

LI Sound Futures Fund 2011 - Education & Small Grants - Submit Final Programmatic Report (Activities)

Grantee Organization: Citizens Campaign Fund for the Environment, Inc.

Project Title: Reducing Plastic Pollution in Waterways through "Bring Your Own Bag" Campaign (NY)

Project Period 12/01/2011 - 12/01/2012
Award Amount \$25,000.40
Matching Contributions \$30,000.00
Project Location Description (from Proposal) The project will take place within the LIS watershed in the communities of Huntington, The village of Northport, and the Village of Port Jefferson.

Project Summary (from Proposal) Implement a pilot campaign to reduce plastic pollution into waterways by encouraging 500 residents to use reusable bags instead of throw-away disposable plastic bags in two communities in the Long Island Sound Watershed. The project will produce a short video PSA, distribute 2,500 brochures in targeted areas, work with local businesses to ensure "prompts" are displayed in local shops, and encourage residents to pledge to stop using plastic bags.

Summary of Accomplishments CCFE kicked off the campaign in January. We conducted research in the three downtown Target areas of Huntington, Northport, and Port Jefferson. CCFE staff surveyed 320 residents to establish baseline data that laid the framework for the project. In the Spring, CCFE secured partnerships with the Town of Huntington, Village of Port Jefferson and the Village of Northport. CCFE then canvassed businesses in the target downtown business districts and successfully obtained 50 stores to sign on to a pledge to kick the plastic bag habit. In addition, CCFE attended community events, festivals, and set up tabling events at supermarkets to educate residents on the importance of bringing their own bag. Through this, we achieved the goal of over 500 individuals to sign pledges to "kick the plastic bag habit" and disseminated over 500 reusable bags.

Lessons Learned

1. It would have been helpful to stress the importance of completing the e-mail address field in the residential pledge forms and encouraged people to write legibly or have the ability to allow people to complete the pledge electronically, so deciphering handwriting is not a problem.
2. A tip for other conservation organizations would be to conduct more community presentations. CCFE found this part of the campaign to be most successful – participants were engaged, asked questions, and were more likely to sign the pledge when part of a group.
3. We would have liked to conduct a better follow-up mechanism. We opted to email the survey out, but as previously stated we only 20 participants respond. We would have liked to conduct follow-up phone calls, but due to constrained costs and time this was not an option.

Conservation Activities	Collect 500 pledges from members of the public to use reusable bags
Progress Measures	# of participants in activity
Value at Grant Completion	500
Conservation Activities	Gain participation from local businesses
Progress Measures	Other Activity Metric (# of businesses)
Value at Grant Completion	50
Conservation Activities	Distribution of literature
Progress Measures	Other Activity Metric (# of pieces distributed)
Value at Grant Completion	7500
Conservation Activities	Production of 1 PSA

Progress Measures	Other Activity Metric (# psa)
Value at Grant Completion	1
Conservation Activities	production of 1 You Tube Video
Progress Measures	Other Activity Metric (# You Tube video)
Value at Grant Completion	1
Conservation Activities	design and production of brochure
Progress Measures	Other Activity Metric (# brochure)
Value at Grant Completion	1
Conservation Activities	production of 1 sign template
Progress Measures	Other Activity Metric (#of sign template)
Value at Grant Completion	1
Conservation Activities	Outreach to 3 municipalities
Progress Measures	Other Activity Metric (# of municipalities)
Value at Grant Completion	3





BYOB statistics

- Frequency of grocery shopping
 - Slightly more than half go grocery shopping once a week
 - Use of reusable bags
 - 19% always bring their reusable bag
 - 35% never do
 - Reason for not using reusable bags
 - 55% forget their bags at home or in their car
 - Use of grocery store plastic bags
 - Almost 70% use them as garbage bags
 - 40% pick up pet waste
 - 25% do nothing with them
 - 20% throw them away
 - Would you use a reusable bag more often if...
 - For each question, the majority of people would use a reusable bag under the new condition, however there are 48 people+ who refuse to use the bags
 - Did you know...
 - People were knowledgeable with most questions
 - 233 out of 320 did not know that Americans use 1 billion plastic bags a year
 - 208 out of 320 did not realize the cost of producing paper and plastic bags is placed on the customer
 - Does this change how you use plastic bags?
 - After learning the facts, 90% said they will change their bag usage
-

BYOB statistics

- City
 - About a 1/3 response rate in each town- Port Jefferson, Huntington and Northport
- Surveyor
 - Jen surveyed a 1/3 of the total people surveyed
- Date surveyed

- Period between Feb. 2 and Feb. 21, mostly on Feb. 21
- AGE
 - Of the 319 questions asked, the age group of 18-25 had the greatest response rate with 23.8%
- Gender
 - 47% male 53% female
- Residency
 - About half those surveyed are from a town other than the three listed
 - Equal distribution of about 17% with Port Jefferson, Huntington and Northport
- Frequency of grocery shopping
 - Slightly more than half go grocery shopping once a week
- Use of reusable bags
 - 19% always bring their reusable bag while
 - 35% never do
- Reason for not using reusable bags
 - 55% forget their bags at home or in their car
 - Almost a quarter responded with other, some popular examples include: plastic and/or paper bags are used for garbage, haven't purchased a reusable bag yet, don't carry them around with them
- Shops most frequented
 - 62% use Stop & Shop
 - 24% Target
 - 23% Trader Joe
 - 21.5% King Kullen
 - Majority of other category was wither BJs or Costco (12%)
- Use of grocery store plastic bags
 - Almost 70% use them as garbage bags
 - 40% pick up pet waste
 - 25% do nothing with them
 - 20% throw them away
- Would you use a reusable bag more often if...
 - For each question, the majority of people would use a reusable bag under the new condition, however there are 48 people+ who refuse to use the bags
- Did you know ...
 - People were knowledgeable with most questions
 - 233 out of 320 did not know that Americans use 1 billion plastic bags a year
 - 208 out of 320 did not realize the cost of producing paper and plastic bags is placed on the customer
 - HOWEVER 254 out of 319 DO KNOW that plastic bags are deadly to marine life
- Does this change how you use plastic bags?
 - After learning the facts, 90% said they will change their bag usage
 - 9 people skipped this question

- Additional comments
 - Majority of positive comments about both the survey and the change in views on use of plastic bags.
 - Some people stated they will still not change their ways



Friendly Reminder to:

Save Money & Save the

B.Y.O.

BRING YOUR OWN BAG



CITIZENS CAMPAIGN FOR THE ENVIRONMENT

www.citizenscampaign.org



❑ 225A Main Street • Farmingdale, NY 11735

516-390-7150

❑ 188 East Post Road, Suite #404 • White Plains, NY 10601

914-358-9840

❑ 744 Broadway • Albany, NY 12207

518-772-1862

❑ 733 Delaware Road, Box 140 • Buffalo, NY 14223

716-831-3206

❑ 466 Westcott Street, 2nd Floor • Syracuse, NY 13210

315-472-1339

❑ 2404 Whitney Avenue, 2nd Floor • Hamden, CT 06518

203-821-7050

Empowering Communities, Advocating Solutions.

June 20, 2012

RE: Help Us Fight Plastic Bag Pollution!

Dear Friend,

Citizens Campaign for the Environment (CCE) is a non-profit, non-partisan advocacy organization founded in 1985 with 80,000 members throughout New York State and Connecticut. CCE works to empower communities and advocate solutions to protect public health and our natural environment.

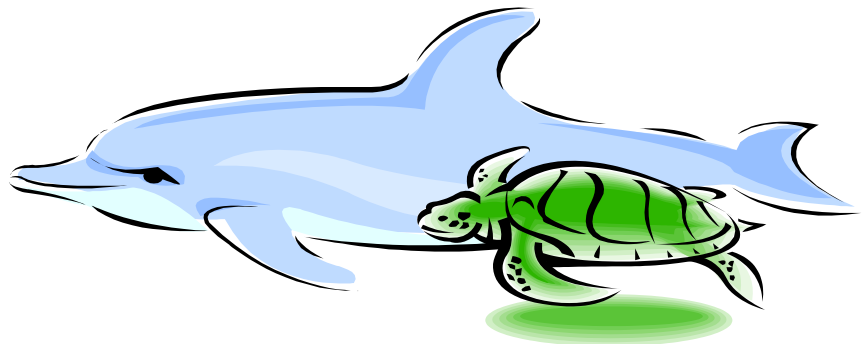
CCE is writing to invite your business to participate in a new and important campaign to increase reusable shopping bag use throughout the Long Island Sound and thereby reduce pollution caused by single-use shopping bags. Preventing pollution is the cheapest and easiest way to protect our environment. Plastic shopping bags frequently become unsightly litter that cling to trees and fences, cover our parks and beaches, accumulates along roadways, harms and kills wildlife, and clogs storm drains. There is a simple solution to plastic bag pollution – **BYOB or Bring Your Own Bag**. CCE is advancing programs to encourage members of the public to use reusable bags. But we need your help!

CCE asks you to voluntarily “kick the plastic bag habit” and pledge to participate in an educational campaign to replace disposable bags with reusable bags at your store. You can choose from several options that will help; from increasing public education with signs, to banning plastic bags in your business. By taking the pledge, your business will be part of the solution to prevent unnecessary plastic pollution. CCE will present a certificate to your business recognizing your leadership and commitment in protecting our environment. Your business will also be featured as a good environmental steward on CCE press materials and on our website at www.citizenscampaign.org

CCE looks forward to working with your business to reduce litter and protect marine life by reducing harmful plastic bag pollution. For any reason, please feel free to contact either Maureen Dolan-Murphy or Tara Bono at (516) 390-7150.

Thank you for your consideration,
Best Regards,

Adrienne Esposito
Executive Director



CITIZENS CAMPAIGN

FOR THE ENVIRONMENT

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Empowering Communities, Advocating Solutions.

_____ formally pledges to join Citizens Campaign for the Environment in kicking the plastic bag habit.

This business is aware that preventing pollution is the cheapest and easiest way to protect our environment. Plastic shopping bags frequently become unsightly litter that cling to trees and fences, cover our parks and beaches, accumulates along roadways, harms and kills wildlife, and clogs storm drains. There is a simple solution to plastic bag pollution – BYOB or Bring Your Own Bag.

Starting _____, 2012 this business will aggressively pursue replacing plastic bags with reusable bags using the checked methods. This store will offer reusable bags at a reasonable price and encourage consumers to use them.

