

# SOUTHEAST MICHIGAN RESILIENCE FUND

## 2022-2023 Funding Opportunity - Guidance for Applicants



Fred A. and Barbara M.  
Erb Family Foundation





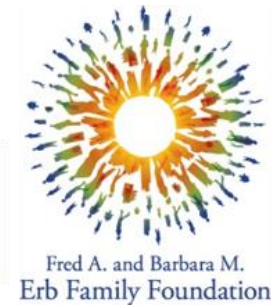
# WEBINAR AGENDA

- Welcome & Introductions
- Southeast Michigan Resilience Fund Overview
- 2022-2023 Funding Opportunity
  - Funding Priorities
  - Elements of a Competitive Proposal
  - Applying for a grant – Additional pre-recorded Easygrants webinar available
  - Recording of webinar available at: [www.nfwf.org/semichigan](http://www.nfwf.org/semichigan)



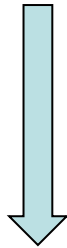
# PUBLIC–PRIVATE PARTNERSHIP

- Cleveland-Cliffs
- Fred A. and Barbara M. Erb Family Foundation
- The Kresge Foundation
- National Fish and Wildlife Foundation
- Ralph C. Wilson, Jr. Foundation
- U.S. Environmental Protection Agency
- U.S. Fish and Wildlife Service
- U.S. Forest Service



# ACCOMPLISHMENTS: 2018-2022

28 grants:	\$6.1 million
<u>Grantee match:</u>	<u>\$7.1 million</u>
<b><i>Total investment:</i></b>	<b><i>\$13.2 million</i></b>



- 12.1M gal stormwater storage
- 870 acres habitat restoration
- 37 acres public green space added or improved







## 2023 FUNDING OPPORTUNITY

- Available funding: **Approximately \$1.7 million**
- Grant size: **\$150,000 to \$350,000**
- Grant duration: typically **24 months**
- **Pre-Proposal** due date: **August 30, 2022 by 11:59 PM ET**
- **Full-proposal** due date: **November 3, 2022 by 11:59 PM ET**

# GEOGRAPHIC ELIGIBILITY

To be eligible for funding, projects must be located within the seven-county region of southeast Michigan including the following counties:

- St. Clair
- Macomb
- Oakland
- Wayne
- Washtenaw
- Livingston
- Monroe







# APPLICANT ELIGIBILITY

- Eligible applicants
  - ✓ Non-profit organizations
  - ✓ State, tribal, and local governments
  - ✓ Educational institutions
- Ineligible applicants
  - ✓ Individuals
  - ✓ Federal agencies
  - ✓ For-profit businesses
- *A single organization may submit multiple applications*
- *Unlikely for an organization to receive more than one award per cycle*
- *Grantees with active NFWF grants are eligible to apply for funding*

