SOUTHEAST MICHIGAN RESILIENCE FUND
2022-2023 Funding Opportunity - Guidance for Applicants
WEBINAR AGENDA

• Welcome & Introductions
• Southeast Michigan Resilience Fund Overview
• 2022-2023 Funding Opportunity
  • Funding Priorities
  • Elements of a Competitive Proposal
  • Applying for a grant – Additional pre-recorded Easygrants webinar available
• Recording of webinar available at: www.nfwf.org/semichigan
PUBLIC–PRIVATE PARTNERSHIP

- Cleveland-Cliffs
- Fred A. and Barbara M. Erb Family Foundation
- The Kresge Foundation
- National Fish and Wildlife Foundation
- Ralph C. Wilson, Jr. Foundation
- U.S. Environmental Protection Agency
- U.S. Fish and Wildlife Service
- U.S. Forest Service
ACCOMPLISHMENTS: 2018-2022

• 12.1M gal stormwater storage
• 870 acres habitat restoration
• 37 acres public green space added or improved

28 grants: $6.1 million
Grantee match: $7.1 million

Total investment: $13.2 million
2023 FUNDING OPPORTUNITY

- Available funding: Approximately $1.7 million
- Grant size: $150,000 to $350,000
- Grant duration: typically 24 months
- Pre-Proposal due date: August 30, 2022 by 11:59 PM ET
- Full-proposal due date: November 3, 2022 by 11:59 PM ET
GEOGRAPHIC ELIGIBILITY

To be eligible for funding, projects must be located within the seven-county region of southeast Michigan including the following counties:

- St. Clair
- Macomb
- Oakland
- Wayne
- Washtenaw
- Livingston
- Monroe
APPLICANT ELIGIBILITY

• Eligible applicants
  ✓ Non-profit organizations
  ✓ State, tribal, and local governments
  ✓ Educational institutions

• Ineligible applicants
  ✓ Individuals
  ✓ Federal agencies
  ✓ For-profit businesses

- A single organization may submit multiple applications
- Unlikely for an organization to receive more than one award per cycle
- Grantees with active NFWF grants are eligible to apply for funding
FUNDING CATEGORIES

1. Expanding Green Stormwater Infrastructure and Enhancing Public Space
   - rain gardens
   - bioswales
   - pervious surfaces
   - constructed wetlands

2. Improving Habitat Quality, Connectivity, and Enhancing Public Space
   - pollinator habitat
   - invasive control
   - stream restoration
   - wetland restoration

Public-use Improvement/Access
- neighborhood greenspace
- passive/active recreation
- waterway access
- schoolyards
- parklands
- play areas
- trails/riverwalks
- public access points
- community gardens
EXPANDING GREEN STORMWATER INFRASTRUCTURE AND ENHANCING PUBLIC SPACE

Support green stormwater infrastructure (GSI) projects that improve stormwater capture and storage to mitigate the impacts of climate change, including reducing runoff, combined sewer overflows, basement backups, and flooding.

- Install and maintain GSI
  - Rain gardens
  - Bioswales
  - Tree planting in underserved communities
  - Constructed wetlands
  - Pervious surfaces

- Improve public green space
  - Trails/paths
  - Recreation (benches, play areas, etc.)
  - Educational signage and community engagement
  - Community gardens
EXPANDING GREEN STORMWATER INFRASTRUCTURE AND ENHANCING PUBLIC SPACE

• GSI projects must be designed with a dual purpose, to increase stormwater storage capacity while also enhancing the quality of, access to, and/or use of community green space or natural areas.

• Competitive projects will:
  ✓ Be of sufficient size and scope to significantly reduce runoff and increase GSI function at a regional scale
  ✓ Connect to a larger green infrastructure or similar plan or strategy
  ✓ Maintenance: outline authority and capacity to maintain sites

Projects must add or maintain a minimum 50,000 cumulative gallons of stormwater storage capacity annually to be competitive
IMPROVING HABITAT QUALITY, CONNECTIVITY AND ENHANCING PUBLIC SPACE

Support habitat restoration projects, including in-stream, riparian, upland, and wetland habitat, that improve the quality and connectivity of habitats

• Restore/enhance habitat quality
  ✓ Pollinator habitat
  ✓ Streambank stabilization
  ✓ Invasive species control
  ✓ Native plant restoration
  ✓ Instream and hydrologic structures

• Increase access to/use of natural areas
  ✓ Trails/paths
  ✓ Public access points
  ✓ Waterway access infrastructure
  ✓ Passive/active recreation
IMPROVING HABITAT QUALITY, CONNECTIVITY

• Competitive projects will:
  ✓ Improve water quality in Great Lakes and other waterways
  ✓ Reduce erosion
  ✓ Add habitat complexity and quality
  ✓ Increase habitat connectivity
  ✓ Encourage biodiversity