This business pledges to take the following actions to reduce plastic bag consumption:

- _____ Post signs throughout the store reminding consumers to bring their own bag
- _____ Educate staff to ask consumers if they want/need a bag with their purchase
- _____ Provide reusable bags for sale in the store
- _____ Stop offering plastic bags in the store
- _____ Charge consumers for the plastic bags they use
- _____ Provide reusable bags for free as promotional items

Print Name

Date

Signature

Business Name

E-mail address

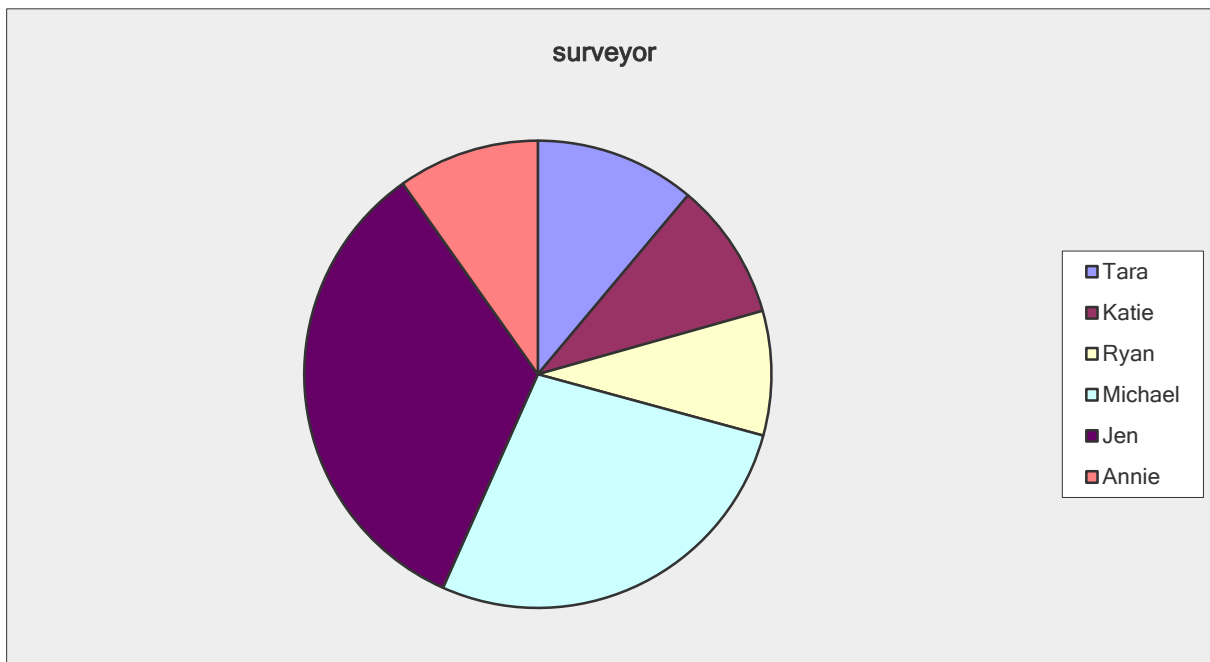
Address

Phone number

City, state, zip

CCE LI BYOB

surveyor		
Answer Options	Response Percent	Response Count
Tara	11.1%	36
Katie	9.5%	31
Ryan	8.6%	28
Michael	27.4%	89
Jen	33.5%	109
Annie	9.8%	32
answered question		325
skipped question		0

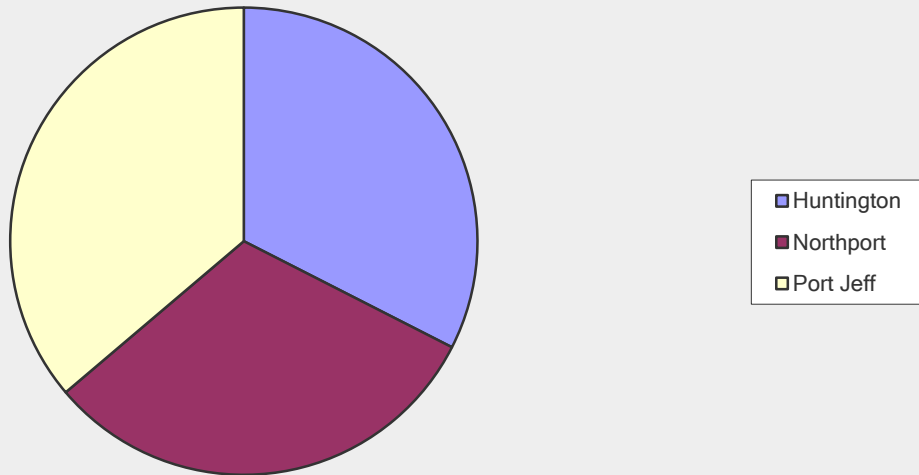


CCE LI BYOB

Town surveyed:

Answer Options	Response Percent	Response Count
Huntington	32.5%	105
Northport	31.3%	101
Port Jeff	36.2%	117
<i>answered question</i>		323
<i>skipped question</i>		2

Town surveyed:



CCE LI BYOB

Date surveyed: 00/00/00	
Answer Options	Response Count
	324
<i>answered question</i>	324
<i>skipped question</i>	1

Number	Response Date	Response Text	Categorie s
1	Feb 21, 2012 10:55 PM	02/12/2012	
2	Feb 21, 2012 8:48 PM	02/12/2012	
3	Feb 21, 2012 8:47 PM	02/12/2012	
4	Feb 21, 2012 8:44 PM	02/12/2012	
5	Feb 21, 2012 8:40 PM	02/12/2012	
6	Feb 21, 2012 8:38 PM	02/12/2012	
7	Feb 21, 2012 8:36 PM	02/12/2012	
8	Feb 21, 2012 8:35 PM	02/12/2012	
9	Feb 21, 2012 8:34 PM	02/12/2012	
10	Feb 21, 2012 8:32 PM	02/12/2012	
11	Feb 21, 2012 8:31 PM	02/12/2012	
12	Feb 21, 2012 8:30 PM	02/12/2012	
13	Feb 21, 2012 8:29 PM	02/12/2012	
14	Feb 21, 2012 8:28 PM	02/12/2012	
15	Feb 21, 2012 8:27 PM	02/12/2012	
16	Feb 21, 2012 8:25 PM	02/12/2012	
17	Feb 21, 2012 8:24 PM	02/12/2012	
18	Feb 21, 2012 8:22 PM	02/12/2012	
19	Feb 21, 2012 8:21 PM	02/12/2012	
20	Feb 21, 2012 8:20 PM	02/12/2012	
21	Feb 21, 2012 6:38 PM	01/26/2012	
22	Feb 21, 2012 6:37 PM	01/26/2012	
23	Feb 21, 2012 6:36 PM	01/26/2012	
24	Feb 21, 2012 6:35 PM	01/26/2012	
25	Feb 21, 2012 6:34 PM	01/26/2012	
26	Feb 21, 2012 6:31 PM	01/26/2012	
27	Feb 21, 2012 6:30 PM	01/26/2012	
28	Feb 21, 2012 6:29 PM	01/26/2012	
29	Feb 21, 2012 6:28 PM	01/26/2012	
30	Feb 21, 2012 6:27 PM	01/26/2012	
31	Feb 21, 2012 6:26 PM	01/26/2012	
32	Feb 21, 2012 6:24 PM	01/26/2012	
33	Feb 21, 2012 6:23 PM	01/26/2012	
34	Feb 21, 2012 6:22 PM	01/26/2012	
35	Feb 21, 2012 6:19 PM	01/26/2012	
36	Feb 21, 2012 6:07 PM	01/26/2012	
37	Feb 21, 2012 6:06 PM	01/26/2012	
38	Feb 21, 2012 5:58 PM	01/26/2012	
39	Feb 21, 2012 5:57 PM	01/26/2012	

