Agenda

1. Introduction to the National Fish and Wildlife Foundation
2. Overview of the Alaska Fish and Wildlife Fund Request for Proposals
3. How to Submit a Proposal
Introduction to NFWF

WHO WE ARE
- Chartered by Congress in 1984
- Non-advocacy, non-litigious
- 30 member Board appointed by Secretary of the Interior
  - Includes USFWS Director & NOAA Administrator

WHAT WE DO
- Sustain, restore, enhance the nation’s natural heritage
- Bring collaboration among federal agencies & private sector

HOW WE DO IT
- Leverage public funding with private money
- Grantmaking for on-the-ground conservation projects
- Transparent process that involves multiple stakeholders
Introduction to NFWF

**How We Do It**

- **Non-Federal Partners**
  - Corporations
  - Foundations
  - Private Donors
  - Mitigation & Settlements
  - States
  - NGOs

- **Federal Government**
  - Appropriations
  - Cooperative Agreements

Convener of focused, leveraged funding & leadership for priority wildlife & habitat conservation through grant making

- **Species**
- **Places**
- **Issues**
Overview of Alaska Fish and Wildlife Fund

Program Partners
Focal Geographies

Funding will be made available to entities which demonstrate outcome based conservation approaches which benefit fish and wildlife in the following geographies:

- Alaska North Slope
- Yukon-Kuskokwim Region
- Cook Inlet/Matanuska-Susitna Watershed
- Projects targeting Pacific salmon protection, enhancement and restoration on National Forest lands that engage under-served groups
Alaska North Slope

• Mitigating threats, providing active restoration and filling key information gaps which benefit the following species (not limited to): polar bear, walrus, caribou, migratory birds, and Arctic breeding shorebirds.

• Fish and wildlife population and habitat assessments, monitoring, and research focused on ecological process changes in the Arctic

• Evaluating compatible human activities and sustainable fish/wildlife populations
Yukon-Kuskokwim Region

• Mitigating threats, providing active restoration and filling key information gaps which benefit the following species (not limited to): Chinook and Chum salmon; migratory birds

• Information and data collection of Chinook and Chum salmon

• Implementation support of long-term monitoring of Pacific flyway shorebirds
Cook Inlet/Matanuska-Susitna Watershed

- Mitigating threats, providing active restoration and filling key information gaps which benefit the following species (not limited to): Chinook, Sockeye and Coho salmon; migratory shorebirds

- Data collection to identify, monitor and conserve key Pacific salmon resources

- Strengthen monitoring and enhance escapement models for Pacific salmon management and conservation

- Assessments of threats to shorebird breeding, staging and non-breeding habitats
Projects Outside Primary Focal Areas

- Mitigating threats, providing active restoration and filling key information gaps which benefit Pacific salmon through Alaska Fish Habitat Partnerships, and/or other watershed-based partnerships with USFWS and USFS
- Engage Alaska Native groups in conservation on Alaska’s National Forest lands
FUNDING AVAILABILITY

- Grant awards anticipated to total ~$500,000
- Award amounts are expected to range between $50,000 - $150,000
- Grants greater than $150,000 can be considered on a case by case basis
APPLICATION PROCESS AND TIMELINE*

Full Proposal

Six page detailed description of project, including itemized budget, task descriptions, qualifications, and other supporting documents

- Full Proposal Due Date: Thursday, November 21, 2019 by 7:59 PM AST
- Review Period: November-March, 2020
- Awards Announced: March 2020

*Dates subject to change
Eligibility

Eligible applicants
- non-profit 501(c)(3) organizations
- local and municipal governments
- resource conservation districts
- state and federal agencies
- Indian tribes
- educational institutions
- mutual water companies
- irrigation districts

Ineligible applicants
- businesses
- unincorporated individuals
- international organizations.
Ineligible Uses of Grant Funds

NFWF funds and matching contributions may not be used to support political advocacy, fundraising, lobbying, litigation, terrorist activities or Foreign Corrupt Practices Act violations.

NFWF funds may not be used to finance compliance with another regulatory obligation, including permit conditions, and mitigation agreements.
Match Requirement

- Projects are expected to meet or exceed a 100% match ratio to be competitive. The strongest projects will meet or exceed a 1:1 match ratio. Projects not meeting the match expectations will be considered on a limited case-by-case basis.

- Eligible match can include non-federal cash or in-kind contributions, such as:
  - staff and volunteer time
  - donated materials and services
  - cash
  - other tangible contributions to the project objectives and outcomes

- Matching funds do not need to be fully secured prior to submitting a grant proposal, but should have a demonstrable likelihood of being secured during the project period.
Proposals will be evaluated by a Review Committee made up of representatives from the USFWS, USFS, BLM, NFWF, and other experts as needed.

Grant applications are evaluated according to:

- How well they address the priorities and goals of the Alaska Fish and Wildlife Fund
- How well they address the specific project needs described in the RFP
- Adequacy and clarity of application information
- Ability to meet evaluation criteria

Organizations may submit multiple proposals for funding consideration.
Quick Tips for Applicants

- If you’ve never used Easygrants before, create your login TODAY and familiarize yourself with the system.

