



# NFWF

## Conservation Partners Program Full Proposal Project Narrative

**Instructions:** Save this document on your computer and complete the narrative in the format provided. The final narrative should not exceed eight (8) pages; do not delete the text provided below. Once complete, upload this document into the online application as instructed.

1. **Funding Category:** Indicate the ONE category that describes the proposed project:  
1) Great Plains, 2) Upper Mississippi River Basin, 3) Great Lakes Basin, 4) Western Working Lands
2. **Activities:** Elaborate on the primary activities that will be employed through the grant. Explain how these activities are expected to lead to the proposed outcome(s). Describe how these activities relate to established plans (management, conservation, recovery, etc.) and priority conservation and technical assistance capacity needs.
3. **Technical Assistance Approaches:** Describe the technical assistance activities this grant will support. These may include developing site-specific conservation plans, supporting producers as they apply to and enroll in Farm Bill conservation programs, designing and supporting implementation of conservation practices, certifying practice installation, monitoring and evaluating project outcomes, facilitating peer-to-peer producer networks, etc.
4. **Coordination:**
  - 4.1. Describe how the proposal aligns with NRCS conservation goals and capacity needs in the project area. Describe any coordination efforts with the NRCS State Conservationist or state and field office staff.
  - 4.2. Indicate whether any of the grant-funded positions have or will obtain Conservation Planner or Technical Service Provider certifications, will be co-located in USDA offices, and will have access to NRCS systems, e.g. Conservation Desktop (CD) and Conservation Assessment Ranking Tool (CART).<sup>1</sup>
  - 4.3. Describe how you will collaborate with NRCS throughout the project period of performance to ensure coordinated delivery of Farm Bill conservation programs.
5. **Outcome(s):** Elaborate on the outcome(s) summarized previously in the application. Discuss what makes this outcome(s) achievable and important. Describe the technical assistance capacity need and how grant funds will address the capacity gap to drive improvements in wildlife habitat, soil health, and water conservation and quality.
6. **Tracking Metrics:**
  - 6.1. Indicate how the project will monitor/assess progress on the metrics selected in the application. Please note any challenges or limitations anticipated with tracking the metrics. **Please read the metrics instructions** carefully and provide the supplemental information requested for each metric in the metrics notes and in this narrative section.
  - 6.2. Explain how you will work with producers, NRCS, or other partners to track producers' participation in Farm Bill conservation programs, practice implementation status, and financial assistance received.
  - 6.3. Explain how you will track the project's conservation activities in a spatially explicit manner and outline your capacity to compile and submit this information as part of the final report.

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<sup>1</sup> NFWF cannot obligate, guarantee, or facilitate access to NRCS resources, including but not limited to office space, vehicle use, and IT systems (e.g., Conservation Desktop, CART). Any arrangements regarding co-location, equipment sharing, or system access must be negotiated and agreed upon directly between the applicant organization and the appropriate NRCS office.



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7. **Community Impact and Locally Led Conservation:** Describe the community(ies) where the project will take place, who will benefit from the project, and how they were or will be engaged in project development and implementation.
8. **Project Team:** List key individuals and describe their qualifications relevant for project implementation.
9. **Other (Optional):** Provide any further information important for the review of this proposal.