40	Feb 21, 2012 5:55 PM	01/26/2012
41	Feb 21, 2012 5:54 PM	01/26/2012
42	Feb 21, 2012 5:53 PM	01/26/2012
43	Feb 21, 2012 5:52 PM	01/26/2012
44	Feb 21, 2012 5:51 PM	01/26/2012
45	Feb 21, 2012 5:49 PM	01/26/2012
46	Feb 21, 2012 5:47 PM	01/26/2012
47	Feb 21, 2012 5:46 PM	01/26/2012
48	Feb 21, 2012 5:21 PM	01/26/2012
49	Feb 21, 2012 5:19 PM	01/26/2012
50	Feb 21, 2012 5:19 PM	01/26/2012
51	Feb 21, 2012 5:17 PM	01/26/2012
52	Feb 21, 2012 5:16 PM	01/26/2012
53	Feb 21, 2012 5:07 PM	01/26/2012
54	Feb 21, 2012 5:07 PM	01/26/2012
55	Feb 21, 2012 5:05 PM	01/26/2012
56	Feb 21, 2012 5:04 PM	01/26/2012
57	Feb 21, 2012 5:03 PM	01/26/2012
58	Feb 21, 2012 5:03 PM	01/26/2012
59	Feb 21, 2012 5:02 PM	01/26/2012
60	Feb 21, 2012 5:01 PM	01/26/2012
61	Feb 21, 2012 5:00 PM	01/26/2012
62	Feb 21, 2012 4:59 PM	01/26/2012
63	Feb 21, 2012 4:57 PM	01/26/2012
64	Feb 21, 2012 4:56 PM	01/26/2012
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66	Feb 21, 2012 4:54 PM	01/14/2012
67	Feb 21, 2012 4:52 PM	01/14/2012
68	Feb 21, 2012 4:51 PM	01/14/2012
69	Feb 21, 2012 4:50 PM	01/14/2012
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71	Feb 21, 2012 4:47 PM	01/14/2012
72	Feb 21, 2012 4:46 PM	01/14/2012
73	Feb 21, 2012 4:45 PM	01/14/2012
74	Feb 21, 2012 4:44 PM	01/14/2012
75	Feb 21, 2012 4:43 PM	01/14/2012
76	Feb 21, 2012 4:42 PM	01/14/2012
77	Feb 21, 2012 4:41 PM	01/14/2012
78	Feb 21, 2012 4:40 PM	01/14/2012
79	Feb 19, 2012 5:12 AM	01/14/2012
80	Feb 19, 2012 5:10 AM	01/14/2012
81	Feb 17, 2012 2:51 PM	01/14/2012
82	Feb 17, 2012 2:50 PM	01/14/2012
83	Feb 17, 2012 2:48 PM	01/14/2012
84	Feb 17, 2012 2:47 PM	01/14/2012
85	Feb 17, 2012 2:46 PM	01/14/2012
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94	Feb 17, 2012 1:28 PM	01/14/2012
95	Feb 17, 2012 1:27 PM	01/14/2012
96	Feb 17, 2012 1:25 PM	01/14/2012
97	Feb 17, 2012 1:19 PM	01/22/2012
98	Feb 17, 2012 1:16 PM	01/22/2012
99	Feb 17, 2012 1:14 PM	01/22/2012
100	Feb 17, 2012 1:13 PM	01/22/2012
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103	Feb 17, 2012 1:05 PM	01/22/2012
104	Feb 17, 2012 1:04 PM	01/22/2012
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112	Feb 17, 2012 12:50 PM	01/22/2012
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133	Feb 17, 2012 12:23 PM	01/26/2012
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135	Feb 17, 2012 12:21 PM	01/26/2012
136	Feb 17, 2012 12:16 PM	01/26/2012
137	Feb 17, 2012 1:28 AM	01/28/2012
138	Feb 17, 2012 1:27 AM	01/28/2012
139	Feb 17, 2012 1:26 AM	01/28/2012
140	Feb 17, 2012 1:25 AM	01/28/2012
141	Feb 17, 2012 1:23 AM	01/28/2012
142	Feb 17, 2012 1:20 AM	01/29/2012
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146	Feb 17, 2012 1:02 AM	01/29/2012
147	Feb 17, 2012 1:01 AM	01/29/2012
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182	Feb 16, 2012 5:38 PM	01/09/2012
183	Feb 16, 2012 5:36 PM	01/09/2012
184	Feb 16, 2012 5:35 PM	01/09/2012
185	Feb 16, 2012 5:33 PM	01/09/2012
186	Feb 16, 2012 5:32 PM	01/09/2012
187	Feb 16, 2012 5:31 PM	01/09/2012
188	Feb 16, 2012 5:30 PM	01/09/2012
189	Feb 16, 2012 5:29 PM	01/09/2012
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201	Feb 16, 2012 5:13 PM	01/28/2012
202	Feb 16, 2012 5:12 PM	01/28/2012
203	Feb 16, 2012 5:09 PM	01/28/2012
204	Feb 16, 2012 5:09 PM	01/28/2012
205	Feb 16, 2012 4:57 PM	01/28/2012
206	Feb 16, 2012 4:56 PM	01/28/2012
207	Feb 16, 2012 4:54 PM	01/28/2012
208	Feb 16, 2012 4:50 PM	01/28/2012
209	Feb 16, 2012 4:48 PM	01/28/2012
210	Feb 16, 2012 4:45 PM	01/28/2012
211	Feb 16, 2012 4:43 PM	01/28/2012
212	Feb 16, 2012 4:42 PM	01/28/2012
213	Feb 16, 2012 4:40 PM	01/28/2012
214	Feb 16, 2012 4:25 PM	01/28/2012
215	Feb 16, 2012 4:24 PM	01/28/2012
216	Feb 16, 2012 4:23 PM	01/28/2012
217	Feb 16, 2012 4:21 PM	01/28/2012
218	Feb 16, 2012 4:20 PM	01/28/2012
219	Feb 10, 2012 7:15 PM	01/29/2012
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222	Feb 10, 2012 7:10 PM	01/29/2012
223	Feb 10, 2012 7:06 PM	01/29/2012
224	Feb 10, 2012 7:05 PM	01/29/2012
225	Feb 10, 2012 7:04 PM	01/29/2012
226	Feb 10, 2012 7:00 PM	01/29/2012
227	Feb 10, 2012 6:58 PM	01/29/2012
228	Feb 10, 2012 6:57 PM	01/29/2012
229	Feb 10, 2012 6:55 PM	01/29/2012
230	Feb 10, 2012 6:53 PM	01/29/2012
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232	Feb 10, 2012 6:49 PM	01/29/2012
233	Feb 10, 2012 6:47 PM	01/29/2012
234	Feb 10, 2012 6:46 PM	01/29/2012
235	Feb 10, 2012 6:44 PM	01/29/2012
236	Feb 10, 2012 6:40 PM	01/29/2012
237	Feb 10, 2012 6:38 PM	01/29/2012
238	Feb 10, 2012 6:37 PM	01/29/2012
239	Feb 10, 2012 6:36 PM	01/29/2012
240	Feb 10, 2012 6:34 PM	01/29/2012
241	Feb 10, 2012 6:32 PM	01/28/2012
242	Feb 10, 2012 6:31 PM	01/28/2012
243	Feb 10, 2012 6:07 PM	01/15/2012
244	Feb 10, 2012 6:06 PM	01/15/2012
245	Feb 10, 2012 6:05 PM	01/15/2012
246	Feb 10, 2012 6:03 PM	01/15/2012
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253	Feb 10, 2012 5:37 PM	01/15/2012
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255	Feb 10, 2012 5:33 PM	01/15/2012
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257	Feb 10, 2012 5:31 PM	01/15/2012
258	Feb 10, 2012 5:29 PM	01/15/2012
259	Feb 10, 2012 5:28 PM	01/15/2012
260	Feb 10, 2012 5:23 PM	12/17/2011
261	Feb 10, 2012 4:57 PM	02/12/2012
262	Feb 10, 2012 4:54 PM	12/17/2011
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264	Feb 10, 2012 4:51 PM	12/17/2011
265	Feb 10, 2012 4:49 PM	12/17/2011
266	Feb 10, 2012 4:47 PM	12/17/2011
267	Feb 10, 2012 4:45 PM	12/17/2011
268	Feb 10, 2012 4:43 PM	12/17/2011
269	Feb 10, 2012 4:42 PM	12/17/2011
270	Feb 10, 2012 4:39 PM	12/17/2011
271	Feb 10, 2012 4:33 PM	12/17/2011
272	Feb 10, 2012 4:32 PM	12/17/2011
273	Feb 10, 2012 4:31 PM	12/17/2011
274	Feb 10, 2012 4:29 PM	12/17/2011
275	Feb 6, 2012 4:17 AM	12/17/2011
276	Feb 6, 2012 4:00 AM	12/17/2011
277	Feb 6, 2012 3:48 AM	12/17/2011
278	Feb 6, 2012 3:39 AM	12/17/2011
279	Feb 6, 2012 3:36 AM	12/17/2011
280	Feb 6, 2012 3:31 AM	12/17/2011
281	Feb 6, 2012 3:21 AM	12/17/2011
282	Feb 6, 2012 3:19 AM	12/17/2011
283	Feb 6, 2012 3:14 AM	12/17/2011
284	Feb 6, 2012 3:11 AM	12/17/2011
285	Feb 6, 2012 3:09 AM	12/17/2011
286	Feb 6, 2012 3:06 AM	12/17/2011
287	Feb 6, 2012 3:04 AM	12/17/2011
288	Feb 6, 2012 3:00 AM	12/17/2011
289	Feb 6, 2012 2:56 AM	12/17/2011
290	Feb 6, 2012 2:53 AM	12/17/2011
291	Feb 6, 2012 2:48 AM	12/17/2011
292	Feb 6, 2012 2:43 AM	12/17/2011
293	Feb 6, 2012 2:40 AM	12/17/2011
294	Feb 6, 2012 2:38 AM	12/17/2011
295	Feb 6, 2012 2:36 AM	12/17/2011
296	Feb 6, 2012 2:35 AM	12/17/2011
297	Feb 6, 2012 2:33 AM	12/17/2011
298	Feb 6, 2012 2:30 AM	12/17/2011
299	Feb 6, 2012 12:49 AM	12/17/2011

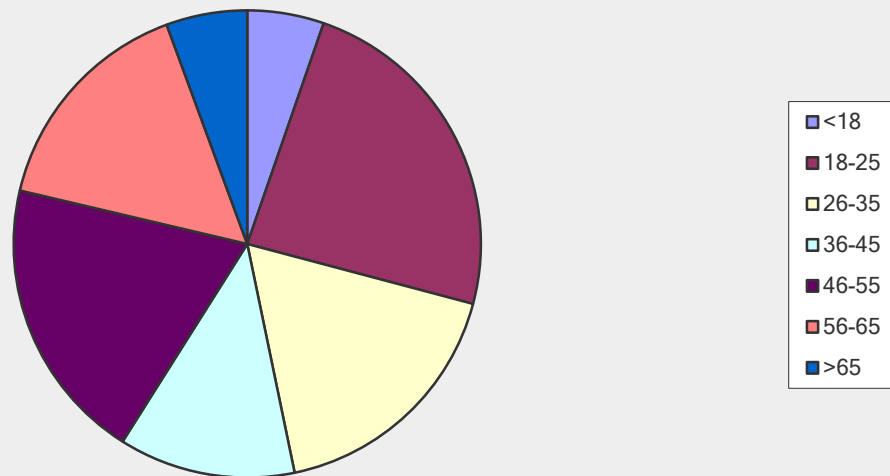
300	Feb 6, 2012 12:47 AM	12/17/2011
301	Feb 6, 2012 12:08 AM	12/17/2011
302	Feb 6, 2012 12:06 AM	12/17/2011
303	Feb 6, 2012 12:01 AM	12/17/2011
304	Feb 5, 2012 11:59 PM	12/17/2011
305	Feb 5, 2012 11:58 PM	12/17/2011
306	Feb 5, 2012 11:56 PM	12/17/2011
307	Feb 5, 2012 11:54 PM	12/17/2011
308	Feb 5, 2012 11:52 PM	12/17/2011
309	Feb 5, 2012 11:48 PM	12/17/2011
310	Feb 5, 2012 11:45 PM	12/17/2011
311	Feb 5, 2012 11:38 PM	12/17/2011
312	Feb 5, 2012 11:33 PM	12/17/2011
313	Feb 5, 2012 11:30 PM	12/17/2011
314	Feb 5, 2012 11:27 PM	12/17/2011
315	Feb 5, 2012 11:25 PM	12/17/2011
316	Feb 5, 2012 11:22 PM	12/11/2017
317	Feb 5, 2012 11:10 PM	12/17/2011
318	Feb 5, 2012 11:08 PM	12/17/2011
319	Feb 5, 2012 11:07 PM	12/17/2011
320	Feb 5, 2012 11:02 PM	12/17/2011
321	Feb 5, 2012 10:59 PM	12/17/2011
322	Feb 5, 2012 10:53 PM	12/17/2011
323	Feb 2, 2012 5:56 PM	12/17/2011
324	Feb 2, 2012 5:48 PM	01/26/2012