# FUNDING CATEGORIES

## 1. Expanding Green Stormwater Infrastructure and Enhancing Public Space



- rain gardens
- bioswales

- pervious surfaces
- constructed wetlands

## 2. Improving Habitat Quality, Connectivity, and Enhancing Public Space



- pollinator habitat
- invasive control

- stream restoration
- wetland restoration

### Public-use Improvement/Access

- neighborhood greenspace
- passive/active recreation
- waterway access

- schoolyards
- parklands
- play areas

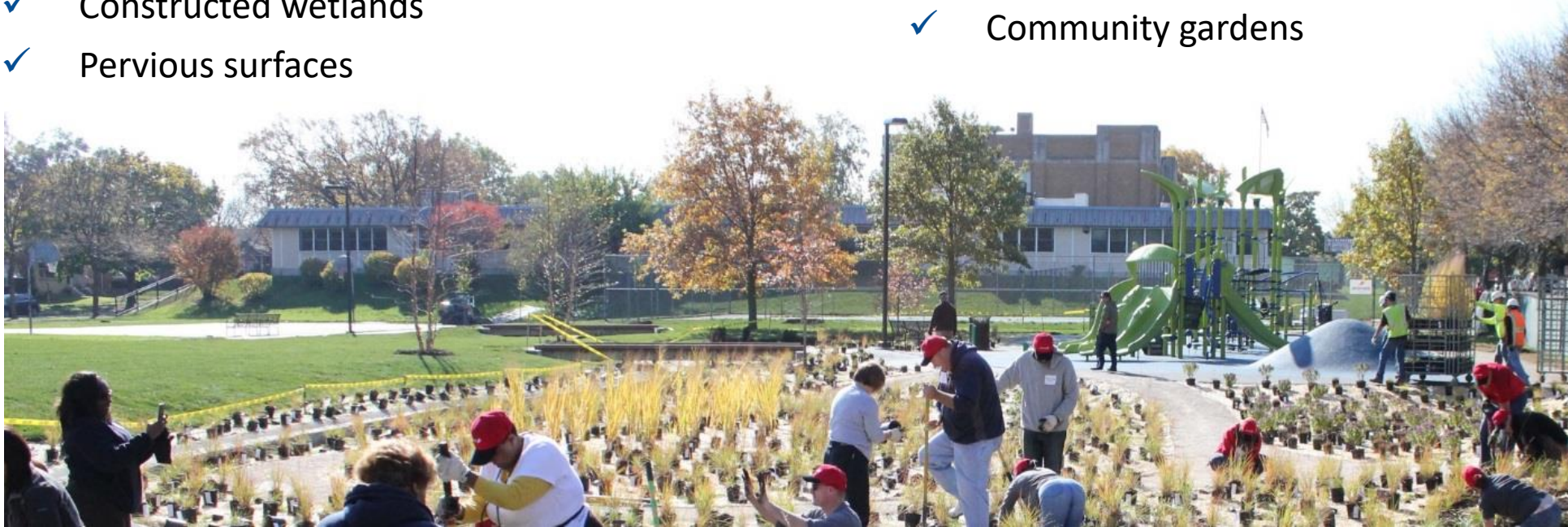
- trails/riverwalks
- public access points
- community gardens



# EXPANDING GREEN STORMWATER INFRASTRUCTURE AND ENHANCING PUBLIC SPACE

Support green stormwater infrastructure (GSI) projects that improve stormwater capture and storage to mitigate the impacts of climate change, including reducing runoff, combined sewer overflows, basement backups, and flooding.

- Install and maintain GSI
  - ✓ Rain gardens
  - ✓ Bioswales
  - ✓ **Tree planting in underserved communities**
  - ✓ Constructed wetlands
  - ✓ Pervious surfaces
- Improve public green space
  - ✓ Trails/paths
  - ✓ Recreation (benches, play areas, etc.)
  - ✓ Educational signage and community engagement
  - ✓ Community gardens



# EXPANDING GREEN STORMWATER INFRASTRUCTURE AND ENHANCING PUBLIC SPACE

- GSI projects must be designed with a dual purpose, to increase stormwater storage capacity while also enhancing the quality of, access to, and/or use of community green space or natural areas.
- Competitive projects will:
  - ✓ Be of sufficient size and scope to significantly reduce runoff and increase GSI function at a regional scale
  - ✓ Connect to a larger green infrastructure or similar plan or strategy
  - ✓ Maintenance: outline authority and capacity to maintain sites



**Projects must add or maintain a minimum 50,000 cumulative gallons of stormwater storage capacity annually to be competitive**



# IMPROVING HABITAT QUALITY, CONNECTIVITY AND ENHANCING PUBLIC SPACE

Support habitat restoration projects, including in-stream, riparian, upland, and wetland habitat, that improve the quality and connectivity of habitats

- Restore/enhance habitat quality
  - ✓ Pollinator habitat
  - ✓ Streambank stabilization
  - ✓ Invasive species control
  - ✓ Native plant restoration
  - ✓ Instream and hydrologic structures
- Increase access to/use of natural areas
  - ✓ Trails/paths
  - ✓ Public access points
  - ✓ Waterway access infrastructure
  - ✓ Passive/active recreation





# IMPROVING HABITAT QUALITY, CONNECTIVITY

- Competitive projects will:
  - ✓ Improve water quality in Great Lakes and other waterways
  - ✓ Reduce erosion
  - ✓ Add habitat complexity and quality
  - ✓ Increase habitat connectivity
  - ✓ Encourage biodiversity
- Priority to projects that:
  - ✓ Improve native/natural habitat
  - ✓ Improve habitat for multiple species of concern
  - ✓ Meaningfully engage/benefit underserved communities





# LONG-TERM OPERATION AND MAINTENANCE

- ≥5 year plan required
- Plan elements:
  - ✓ Actions needed
  - ✓ Cost estimates
  - ✓ Likely sources of funding
  - ✓ Responsible parties
  - ✓ Equipment access or ownership
  - ✓ Capacity for long-term stewardship
- If applicable, describe long term invasive species management and EDRR protocol
- Portion of grant funding may be used for plan development
- Plan must be completed prior to grant end date



