Five Star Program: Planting for Good

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ABOUT NFWF

The National Fish and Wildlife Foundation (NFWF) works with partners to foster sustainable and impactful conservation solutions so that people and nature thrive together. Chartered by Congress in 1984, NFWF has grown to become the nation's largest conservation foundation. Since its founding, NFWF has funded more than 23,900 projects that have generated a total conservation impact of $12 billion.

Learn more at **www.nfwf.org**



Volunteer clean-up in Miami

OVERVIEW

The National Fish and Wildlife Foundation (NFWF) and FedEx Cares announced the new round of funding for the Five Star Planting for Good projects. Earlier this year, FedEx launched Planting for Good, a tree planting initiative led by FedEx Cares and supported by the World Resources Institute's data-driven Cities4Forests program. The initiative goes beyond traditional tree planting by aiding local partnerships with improved decision-making tools and technologies, to ensure trees are planted in locations that optimize community goals and ecological benefits.

Building on the 17-year partnership between FedEx and NFWF's Five Star program, this initiative will focus on expanding and enhancing tree canopy in four cities: Oakland/San Francisco, California; Memphis, Tennessee; Pittsburgh, Pennsylvania; and Miami, Florida. These four new projects will develop community capacity to sustain local natural resources for future generations by providing modest financial assistance to local partnerships focused on forest, riparian and coastal habitat restoration, native planting, watershed health management, outreach and stewardship. These grants received a total of $516,700 in grant funding from FedEx Cares, Arconic Foundation, and other private funders, and leveraged $821,900 in non-federal matching contributions to generate a total conservation impact of more than $1.3 million.

These community-driven investments will strengthen regional resilience by planting 4,700 native trees, restoring more than 67 acres through removing invasive vegetation to promote biodiversity and protect against flooding. Additionally, projects will engage more than 7,900 community members through environmental education and hands-on stewardship opportunities.

(continued)



Tree planting in Miami

Restoring Habitat, Expanding Tree Canopy and Building Stewardship in Biscayne Bay (FL)
Grantee: Miami Waterkeeper
Grant Amount:..... $103,200
Matching Funds:..... $236,000
Total Project Amount:..... $339,200
Restore 20 acres of Biscayne Bay through habitat restoration, native tree planting, marine debris removal and environmental education in Miami, Florida. Project will plant 400 trees, remove 2,000 pounds of marine debris and connect 1,000 community members to hands-on stewardship opportunities that foster long-term engagement in protecting local ecosystems.

Native Tree Planting and Floodplain Restoration in Memphis, Tennessee
Grantee: Wolf River Conservancy
Grant Amount:..... $126,100
Matching Funds:..... $155,700
Total Project Amount:..... $281,800
Restore and enhance floodplain habitat in Memphis, Tennessee, by planting native trees, removing invasive species, restoring habitat and removing litter. Project will improve water quality, reduce flooding and increase biodiversity across 30 acres of floodplain by mobilizing 1,000 volunteers to plant 3,200 native trees, manage invasive vegetation and remove 3,000 pounds of debris from waterways.

Riparian Restoration in Sausal Creek Watershed (CA)
Grantee: Friends of Sausal Creek
Grant Amount:..... $142,200
Matching Funds:..... $311,500
Total Project Amount:..... $453,700
Enhance native tree canopy along Sausal Creek in Oakland, California, through invasive species removal, native tree and understory planting, and ecological monitoring across 16 acres of city parks and open spaces. Project will plant 600 trees and 2,500 plants and reach 4,000 community members, including 2,350 youth, through volunteer workdays, educational events and community science activities.

Forest Restoration and Community Stewardship at Hays Woods Park (PA)
Grantee: Friends of the Pittsburgh Urban Forest
Grant Amount:..... $145,200
Matching Funds:..... $118,700
Total Project Amount:..... $263,900
Expand community stewardship capacity and restore 2 acres of forest in Pittsburgh's Hays Woods Park through tree planting, environmental education and workforce development partnerships. Project will engage 350 volunteers and plant 500 native trees, remove invasive species, clean litter and improve long-term land stewardship to enhance watershed health.