reason.

If you have provided this data to NFWF in the past 12 months you do not need to provide it again but you must still complete this top section of the form and submit it with your proposal.

Easygrants project # from your grant application:	
Grant program name shown on the RFP:	
If you are opting out, select a reason from the dropdown list in the green box:	

General Information

Date Completed:	
Project Title:	
Organization Full Name:	
Organization EIN:	
Organization Type:	*Click on the green box to select from the dropdown list*
Organization Size (number of employees)	*Click on the green box to select from the dropdown list*

PART 1: APPLICANT ORGANIZATION - ALL EMPLOYEES (if applicable)

Please provide the following demographic information about all of your organization's employees, including senior leaders .

1. How many people currently work for your organization? ***(Include temporary and part-time employees in your response but do not include contractors)***

Total Number:

2. How many of your employees identify as each gender?

Female:	
Male:	
Non-binary:	
Unknown/Not sure:	

2022 SWG FULL PROPOSAL NARRATIVE - COMMUNITIES IMPACTED AND ENGAGED

Describe the community(ies) where the project will take place, who will benefit from the project, and how they were or will be engaged in project development and implementation. Provide demographic information on the community(ies), including but not limited to age, race and ethnicity, poverty rates.

- Describe community characteristics of the project area and identify any communities impacted.
- Describe outreach and community engagement activities.
- Use demographic data to document (poverty statistics, school lunch data, demographic records to articulate high need or underserved communities).
    - This data can be found using Census data, School District data, State data centers, EJ Screen, and other sources

ADDITIONAL CONSIDERATIONS – COMPLIANCE REQUIREMENTS

Projects selected for C-WILD funding may be subject to requirements under the National Environmental Policy Act, Endangered Species Act (state and federal), and National Historic Preservation Act. Documentation of compliance with these regulations must be approved prior to initiating activities that disturb or alter habitat or other features of the project site(s).

Applicants should budget time and resources to obtain the needed approvals. As may be applicable, successful applicants may be required to comply with additional Federal, state, or local requirements and obtain all necessary permits and clearances.

ADDITIONAL DETAILS

- All projects must begin on or after **September 1, 2022**
- All applicants with **active grants from NFWF must be in good standing** in terms of reporting requirements, expenditure of funds, and QAPPs (if required).
- Applicants will be required to indicate the status of all permits required to comply with federal, state or local requirements.
- When procuring goods and services, NFWF recipients must follow documented procurement procedures which reflect applicable laws and regulations.

ELIGIBILITY

Small Watershed Grants – Implementation

- ✓ Eligible applicants include non-profits, community-based organizations, **state government**, local governments, municipal governments, Tribal governments and organizations, and K-12 **and post-secondary** educational institutions.
- × Ineligible applicants include U.S. federal government agencies*, businesses, unincorporated individuals, and international organizations.

Small Watershed Grants – Planning and Technical Assistance

- ✓ Eligible applicants include non-profits, community-based organizations, state government agencies, local governments, municipal governments, Tribal governments and organizations, educational institutions, and for-profit technical service providers.
- ✓ Applications submitted by state governments agencies, post-secondary educational institutions, and for-profits must *document support and/or request for proposed activities* by appropriate non-profit organizations, local and municipal governments, Indian tribes and K-12 education institutions.
- × Ineligible applicants include U.S. federal government agencies*, unincorporated individuals, for-profit entities, and international organizations.

INELIGIBLE USE OF FUNDS

- Projects that seek funding for political advocacy, lobbying or litigation are **NOT** eligible.
- Ongoing efforts to comply with legal requirements (except to improve on baseline compliance, or develop cost-effective programs to implement MS4 permit requirements).

Grantees may only use grant funds for indirect costs if:

1) The grantee organization has a federally-approved indirect rate; OR

2) They can take the de minimus 10% indirect cost rate without an approved NICRA

Direct administrative expenses are allowed.