# EQUITY AND INCLUSION

- Support projects that meaningfully engage and benefit communities that have historically been underrepresented and underserved, particularly low-income and Black, Indigenous and communities of color
  - Applicants must:
    - ✓ Demonstrate how the project and/or project partners address equity and community engagement in full proposal narrative
    - ✓ Include plans and methods to engage and inform the public about the project
    - ✓ Discuss and their approach to tracking and measuring qualitative, long-term diversity, equity and inclusion outcomes in the full proposal narrative and plan to report progress to NFWF
  - Priority to projects that:
    - ✓ Were developed through community input and co-design
    - ✓ Engage communities meaningfully throughout and beyond the grant timeline



# Pre-Proposal Narrative Question – Community Impact

**Describe the community(ies) where the project will take place, who will benefit from the project, and how they were or will be engaged in project development and implementation. Provide demographic information on the community(ies), including but not limited to age, race and ethnicity, poverty rates.**

## Two-part question:

- 1) Describe community characteristics of the project area and identify any communities impacted.
  - Use **demographic data** to document (poverty statistics, school lunch data, demographic records etc.)
  - This data can be found using Census data, School District data, State data centers, EJ Screen, and other sources
- 2) Describe outreach and community engagement activities for project development and implementation



# COMPETITIVE PROJECTS

- Applicants must demonstrate capacity & experience commensurate with the scale and funding request of the project and/or
- Utilize established partnerships with other organizations to increase capacity, improve project design and outcomes and enhance community engagement
- Align with and demonstrate how projects will complement and connect to local, regional, or other existing strategies or plans
- Shovel-ready (project can begin shortly after grant is awarded).
- Apply most ( $\geq 70\%$ ) grant funding to on-the ground activities
- Technically sound and feasible. Proposal sets forth a clear, logical and achievable work plan and timeline.



# COMPETITIVE PROJECTS

- Include long-lasting and sustainable benefits to communities and natural resources, as demonstrated by provisions for long-term (5-year) maintenance, operation, and management plans
- Provide monitoring and evaluation plans to measure outcomes of the project beyond the grant period
- Incorporate planning for climate change into their design, location, and/or function. Identify existing and anticipated impacts of climate change on target communities and/or ecosystems and wildlife identified as the intended beneficiary of the grant funded work.
- Demonstrate potential to catalyze additional efforts in communities or settings throughout Southeast Michigan where it has not been broadly deployed, including underserved or traditionally excluded communities
- Seek to improve regional collaboration and advance or establish regional strategies

# APPLICATION PROCESS

## Pre-Proposal

- Staff Contact and Organization Information
- Project Information:
  - Title
  - Period of Performance
  - Description & location
  - Requested amount
- Matching Contributions
- Uploads:
  - **2-page max. narrative**
  - Applicant Demographic Form



## Full Proposal

- Staff Contact and Organization Information
- Project Information:
  - Title
  - Period of Performance
  - Description & location
  - Requested amount
- Matching Contributions
- **Project Map**
- **Metrics**
- **Budget**
- **Uploads:**
  - **7-page max. narrative**
  - Letters of support required
  - Financial documents



# Pre-Proposal Upload - Applicant Demographic Information Form

- The information you provide will not be shared with proposal reviewers and will not be considered when making grant decisions.
- The Foundation will not share identifying information about any particular entity or project.
- While the form is a required upload, applicants can opt out of providing the information within the form itself
- The information provided on this excel form will be kept confidential, the Foundation may share its anonymized aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website or through other media.

The screenshot shows an Excel spreadsheet titled "NFWF Applicant Demographic Information Form\_Pilot\_1-26-21 - Excel". The ribbon includes File, Home, Insert, Page Layout, Formulas, Data, Review, View, and Help. The Home ribbon is active, showing options for Clipboard, Font, Alignment, Number, Conditional Formatting, and Styles. The spreadsheet content is as follows:

	A	B	C
1	<b>APPLICANT DEMOGRAPHIC INFORMATION</b>		
2	As part of NFWF's goal to encourage and support diversity across the conservation projects we fund, we would like to better understand the existing diversity in our grantmaking community and in the local communities in which we operate. To accomplish this task, we are asking organizations that we fund to assist us by providing basic information about their workforce demographics on this form.		
3	As part of this effort to support diversity, we also desire to understand how our grantees engage with the communities where the projects take place and who in those communities might benefit from them. We ask for this information in the application narrative.		
4	The information provided on this excel form will be kept confidential, although the Foundation may share its aggregate findings as appropriate with its staff, Board of Directors, funding partners, and publicly on its website or through other media. The Foundation will <u>not</u> share identifying information about any particular entity or project.		
5	These anonymized aggregate data will be used by NFWF to better understand the demographic profiles of the organizations that we fund.		
6			
7			
8	<b>The information you provide will <u>not</u> be shared with proposal reviewers and will <u>not</u> be considered when making grant decisions.</b>		
9			
10	<b>Instructions:</b> Complete all pertinent fields shaded in green. Your Human Resources Department may have some of the information requested readily available. If you do not know an answer, use the "don't know/not sure" option. If a section does not apply to your organization you may skip it. Do not make any other changes to this form.		
11			
12	You may opt out of providing this information to NFWF; however, you still <u>must upload this form to Easygrants</u> with your application.		
13	If you are opting out, click on the green box to select a reason from the dropdown list.		
14			
15			
16	<b>GENERAL</b>		
17			
18	Date Completed	date	
19	Easygrants project # from your grant application	EZG #	
20	Grant program name shown on the RFP	grant program name	
21	Project Title from your grant application	project title	



# PERIOD OF PERFORMANCE

- Start date should be no earlier than **March 13, 2023**
- Duration typically 2 years (or two full field seasons)
- Matching contributions must be spent or applied between project start and end dates





# MATCHING CONTRIBUTIONS

- Match is not required. However, projects offering a 1:1 match ratio may be more competitive. **Match limitations should not discourage applicants from submitting a proposal.**
- May be Federal or Non-federal
- Match eligibility
  - ✓ Verifiable from the grantee's records
  - ✓ Not included as contributions for any other award
  - ✓ Necessary & reasonable for accomplishment of project or program objectives
  - ✓ Are allowable under OMB Cost Principles (applicable to Federal match only)
  - ✓ Committed directly to the project and must be used within the period of performance



## ACCEPTED MATCH SOURCES

- Cash
- In-kind contributions of staff
- Materials and services donated
- Volunteer time
- Cost of land acquisition/easement
- Allowable indirect costs not covered by grant funding
- Other tangible contributions to project goals



# METRICS

- All possible outcome metrics are listed & available in Easygrants during the Full Proposal application process
- Only metrics relevant to the proposed project should be selected
- All starting values should be **zero (0)**
- Grantees will be required to report progress toward project outcomes in terms of metrics selected
- Applicants must identify, track and measure qualitative, long-term diversity, equity and inclusion outcomes in Full Proposal narrative and reporting to NFWF if awarded
  - These metrics are not in Easygrants, see RFP and full proposal narrative

Project Activity	Recommended Metrics <i>*Required metric</i>	Additional Guidance		
Expanding Green Stormwater Infrastructure		Enter the volume (in gallons) of stormwater storage retained annually through green		
	*Volume stored added	Improving Public Access & Community Engagement  <i>(all proposals should select at least two of these metrics)</i>	Infrastructure - acres of greenspace	Enter the acres of neighborhood green space and habitat created or improved
			Infrastructure - miles trails developed/improved	Enter the number of miles of trails or river walks developed or improved
			Infrastructure - access pts developed/improved	Enter the number of public access points developed/improved
	Impervious Surface		# of volunteer hours	Enter the # of volunteer hours in this project
	Square feet of infrastructure		# jobs sustained	Provide number of jobs continued or sustained through the grant. Jobs should be directly engaged in project activities, exist prior to the grant period, and be sustained beyond the end of the grant.
# of trees planted				
Enhancing Habitat Quality	Riparian restoration			
	Instream restoration		# jobs created	Provide number of individuals hired by organization or contractor directly working on the project (non-volunteers) during the project period. This reflects the addition of new jobs to the local and regional economy as the result of the work proposed in the grant.
	Instream restoration habitat structure			
	# passage barriers removed			
	Miles of stream restored			
	Acres of wetland restored			
	Acres restored species removed	# people reached	Provide total number of people reached by grant activities throughout the period of performance. People reached should reflect the number of community members (volunteers, local groups, residents) meaningfully engaged in the project design, implementation, or who utilize the project's on-the-ground assets post-implementation. If the applicant will be measuring public use of grant investments post-implementation, please indicate the method of measurement to validate the use estimate (e.g. trail counters, volunteer observations, etc.)	
	Pounds sediment (annually)			
	Pounds phosphorus prevented from entering (annually)	from entering system annually		
	Pounds nitrogen prevented from entering (annually)	Enter the amount of nitrogen prevented from entering system annually		

