



NFWF

Monarch Butterfly and Pollinators Conservation Fund

NFWF CONTACTS

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PARTNERS

- U.S. Fish and Wildlife Service
- Bayer Crop Science
- ConocoPhillips
- Marathon Pipe Line
- The Scotts Miracle-Gro Foundation

ABOUT NFWF

The National Fish and Wildlife Foundation (NFWF) works with partners to foster sustainable and impactful conservation solutions so that people and nature thrive together. Chartered by Congress in 1984, NFWF has grown to become the nation's largest conservation foundation. Since its founding, NFWF has funded more than 23,300 projects that have generated a total conservation impact of \$11.3 billion.

Learn more at www.nfwf.org

NATIONAL HEADQUARTERS

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Monarch on purple coneflower

OVERVIEW

In 2015, the National Fish and Wildlife Foundation (NFWF) established the Monarch Butterfly and Pollinators Conservation Fund to address recent population declines and ensure the survival of the monarch butterfly and other at-risk pollinators. In 2025, the program announced \$2.7 million in funding for 10 projects to improve habitat for pollinators. The awards were leveraged by \$6.7 million in matching contributions from grantees for a total conservation impact of more than \$9.4 million. The fund is a public-private partnership administered by NFWF with funding and other support through the U.S. Fish and Wildlife Service, Bayer Crop Science, ConocoPhillips, Marathon Pipe Line and The Scotts Miracle-Gro Foundation. The 2025 projects address a key strategy of improving the availability of high-quality pollinator habitat.

(continued)

Benefiting Monarch Butterflies and Pollinators through the Pastures for Upland Birds Program (TX)

Grantee: Texas Parks and Wildlife Department
Grant Amount:.....\$300,000
Matching Funds:.....\$605,200
Total Project Amount:.....\$905,200
Expand the Pastures for Upland Birds Program and work with private landowners to restore native prairie for monarch butterfly, American bumble bee and other pollinators across Texas. Project will restore 3,000 acres, collect 5 pounds of milkweed seed, host eight events and engage 50 people.

Creating Habitat Patches on Public Lands to Support Monarch Butterfly and Other Pollinators (GA)

Grantee: Georgia Department of Natural Resources
Grant Amount:.....\$200,000
Matching Funds:.....\$153,200
Total Project Amount:.....\$353,200
Train a network of native plant growers, support a seed production nursery, and create habitat patches for monarch butterfly and other pollinators across public lands in Georgia.



Bumble bee

Project will create one job, sustain five jobs, restore 1 acre, improve 5,120 acres, propagate 28,481 milkweed seedlings, collect 5 pounds of milkweed seed, host 29 events and engage 400 people.

Enhancing Pollinator Habitat at Midewin National Tallgrass Prairie (IL)

Grantee: National Forest Foundation
Grant Amount:.....\$300,000
Matching Funds:.....\$1,500
Total Project Amount:.....\$301,500
Create seedbeds and improve habitat for monarch butterfly, rusty patched bumble bee and other pollinators at Midewin National Tallgrass Prairie in Illinois. Project will improve 1,000 acres, collect 2 pounds of milkweed seeds, host 127 events and engage 410 people.

Expanding Habitat for Monarch Butterfly and Mitchell's Satyr on Oak Savannas and Prairie Fens (MI)

Grantee: The Nature Conservancy
Grant Amount:.....\$300,000
Matching Funds:.....\$300,000
Total Project Amount:.....\$600,000
Work with Legacy Land Conservancy to improve habitat on private conservation lands including former agricultural fields, remnant oak savannas and prairie fens for monarch butterfly, Mitchell's satyr butterfly and other pollinators across southern Michigan. Project will restore 100 acres, improve 985 acres, collect 7 pounds of milkweed seed, host nine events and engage 70 people.

Improving Habitat for Monarch Butterflies and Pollinators in the Walker Basin (NV)

Grantee: Walker Basin Conservancy
Grant Amount:.....\$245,200
Matching Funds:.....\$39,000
Total Project Amount:.....\$284,200
Improve habitat for monarch butterfly and other pollinators on public and private lands in the Walker Basin of western Nevada. Project will create one job, sustain one job, improve 1,328 acres, propagate 20,000 milkweed seedlings, collect 6 pounds of milkweed seed, host 12 events and engage 1,200 people.

Pollinator Parkway for Butterflies, Beetles and Bumble Bees (CA)

Grantee: Yolo Habitat Conservancy
Grant Amount:.....\$260,000
Matching Funds:.....\$307,500
Total Project Amount:.....\$567,500
Restore and enhance floral resources and breeding habitat on public lands for monarch butterfly, valley elderberry longhorn beetle and other pollinators in grassland prairie and riparian habitats in Yolo County, California. Project will restore 21 acres, improve 561 acres, develop three conservation plans, propagate 2,000 native milkweed seedlings, host nine events and engage 200 people.



Pollinator habitat after invasive species removal

Project Wingspan: Golden State Amplification for Monarch Butterfly and Pollinators (CA)

Grantee: Pollinator Partnership

Grant Amount:.....\$299,900

Matching Funds:.....\$177,700

Total Project Amount:.....\$477,600

Expand Project Wingspan to increase the local native seed supply and enhance habitat connectivity for monarch butterfly and other pollinators on public and private lands in Northern California. Project will create one job, sustain two jobs, improve 500 acres, propagate 3,000 seedlings, produce 45 pounds of milkweed seed, host 10 events and engage 300 people.

Restoring Habitat for Monarch Butterfly and Rusty Patched Bumble Bee in the Lake Michigan Basin (WI)

Grantee: Root-Pike Watershed Initiative Network

Grant Amount:.....\$320,000

Matching Funds:.....\$4,393,200

Total Project Amount:.....\$4,713,200

Improve habitat and conduct surveys for monarch butterfly, rusty patched bumble bee, and other pollinators on public and private conservation lands in the Lake Michigan basin in Racine and Kenosha counties in Wisconsin. Project will restore 10 acres, improve 810 acres, host 22 events and engage 250 people.

Restoring Prairie Habitat to Benefit Monarch Butterflies and Rusty Patched Bumble Bees (IA)

Grantee: Iowa Natural Heritage Foundation

Grant Amount:.....\$341,600

Matching Funds:.....\$275,000

Total Project Amount:.....\$616,600

Diversify seed mixes and conduct prescribed burning on public and private lands to create high-quality habitat for monarch butterfly, rusty patched bumble bee and other pollinators across Iowa. Project will restore 2,480 acres, improve 4,500 acres, propagate 2,000 milkweed seedlings and collect 8 pounds of milkweed seed.

Seed A Legacy: Improving Habitat for Monarch Butterfly and Other Pollinators across 18 States

Grantee: The Bee & Butterfly Habitat Fund

Grant Amount:.....\$124,100

Matching Funds:.....\$466,200

Total Project Amount:.....\$590,300

Engage public and private landowners and solar developers in the Seed A Legacy and Solar Synergy programs to benefit monarch butterfly and other pollinators across 18 states, including Alabama, Arkansas, Georgia, Illinois, Indiana, Iowa, Kansas, Michigan, Minnesota, Mississippi, Missouri, Nebraska, North Dakota, Ohio, South Carolina, South Dakota, Texas and Wisconsin. Project will restore 700 acres, improve 700 acres, host 10 events and engage 100 people.