

2023 Proposal Tools Webinar

Delaware Watershed Conservation Fund



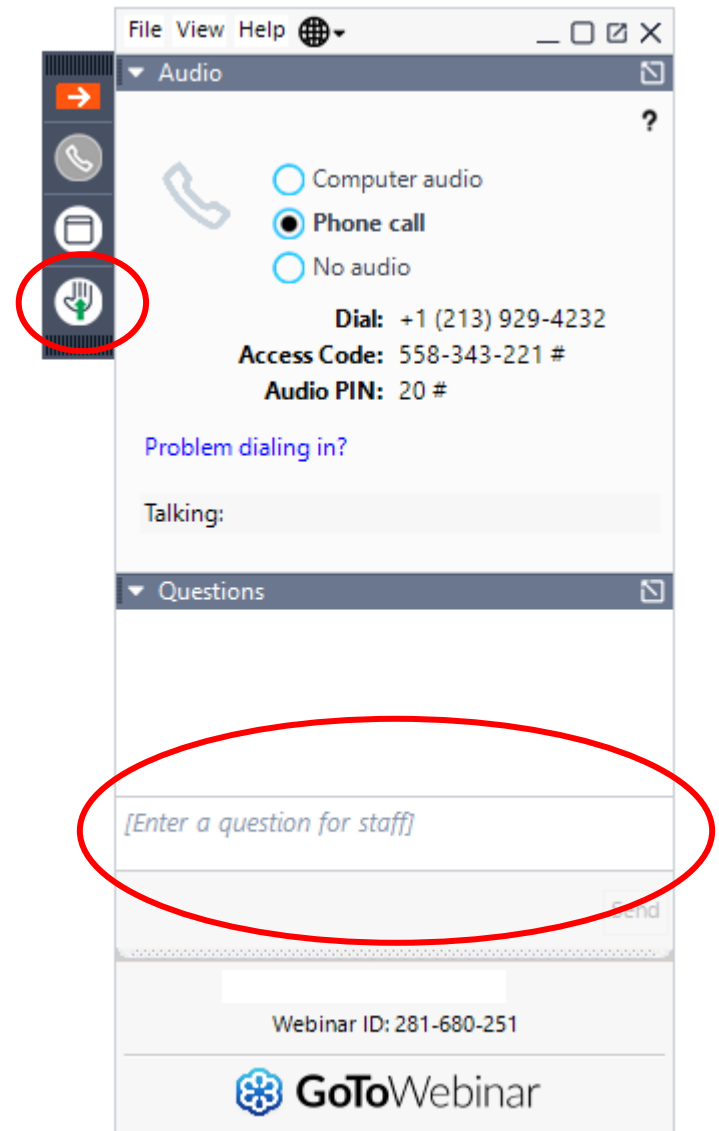
General Session Agenda

1. Webinar Instructions
2. DWCF Proposal Narrative Walk-through
3. DWCF Toolbox
4. DWCF Interactive Mapper
5. CDRW DEIJ Resource Hub
6. EJScreen
7. Species-specific plans and resources
8. Letters of Support Best Practices



1. Webinar Instructions

- To improve sound quality, all participants will be muted for the duration of the webinar. If you want to ask a question you have two options:
 1. Enter your query where it says “Enter a question for staff” and click send. Erin will type a response or read your question aloud when we pause for Q&A.
 2. Write it down and contact us after the webinar. We have a lot of material to cover, so you may prefer to have a more in-depth discussion later.
- We may ask you to raise your “hand” in the webinar dialogue box to confirm participants can hear us.
- If you experience a technical glitch, please type it into the question box, since we can’t hear you. (We may not know about the glitch unless you say something!)



The webinar will be available for download later this week at www.nfwf.org/delaware

2. Full proposal narrative template



NFWF

Delaware Watershed Conservation Fund 2023 Grants: Full-proposal Project Narrative Template

Instructions: Save this document on your computer and complete the narrative in the format provided. The narrative may not exceed ten pages, and smaller grants with fewer partners may be as few as five pages. Please retain the outline format below, but you may delete italicized instructions. Once complete, upload this document into the online application as instructed.