EVALUATION CRITERIA

NFWF and its external reviewers will utilize the following evaluation criteria in formally evaluating submitted proposals and making final award decisions:

- **Conservation Outcomes**
- **Budget**
- **Technical Merit**

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CONSERVATION OUTCOMES

- **SWG-I:** Project will clearly and demonstrably result in meaningful **on-the-ground implementation of conservation and/or restoration actions** that contribute to priority outcomes of CBSF and the Watershed Agreement, supporting multiple priority outcomes where possible.
- **SWG-PTA:** Project will result in the delivery of **planning and technical assistance products and services** that meaningfully advance potential conservation or restoration implementation efforts.
- **All:** Project supports new and existing partnerships working to advance conservation and restoration actions in the Chesapeake Bay watershed.
- **All:** Project incorporates plans and approaches to implement, verify and sustain conservation and restoration actions and outcomes beyond the timeframe of the grant.
- **All:** Project conveys a clear plan to transfer and disseminate project-related information to appropriate audiences and relevant stakeholders within the Chesapeake Bay watershed, with the goal of expanding adoption of successful approaches.

BUDGET

- The **quality and level of detail** in the budget and budget narrative provide a clear and detailed understanding of the proposed funding request.
- Proposal demonstrates **cost-effectiveness** in achieving its proposed outcomes, **considering both direct and indirect costs** in the proposed budget.
- Proposed **costs are reasonable** based on the work plan, local or regional costs for similar activities, and commensurate with project outcomes.
- **Budget clearly indicates the degree of partnership** in conducting the proposed work.
- Proposed funding request is well leveraged by the partners and other contributors through cash, in-kind, and other match.

TECHNICAL

- Proposal provides **specific goals** that correlate with a clear, logical, and achievable work plan, milestones, and timeline.
- Proposed **project team has the core competencies necessary** to implement the proposed activities and achieve the proposed outcomes as well as the commitment to engage technical experts necessary to ensure activities are scientifically and technically sound and feasible.
- Proposal demonstrates an **understanding of necessary permitting** and environmental compliance requirements and the ability to obtain necessary approvals consistent with the proposed work plan and timeline.
- Applicant organization has **demonstrated an ability to manage and implement similar projects** on time and within budget.

TIMELINE FOR 2022 SWG GRANTS

- Proposals Due.....11:59 PM, April 21st, 2022
- Grants Announced.....September
- Grant Agreements Issued .....Likely starting in December

TIPS FOR APPLICANTS

- ✓ If you've never used Easygrants before, create your login *TODAY* and familiarize yourself with the system
- ✓ Turn off your pop-up blockers. If you use Internet Explorer, turn them off again and again…
- ✓ Print the "Tip Sheet" from the Related Content section of the RFP webpage and use it as a reference tool
- ✓ Do not mail letters of support to the office – upload electronic copies.
- ✓ Re-read the RFP. Call us if you're confused.
- ✓ Talk to us about your project idea.
- ✓ These are competitive grants. Your projects should have a "wow" factor.
- ✓ Submit your proposal **ON OR BEFORE April 21st**

QUESTIONS?

(202) 857-0166 | www.nfwf.org/chesapeake

NFWF Chesapeake Staff:

Jake Reilly, Program Director
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Stephanie Heidbreder, Program Manager
Stephanie.Heidbreder@nfwf.org

Nicole Thompson, Program Coordinator
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Kristen Hughes Evans	kristen@susches.org	(804) 544-3457	• Agricultural Conservation
Liz Feinberg	liz.feinberg63@gmail.com	(610) 212-2345	• All Sectors
David Hirschman	dave@hirschmanwater.com	(434) 409-0993	• Stormwater/Urban Sector
Katie Ombalski	katie@woodswaters.com	(814) 574-7281	• Agricultural Conservation • Habitat Restoration

AGENDA

1. Webinar Instructions
2. Overview of Chesapeake Bay Stewardship Fund
3. Review of 2022 Small Watershed Grants RFP
4. **How to Submit a Proposal Using Easygrants**