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Age:

Answer Options	Response Percent	Response Count
<18	5.3%	17
18-25	23.8%	76
26-35	17.6%	56
36-45	12.2%	39
46-55	19.7%	63
56-65	15.7%	50
>65	5.6%	18
<i>answered question</i>		319
<i>skipped question</i>		6

Age:

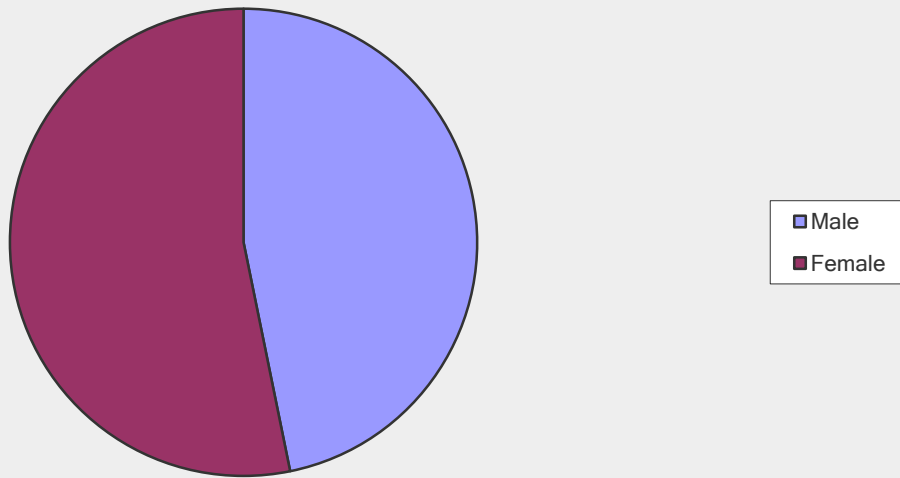


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Gender:

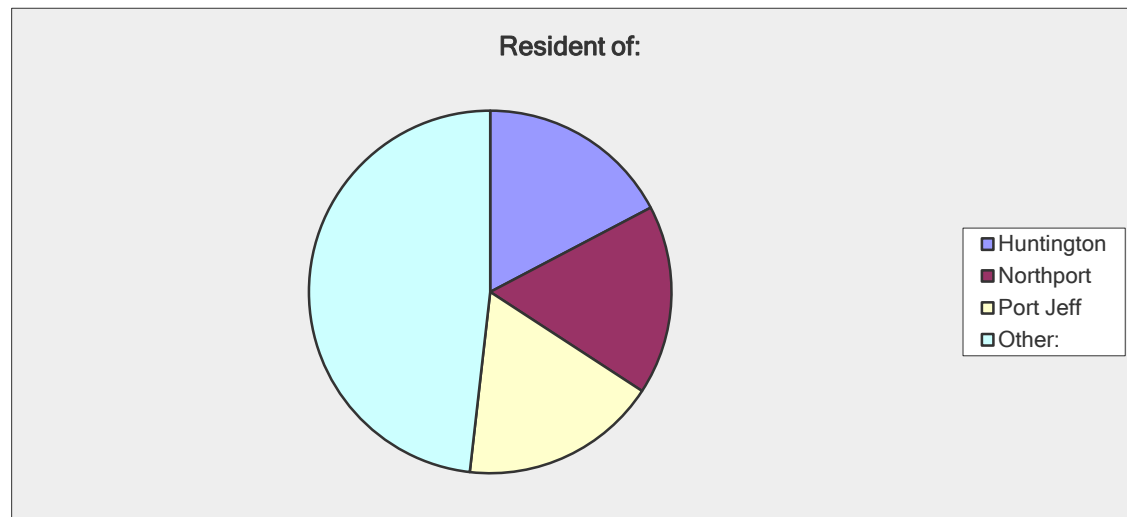
Answer Options	Response Percent	Response Count
Male	46.8%	138
Female	53.2%	157
<i>answered question</i>		295
<i>skipped question</i>		30

Gender:



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Resident of:		
Answer Options	Response Percent	Response Count
Huntington	17.3%	54
Northport	16.9%	53
Port Jeff	17.6%	55
Other:	48.2%	151
answered question		313
skipped question		12



Number	Response Date	Other:	Categories
1	Feb 21, 2012 10:56 PM	Centerport	
2	Feb 21, 2012 8:48 PM	Seaford	
3	Feb 21, 2012 8:47 PM	New Jersey resident, in NY on vacation	
4	Feb 21, 2012 8:45 PM	Nassau County	
5	Feb 21, 2012 8:38 PM	Levittown	
6	Feb 21, 2012 8:37 PM	Seaford	
7	Feb 21, 2012 8:34 PM	East Northport	
8	Feb 21, 2012 8:32 PM	Suffolk County	
9	Feb 21, 2012 8:32 PM	Suffolk County	
10	Feb 21, 2012 8:30 PM	Seldon	
11	Feb 21, 2012 8:28 PM	Smithtown	
12	Feb 21, 2012 8:24 PM	Californian in NY on vacation	
13	Feb 21, 2012 8:23 PM	Centerport	
14	Feb 21, 2012 8:20 PM	Seaford	
15	Feb 21, 2012 6:31 PM	Miller Place, NY	
16	Feb 21, 2012 6:27 PM	East Setauket	
17	Feb 21, 2012 6:26 PM	Setauket	
18	Feb 21, 2012 6:24 PM	Miller Place	
19	Feb 21, 2012 6:23 PM	Miller Place	
20	Feb 21, 2012 6:22 PM	Setauket	
21	Feb 21, 2012 6:19 PM	Miller Place	

22	Feb 21, 2012 6:07 PM	Mt. Sinai
23	Feb 21, 2012 5:53 PM	Brookhaven
24	Feb 21, 2012 5:52 PM	Brookhaven
25	Feb 21, 2012 5:51 PM	Setauket
26	Feb 21, 2012 5:47 PM	Holbrook
27	Feb 21, 2012 5:21 PM	Port Jefferson Station
28	Feb 21, 2012 5:20 PM	Miller Place
29	Feb 21, 2012 5:19 PM	Miller Place
30	Feb 21, 2012 5:18 PM	Commack
31	Feb 21, 2012 5:16 PM	St. James
32	Feb 21, 2012 5:06 PM	Mt. Sinai & North Manchester, IN
33	Feb 21, 2012 5:00 PM	Miller Place
34	Feb 21, 2012 4:59 PM	Conneticut
35	Feb 21, 2012 4:57 PM	Rocky Point
36	Feb 21, 2012 4:56 PM	St. James
37	Feb 21, 2012 4:55 PM	Mt. Sinai
38	Feb 21, 2012 4:54 PM	Not specified
39	Feb 21, 2012 4:51 PM	Garden City, NY
40	Feb 21, 2012 4:50 PM	Middletown, CT
41	Feb 17, 2012 2:51 PM	Port Jeff. Sta.
42	Feb 17, 2012 2:23 PM	Setauket
43	Feb 17, 2012 1:16 PM	Nassau County
44	Feb 17, 2012 1:14 PM	Central Islip
45	Feb 17, 2012 1:13 PM	Stony Brook
46	Feb 17, 2012 1:12 PM	Rocky Point
47	Feb 17, 2012 1:08 PM	Miller Place
48	Feb 17, 2012 1:06 PM	W. Babylon
49	Feb 17, 2012 1:03 PM	E. Setauket
50	Feb 17, 2012 1:02 PM	E. Setauket
51	Feb 17, 2012 1:01 PM	Manorville
52	Feb 17, 2012 12:52 PM	E. Moriches
53	Feb 17, 2012 12:51 PM	Lindenhurst
54	Feb 17, 2012 12:50 PM	Lake Grove
55	Feb 17, 2012 12:49 PM	E. Williston
56	Feb 17, 2012 12:48 PM	E Williston
57	Feb 17, 2012 12:46 PM	Port Jeff Sta
58	Feb 17, 2012 12:45 PM	Port Jeff Sta
59	Feb 17, 2012 12:44 PM	Port Jefferson Station
60	Feb 17, 2012 12:41 PM	Rocky Point
61	Feb 17, 2012 12:40 PM	Bayshore
62	Feb 17, 2012 12:37 PM	Miller Place
63	Feb 17, 2012 12:36 PM	E. Islip
64	Feb 17, 2012 12:35 PM	Shoreham
65	Feb 17, 2012 12:31 PM	Lake Grove
66	Feb 17, 2012 12:30 PM	E. Setauket
67	Feb 17, 2012 12:28 PM	Stony Brook
68	Feb 17, 2012 12:25 PM	Seldon
69	Feb 17, 2012 12:23 PM	Setauket
70	Feb 17, 2012 12:21 PM	Port Jefferson Station
71	Feb 17, 2012 12:16 PM	Orange County
72	Feb 17, 2012 1:27 AM	Commack
73	Feb 17, 2012 1:24 AM	East Northport

