



Northeast Forests and Rivers Fund 2025 REQUEST FOR PROPOSALS

The National Fish and Wildlife Foundation (NFWF) is committed to operating in full compliance with all applicable laws, regulations, and Executive Orders. We continuously monitor legal and regulatory developments to ensure our policies, procedures, and operations align with current federal directives. We encourage all applicants to do the same.

The ability and extent to which NFWF is able to make awards is contingent upon receipt of funds from federal agencies and/or other funding partners. Final funding decisions will be made based on the applications received and the level and timing of funding received by NFWF.

TIMELINE

Dates of activities are subject to change. Please check the program page of the NFWF website for the most current dates and information [Northeast Forests and Rivers Fund | NFWF](#)

Full Proposal Due Date

Review Period

Awards Announced

June 26th, 2025, 11:59 PM, EDT

August – October

Late November

OVERVIEW

NFWF is soliciting proposals for the Northeast Forests and Rivers Fund (NFRF) to restore and sustain healthy rivers, forests and grasslands that provide habitat for diverse fish and wildlife populations. The program will advance this goal by investing in projects that:

- Restore the quality and connectivity of stream and riparian habitats with a focus on improving habitat for river herring, Atlantic salmon, brook trout and wood turtles;
- Improve management of forest blocks to enhance age and structural diversity, resulting in improved forest conditions for native wildlife, with a focus on improving habitat for golden-winged warbler and New England cottontail; and,
- Promote hayfield management that allows for successful grassland bird breeding, with a specific focus on habitat for bobolink.

Funding is provided by the U.S. Department of Agriculture's Forest Service and Natural Resources Conservation Service, the U.S. Fish and Wildlife Service, Zoetis Foundation and Sylvamo.

GRANT AWARD INFORMATION

Award Range: Grant requests must range from \$75,000 to \$300,000. Requests above or below that range will not be considered for funding.

Grant Period: Projects should plan to start no later than six months after the award date and be completed within three years. Notification of awards is expected to be mid-November.

Non-federal Match: A non-federal match valued at 50 percent of the total project cost (a 1:1 ratio of grant request to match) is preferred but not required. Match can be any combination of in cash and/or in-kind goods and services (for example external/partner services, volunteers or grantee in-kind, etc.) and there is no priority given to higher cash percentages. The ratio of matching contributions offered to grant funding requested is only one criterion considered during the review process.

Organizations that are unable to provide significant non-federal matching contributions are encouraged to contact NFWF prior to submitting a proposal. Discussing challenges and setting expectations will help ensure matching contributions do not become an undue barrier during the review process.

Federal leverage: Applicants are encouraged to describe federal partner contributions in the match section of their application. These contributions will not count toward any non-federal match described above but will help in understanding the amount of resources and partners contributing to the overall project and will be considered as part evaluating the broader support for the project.

GEOGRAPHIC FOCUS

Projects are eligible from throughout the program boundary, which includes all of Connecticut, Maine, Massachusetts, New Hampshire, Rhode Island and Vermont, as well as parts of New York. (See map, or click on [“Map”](#) to view the map in more detail.) However, within the Long Island Sound and Connecticut River watershed, NEFRF will only consider projects to sustain and restore healthy forests, grasslands and fish passage projects. All other projects should apply to the [Long Island Sound Futures Fund](#) (LISFF). LISFF has significantly more funding available than NEFRF and proposals are due May 29, 2025.



PROGRAM PRIORITIES

Proposals should strive to contribute to goals detailed in NFWF's [Northeast Watersheds Business Plan](#) (March 2023), and specifically the strategies for *Stream and Riparian Habitat*, and *Upland Forests and Grasslands*. (Applicants interested in supporting the priorities for *Coastal Habitats* in the business plan are encouraged to apply to NFWF's [Long Island Sound Futures Fund](#) and [National Coastal Resilience Fund](#).)

Priority implementation strategies for NEFRF funding in 2025 are detailed below.

A. Restore Stream and Riparian Habitats

NFWF will invest in projects that strive to restore the quality and connectivity of stream and riparian habitats to enhance the long-term persistence of native aquatic species, with a focus on improving habitat for river herring, Atlantic salmon, brook trout, and priority turtle species (i.e., wood turtles, Blandings turtles, and spotted turtles).

Funding also is available for stream and riparian restoration through the Long Island Sound Futures Fund. The table below provides guidance on which grant program is most appropriate.