Jake Reilly,
Program Director

Stephanie Heidbreder,
Program Manager

Nicole Thompson,
Program Coordinator

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Chesapeake Bay Stewardship Fund

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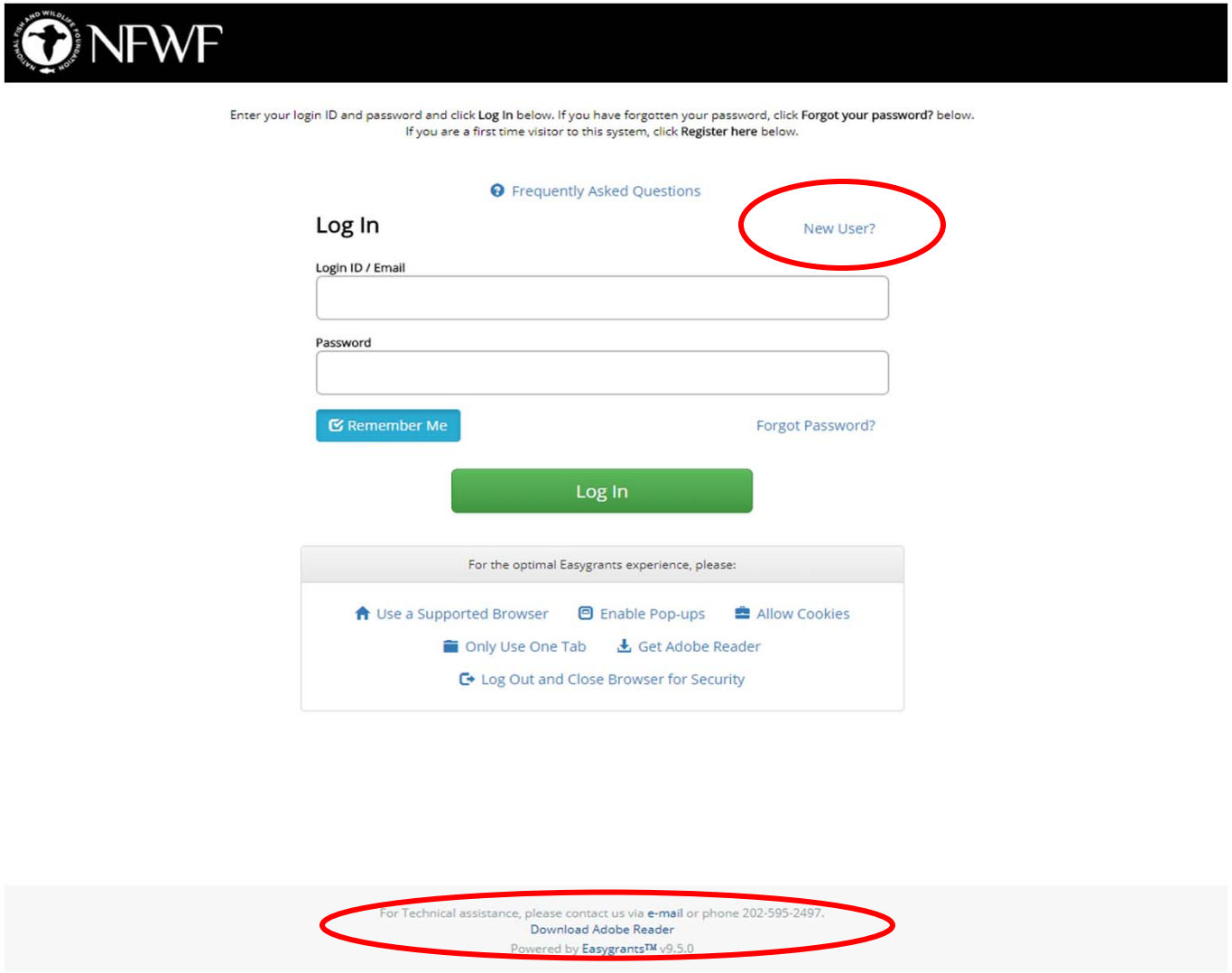
4. HOW TO SUBMIT A PROPOSAL

Step One: Create an Account



PLEASE ADD A PHONE NUMBER!