• Priority to projects that:
  ✓ Improve native/natural habitat
  ✓ Improve habitat for multiple species of concern
  ✓ Meaningfully engage/benefit underserved communities
LONG-TERM OPERATION AND MAINTENANCE

• ≥5 year plan required
• Plan elements:
  ✓ Actions needed
  ✓ Cost estimates
  ✓ Likely sources of funding
  ✓ Responsible parties
  ✓ Equipment access or ownership
  ✓ Capacity for long-term stewardship
• If applicable, describe long term invasive species management and EDRR protocol
• Portion of grant funding may be used for plan development
• Plan must be completed prior to grant end date
EQUITY AND INCLUSION

• Support projects that meaningfully engage and benefit communities that have historically been underrepresented and underserved, particularly low-income and Black, Indigenous and communities of color

• Applicants must:
  ✓ Demonstrate how the project and/or project partners address equity and community engagement in full proposal narrative
  ✓ Include plans and methods to engage and inform the public about the project
  ✓ Discuss and their approach to tracking and measuring qualitative, long-term diversity, equity and inclusion outcomes in the full proposal narrative and plan to report progress to NFWF

• Priority to projects that:
  ✓ Were developed through community input and co-design
  ✓ Engage communities meaningfully throughout and beyond the grant timeline
Pre-Proposal Narrative Question – Community Impact

Describe the community(ies) where the project will take place, who will benefit from the project, and how they were or will be engaged in project development and implementation. Provide demographic information on the community(ies), including but not limited to age, race and ethnicity, poverty rates.

Two-part question:

1) Describe community characteristics of the project area and identify any communities impacted.
   • Use demographic data to document (poverty statistics, school lunch data, demographic records etc.)
   • This data can be found using Census data, School District data, State data centers, EJ Screen, and other sources

2) Describe outreach and community engagement activities for project development and implementation
COMPETITIVE PROJECTS

- Applicants must demonstrate capacity & experience commensurate with the scale and funding request of the project and/or

- Utilize established partnerships with other organizations to increase capacity, improve project design and outcomes and enhance community engagement

- Align with and demonstrate how projects will complement and connect to local, regional, or other existing strategies or plans

- Shovel-ready (project can begin shortly after grant is awarded).

- Apply most (≥70%) grant funding to on-the ground activities

- Technically sound and feasible. Proposal sets forth a clear, logical and achievable work plan and timeline.
COMPETITIVE PROJECTS

- Include long-lasting and sustainable benefits to communities and natural resources, as demonstrated by provisions for long-term (5-year) maintenance, operation, and management plans.

- Provide monitoring and evaluation plans to measure outcomes of the project beyond the grant period.

- Incorporate planning for climate change into their design, location, and/or function. Identify existing and anticipated impacts of climate change on target communities and/or ecosystems and wildlife identified as the intended beneficiary of the grant funded work.

- Demonstrate potential to catalyze additional efforts in communities or settings throughout Southeast Michigan where it has not been broadly deployed, including underserved or traditionally excluded communities.

- Seek to improve regional collaboration and advance or establish regional strategies.
APPLICATION PROCESS

Pre-Proposal

• Staff Contact and Organization Information
• Project Information:
  – Title
  – Period of Performance
  – Description & location
  – Requested amount
• Matching Contributions
• Uploads:
  – 2-page max. narrative
  – Applicant Demographic Form

Full Proposal

• Staff Contact and Organization Information
• Project Information:
  – Title
  – Period of Performance
  – Description & location
  – Requested amount
• Matching Contributions
• Project Map
• Metrics
• Budget
• Uploads:
  – 7-page max. narrative
  – Letters of support required
  – Financial documents
• The information you provide will not be shared with proposal reviewers and will not be considered when making grant decisions.

• The Foundation will not share identifying information about any particular entity or project.

• While the form is a required upload, applicants can opt out of providing the information within the form itself.

• The information provided on this excel form will be kept confidential, the Foundation may share its anonymized aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website or through other media.
PERIOD OF PERFORMANCE

• Start date should be no earlier than March 13, 2023
• Duration typically 2 years (or two full field seasons)
• Matching contributions must be spent or applied between project start and end dates
MATCHING CONTRIBUTIONS

• Match is not required. However, projects offering a 1:1 match ratio may be more competitive. **Match limitations should not discourage applicants from submitting a proposal.**

• May be Federal or Non-federal

• Match eligibility
  ✓ Verifiable from the grantee’s records
  ✓ Not included as contributions for any other award
  ✓ Necessary & reasonable for accomplishment of project or program objectives
  ✓ Are allowable under OMB Cost Principles (applicable to Federal match only)
  ✓ Committed directly to the project and must be used within the period of performance
ACCEPTED MATCH SOURCES