74	Feb 17, 2012 1:20 AM	Queens
75	Feb 17, 2012 1:13 AM	Nassau County
76	Feb 17, 2012 1:07 AM	East Northport
77	Feb 17, 2012 1:02 AM	Smithtown
78	Feb 17, 2012 12:58 AM	East Northport
79	Feb 17, 2012 12:55 AM	Smithtown
80	Feb 17, 2012 12:53 AM	Northport Village
81	Feb 17, 2012 12:52 AM	East Northport
82	Feb 17, 2012 12:51 AM	East Northport
83	Feb 17, 2012 12:48 AM	Smithtown
84	Feb 17, 2012 12:47 AM	Seaford
85	Feb 17, 2012 12:45 AM	West Islip
86	Feb 17, 2012 12:43 AM	Hicksville
87	Feb 16, 2012 5:39 PM	Suffolk County
88	Feb 16, 2012 5:38 PM	Suffolk County
89	Feb 16, 2012 5:35 PM	Greenlawn
90	Feb 16, 2012 5:32 PM	East Northport
91	Feb 16, 2012 5:22 PM	Merrick
92	Feb 16, 2012 5:19 PM	Brooklyn
93	Feb 16, 2012 5:18 PM	Virginia
94	Feb 16, 2012 5:17 PM	East Northport
95	Feb 16, 2012 5:09 PM	East Northport
96	Feb 16, 2012 4:56 PM	Centerport
97	Feb 16, 2012 4:54 PM	Not specified
98	Feb 16, 2012 4:50 PM	East Northport
99	Feb 16, 2012 4:41 PM	Greenlawn
100	Feb 16, 2012 4:25 PM	East Northport
101	Feb 16, 2012 4:24 PM	East Northport
102	Feb 10, 2012 7:15 PM	Bayshore
103	Feb 10, 2012 7:13 PM	Massapequa
104	Feb 10, 2012 7:12 PM	Nassau County
105	Feb 10, 2012 7:10 PM	Deer Park
106	Feb 10, 2012 7:01 PM	Cold Spring Harbor
107	Feb 10, 2012 6:57 PM	Brentwood
108	Feb 10, 2012 6:53 PM	Smithtown
109	Feb 10, 2012 6:52 PM	Bayshore
110	Feb 10, 2012 6:49 PM	Babylon
111	Feb 10, 2012 6:48 PM	Babylon
112	Feb 10, 2012 6:46 PM	North Babylon
113	Feb 10, 2012 6:39 PM	East Northport
114	Feb 10, 2012 6:37 PM	Smithtown
115	Feb 10, 2012 6:07 PM	South Huntington
116	Feb 10, 2012 6:05 PM	Huntington Station
117	Feb 10, 2012 6:01 PM	South Huntington
118	Feb 10, 2012 5:57 PM	Syosset
119	Feb 10, 2012 5:55 PM	Syosset
120	Feb 10, 2012 5:40 PM	Melville, NY
121	Feb 10, 2012 5:38 PM	Huntington Station
122	Feb 10, 2012 5:33 PM	Huntington Station
123	Feb 10, 2012 5:32 PM	Dix Hills
124	Feb 10, 2012 5:31 PM	Deer Park
125	Feb 10, 2012 5:23 PM	Levittown

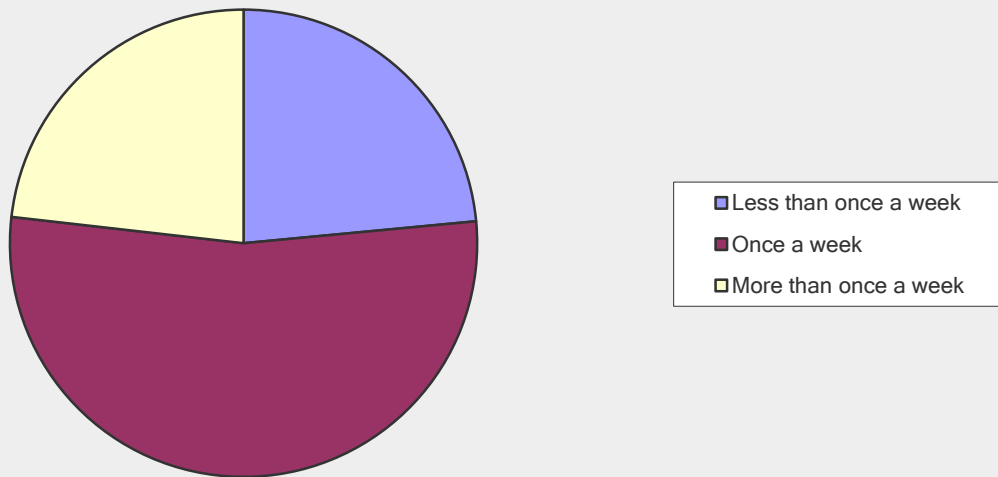
126	Feb 10, 2012 4:57 PM	Seaford
127	Feb 10, 2012 4:54 PM	Levittown
128	Feb 10, 2012 4:52 PM	levittown
129	Feb 10, 2012 4:51 PM	Levittown
130	Feb 10, 2012 4:49 PM	25 Peony Rd, Levittown
131	Feb 10, 2012 4:47 PM	Worester, MA
132	Feb 10, 2012 4:45 PM	Massachusetts
133	Feb 10, 2012 4:42 PM	Dix Hills
134	Feb 10, 2012 4:39 PM	Huntington Station
135	Feb 10, 2012 4:32 PM	Huntington Station
136	Feb 10, 2012 4:31 PM	Cold Spring Harbor
137	Feb 6, 2012 4:17 AM	Cold Spring Harbor
138	Feb 6, 2012 4:03 AM	Brentwood, NY
139	Feb 6, 2012 3:49 AM	Huntington Station
140	Feb 6, 2012 3:40 AM	Centerport
141	Feb 6, 2012 3:37 AM	Nassau County
142	Feb 6, 2012 3:21 AM	Setauket
143	Feb 6, 2012 2:56 AM	Huntington Station
144	Feb 6, 2012 2:51 AM	Huntinton Station
145	Feb 6, 2012 2:37 AM	Huntington Station
146	Feb 6, 2012 2:33 AM	Long Beach
147	Feb 6, 2012 12:48 AM	Cold Spring Harbor
148	Feb 6, 2012 12:02 AM	Goshyn, NY
149	Feb 5, 2012 11:34 PM	Syosset
150	Feb 5, 2012 11:02 PM	Syosset
151	Feb 2, 2012 5:48 PM	Setauket

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How often do you go grocery shopping?

Answer Options	Response Percent	Response Count
Less than once a week	23.5%	75
Once a week	53.3%	170
More than once a week	23.2%	74
<i>answered question</i>		319
<i>skipped question</i>		6

How often do you go grocery shopping?

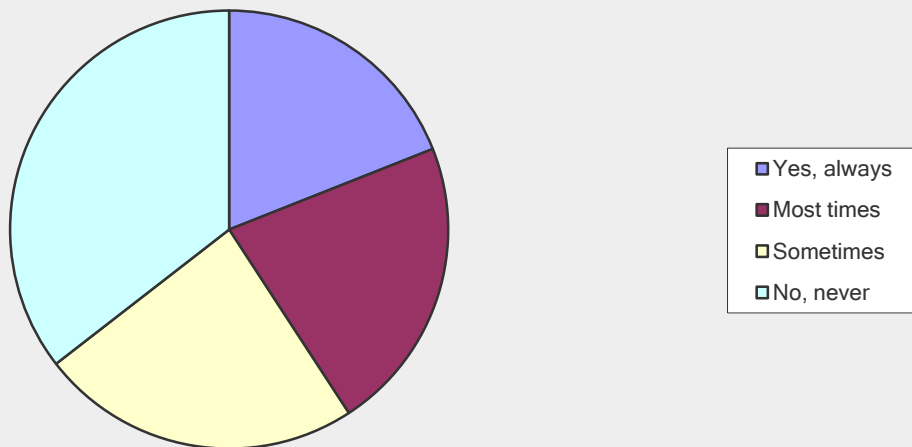


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Do you bring your own reusable bags when you go grocery shopping?

Answer Options	Response Percent	Response Count
Yes, always	19.0%	61
Most times	21.8%	70
Sometimes	23.7%	76
No, never	35.5%	114
<i>answered question</i>		321
<i>skipped question</i>		4

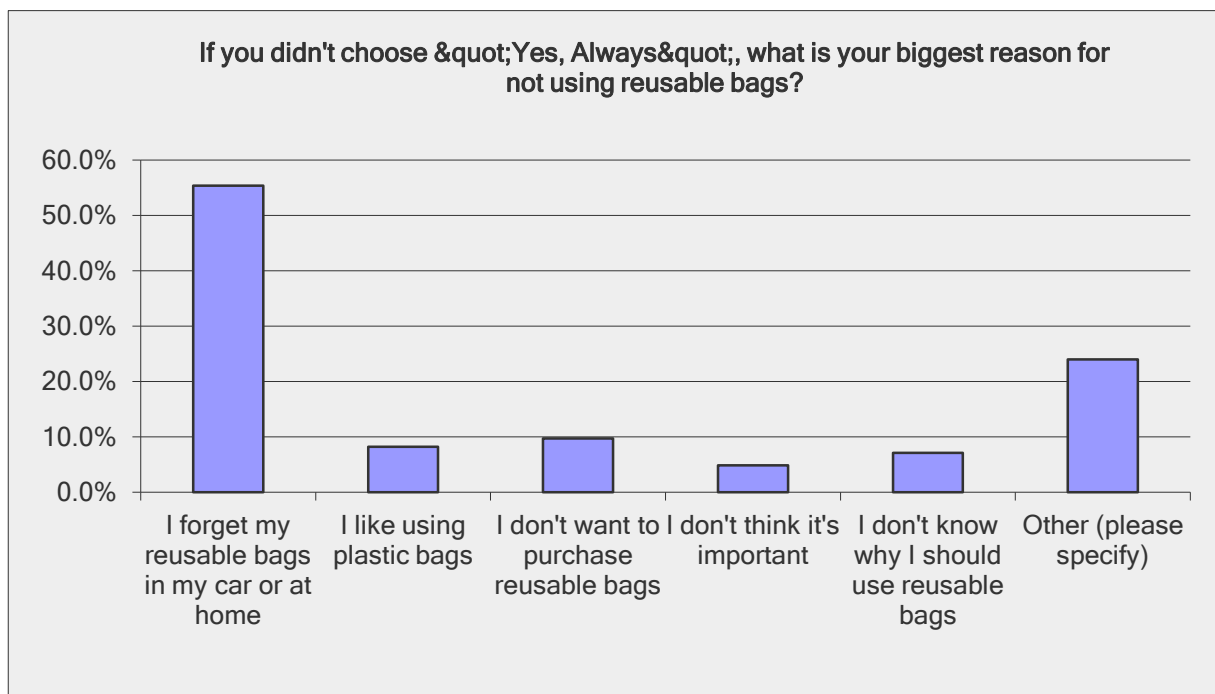
Do you bring your own reusable bags when you go grocery shopping?



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If you didn't choose "Yes, Always", what is your biggest reason for not using reusable bags?

