



NFWF

INNOVATIVE NUTRIENT AND SEDIMENT REDUCTION Full Proposal Project Narrative

Instructions: Save this document on your computer and complete the narrative in the format provided. The final narrative may not exceed ten (10) pages, excluding tables and figures. Please retain the outline format below, but you may delete the instructions associated with each element. Once complete, upload this document into the online application as instructed.

- 1) Program:** Please indicate the primary INSR program opportunity for which you are applying. Projects that address program priorities and satisfy funding, match, and eligibility requirements for both program opportunities may be considered under both opportunities. Select all that apply.

INSR Partnership Grants

INSR Infrastructure Grants

2) Objectives:

- a. What are the overall goals and objectives for the project?
- b. How do they accelerate implementation of water quality improvement practices and strengthen the partnerships?

3) Current Water Quality Context:

- a. What is the current status of efforts to advance water quality improvement for the project's targeted geographic region, key audiences, and/or priority water quality improvement practices?
- b. What is the current progress towards achieving TMDL, WIP, and local pollution reduction goals for affected regions, sectors, and/or audiences?
- c. What are key factors driving current implementation successes, major challenges or barriers to accelerated implementation progress?

4) Current Partnership Context:

- a. What is the partnership's current role advancing water quality improvement for the project's affected targeted geographic region, source sectors and/or key audiences, and/or priority water quality improvement practices?
- b. What are the current roles, responsibilities, and/or functions of the partners?
- c. What are key strengths or assets of the current partnership's efforts?
- d. What are the principal gaps, weakness, or deficits currently limiting partners' collective capacity to scale up implementation?

5) Communities Engaged and Impacted:

- a. Who will specifically benefit from the project?
- b. How were they or will they be engaged in project development and implementation?
- c. *Using the table below, provide information on key demographic and socioeconomic indicators for the community(ies) and target audience(s). Use your response to questions A or B above to provide any other representative demographic or socioeconomic data or information.*

Community(ies) and/or Target Audience(s)	Race/Ethnicity (%)	Poverty Rate (%)	Low Income (%)	Annualized Unemployment Rate (%)

6) Work Plan: What are the major tasks or activities you plan to execute through the proposed project, who is responsible for each task/activity, and when do you plan to complete each major task/activity? Use the general template below and add rows as needed.

Activity Description	Associated Deliverables	Responsible Parties	Completion Month and Year

7) Tracking and Sustaining Implementation Progress:

- a. What plans are proposed or are already in place to support long-term stewardship and delivery of intended load reduction outcomes?
- b. What unique plans or elements of your partnership will support long-term performance and maintenance of implemented practices?

B. Data Collection Activities:

- a. What types of data do you intend to collect as part of the proposed project activities (i.e., through grant award funding and/or matching sources).
- b. What methods are you planning to use to collect those data?
- c. How do you plan to use those data and what associated products or outputs will be generated from proposed data collection efforts?