Conservation Action	Connecticut and Long Island	Upper Connecticut River Basin (MA, VT, NH)	Outside the LIS and Connecticut River Watershed
Restore aquatic connectivity	LISFF	NFRF	NFRF
Restore riparian habitat	LISFF	LISFF and NFRF	NFRF
Restore in-stream habitat (large wood)	NFRF	NFRF	NFRF
Reduce agricultural runoff/soil health	LISFF	LISFF	NFRF

Priority watersheds ([see map](#)) include:

- Piscataquis River (ME) for Atlantic salmon
- St. Croix (Skutik) and Megunticook Rivers (ME) for river herring and brook trout
- Mattawamkeag/Baskahegan and Kennebec Rivers (ME) for river herring and Atlantic salmon
- Narraguagus and Sabattus Rivers (ME) for river herring, Atlantic salmon and brook trout
- Oyster (NH), Lamprey (NH), Merrimack (NH/MA) and Mystic Rivers (MA) for river herring
- Saranac River (NY) for brook trout
- In upper Connecticut River basin for brook trout – Halls Stream (VT/NH), First and Second Branch White River (VT), Mill Brook (VT/NH), Vernon Dam watershed (VT/NH) and the Manhan River (MA). **NEFRF will only fund fish passage and large wood additions in these**

watersheds. Riparian restoration and agricultural runoff projects should apply to the Long Island Sound Futures Fund.

Within these watersheds, restoration that is focused on brook trout habitat should prioritize restoration within stronghold and persistent population patches and/or to address barriers to connectivity between adjacent patches.

Priority 1: Restore aquatic connectivity. Remove or replace under-sized or perched culverts and derelict or under-utilized dams that pose a safety risk, have community support and are barriers to aquatic organism passage and/or result in artificial impoundments and higher water temperatures. Projects should seek to connect native fish to key spawning, rearing, and refuge habitats. Projects may support on-the-ground restoration and stream barrier surveys to determine priorities for future connectivity restoration. Projects are encouraged to demonstrate the benefits of aquatic connectivity projects to multiple species, as well as the resilience benefits to human communities (i.e., by reducing flood risk and the risk of failing infrastructure). Projects should include a monitoring plan to assess changes in run counts resulting from passage improvements.

Priority 2: Restore Riparian and In-stream Habitat. Restore riparian areas with native vegetation to reduce stream temperature, improve water quality and enhance in-stream habitat complexity through large wood additions (aka: large woody debris, strategic wood additions).

Projects engaged in riparian and wetland habitat restoration for turtles are encouraged to reference the [Conservation Plan for Wood Turtle in the Northeastern United States](#). Please ensure the projects are in alignment with NRCS goals and priorities for northeast turtles by conferring with the NRCS State Conservationist and their staff in the state in which your project is located. A list of NRCS contacts can be found [here](#).

Priority 3: Reduce Agricultural Runoff and Improve Soil Health. Provide technical and financial assistance to accelerate adoption of agricultural conservation practices that reduce polluted runoff and erosion, and improve soil health, including wetland and riparian restoration, livestock exclusion fencing, barnyard management, cover crops and conservation tillage, etc. Projects should implement conservation practices that meet or exceed the performance of related federal and state-approved methods and specifications unless flexibility is necessary to demonstrate an innovative approach or technology. Outreach should target farms that have conservation, manure management, and/or nutrient management plans in place, as appropriate. Where these plans are not in place, projects should prioritize developing plans prior to implementing conservation practices.

B. Improve Upland Forest Health

NFWF will invest in the management of forests to enhance age and structural diversity that demonstrates improved forest conditions for native wildlife, with a focus on improving habitat for golden-winged warbler and New England cottontail.

For projects focused on improving habitat for golden-winged warbler, please ensure the projects are in alignment with NRCS goals and priorities for golden-winged warbler by conferring with the NRCS State Conservationist and their staff in the state in which your project is located. A list of NRCS contacts can be found [here](#).

Priority geographies ([see map](#)) include:

- For healthy forests, projects that contribute to large forest blocks (>5,000 acres) throughout the program boundary
- There are two priority areas for New England cottontail – one centered in western Connecticut and the other in southern Maine and eastern New Hampshire
- For golden-winged warbler, there are three priority areas – two in northern New York, and the other focused in the Lake Champlain basin. Projects are strongly encouraged that target private landowners within the project areas for golden-winged warbler under the Natural Resources Conservation Service's [Working Lands for Wildlife](#) initiative.