Things to consider while drafting your narrative:

1. How will watershed communities benefit?
2. How will fish and wildlife communities benefit?
3. How will results be used to ultimately enhance conservation action on the ground?
4. What immediate challenges or difficult questions will this project address?

For applicants seeking implementation grants, describe the shovel-ready conservation or restoration project. Thoughtfully detail the long-term sustainability and impacts of the project and transferability to other parts of the watershed.

For applicants seeking funding for capacity building, fully explain the capacity-related problem to be solved, why it is timely, and how the project will help the organization(s) ultimately address the goals and strategies of the Framework. Describe how methods developed and lessons learned from projects will have broad benefits within the watershed.

For applicants seeking planning grants, rationalize planning needs. Define the planning goals, how planning will set-the-stage for future implementation, and where/how future funding for project implementation will be obtained. Explain how appropriate experts and partners will be engaged throughout planning and roles they will play during project implementation.

For applicants seeking funding for research, monitoring, and evaluation, describe how anticipated data and outcomes will contribute to broader conservation improvement in the watershed—beyond discrete project delivery and performance assessment.

Project Type: Please select the DWCF grant category for the proposed project.

- ☐ - Implementation
- ☐ - Capacity Building
- ☐ - Planning
- ☐ - Research, Monitoring & Evaluation

Project Priority: Briefly explain the need and strategic importance of implementing the project in the specific location at

3. DWCF Toolbox

Tools for Establishing Outcomes

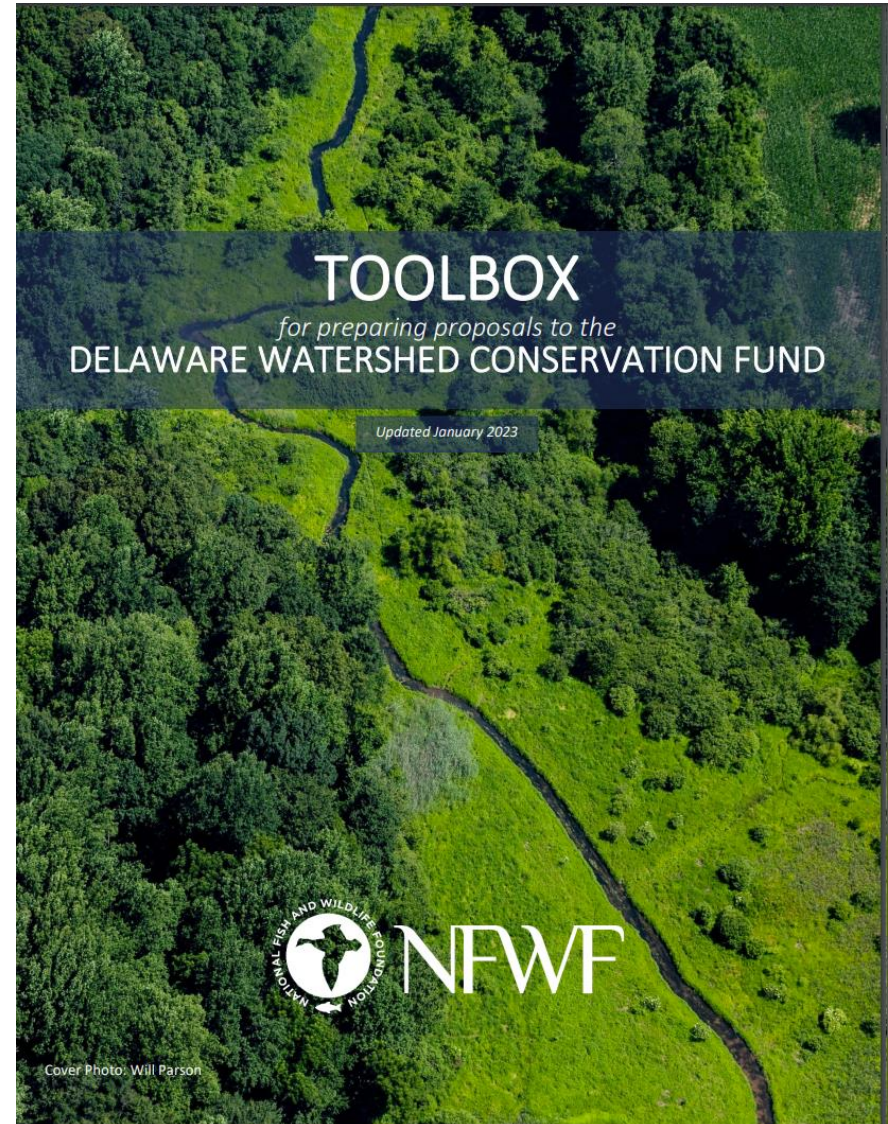
- FieldDoc
- STEPL
- Model My Watershed
- Chesapeake Bay Program Products
- CREST

