



NFWF

Monarch Butterfly and Pollinators Conservation Fund

NFWF CONTACTS

Crystal Boyd

Senior Manager,
Pollinator Programs
crystal.boyd@nfwf.org
612-564-7253

Ernest Newborn

Program Coordinator,
Regional Programs
ernest.newborn@nfwf.org
202-595-2444

PARTNERS

- USDA Natural Resources Conservation Service
- U.S. Fish and Wildlife Service
- Bureau of Land Management
- U.S. Forest Service
- Bayer Crop Science
- Danone North America
- ConocoPhillips
- Marathon Pipe Line
- Shell USA
- The Scotts Miracle-Gro Foundation

ABOUT NFWF

The National Fish and Wildlife Foundation (NFWF) works with partners to foster sustainable and impactful conservation solutions so that people and nature thrive together. Chartered by Congress in 1984, NFWF has grown to become the nation's largest conservation foundation. Since its founding, NFWF has funded more than 23,300 projects that have generated a total conservation impact of \$11.3 billion.

Learn more at www.nfwf.org



Monarch butterfly

BACKGROUND

The National Fish and Wildlife Foundation (NFWF) administers the Monarch Butterfly and Pollinators Conservation Fund (Pollinator Fund) to protect, conserve and increase habitat for the monarch butterfly and other pollinators. The program is a public-private partnership with funding and other support from USDA Natural Resources Conservation Service, U.S. Fish and Wildlife Service, Bureau of Land Management, U.S. Forest Service, Bayer Crop Science, ConocoPhillips, Danone North America, Marathon Pipe Line, Shell USA and The Scotts Miracle-Gro Foundation.

The Pollinator Fund invests in projects that:

- Improve the availability of high-quality pollinator habitat
- Support implementation of technical assistance to increase pollinator conservation practices on private working lands

ACCOMPLISHMENTS

Since 2015, the Pollinator Fund has awarded approximately \$31.7 million to 165 projects that are helping conserve and recover the imperiled monarch butterfly and other pollinators. Grantees have matched this investment with an additional \$50.6 million, for a total on-the-ground impact of more than \$82.3 million.

This investment has provided support for the:

- Restoration/enhancement of 430,000 acres
- Propagation of 1.2 million native milkweed seedlings
- Collection of 3,470 pounds of native milkweed seeds
- Coordination of 2,030 workshops and meetings