Priority 4: Forest Block Planning. Conduct planning at the landscape, forest block (5,000+acres) and parcel scale to support forest management that achieves a targeted mix of age and structural diversity that is adaptable to meeting the needs and interests of individual landowners, while providing vital fish and wildlife habitat. (Target: 15% young or early successional forest <15 years, and 35% late successional or old growth > 150 years)

Priority 5: Young Forest Restoration: Within the context of large forest blocks, implement young forest management practices and prescriptions to create or enhance habitat for New England cottontail, golden-winged warbler and other young forest-dependent species. Projects that engage landowners with a range of property sizes and interests are strongly encouraged, including public lands, family-owned woodlands, commercial forests, utility rights-of-way, etc.

Priority 6: Outreach and Technical Assistance: Execute innovative outreach and marketing strategies to engage target audiences (e.g., family woodland owners, consulting foresters, loggers), in adopting forest management practices that enhance habitat conditions. Proposals that include outreach approaches that address known public opinion impediments to forest management are encouraged. Proposals also should clearly describe how relationships with willing landowners will be managed, and by whom, in order to ensure landowners receive ongoing support for planning, financing and transitioning to on-the-ground implementation.

C. Increase Grassland Bird Habitat

NFWF will invest in voluntary management of hayfields to allow for successful breeding of grassland birds, with a specific focus on habitat for bobolink.

Priority geographies ([see map](#)) include three priority areas: the Lake Champlain basin (VT only), the Connecticut River valley (MA, VT, NH), and central Maine.

Priority 7: Grassland Management on Hayfields. Provide technical and financial assistance to private landowners to adjust the timing of hay harvest(s) that allow bobolink and other grassland birds to nest and fledge young before or between harvesting periods.

D. Restoration Response Monitoring

Develop and implement monitoring protocols to measure American oystercatcher, brook trout, Atlantic salmon, river herring, wood turtle, golden-winged warbler, New England cottontail, and/or bobolink response to habitat restoration and enhancement. Where baseline data are not available, monitoring proposals should establish a baseline measurement. This baseline should then be used to measure change over time as restoration activities are undertaken. Monitoring projects may be paired with other monitoring work that federal and state agencies or other partners are performing. Preference will be given to monitoring proposals that include habitat restoration and/or enhancement activities or monitor species response to habitat restoration and/or enhancement work funded by NFWF in association with the Northeast Watersheds Business Plan. Monitoring should track progress toward species outcomes included in the Northeast Watersheds business plan. Applicants are encouraged to contact NFWF program staff prior to submitting a proposal to discuss projects that include species monitoring.

NOTE: In 2025, we anticipate funding will be available from USDA's Natural Resources Conservation Service (NRCS) for projects that direct staff resources to help agricultural producers design and implement conservation practices benefitting select **Working Lands for Wildlife** target species, especially northeast turtles and golden-winged warblers, and including projects that: 1) Direct staff resources to help agricultural producers design and implement conservation practices; and, 2) Increase Farm Bill program participation and conservation practice implementation among agricultural producers. Please ensure proposals that target working lands are aligned with NRCS goals, priorities, and capacity needs by conferring with the NRCS State Conservationist and their staff in the state in which your project is located. A list of NRCS contacts can be found [here](#).

PROJECT METRICS

To better gauge progress on individual grants and to ensure greater consistency of project data provided by multiple grants, the Northeast Forests and Rivers Fund has a list of metrics in Easygrants for full proposal applicants to choose from for future reporting. We ask that applicants select only the most relevant metrics from this list for their project. (Preferred metrics are shown in the table in Appendix A.) If you think an applicable metric has not been provided, please contact John.Wright@NFWF.ORG to discuss acceptable alternatives.

ELIGIBILITY

Eligible and Ineligible Entities

- Eligible applicants include non-profit 501(c) organizations, state government agencies, local governments, municipal governments, Tribal governments and organizations, and educational institutions.
- Ineligible applicants include U.S. Federal government agencies, businesses, unincorporated individuals and international organizations.

EVALUATION CRITERIA

All proposals will be screened for relevance, accuracy, completeness and compliance with NFWF and funding source policies. Proposals will then be evaluated based on the extent to which they meet the following criteria.