Species and Habitat

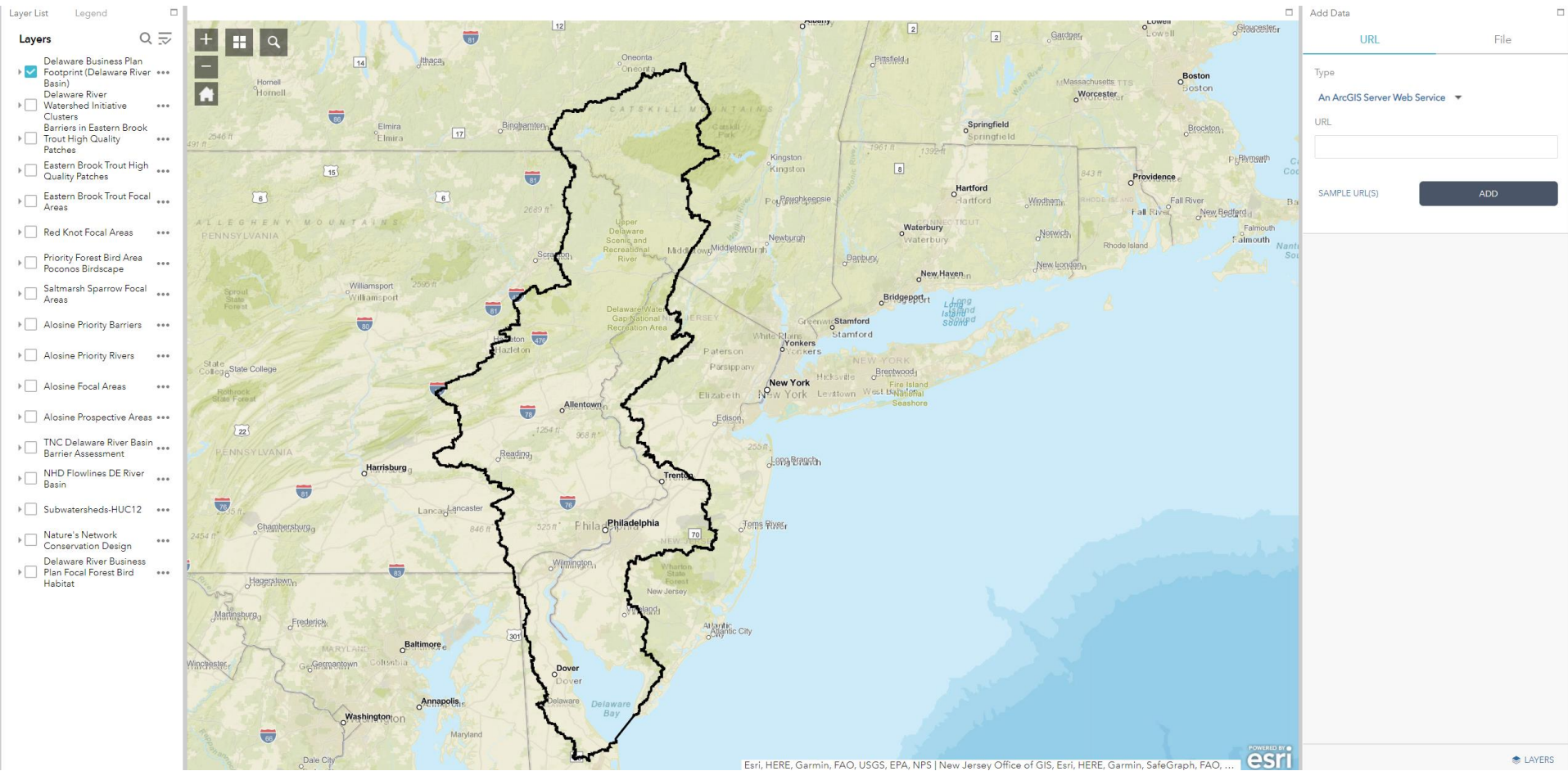
- DWCF Interactive Mapper
- Delaware River Watershed Business Plan
- Nature's Network
- NatureServe National Species Dataset
- Species-specific plans/resources (Appendix A)

