



Monarch Butterfly and Pollinators Conservation Fund

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PARTNERS

- Bayer Crop Science
- Shell USA
- The Scotts Miracle-Gro Foundation
- U.S. Fish and Wildlife Service
- USDA Natural Resources Conservation Service
- U.S. Forest Service
- Bureau of Land Management

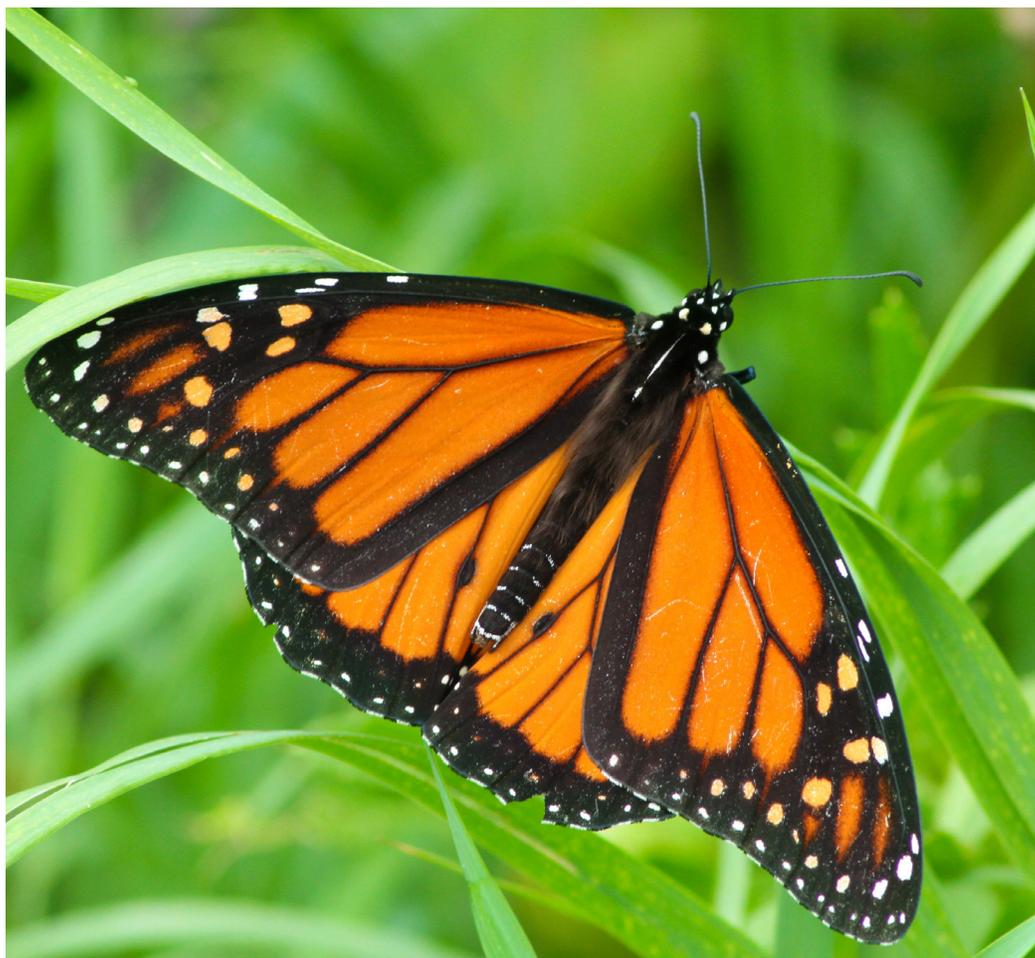
ABOUT NFWF

Chartered by Congress in 1984, the National Fish and Wildlife Foundation (NFWF) protects and restores the nation's fish, wildlife, plants and habitats. Working with federal, corporate and individual partners, NFWF has funded more than 6,000 organizations and generated a total conservation impact of \$7.4 billion.

Learn more at www.nfwf.org

NATIONAL HEADQUARTERS

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Adult monarch butterfly

OVERVIEW

In 2015, the National Fish and Wildlife Foundation (NFWF) established the Monarch Butterfly and Pollinators Conservation Fund to address recent population declines and ensure the survival of the monarch butterfly and other at-risk pollinators. In 2022, the program announced \$2.9 million in funding for 16 projects to improve habitat for pollinators and provide technical assistance to private landowners. Grantees committed an additional \$4.5 million in matching contributions for a total conservation impact of more than \$7.4 million. The fund is a public-private partnership administered by NFWF with funding and other support from Bayer Crop Science, Shell USA, The Scotts Miracle-Gro Foundation, the U.S. Fish and Wildlife Service, the U.S. Department of Agriculture's Natural Resources Conservation Service, the U.S. Forest Service and the Bureau of Land Management.