- Turn off your pop-up blockers. If you use Internet Explorer, turn them off again and again...


- Do not mail letters of support to the office – upload electronic copies.

- Re-read the RFP. Call us if you’re confused.

- Talk to people about your project idea. Listen.

- Save as you go!
How to Apply?

Alaska Fish and Wildlife Fund

Alaska is the largest state in the nation, with 571,000 square miles, and boasts an immense coastal area, stretching 34,000 miles. It includes the only U.S. coast north of the Arctic Circle, Alaska.

www.nfwf.org/afwf
Submitting a Proposal

IMPORTANT APPLICANT INFORMATION

NFWF supports more than 70 grant programs to protect and restore our nation’s wildlife and habitats. We encourage you to read our complete list of conservation programs and review the program goals and eligibility to ensure the best opportunity.

www.nfwf.org/whatwedo
Creating a Username or Organization

- Do not create duplicate accounts.
- Use your professional email address and full legal organization name.
- Fill out all required information.
- Unsure if you already have a user account or if organization is registered in Easygrants? Contact helpdesk at easygrants@nfwf.org or 202-595-2497.
Once you have created your Easygrants log-in and or you log-in as an existing user, please visit review your contact details and make sure that you provide a phone number. To do so...

Click here

Scroll down

Phone

Add
Used for navigating through your application in Easygrants
Project Information

• **Title**: short, descriptive name indicating project purpose. (~100 characters)

• **Description**: Two sentences about primary project activities, location, outcome/metrics and relevance to conservation. (~500 characters)
  – Clearly state the main activity and the method being used
  – Address a specific habitat, location or species benefitted

• **Abstract**: More detailed description including location, major activities, outcome/metrics, and partners. (~1,500 characters)
  – State what your organization will do
  – Provide context and background information
  – Explain how the project outcomes will specifically address a conservation issue
Narrative

• **Activities:** Elaborate on the primary activities that will be employed through the grant. Explain how these activities are expected to lead to the outcome(s). Describe how these activities relate to established plans (management, conservation, recovery, etc.) and priority conservation needs in the specific project location.

• **Outcome(s):** Elaborate on the outcome(s) summarized previously in the application; discuss what makes this outcome(s) achievable and important.

• **Tracking Metrics:** Indicate how the project will monitor/assess progress on the metrics selected previously in the application. Please note any challenges or limitations anticipated with tracking the metrics.

• **Project Team:** List key individuals and describe their qualifications relevant for project implementation. (include contractor info is known)

• **Other (Optional):** Provide any further information important for the review of this proposal
Budget

• Budget represents only the grant amount requested from NFWF

• Must comply with OMB’s Uniform Guidance (whitehouse.gov/omb/circulars/index.html)

• Itemize all costs in appropriate budget categories. Costs must relate to project activities.

• No lumping costs i.e., ‘All Salaries: $10,000’ Add narrative details to explain costs in budget line items.

• ‘Total Amount Requested’ in Project Information section must equal the ‘Budget Grand Total’ in Budget section

• Budget Narrative must accompany every section of the budget
Adding a Budget Narrative

- **Travel**
  - **Domestic Airfare - Per Flight**
    - To Seattle from Boston Round Trip: $4,271.00
    - To Anchorage from St. Petersburg Round Trip: $895.00

**Notes**

- **Line Item**
- **Budget**

*Domestic Airfare - Per Flight*

- Travel for one biotech and one volunteer to Seattle from Boston for Killer Whale Conference.
- Travel for principal investigator to Anchorage from St. Petersburg for site visits.
Review ‘Upload Checklist’ and upload relevant files into Easygrants.

Required:
• IRS-990
• A-133 Audit
• GAAP Audit
• Board of Trustees, Directors or Equivalent
• GAAP audited financial statements

Templates provided for:
• Statement of Litigation
• Full Proposal Narrative

If you don’t have a required document, just upload an explanation on your company letterhead in place of the required document.
Financial and Other Documents

All financial documentation must:

• Represent the same fiscal year period
• Must be the most recent financial information available
• Must be less than two years old

For details on what documents you need to submit and for FAQs regarding financial documents, go here: [www.nfwf.org/whatwedo/grants/applicants/Pages/required-financial-docs.aspx](http://www.nfwf.org/whatwedo/grants/applicants/Pages/required-financial-docs.aspx)
Application Assistance

Program Homepage:
https://www.nfwf.org/afwf/Pages/home.aspx

RFP:
https://www.nfwf.org/afwf/Pages/2020rfp.aspx

Technical Assistance / Easygrants Helpdesk:
Email: Easygrants@nfwf.org
Voicemail: 202-595-2497
Hours: 9:00 am to 5:00 pm ET, Monday-Friday.
Include: your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.
Contacts

Programmatic Questions

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Application/Easygrants Questions

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