Diversity, Equity, Inclusion, and Justice

- Coalition for the Delaware River Watershed's DEIJ Resource Hub
- EJSCREEN



3. DWCF Interactive Mapper



4. CDRW DEIJ Resource Hub



Resources

[JOB BOARD](#)

[PUBLIC COMMENTS](#)

[VOTE FOR CLEAN WATER!](#)

[DEIJ RESOURCE HUB](#)

[INFRASTRUCTURE
FUNDING RESOURCE
HUB](#)

DEIJ in the Coalition



DEIJ PRIORITIES

Learn about what the Coalition is doing to advance Diversity,



DEIJ WORKGROUP

Open to all CDRW members, the work group convenes twice



DEIJ LENS TOOL

Learn more about how our DEIJ Lens and Screening Tool can

4. CDRW DEIJ Resource Hub

EXTERNAL ENGAGEMENT



CDRW'S EXTERNAL DEIJ TOOLKIT

This toolkit contains information on mapping exercises, community engagement practices, conferences, external programming, identity-specific resources, DEIJ in rural areas, and community centric fundraising. Plus, access an introductory webinar to learn how to use the toolkit!

[LEARN MORE](#)



ACCESSIBLE EVENT AUDIT

Utilize this checklist while event planning to integrate accessibility and inclusivity measures. It builds on physical accessibility requirements and considers needs of marginalized populations, invisible disabilities, and daily considerations for people of all backgrounds.

[LEARN MORE](#)



COMMUNICATIONS & DIGITAL MEDIA

Our DEIJ Communications and Digital Media resource hub features a variety of resources to support you in creating accessible and inclusive websites, design, social media, copy writing, and other digital content.

[EXPLORE RESOURCES](#)

4. Incorporating Community Engagement Into Your Proposal

Direct Community Engagement

DWCF seeks to support projects that increase equitable access and community engagement – especially for underserved and nature-deprived communities – with the goal of providing opportunities for residents to experience the benefits of a healthy Delaware River Watershed.

The DWCF will prioritize proposals that directly and meaningfully engage communities throughout project development and implementation. Successful proposals will satisfy the evaluation criteria outlined in the “Partnership and Community Impact” section on page 10. Some examples of direct and meaningful community engagement include:

- Projects are community led or co-created with community members

- Project team includes members representing and/or a part of the target community

- Directly engaging in specific cultural activities with the community

- Empowering community members with knowledge or decision-making authority

- Active engagement strategies such as workshops, classroom activities, field trips and volunteer opportunities

- Creating jobs in the target community, performing job training, technical assistance and certifications

To support you in centering and integrating meaningful community engagement in your project, consider using the Coalition for the Delaware River Watershed’s DEIJ Lens and Screening Tool: <https://www.delriverwatershed.org/deij-lens-and-screening-tool>


Priority will be given to projects that were developed through community input and co-design processes.

5. EJScreen

Official website of the United States government. [Help & How You Know](#)

[Environmental Topics](#) ▾[Laws & Regulations](#) ▾[Report a Violation](#) ▾[About EPA](#) ▾[CONTACT US](#)

EJScreen: Environmental Justice Screening and Mapping Tool



Launch the EJScreen Tool

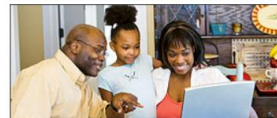
[Explore EPA's environmental justice screening and mapping tool](#)

In order to better meet the Agency's responsibilities related to the protection of public health and the environment, EPA has developed a new environmental justice (EJ) mapping and screening tool called EJScreen. It is based on nationally consistent data and an approach that combines environmental and demographic indicators in maps and reports. [Learn more about Environmental Justice at EPA.](#)

What is EJScreen?