- Cash
- In-kind contributions of staff
- Materials and services donated
- Volunteer time
- Cost of land acquisition/easement
- Allowable indirect costs not covered by grant funding
- Other tangible contributions to project goals
- All possible outcome metrics are listed & available in Easygrants during the Full Proposal application process
- Only metrics relevant to the proposed project should be selected
- All starting values should be zero (0)
- Grantees will be required to report progress toward project outcomes in terms of metrics selected
- Applicants must identify, track and measure qualitative, long-term diversity, equity and inclusion outcomes in Full Proposal narrative and reporting to NFWF if awarded
  - These metrics are not in Easygrants, see RFP and full proposal narrative
METRICS

Project Information
- Project: Tool development for decision-making, tools/techniques tested
- Start Date: 4/25/2019
- End Date: 6/30/2019
- Organization: Turf Management

Instructions
1. To view and select the available metrics, click Select Metric. A page will display all of the available metrics. If the list of available metrics is long, you can filter it by clicking on the Show options. Templates and/or Strategies: Templates allow you to filter on metric templates. If there is more than one Strategy, you can filter on a single Strategy, e.g., High Impact Management - Show All: the default is for both. For more details on each metric, click the "House" link on the question mark icon.
2. To select/deselect metrics, click the box in the Add column for the metrics on which you will report, and click Add Selected. The table below will refresh and display the metrics you must report on at least one page on this page, and the Foundation’s preference is for projects to contain a limited number of metrics for showing progress.
3. For each of your selected metrics, enter both Seeking Value (i.e., the actual amount as the start of your project), and a Target Value (i.e., the projected number at the completion of your project). Notes may be added to a metric by clicking the link icon at the top-right of each metric.
4. Click Save to save your data. The system will prompt you to save the data and any unsaved data will be lost.
5. To remove a metric after you’ve selected it, click the bin icon to the right of the line item. To delete several metrics in one click, click the checkboxes to the right of each metric name and click Delete Selected at the bottom of the page. The system will confirm deletion after deleting Metrics, and the page will refresh with the remaining metrics. All metrics remaining on the page must contain values before final submission.
6. When you are finished providing values, click Save and Continue to save your metrics and move to the next page.

Note: The metrics provided here are those selected by the Foundation. If you would like to report on additional metrics, please include these in your project narrative.

Applicant Submission Version

Select Metric
- Filter by: FTC Metrics, Show All Strategies
- Metric: FTE - Tool development for decision-making, tools/techniques tested
- Strategies: Planning, Research, Monitoring
- Required: 10.00 tools/techniques tested
- Searching Value: 10.00 tools/techniques tested
- Target Value: 10.00 tools/techniques tested

Viewing Records 1 - 1 of 1

Page size: 25 | Page | Previous | Next | Last | All
Add notes to selected metrics provided.

Metric: FIF - Monitoring - # vessels in monitoring program

Note: We plan on using small scale fishing vessels (40ft in length) to engage in pound net fishing.... We will work with 1-2 fishers/vessels in each location....
APPLICATION ASSISTANCE – REFERENCE SHEET

Supporting Documents:

1. Southeast Michigan Resilience Fund 2022-2023 RFP webpage
   a. Tip Sheet
      • Step-by-step proposal guidance
   b. Easygrants Instructional Webinar
      • Step-by-step video tutorial on how to start and complete a proposal in Easygrants

2. NFWF Application Information
   a. Budget instructions
      • Download the Detailed Budget and Narrative Guide
      • *For the Full Proposal Budget section, please provide a respective budget narrative describing the purpose of each line item towards the project.
   b. Required financial documents
      • Financial documents must be for the same fiscal year and no more than 2 years old
   c. Indirect Cost Policy
APPLICATION ASSISTANCE – EASYGRANTS TIPS

▪ If you’ve never used Easygrants before, create your login at easygrants.nfwf.org TODAY and familiarize yourself with the system. View the pre-recorded instructional webinar.

▪ Turn off your browser's pop-up blockers

▪ Download the Tip Sheet (available on the RFP webpage) and use it as a reference to complete each field of the proposal

▪ Refer to the RFP and metrics instructions in Easygrants for required metric notes

▪ DO NOT mail physical letters of support to NFWF, upload digital copies into the online proposal

▪ Provide a phone number in your Easygrants account. Keep your email and proposal contact information up-to-date.
TIMELINE

- Pre-Proposals Due: August 30, 2022 by 11:59 PM ET
- Full proposals due: November 3, 2022 by 11:59 PM ET
- Grant awards announced: March 2023
- Grant agreements developed: March – June 2023
CONTACT INFORMATION

Programmatic Questions:
Aislinn Gauchay
Director, Great Lakes Programs
612-564-7284
aislinn.gauchay@nfwf.org

Traci Giefer
Senior Manager, Great Lakes Programs
612-564-7296
traci.giefer@nfwf.org

Application/Easygrants Questions:
Minna Wong
Coordinator, Regional Programs
202-595-2657
minna.wong@nfwf.org

www.nfwf.org/semichigan