

HOTSPOTS MAPPING INITIATIVE

# A Voluntary Opportunity to help Improve Fishing Efficiency

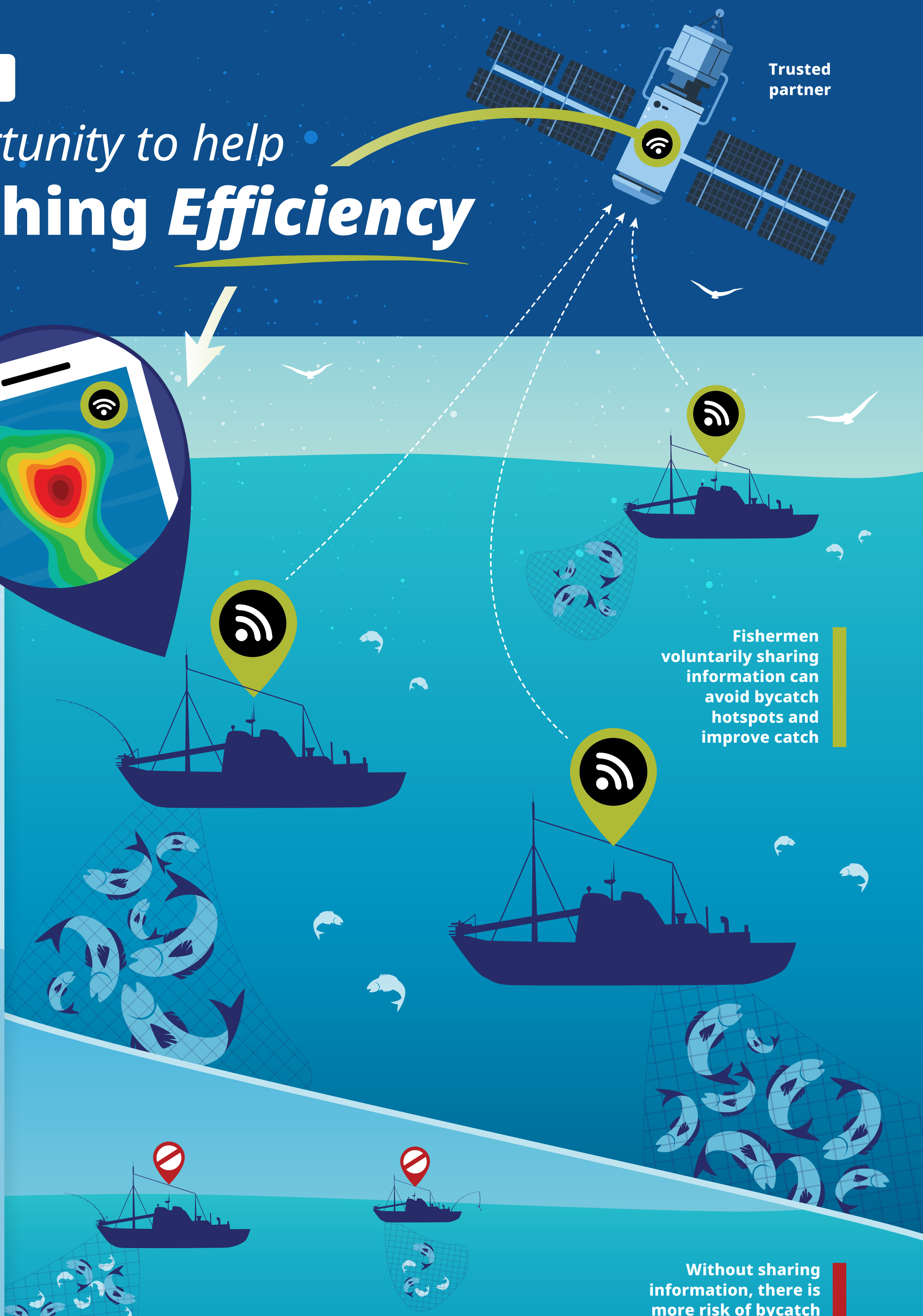
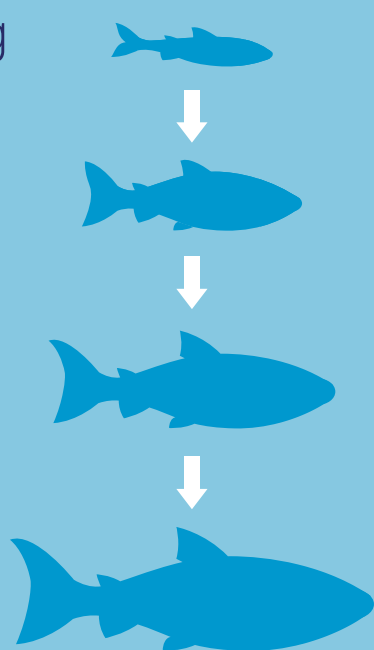
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In Alaska and New England, **fishermen voluntarily share information** with non-governmental organizations to **improve catch through reduced discards, predation and other unwanted interactions**. But it's not done widely in the Gulf of Mexico.

When fishermen and anglers **use technology** to tell each other what they are seeing on the water, **confidential daily maps can be created to show "hotspots" to avoid**.

## IMPROVE FUTURE FISHING

Planning your fishing trips with a **hotspots mapping tool** will help keep unwanted catch in the water so they can continue to grow and reproduce for **future fishing opportunities**.



Fishermen voluntarily sharing information can avoid bycatch hotspots and improve catch

Without sharing information, there is more risk of bycatch

## HOW DO I GET INVOLVED?

We want to talk with fishermen like you to understand whether a tool like hotspots mapping would work in and around the Gulf.

Scan to Learn More or Visit [nfwf.org/programs/bycatch-hotspots-initiative](http://nfwf.org/programs/bycatch-hotspots-initiative)