The 2022 projects address two key strategies:

- Improving the availability of high-quality pollinator habitat
- Providing technical assistance to expand pollinator conservation efforts on private working lands

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Regal fritillary butterfly

HABITAT IMPROVEMENT

The goal of this conservation strategy is to create and sustain a connected patchwork of habitat that supports insect pollinators and the annual migration of the monarch butterfly. Emphasis is placed on restoring and enhancing land to support ample milkweed and nectar plants. Additionally, this strategy includes work to ensure an adequate supply of seed or plugs of native milkweed and nectar-producing plants to support habitat restoration efforts.

Conservation Crossroads: Improving Habitat for Rusty Patched Bumble Bee and Other Pollinators (IA)

Grantee: Practical Farmers of Iowa
 Grant Amount:..... \$175,000
 Matching Funds:..... \$1,262,200
 Total Project Amount:..... \$1,437,200
 Provide technical assistance through the Partners for Fish and Wildlife Program to restore and improve habitat for rusty patched bumble bee, American bumble bee, regal fritillary, and other pollinators on public lands and private working lands in northeastern Iowa. Project will restore or improve 1,200 acres and reach 250 people.

Establishing Monarch Waystations and Habitat at Santa Monica Mountains National Recreation Area (CA)

Grantee: Santa Monica Mountains Fund
 Grant Amount:..... \$174,900
 Matching Funds:..... \$227,000
 Total Project Amount:..... \$401,900
 Restore and enhance pollinator habitat at Santa Monica Mountains National Recreation Area and establish urban waystations for monarchs at 300 private sites near Los Angeles, California. Project will improve 75 acres, restore 87 acres, propagate 100,000 milkweed seedlings, collect 20 pounds of milkweed seed, host 11 events and reach 2,000 people.

Expanding the California Working Lands Free Seed Program for Monarchs and Pollinators (CA, OR)

Grantee: Monarch Joint Venture
 Grant Amount:..... \$207,700
 Matching Funds:..... \$175,000
 Total Project Amount:..... \$382,700
 Expand the California Working Lands Free Seed Program to include Oregon and provide technical assistance, seed mixes, and milkweed seedlings to public lands, private working lands, and private non-working lands including businesses, corporate campuses, school campuses, community sites, and solar energy sites in California and Oregon. Project will improve 500 acres, restore 200 acres, host 15 events, sustain two jobs and reach 550 people.

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Monarch butterflies overwintering in Santa Cruz, California

Expanding the Monarch and Pollinator Habitat Kit Program to Support Western Monarchs (CA, OR)

Grantee: The Xerces Society for Invertebrate Conservation
 Grant Amount:.....\$175,000
 Matching Funds:.....\$226,500
 Total Project Amount:.....\$401,500
 Increase habitat by expanding the Monarch and Pollinator Habitat Kit Program and provide technical assistance to 40 land managers on public and private lands in California and the Willamette Valley region of Oregon. Project will improve 176 acres and create or sustain six jobs.

Improving and Connecting Pollinator Habitat to Support Eastern Monarch Butterfly Migration (TX)

Grantee: Pheasants Forever
 Grant Amount:.....\$175,000
 Matching Funds:.....\$185,000
 Total Project Amount:.....\$360,000
 Improve corridors for migratory monarch butterflies through the Grassland Restoration Incentive Program (GRIP) and provide technical assistance to landowners to enhance pollinator habitat on private working lands in southern Texas. Project will improve 1,000 acres, develop five plans, host two events, create two jobs and reach 100 people.

Improving Pollinator Habitat on the Ancestral Lands of the Santa Ynez Band of Chumash Indians (CA)

Grantee: Santa Ynez Band of Chumash Indians
 Grant Amount:.....\$175,000
 Matching Funds:.....\$244,500
 Total Project Amount:.....\$419,500
 Restore and improve habitat for monarch butterflies and other pollinators by planting pollinator hedgerows and

seedlings at three sites on Tribal lands in California. Project will improve 140 acres, restore 210 acres, and collect 7 pounds of milkweed seed.

Increasing and Improving Prairie Habitat for Rusty Patched Bumble Bee and Other Pollinators (IA)

Grantee: Iowa Natural Heritage Foundation
 Grant Amount:.....\$229,900
 Matching Funds:.....\$272,500
 Total Project Amount:.....\$502,400
 Conduct prescribed burning, invasive species control, broadcast seeding, and other management activities to benefit rusty patched bumble bees, monarch butterflies, and other pollinators on public and private conservation lands in Iowa. Project will improve 1,000 acres, restore 1,032 acres and propagate 2,500 milkweed seedlings.

Monarch Wings Across the West: Improving Habitat for Western Monarch Butterflies (CA, OR)

Grantee: Pollinator Partnership
 Grant Amount:\$174,900
 Matching Funds:.....\$182,400
 Total Project Amount:.....\$357,300
 Improve habitat for monarch butterflies by providing technical support to agricultural producers on private working lands in California’s San Joaquin Valley, Sacramento Valley, and Sonoma and Napa Counties and Oregon’s Willamette Valley, Columbia Plateau, and Southern Oregon regions. Project will improve 1,000 acres, develop 10 plans, propagate 8,000 milkweed seedlings, collect 500 pounds of milkweed seed, reach 110 people, sustain one job and host 10 workshops.