# METRICS

Metrics

https://easygrants.nfwf.org/NFWF/Implementation/Modules/Application/ModuleContent.aspx?Config=FullProposalNewMetrics500041Config&Page=Metrics&ID=500271

Incognito

Metrics - Ashleyann Perez - Full Proposal

Home

Main

Contact Information

Organization Information

Project Information

Project Location

Map

Uploads

Metrics

Budget

Matching Contributions

Permits and Approvals

Review and Submit

FAQ

Help

Log Out

Project Information

Due: 4/25/2019 11:59 PM ET

Test

Easygrants ID: 65193

Perez, Ashleyann | (TEST ORGANIZATION)

Grants | Fishing for Energy Fund | Fishing for Energy 2019

Instructions

Follow the steps below to provide NFWF with metrics for showing progress on your project's primary activities and outcomes. More detailed instructions, screenshots, and examples are provided in the Metrics Help page displayed when you click **Help**. You may save and return to this page as often as needed to complete your metrics.

1. To view and select the available metrics, click **Select Metric**. A page will display all of the available metrics. If the list of available metrics is long, you can filter the list by clicking on the *Show* options - **Templates** and/or **Strategies**: Templates allows you to filter on metric templates, if there is more than one; Strategies allows you to filter on a single Strategy, e.g., Habitat Management - *Show All* is the default for both. For more details on each metric, "mouse-over" the question mark icon.

2. To select your metrics, check the box in the *Add* column for the metrics on which you will report, and click **Add Selected**. The table below will refresh and display the metrics. You must select and report on at least one metric on this page, and the Foundation's strong preference is for projects to contain a limited number of metrics for showing progress.

3. For each of your selected metrics, enter both *Starting Value* (i.e., the actual number at the start of your project), and a *Target Value* (i.e., the projected number at the completion of your project) amounts. Notes may be added to a metric by clicking the sheet icon to the right of the Completion number.

4. Click **Save** intermittently to save your data. The system will timeout after 60 minutes of non-use, and any unsaved data will be lost.

5. To remove a metric after you've selected it, click the red X to the right of the line item. To delete several metrics at once, click the checkbox to the left of each metric name and click **Delete Selected** at the bottom of the page. The system will request confirmation before deleting Metrics, and the page will refresh with the remaining metrics. All metrics remaining on the page must contain values before final submission.

6. When you are finished providing values, click **Save and Continue** to save your metrics and move to the next page.

Note: The metrics provided here are those selected by the Foundation. If you would like to report on additional metrics, please include these in your project narrative.

Applicant Submission Version

Filter By: FFE Metrics

Show All Strategies

Select Metric

Metric	Strategies	Required	Starting Value	Target value
<input type="checkbox"/> FFE - Tool development for decision-making - # tools/ techniques tested	Planning, Research, Monitoring	Recommended	10.00 # tools/ techniques tested	10.00 # tools/ techniques tested

Viewing Records 1 - 1 of 1

Page size 25 First Previous Next Last **Show All**

Select All

Delete Selected

Save

Save and Continue

For Technical assistance, please contact us via [e-mail](#) or phone 202-595-2497.

[Download Adobe Reader](#)

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**Add notes to selected metrics provided.**

Filter By: EMR Metrics Show All Strategies Select Metric

Metric	Strategies	Required	Starting Value	Target value
<input type="checkbox"/> FIF - Building institutional capacity - # FTE with sufficient training	Capacity, Outreach, Incentives	Optional	<input type="text"/> # FTE with sufficient training	<input type="text"/> # FTE with sufficient training
<input type="checkbox"/> FIF - Monitoring - # vessels in monitoring program	Planning, Research, Monitoring	Optional	<input type="text"/> # vessels in monitoring program	<input type="text"/> # vessels in monitoring program

Viewing Records 1 - 2 of 2

Page size 25 First | Previous | Next | Last | [Show All](#)

☐ Select All Delete Selected

Save Save and Continue

Notes

Metric : FIF - Monitoring - # vessels in monitoring program

Note

We plan on using small scale fishing vessels (40ft in length) to engage in pound net fishing ....  
We will work with 1-2 fishers/vessels in each location....