Conservation Outcomes	Technical	Partnership and Community Impact	Budget
<ul style="list-style-type: none"> • Alignment with program goals and priorities • Quantifiable performance metrics • Appropriate monitoring of activities and outcomes • Project long-term sustainability 	<ul style="list-style-type: none"> • Technically sound and feasible • Engages technical experts • Logical and achievable work plan and timeline • Sound compliance approach (permits, NEPA) • Accurate spatial data 	<ul style="list-style-type: none"> • Collaborates with local community • Partners help sustain impact of project • Proposal identifies communities impacted • Includes letters of support from community partners 	<ul style="list-style-type: none"> • Allowable and reasonable costs • Matching contributions • Cost effective

Evaluation Criteria #1 – Conservation Outcomes

- Project addresses one or more of the listed Program Priorities, contributes to the overall habitat and species conservation goals for the Northeast Forests and Rivers Fund, and has specific, quantifiable performance metrics to evaluate project success.

Evaluation Criteria #2 - Technical Merit

- Project is technically sound and feasible, and the proposal sets forth a clear, logical and achievable work plan and timeline.
- Project engages appropriate technical experts throughout project planning, design and implementation to ensure activities are technically sound and feasible.
- Project includes a plan for monitoring progress during and after the proposed project period to track project success and adaptively address new challenges and opportunities as they arise.

Project will be maintained to ensure benefits are achieved and sustained over time. This should include how future funding will be secured to implement necessary long-term monitoring and maintenance activities. This ensures long-term sustainability and success of the project, integration into local programs and policies, and community acceptance of proposed restoration actions.

- Project spatial data submitted to NFWF's online mapping tool accurately represent the location(s) of conservation activity(ies) at the time of proposal submission. Successful projects will be required to submit improved spatial data for each conservation activity within the period of performance as necessary.

Evaluation Criteria #3 – Partnership and Community Impact

- The applicant organization partners and engages collaboratively with local community members, leaders, community-based organizations, and other relevant stakeholders to develop and implement the proposed project. This ensures long-term sustainability and success of the project, integration into local programs and policies, and community acceptance of proposed restoration actions.
- Partners or communities are enlisted to broaden the sustained impact from the project.
- Proposal identifies any communities impacted and describes outreach and community engagement activities and how those will be monitored and measured.
- Proposal uses data to support descriptions and submits letters of support from community partners and/or collaborators demonstrating their commitment to the project and engagement in project activities as proposed.

Evaluation Criteria #4 - Budget/Cost-Effectiveness

- Costs are allowable, reasonable and budgeted in accordance with NFWF's [Budget Instructions](#) cost categories. Federally funded projects must be in compliance with [2 CRF 200](#) as applicable. ***A complete budget should include budget narratives to provide justifications for costs.***
- Amount requested is proportional to expected outcomes.
- Project includes a cost-effective budget that balances performance risk and efficient use of funds. Cost-effectiveness analysis identifies the most efficient way to meet project objectives. Cost-effectiveness evaluation includes, but is not limited to, an assessment of effective direct/indirect costs across all categories in the proposed budget according to the type, size and duration of project and project objectives. Project budgets will be compared to similar projects to ensure proposed costs across all budget categories are reasonable for the activities being performed and the outcomes proposed.

Spatial Data – Project spatial data submitted to NFWF's online mapping tool accurately represent the location(s) of conservation activity(ies) at the time of proposal submission. Successful projects will be required to submit improved spatial data for each conservation activity within the period of performance as necessary.

OTHER

Ineligible Uses of Grant Funds

- Equipment: Applicants are encouraged to rent equipment where possible and cost-effective or use matching funds to make those purchases. NFWF acknowledges, however, that some projects may only be completed using NFWF funds to procure equipment. If this applies to your project, please contact the program staff listed in this RFP to discuss options.
- Federal funds and matching contributions may not be used to procure or obtain equipment, services, or systems (including entering into or renewing a contract) that uses telecommunications equipment or services produced by Huawei Technologies Company or ZTE Corporation (or any subsidiary or affiliate of such entities) as a substantial or essential component, or as critical technology of any system. Refer to Public Law 115-232, section 889 for additional information.
- NFWF funds and matching contributions may not be used to support political advocacy, fundraising, lobbying, litigation, terrorist activities or Foreign Corrupt Practices Act violations.
- NFWF funds may not be used to support ongoing efforts to comply with legal requirements, including permit conditions, mitigation and settlement agreements. However, grant funds may be used to support projects that enhance or improve upon existing baseline compliance efforts.