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Project Wingspan: Pollinator Habitat Enhancement (IL, IN)

Grantee: Pollinator Partnership

Grant Amount:.....\$174,900

Matching Funds:.....\$259,700

Total Project Amount:.....\$434,600

Enhance habitat for monarch butterflies and other pollinators by providing technical assistance for land managers, collecting native seeds and distributing plant materials on public lands and private working lands in Illinois and Indiana. Project will improve 2,000 acres, propagate 5,000 milkweed seedlings, collect 25 pounds of milkweed seed, host 13 events, create one job, sustain two jobs and reach 460 people.

Restoring and Improving Prairies for Dakota Skipper, Regal Fritillary, and Other Pollinators (MN)

Grantee: The Nature Conservancy

Grant Amount:.....\$175,000

Matching Funds:.....\$350,000

Total Project Amount:.....\$525,000

Collect seeds from native plants and implement prescribed burning, conservation grazing, and invasive species control to restore and improve habitat for Dakota skipper, regal fritillary, and other pollinators on public and private conservation lands in Minnesota. Project will improve 2,267 acres, restore 112 acres and collect 10 pounds of milkweed seed.

Seed A Legacy Pollinator Habitat Program (IL, IN, IA, KS, MI, MN, MO, NE, ND, OH, SD, WI)

Grantee: The Bee & Butterfly Habitat Fund

Grant Amount:.....\$175,000

Matching Funds:.....\$209,200

Total Project Amount:.....\$384,200

Expand the Seed A Legacy program to restore and improve pollinator habitat on public lands, private sites and private working lands in 12 states. Project will provide technical assistance, seed mixes, and milkweed seedlings to landowners, businesses, corporate campuses, school campuses, community sites and solar energy sites. Project will improve 1,200 acres, restore 475 acres, host 15 events and reach 2,205 people.

Walker Basin Habitat Restoration and Improvement for Monarchs and Other Pollinators (NV)

Grantee: Walker Basin Conservancy

Grant Amount:.....\$160,200

Matching Funds:.....\$257,300

Total Project Amount:.....\$417,500

Restore and improve habitat for monarch butterflies and other pollinators on public and private conservation lands within the Walker Basin in Nevada. Project will restore 75 acres, improve 2,395 acres, propagate 20,000 milkweed seedlings, collect 75 pounds of milkweed seeds, host 10 workshops and reach 220 people.

Winged Restoration: Improving Pollinator Habitat for Monarchs and Smith's Blue Butterfly (CA)

Grantee: American Bird Conservancy

Grant Amount:.....\$172,300

Matching Funds:.....\$176,500

Total Project Amount:.....\$348,800

Collect milkweed seed on Department of Defense lands, restore and improve pollinator habitat, and conduct monitoring to benefit monarchs and Smith's blue butterfly on public lands and private working lands in San Luis Obispo and Monterey counties, California. Project will restore 300 acres, improve 50 acres, propagate 60,000 milkweed seedlings, collect 3 pounds of milkweed seeds, sustain two jobs, and reach 1,000 people.

TECHNICAL ASSISTANCE

The following projects provide technical assistance on private working lands to help working lands managers and producers develop management plans, implement conservation practices and enroll in Farm Bill programs to improve working lands functions and enhance pollinator habitat across an array of land ownership.

Accelerating Technical Assistance to Landowners to Support Pollinators on Working Lands (OH)

Grantee: Pheasants Forever

Grant Amount:.....\$194,500

Matching Funds:.....\$81,400

Total Project Amount:.....\$275,900

Expand technical assistance to restore pollinator habitat on working lands in Ohio. Project will add 200 acres restored, 50 plans developed, 800 people reached and 20 workshops.

Enrolling Private Working Lands in Farm Bill Programs to Support Monarchs and Other Pollinators (IA)

Grantee: Pathfinders Resource Conservation and Development

Grant Amount:.....\$205,500

Matching Funds:.....\$205,700

Total Project Amount:.....\$411,200

Provide technical assistance to enroll private working lands in Farm Bill programs and restore or improve habitat for rusty patched bumble bees, monarchs and other pollinators in Iowa. Project will restore 400 acres, improve 200 acres, host 10 events, create one job and reach 100 people.

Midwest Technical Assistance to Improve Pollinator Habitat on Working Lands (IA, IL, IN, KS, MN, MO, OH, OK, TX, WI)

Grantee: Monarch Joint Venture

Grant Amount:.....\$200,000

Matching Funds:.....\$200,000

Total Project Amount:.....\$400,000

Expand technical assistance to private landowners to establish or manage pollinator habitat across the Midwest. Project will add 600 acres restored or improved, 25 plans developed, 250 people reached and 10 workshops hosted.