Answer Options	Response Percent	Response Count
I forget my reusable bags in my car or at home	55.4%	148
I like using plastic bags	8.2%	22
I don't want to purchase reusable bags	9.7%	26
I don't think it's important	4.9%	13
I don't know why I should use reusable bags	7.1%	19
Other (please specify)	24.0%	64
<i>answered question</i>		
<i>skipped question</i>		



Number	Response Date	Other (please specify)	Categories
1	Feb 21, 2012 8:46 PM	I use plastic bags at home	
2	Feb 21, 2012 8:40 PM	I'm always in a rush/I don't plan ahead	
3	Feb 21, 2012 8:37 PM	I don't plan ahead	
4	Feb 21, 2012 8:36 PM	I reuse paper/plastic bags at home It's one less thing to pack, when I go shopping I	
5	Feb 21, 2012 8:34 PM	don't plan ahead	
6	Feb 21, 2012 8:31 PM	I haven't purchased one	
7	Feb 21, 2012 8:29 PM	I've never purchased one	
8	Feb 21, 2012 8:27 PM	I reuse paper/plastic bags, and I don't drive	
9	Feb 21, 2012 8:25 PM	I don't think about it	
10	Feb 21, 2012 8:24 PM	I use brown bags for garbage at home	
11	Feb 21, 2012 8:22 PM	I use paper bags for garbage bags at home	
12	Feb 21, 2012 6:37 PM	I like paper bags	

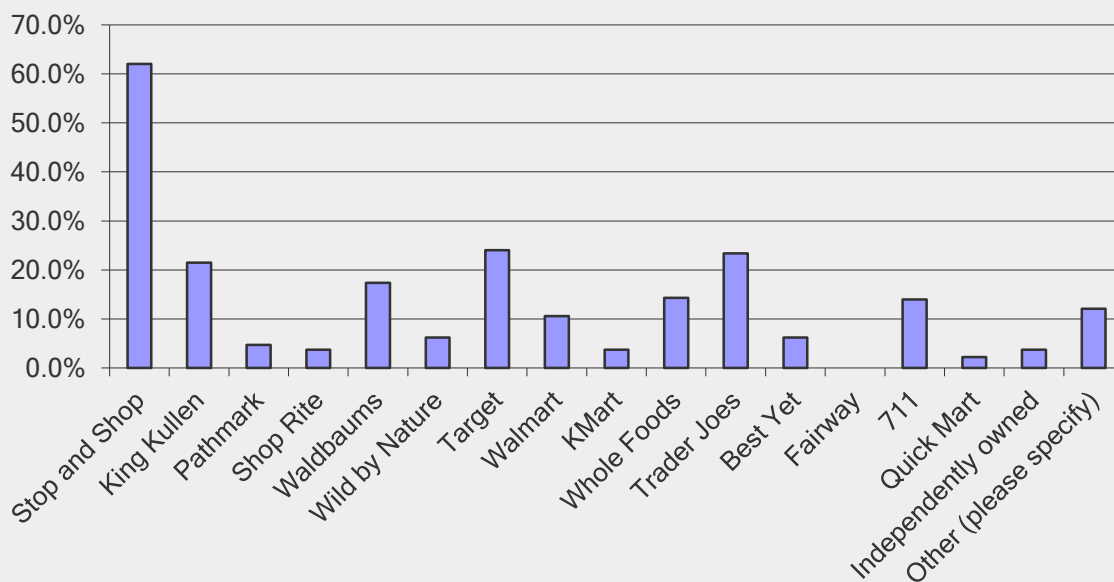
13	Feb 21, 2012 6:35 PM	I often don't bag groceries becasue I can carry them in hand
14	Feb 21, 2012 5:54 PM	I can't be bothered to bring my own bag.
15	Feb 21, 2012 5:53 PM	I'm lazy
16	Feb 21, 2012 5:50 PM	"I don't know"
17	Feb 21, 2012 5:47 PM	I don't have any good reason
18	Feb 21, 2012 5:06 PM	I use them for garbage bags at home
19	Feb 21, 2012 4:52 PM	I re-use plastic bags as garbage bags at home
20	Feb 17, 2012 1:42 PM	I use plastic bags to scoop cat litter and need them
21	Feb 17, 2012 1:22 PM	No car, not going to carry re-usable bags at all times
22	Feb 17, 2012 1:14 PM	Not specified
23	Feb 17, 2012 1:00 PM	I haven't thought about it
24	Feb 17, 2012 12:41 PM	I don't have any
25	Feb 17, 2012 12:29 PM	Sometimes I need garbage bags for home
26	Feb 17, 2012 12:27 PM	I don't have any
27	Feb 17, 2012 12:26 PM	Specificall get plastic bags to re-use as garbage bags
28	Feb 17, 2012 12:22 PM	I only have 1 and don't always fit everything in it
29	Feb 17, 2012 12:17 PM	I forget to purchase them
30	Feb 17, 2012 1:28 AM	I'm lazy
31	Feb 17, 2012 1:26 AM	I just do.
32	Feb 17, 2012 1:23 AM	Spontaneous shopping
33	Feb 17, 2012 1:19 AM	Last minute shopping at supermarket, cashier bags without asking
34	Feb 17, 2012 1:12 AM	I'm not in the habbit
35	Feb 17, 2012 12:59 AM	I get plastic bags specifically to pick up cat liter
36	Feb 17, 2012 12:48 AM	I only take plastic bags if I can't carry everything in a canvas tote
37	Feb 16, 2012 5:41 PM	I need the paper & plastic bags for use at home
38	Feb 16, 2012 5:36 PM	Wife does the shopping
39	Feb 16, 2012 5:34 PM	Get plastic bags specifically for garbage bags
40	Feb 16, 2012 5:20 PM	I get the plastic bags so I don't hae to purchase garbage bags/liners
41	Feb 16, 2012 4:23 PM	Time constraints
42	Feb 10, 2012 7:16 PM	I reuse them at least 4 times

43	Feb 10, 2012 7:14 PM	No answer
44	Feb 10, 2012 7:13 PM	I reuse the plastic bags for a number of things Always coming or going from somewhere, I don't
45	Feb 10, 2012 7:11 PM	carry one/any wiht me
46	Feb 10, 2012 7:04 PM	Last minute shopping, I don't think about it My wife uses reusable bags when she does shopping. I do last minute shopping and don't think
47	Feb 10, 2012 7:00 PM	about bringing a reusable bag I bring reusable bags for grocery shoppibng, but
48	Feb 10, 2012 6:51 PM	forge for other types of shopping
49	Feb 10, 2012 6:45 PM	I don't have one and forget to purchase one
50	Feb 10, 2012 6:44 PM	I don't have to, plastic bags are provided for free
51	Feb 10, 2012 6:40 PM	I don't have any
52	Feb 10, 2012 6:38 PM	Don't have any
53	Feb 10, 2012 6:36 PM	I just don't think about it
54	Feb 10, 2012 4:53 PM	I don't have a reusable bag
55	Feb 10, 2012 4:52 PM	I do not like plastic bags
56	Feb 10, 2012 4:30 PM	Germs, sanitary issues
57	Feb 6, 2012 3:13 AM	Germs/sanitary issues
58	Feb 6, 2012 12:50 AM	I didn't think of it Haven't purchased reusable bags, but not becasue I
59	Feb 6, 2012 12:32 AM	don't want
60	Feb 5, 2012 11:35 PM	I recycle all my plastic bags
61	Feb 5, 2012 11:29 PM	I'd like to have a disposable natural bag
62	Feb 5, 2012 11:26 PM	Not specified
63	Feb 5, 2012 11:12 PM	Sometimes I need paper to recycle newspapers
64	Feb 2, 2012 5:49 PM	I don't shop often

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Where do you do most of your shopping? (pick up to 3)		
Answer Options	Response Percent	Response Count
Stop and Shop	62.0%	199
King Kullen	21.5%	69
Pathmark	4.7%	15
Shop Rite	3.7%	12
Waldbaums	17.4%	56
Wild by Nature	6.2%	20
Target	24.0%	77
Walmart	10.6%	34
KMart	3.7%	12
Whole Foods	14.3%	46
Trader Joes	23.4%	75
Best Yet	6.2%	20
Fairway	0.0%	0
711	14.0%	45
Quick Mart	2.2%	7
Independently owned	3.7%	12
Other (please specify)	12.1%	39
<i>answered question</i>		321
<i>skipped question</i>		4

Where do you do most of your shopping? (pick up to 3)



Number	Response Date	Other (please specify)	Categories
1	Feb 21, 2012 10:59 PM	costco	
2	Feb 21, 2012 8:46 PM	Costco	
3	Feb 21, 2012 8:44 PM	Costco	
4	Feb 21, 2012 8:28 PM	Food pantries	
5	Feb 21, 2012 6:38 PM	BJ's, Meat Farms	
6	Feb 21, 2012 6:37 PM	Costco	
7	Feb 21, 2012 6:31 PM	Costco	
8	Feb 21, 2012 6:26 PM	Costco	
9	Feb 21, 2012 6:07 PM	Costco	
10	Feb 21, 2012 6:06 PM	Costco	
11	Feb 21, 2012 5:20 PM	Costco	
12	Feb 21, 2012 5:17 PM	Meat Farms	
13	Feb 21, 2012 5:07 PM	Meat farms	
14	Feb 21, 2012 4:59 PM	Back To Basics	
15	Feb 17, 2012 1:22 PM	CVS	
16	Feb 17, 2012 1:00 PM	Uncle Guiseppe's	
17	Feb 17, 2012 12:34 PM	BJ's	
18	Feb 17, 2012 1:25 AM	Costco	
19	Feb 17, 2012 1:12 AM	My wife does the shopping	
20	Feb 17, 2012 12:59 AM	Pat's MEats	
21	Feb 17, 2012 12:57 AM	I.G.A.	