Environmental Services – NFWF funds projects in pursuit of its mission to sustain, restore and enhance the nation's fish, wildlife, plants and habitats for current and future generations. NFWF recognizes that some benefits from projects may be of value with regards to credits on an environmental services market (such as a carbon credit market). NFWF does not participate in, facilitate, or manage an environmental services market nor does NFWF assert any claim on such credits.

Intellectual Property – Intellectual property created using NFWF awards may be copyrighted or otherwise legally protected by award recipients. NFWF may reserve the right to use, publish, and copy materials created under awards, including posting such material on NFWF's website and featuring it in publications. NFWF may use project metrics and spatial data from awards to estimate societal benefits that result and to report these results to funding partners. These may include but are not limited to: habitat and species response, species connectivity, water quality, water quantity, risk of detrimental events (e.g., wildfire, floods), and carbon accounting (e.g., sequestration, avoided emissions).

Procurement – If the applicant chooses to specifically identify proposed Contractor(s) for Services, an award by NFWF to the applicant does not constitute NFWF's express written authorization for the applicant to procure such specific services noncompetitively. When procuring goods and

services, NFWF recipients must follow documented procurement procedures which reflect applicable laws and regulations.

Publicity and Acknowledgement of Support – Award recipients will be required to grant NFWF the right and authority to publicize the project and NFWF’s financial support for the grant in press releases, publications and other public communications. Recipients may also be asked by NFWF to provide high-resolution (minimum 300 dpi) photographs depicting the project.

Receiving Award Funds – Award payments are primarily reimbursable. Projects may request funds for reimbursement at any time after completing a signed agreement with NFWF. A request of an advance of funds must be due to an imminent need of expenditure and must detail how the funds will be used and provide justification and a timeline for expected disbursement of these funds. Requests for monthly advances will not be considered.

Compliance Requirements – Projects selected may be subject to requirements under the National Environmental Policy Act, Endangered Species Act (state and federal), and National Historic Preservation Act. Documentation of compliance with these regulations must be approved prior to initiating activities that disturb or alter habitat or other features of the project site(s). Applicants should budget time and resources to obtain the needed approvals. As may be applicable, successful applicants may be required to comply with additional Federal, state or local requirements and obtain all necessary permits and clearances.

Permits – Successful applicants will be required to provide sufficient documentation that the project expects to receive or has received all necessary permits and clearances to comply with any Federal, state or local requirements. Where projects involve work in the waters of the United States, NFWF strongly encourages applicants to conduct a permit pre-application meeting with the Army Corps of Engineers prior to submitting their proposal. In some cases, if a permit pre-application meeting has not been completed, NFWF may require successful applicants to complete such a meeting prior to grant award.

Federal Funding – The availability of federal funds estimated in this solicitation is contingent upon receipt from the agency. Funding decisions will be made based on the level of funding and the timing of when it is received by NFWF.

HOW TO APPLY

All application materials must be submitted online through National Fish and Wildlife Foundation’s Easygrants system.

1. Go to easygrants.nfwf.org to register in our Easygrants online system. New users to the system will be prompted to register before starting the application (if you already are a registered user, use your existing login). Enter your applicant information. Please disable the pop-up blocker on your internet browser prior to beginning the application process.

2. Once on your homepage, click the “Apply for Funding” button and select this RFP’s “Funding Opportunity” from the list of options.

3. Follow the instructions in Easygrants to complete your application. Once an application has been started, it may be saved and returned to at a later time for completion and submission.

APPLICATION ASSISTANCE

A *Tip Sheet* is available for quick reference while you are working through your application. This document can be downloaded [here](#).

Additional information to support the application process can be accessed on the NFWF website’s [Applicant Information](#) page.

For more information or questions about this RFP, please contact:
John Wright, Program Manager, Northeast Watersheds
John.Wright@NFWF.ORG

For issues or assistance with our online Easygrants system, please contact:

Easygrants Helpdesk

Email: Easygrants@nfwf.org

Voicemail: 202-595-2497

Hours: 9:00 am to 5:00 pm ET, Monday-Friday.

Include: your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.