Save And Close

Close

# APPLICATION ASSISTANCE – REFERENCE SHEET

## Supporting Documents:

1. [Southeast Michigan Resilience Fund 2022-2023 RFP webpage](#)
  - a. [Tip Sheet](#)
    - Step-by-step proposal guidance
  - b. [Easygrants Instructional Webinar](#)
    - Step-by-step video tutorial on how to start and complete a proposal in [Easygrants](#)
2. [NFWF Application Information](#)
  - a. [Budget instructions](#)
    - Download the [Detailed Budget and Narrative Guide](#)
    - \*For the Full Proposal Budget section, please provide a respective budget narrative describing the purpose of each line item towards the project.
  - b. [Required financial documents](#)
    - Financial documents must be for the same fiscal year and **no more than 2 years old**
  - c. [Indirect Cost Policy](#)

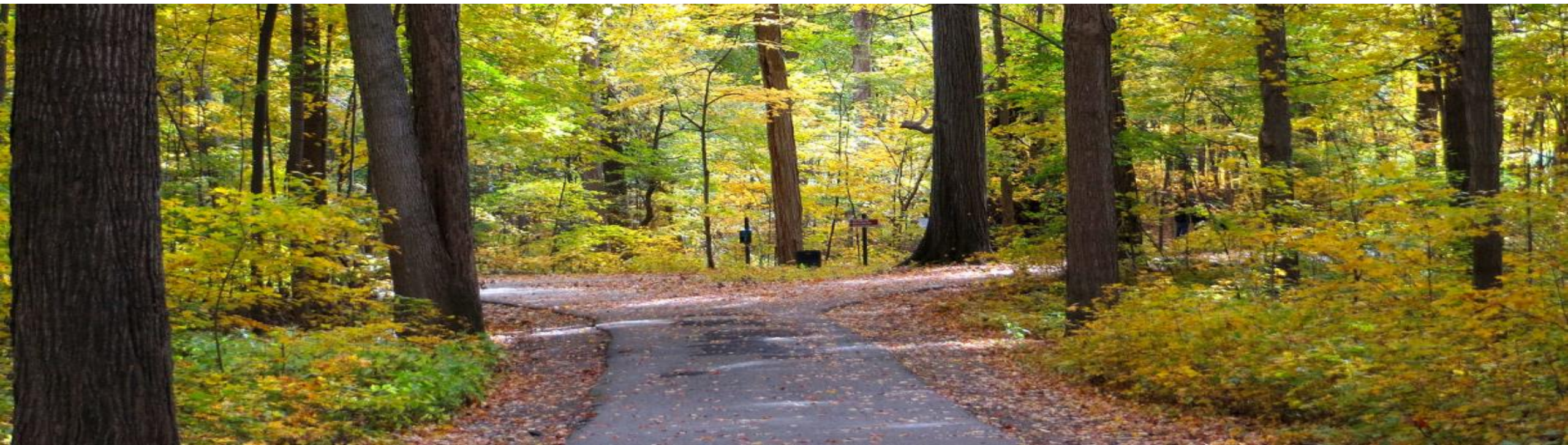


## APPLICATION ASSISTANCE – EASYGRANTS TIPS

- If you've never used Easygrants before, create your login at [easygrants.nfwf.org](https://easygrants.nfwf.org) TODAY and familiarize yourself with the system. **View the [pre-recorded instructional webinar](#).**
- Turn off your browser's pop-up blockers
- Download the [Tip Sheet](#) (available on the RFP webpage) and use it as a reference to complete each field of the proposal
- Refer to the RFP and metrics instructions in Easygrants for required metric notes
- DO NOT mail physical letters of support to NFWF, upload digital copies into the online proposal
- Provide a phone number in your Easygrants account. Keep your email and proposal contact information up-to-date.

# TIMELINE

- Pre-Proposals Due: **August 30, 2022 by 11:59 PM ET**
- Full proposals due: **November 3, 2022 by 11:59 PM ET**
- Grant awards announced: **March 2023**
- Grant agreements developed: **March – June 2023**





# CONTACT INFORMATION

## Programmatic Questions:

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[www.nfwf.org/semichigan](http://www.nfwf.org/semichigan)