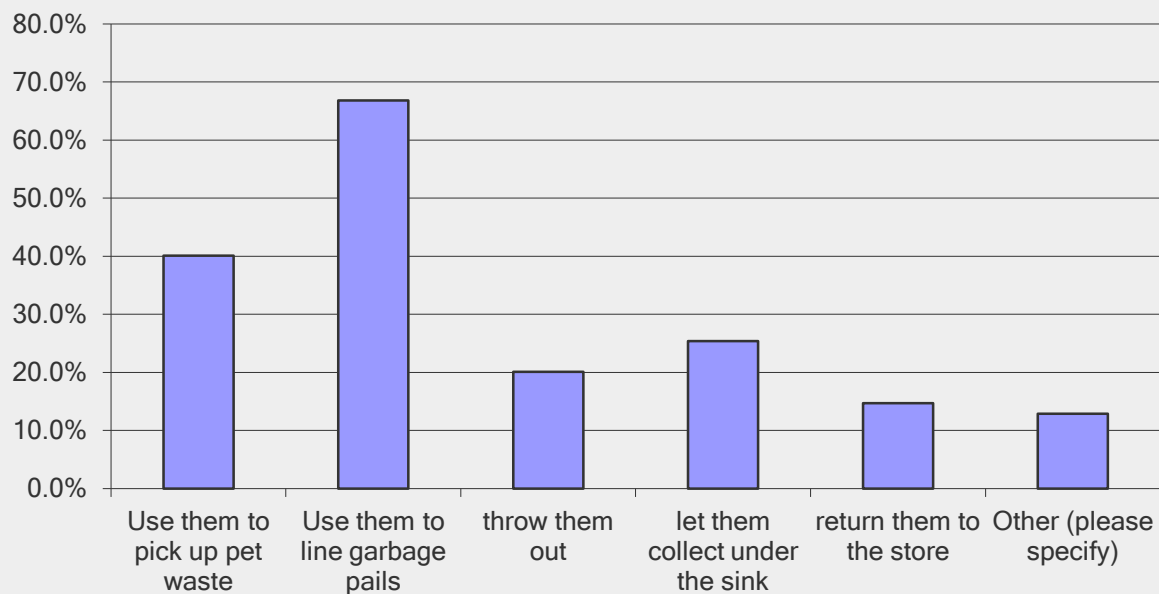
22	Feb 17, 2012 12:56 AM	Costco
23	Feb 16, 2012 5:20 PM	Key Food
24	Feb 16, 2012 4:23 PM	IGA, Costco
25	Feb 10, 2012 7:16 PM	Costco
26	Feb 10, 2012 7:14 PM	Costco
27	Feb 10, 2012 7:04 PM	Rite Aid
28	Feb 10, 2012 7:00 PM	Grand market
29	Feb 10, 2012 6:55 PM	Uncle Guisepee's
30	Feb 10, 2012 6:44 PM	Costco
31	Feb 10, 2012 6:03 PM	Cosco
32	Feb 10, 2012 5:37 PM	Costco
33	Feb 10, 2012 5:33 PM	BJ's
34	Feb 10, 2012 4:48 PM	Wegmans
35	Feb 10, 2012 4:43 PM	BJ's
36	Feb 6, 2012 3:05 AM	Costco
37	Feb 6, 2012 12:49 AM	Cosco
38	Feb 6, 2012 12:07 AM	Wegman's
39	Feb 6, 2012 12:06 AM	Wegman's

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What do you do with the plastic bags that you get from grocery stores?

Answer Options	Response Percent	Response Count
Use them to pick up pet waste	40.1%	128
Use them to line garbage pails	66.8%	213
throw them out	20.1%	64
let them collect under the sink	25.4%	81
return them to the store	14.7%	47
Other (please specify)	12.9%	41
answered question		319
skipped question		6

What do you do with the plastic bags that you get from grocery stores?



Number	Response Date	Other (please specify)	Categories
1	Feb 21, 2012 10:59 PM	fill them with recyclables then put them out for	
2	Feb 21, 2012 8:44 PM	others uses like to carry lunch, gym clothes, d	
3	Feb 21, 2012 8:35 PM	Save them	
4	Feb 21, 2012 8:31 PM	Reuse for many purposes	
5	Feb 21, 2012 8:27 PM	Overnight clothes, bring to thrift stores	
6	Feb 21, 2012 8:24 PM	I put them out for recycling wiht the town	
7	Feb 21, 2012 6:33 PM	Donate them to thrifts stores at Mother Memoi	
8	Feb 21, 2012 6:26 PM	I use them for luch bags	
9	Feb 21, 2012 5:53 PM	Bring lunch to work	
10	Feb 21, 2012 4:56 PM	Use in my juicer	
11	Feb 17, 2012 2:46 PM	Cut length-wise and crochet	
12	Feb 17, 2012 1:10 PM	I don't!!!	
13	Feb 17, 2012 12:55 PM	Re-use for ANY purpose	
14	Feb 17, 2012 12:50 PM	Reuse	
15	Feb 17, 2012 12:34 PM	This is only if I choose to get any	
16	Feb 17, 2012 1:26 AM	Lunch bags	
17	Feb 17, 2012 1:01 AM	Recycle/reuse	
18	Feb 17, 2012 12:51 AM	Not specified	
19	Feb 17, 2012 12:49 AM	Reuse/recycle	
20	Feb 17, 2012 12:38 AM	Not specified	
21	Feb 16, 2012 5:39 PM	Recycle them	
22	Feb 16, 2012 5:34 PM	Carrying other household items	
23	Feb 16, 2012 5:20 PM	Lunch bags	
24	Feb 16, 2012 4:58 PM	Recycle them	
25	Feb 16, 2012 4:57 PM	Reuse	
26	Feb 16, 2012 4:49 PM	Lunch bags	
27	Feb 16, 2012 4:23 PM	Re-use as often as possible	
28	Feb 16, 2012 4:21 PM	Lunch bag	
29	Feb 10, 2012 7:13 PM	not specified	
30	Feb 10, 2012 7:04 PM	n/a	
31	Feb 10, 2012 6:56 PM	Recycle with the town	
32	Feb 10, 2012 6:51 PM	Lunch bag	
33	Feb 10, 2012 6:40 PM	Take them shopping again	
34	Feb 10, 2012 6:36 PM	Will sometimes get plastic bags soley to reuse	
35	Feb 6, 2012 3:43 AM	Recycle with plastic [ick-up through town	
36	Feb 6, 2012 2:57 AM	bring to town recycling center	
37	Feb 6, 2012 2:55 AM	Bring to recycling centers	
38	Feb 6, 2012 2:38 AM	Recycle	
39	Feb 5, 2012 11:58 PM	Place with recycleable bottles	
40	Feb 5, 2012 11:55 PM	recycle	
41	Feb 5, 2012 11:35 PM	Recycle	

er Town to recycle
dirty laundry

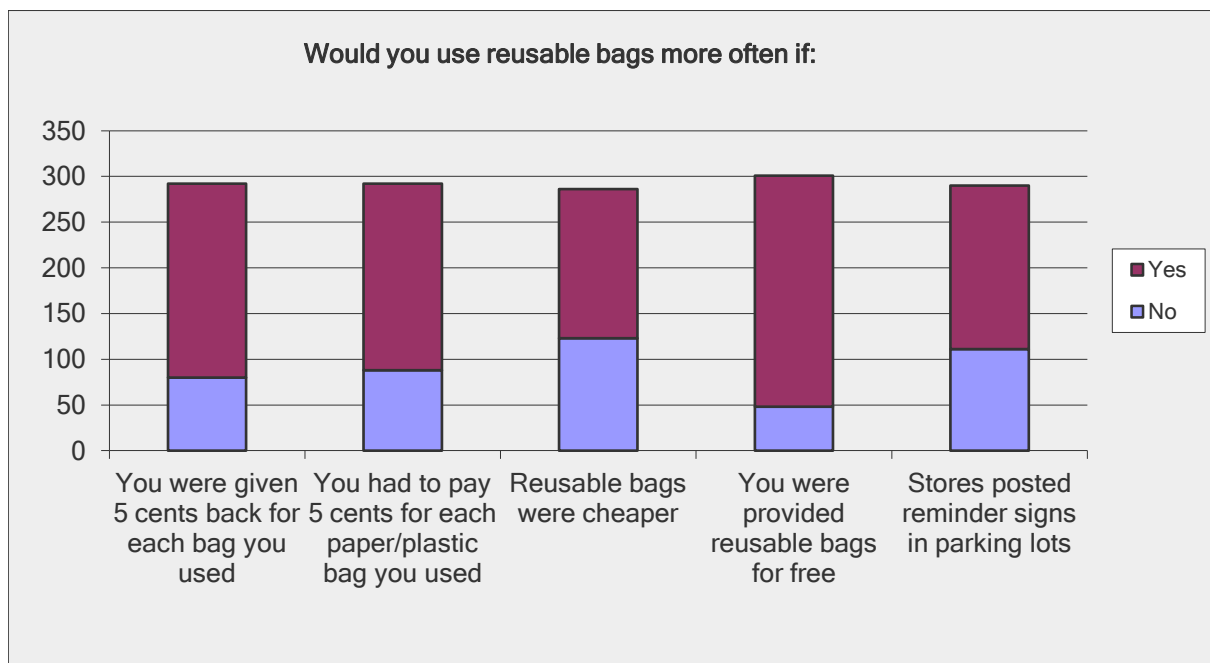
erial Hospital

as a garbage bag

CCE LI BYOB

Would you use reusable bags more often if:

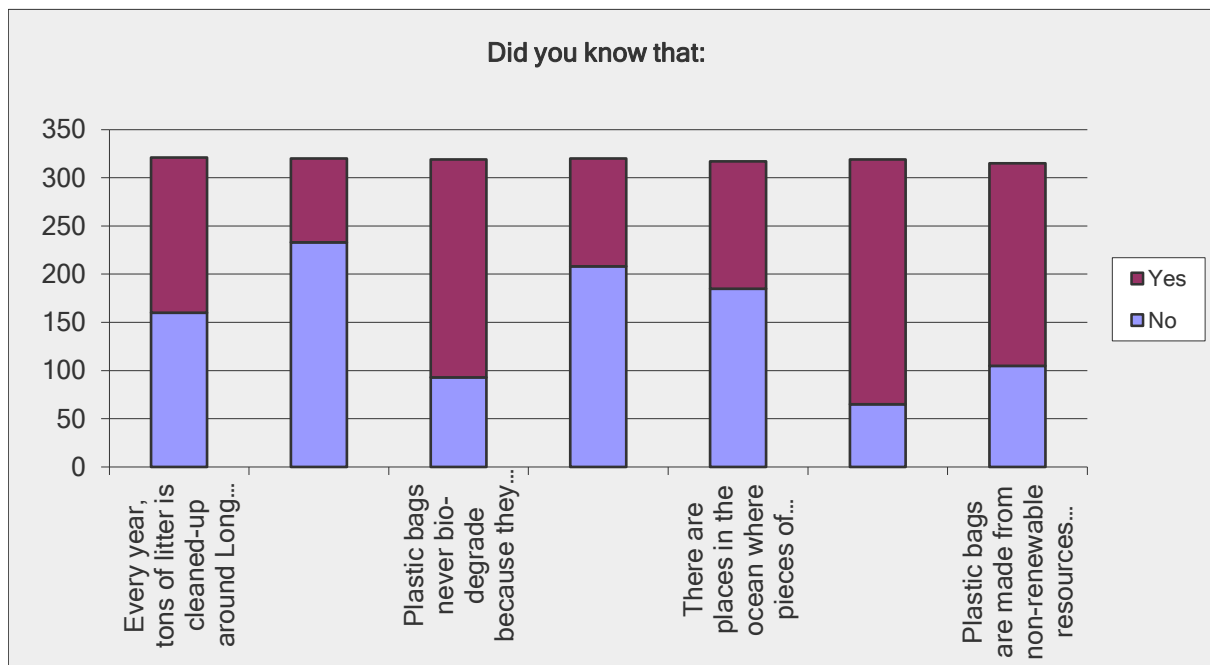
Answer Options	Yes	No	Response Count
You were given 5 cents back for each bag you used	212	80	292
You had to pay 5 cents for each paper/plastic bag you	204	88	292
Reusable bags were cheaper	163	123	286
You were provided reusable bags for free	253	48	301
Stores posted reminder signs in parking lots	179	111	290
<i>answered question</i>			311
<i>skipped question</i>			14