- Once you have created your Easygrants log-in and or you log-in as an existing user, please visit “View Your Contact Details” and make sure that you provide a phone number.

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BUDGET TIPS

- **Concise Budget Narrative must be included for *every* line item.**
- Budget should only include the grant amount requested from NFWF
- Must comply with OMB's Uniform Guidance:
- Itemize all costs in appropriate budget categories.
- Avoid lumping costs i.e., All Materials and Supplies: $10,000.
- Total Amount Requested in Project Information section must equal the Budget Grand Total in Budget section

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FINANCIAL AND OTHER DOCUMENTS

All financial documentation must:

- Represent the same fiscal year period
- be the most recent financial information available and *less than* two years old

Further details on document requirements and for FAQs visit our website: **https://www.nfwf.org/apply-grant/application-information**

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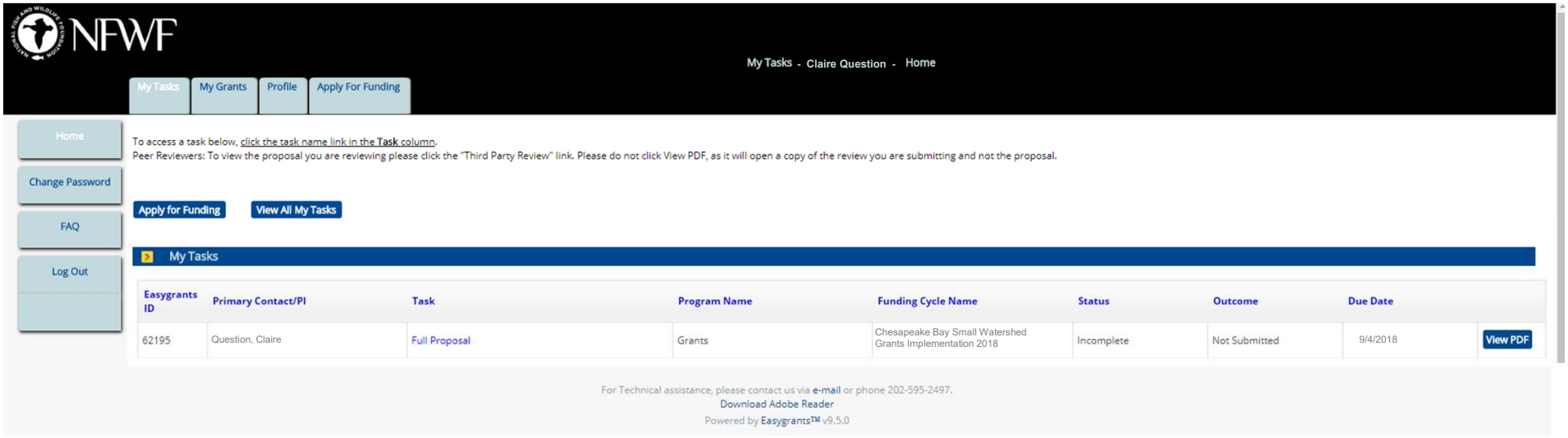
LET'S TRY IT…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My Tasks - Claire Question - Home
My Tasks
My Grants
Profile
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FAQ
Log Out
To access a task below, click the task name link in the Task column.
Peer Reviewers: To view the proposal you are reviewing please click the "Third Party Review" link. Please do not click View PDF, as it will open a copy of the review you are submitting and not the proposal.
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My Tasks
Easygrants ID
Primary Contact/PI
Task
Program Name
Funding Cycle Name
Status
Outcome
Due Date
62195
Question, Claire
Full Proposal
Grants
Chesapeake Bay Small Watershed Grants Implementation 2018
Incomplete
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