Learn to Use EJScreen



Launch the Tool



6. Appendix A – Species-specific Conservation Plans and Resources

Delaware Watershed Conservation Fund 2023 Request for Proposals

Home / Programs / Delaware River Program / ...



Full Proposal Due Date: **Thursday, March 16th, 2023, by 11:59 PM Eastern Time**

OVERVIEW

The National Fish and Wildlife Foundation (NFWF), in partnership with the U.S Fish & Wildlife Service, is soliciting proposals through the Delaware Watershed Conservation Fund (DWCF) to conserve, restore, and connect people with fish and wildlife habitat in the Delaware River watershed. The DWCF will award matching grants of \$75,000 to \$1,500,000 each to conserve, restore, and protect habitats on public and private land, across rural, urban, and Tribal areas, that contribute to the overall health of the Delaware River watershed—as well as benefit the quality of life and economic vitality of the communities in the Delaware River watershed.

Related Content

- RFP PDF
- Tip Sheet
- Appendix A**
- Appendix B
- Metrics Guidance
- DWCF Toolbox
- Letters of Support Best Practices
- Full Proposal Narrative Template
- Applicant Webinar Recording
- Applicant Webinar Slides

APPENDIX A

Priority At-Risk Species, ESA, and NFWF Business Plan Species
Proposals addressing priority At-Risk Species (ARS), Endangered Species Act (ESA) listed species, or NFWF business plan priority species listed below will be considered most competitive if they incorporate the eligible high-priority actions identified in Table A1 and are consistent with conservation or [recovery plans](#), where applicable, or with actions listed for the species within [state wildlife action plans](#), and [NFWF's Delaware River Watershed Business Plan](#). Please note the linked update of the 2017 Delaware River Watershed Business Plan is preliminary, contingent upon approval by NFWF's Board of Directors in March 2023.

Applications should provide narrative, with citations, as to how the proposed activities will contribute toward the improved conservation of the priority species, how efficacy will be measured or monitored, and how any potential adverse impacts will be addressed and mitigated. Letters of support from state wildlife agencies and prior coordination with agency contacts for state-listed species are highly encouraged.

To identify the potential for rare species or ecosystems on project sites, applicants may find the following tools useful for planning purposes (note that formal environmental review may also be required): [U.S. Fish and Wildlife Service's Information for Planning and Consultation \(IPaC\) tool](#), [New York State Environmental Resource Mapper](#), [Pennsylvania Conservation Explorer](#), [Pennsylvania Wildlife Action Plan Conservation Opportunity Area Tool](#), [New Jersey's Landscape Project Mapper](#), [Connecting Habitat Across NJ \(CHANJ\)](#), and [information about Environmental Review in Delaware](#).

Table 1. Priority actions, conservation plans, and other prioritization tools available for priority species. The * notes a focal species in NFWF's Delaware River Watershed Business Plan.

Species	High Priority Actions Eligible for Funding	Conservation or Recovery Plan Link (s), Designated Locations for Actions, and Other Resources or Prioritization Tools	State Wildlife Agency Contacts or other contacts
Alosine species* (American Shad, Alewife, and Blueback Herring)	Within 13 identified high priority tributaries (see Fig. ES-2 and Table ES-1 on pages 9 and 10 of the Restoration Roadmap), and additional focal and prospective tributaries identified in NFWF's Delaware River Watershed Business Plan : provide alternative fish passage, undertake barrier removal for fish passage, conduct population monitoring, or engage dam owners/operators and communities to increase awareness of fish passage needs and the importance of native fish populations and habitat connections.	TNC Delaware River Basin Restoration Roadmap Locations: Delaware River Basin Fish Passage Prioritization Tool Atlantic States Marine Fisheries Commission Amendment 2 and State-specific Stock Assessment	Delaware: michael.stangl@delaware.gov johnny.moore@delaware.gov New Jersey: brian.neilan@dep.nj.gov Eric.Boehm@dep.nj.gov New York: william.eakin@dep.ny.gov

7. Letters of Support Best Practices

WHO SHOULD PROVIDE LETTERS OF SUPPORT?

- Any organization providing in-kind or cash match contributions towards the match amount listed in the proposal
- Landowners or site managers if project location has been decided and implementation will occur on a site that the applicant does not own
- Community-level partners (municipalities, NGOs, community organizations, community leaders)
- Local, state or federal government agencies if involved in project design review or other participation



7. Letters of Support Best Practices

WHAT SHOULD BE INCLUDED IN A LETTER OF SUPPORT?

- All letters of support should include:
 - the Easygrants five-digit proposal number
 - the project title
 - the name of the applicant organization
- For LOS indicating match contributions:
 - Amount to be contributed and type (in-kind/cash)
 - When the contribution will be made
 - Confirmation that the contribution has not been used to meet any other federal program match or cost share requirements
- For LOS indicating significant partnership, agency involvement, etc:
 - Integral connection between organization writing letter and the project goals and objectives
 - Interest or commitment to implementation on land
 - Additional benefits that the project will provide to organization's mission

DWCF Toolbox

Tools for Establishing Outcomes

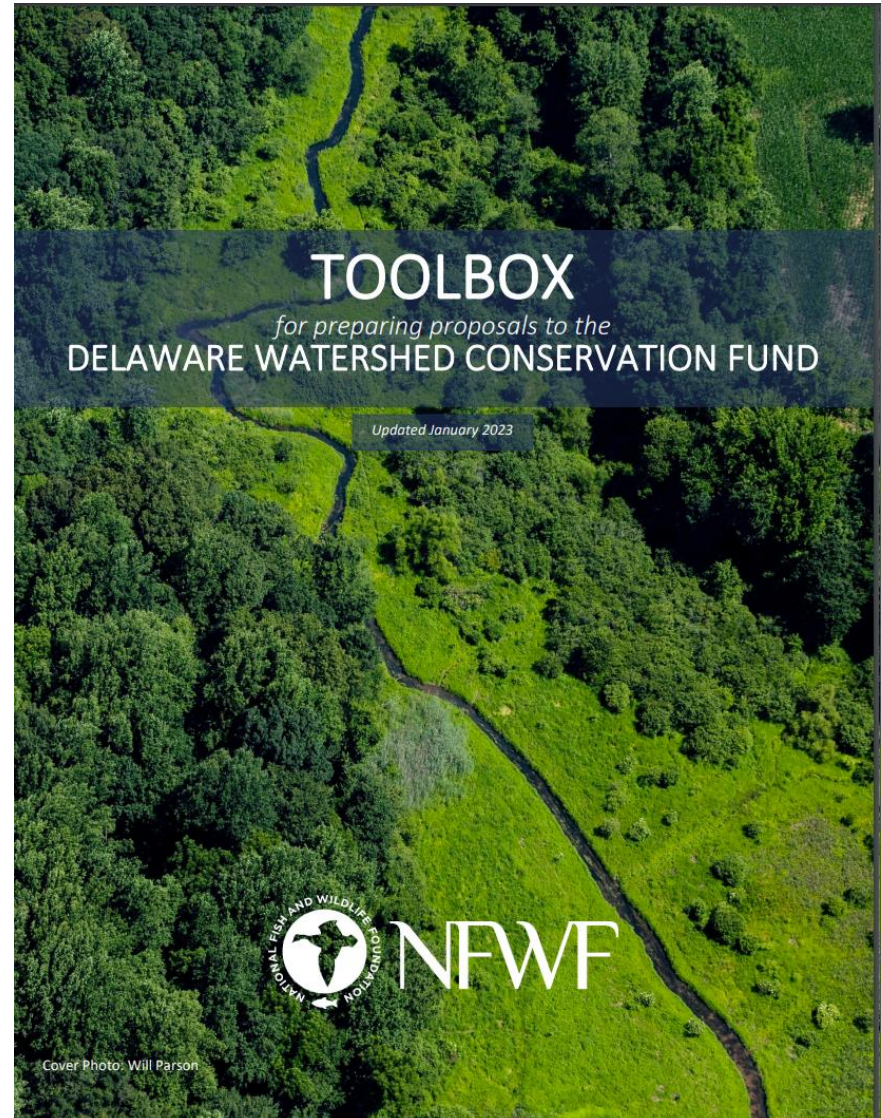
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Diversity, Equity, Inclusion, and Justice

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Questions?