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Did you know that:

Answer Options	Yes	No	Response Count
Every year, tons of litter is cleaned-up around Long	161	160	321
The average person uses and disposes over 300 plastic	87	233	320
Plastic bags never bio-degrade because they are made	226	93	319
Plastic bags cost the store 1-2 cents and paper bags can	112	208	320
There are places in the ocean where pieces of plastic are	132	185	317
Plastic bags kill birds, sea turtles, seals, dolphins,	254	65	319
Plastic bags are made from non-renewable resources	210	105	315
<i>answered question</i>			321
<i>skipped question</i>			4

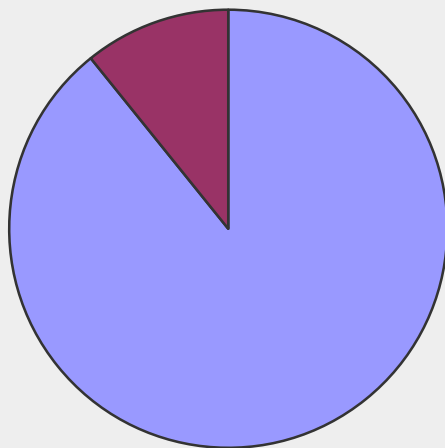


CCE LI BYOB

Knowing that all of these statements are true, would you consider changing your habits regarding single use bags?

Answer Options	Response Percent	Response Count
Yes, I was unaware and will make an effort to bring	89.2%	282
No, I will continue to use single use bags at the same	10.8%	34
<i>answered question</i>		316
<i>skipped question</i>		9

Knowing that all of these statements are true, would you consider changing your habits regarding single use bags?



- Yes, I was unaware and will make an effort to bring reusable bags more often
- No, I will continue to use single use bags at the same rate I do now

CCE LI BYOB

Any other comments regarding single use/reusable bags?

Answer Options	Response Count
	47
<i>answered question</i>	
<i>skipped question</i>	

Number	Response Date	Response Text
1	Feb 21, 2012 10:59 PM	I would use reusable bags more often if the checkout people we start packing in plastic without EVER ASKING if you have reusable bags. Money speaks to everyone.
2	Feb 21, 2012 8:46 PM	I will make an effort to use less plastic bags and use or bring the more often. The seven questions to part seven are very disturbing survey is an eye opener
3	Feb 21, 2012 8:40 PM	Make notifications in the stores, at check outs. Put more response cards in the stores to TRAIN their cashiers to ask if you want to but a reusable bag. never ask.
4	Feb 21, 2012 6:33 PM	The store I work at uses paper bags made from 60 - 100% recycled paper. It is cheaper for the store than the all new paper bags
5	Feb 21, 2012 6:26 PM	If I was aware of the cost of plastic bags, I would use them less.
6	Feb 21, 2012 5:58 PM	"If plastic bags are outlawed, that would be good."
7	Feb 21, 2012 5:56 PM	They're [plastic bags] are depressing and wasteful.
8	Feb 21, 2012 5:53 PM	I shop at Costco
9	Feb 21, 2012 5:50 PM	I use glass containers instead of Tupper-Ware. There should be less plastic.
10	Feb 21, 2012 5:49 PM	"I believe people don't use plastic bags because the incentive is not there."
11	Feb 21, 2012 5:22 PM	Thank you for this information!
12	Feb 21, 2012 4:59 PM	We only have one ocean and one Earth. I want to leave something less destructive for future generations.

13	Feb 21, 2012 4:55 PM	This was illuminating.
14	Feb 21, 2012 4:53 PM	Thank you.
15	Feb 21, 2012 4:49 PM	I have made a significant improvement in my reduction and aware of a particular problem but will continue to work towards using more re-usable bags.
16	Feb 17, 2012 1:42 PM	How will I scoop my cat's litter?
17	Feb 17, 2012 12:55 PM	I try but I just keep forgetting to use my re-usable bags and this is my bad habits.
18	Feb 17, 2012 12:44 PM	Negative incentives would work to get me to use re-usable bags but incentives would not work
19	Feb 17, 2012 12:36 PM	All people, within reason, like to be conscious and respectable to the environment. Marketing eco-friendly ways to conserve will ultimately work. Working in a small business, it would be a lot easier to get the re-usable bags onboard, but necessary to get the small business onboard. Small businesses NEED to get involved and NEED incentive
20	Feb 17, 2012 12:33 PM	I would always use re-usable bags if there were another option for re-usable bags. I use the plastic bags for my garbage bags
21	Feb 17, 2012 12:26 PM	Forgetting is the big issue.
22	Feb 17, 2012 1:28 AM	
23	Feb 17, 2012 1:23 AM	I have 7 re-usable bags, but I won't carry them all with me. The problem is that some people don't care about money and some people just don't care about the environment.
24	Feb 17, 2012 1:19 AM	Responsibility and accountability must be on both business and consumer end(s), both need to change their habits and reinforce the move towards re-use to re-usable on each other's side. Supermarkets should consider monetary incentives for customers to use re-usable bags, and in return offer incentives - higher credit for each re-usable bag and a higher charge for a plastic bag. A no-cost solution is that supermarkets should get into training their cashiers to offer re-usable bags at check out. At the end of the day, customers who sincerely care, shouldn't shop with irresponsible businesses.
25	Feb 17, 2012 1:12 AM	Simply, if I don't need a bag then I don't take one. As a small business owner, I notice there is no rhyme or reason why people buy things when they don't need them. This partially accounts for the plastic bag epidemic. Also, if there were no financial repercussions to using plastic bags, or if re-usable bags were free, then the amount of plastic bags distributed would be greatly increased.

		I utilize all the plasti bags I get from stores, and am aware I do g time I bring a re-usable bag with me. It's not about the money. I planet safe fro my children and my children's children. More res be put on the stores because customers don't need bags for eve need to train the cashiers to remind customers to purchase a re-
26	Feb 17, 2012 1:07 AM	sparingly use plastic bags.
27	Feb 17, 2012 12:59 AM	If I didn't have a cat, I'd never accept plastic bags from stores.
28	Feb 17, 2012 12:56 AM	Grocery stores give out too many plastic bags.
29	Feb 17, 2012 12:54 AM	"We really should ban them"
30	Feb 16, 2012 5:12 PM	I was aware of how awful plastic bags are
31	Feb 16, 2012 4:21 PM	This is a great survey
32	Feb 10, 2012 7:09 PM	Surveyer's Note: Person had several plastic bags en tote. I don't do much grocer shopping, if I did I'd keep a resuable bag minute shopping at convience stores, or shopping for clothes, st must also be taken into consideration when working to decrease
33	Feb 10, 2012 7:04 PM	plastic bags consumers aquire.
34	Feb 10, 2012 6:55 PM	It's crucial to stay educated I don't take into consideration the plastic bags I get from shoe, b
35	Feb 10, 2012 6:51 PM	shopping. I'm forgetful. many people are. There doesn't seem to be a goo to use reusable bags becasue nothing outweighs convinence, b how low the coast of a reusable bag was, I would consider purch stores already do provide monetary incentives for the use of reu
36	Feb 10, 2012 6:44 PM	post reminder signs in parking lots.
37	Feb 6, 2012 3:43 AM	Find ways to make similar bags from less toxic materials that wil
38	Feb 6, 2012 2:55 AM	* Sex/location not given
39	Feb 6, 2012 2:46 AM	*No age/sex/location given They do it in Europe -look at that as a model. Eberylene uses re
40	Feb 6, 2012 2:43 AM	no one seems to be suffering too terribly.
41	Feb 6, 2012 2:40 AM	N/A
42	Feb 6, 2012 2:38 AM	I am just into the environment
43	Feb 6, 2012 12:32 AM	Good survey, raises awareness.
44	Feb 6, 2012 12:06 AM	Wish I had the motivation to use them (re-usable bags) more
45	Feb 5, 2012 11:50 PM	Thanks
46	Feb 5, 2012 11:35 PM	I give them to recycling in my town
47	Feb 2, 2012 5:58 PM	They're good - help the environment

There are Solutions!

Public education paired with legislation has proven effective around the world to help wean unaware consumers off plastic bag consumption.

From the national to the local level, legislation that either bans or places a fee on single use bags has dramatically reduced litter and disposable bag consumption up to 90% in some regions.

- Westport, CT
- Rye, NY
- Washington, DC
- Village of East Hampton, NY
- Village of Southampton, NY

BYOB

Shopping List



Milk



REUSABLE BAG



Bread



Eggs



225A Main St. Farmingdale, NY
(516) 390-7150

188 East Post Rd. Suite 404 White Plains, NY 10601
(914) 358-9840

466 Westcott Street, 2nd Floor Syracuse, NY 13210
(315) 472 1339

2404 Whitney Avenue, 2nd Floor Hamden, CT 06518
(203) 821 7050

733 Delaware Road, Box 140 Buffalo, NY 14223
(716)-831-3206

744 Broadway, Albany NY 12207 (518) 772-1862



Br O



CITIZEN
CAMPA



KNOW THE FACTS

TAKE ACTION!!

WRITE TO YOUR
LOCAL, STATE, AND
FEDERAL ELECTED
LEADERS.

TELL THEM:

“ELIMINATING
PLASTIC BAGS SAVES
MONEY AND THE
ENVIRONMENT!

I ALWAYS BRING MY
BAG BUT SOME
PEOPLE NEED A
REMINDER!”

When asked:
*“paper or
plastic?”*

Just say:
*“I brought
my own!”*

Every hour, approximately 200,000 plastic bags are used in the U.S.

Plastic resin production has doubled in the past 20 years to 120 billion pounds.

In the U.S. half a million plastic bags are used every minute.

Every reusable bag can prevent 1,000 plastic bags over the life of the reusable bag.

Each plastic bag has an average lifespan of 12 minutes.

According to the EPA, between 500 billion and 1 trillion plastic bags are consumed worldwide each year.

Each American typically use around 330 disposable plastic shopping bags annually.

It is estimated that plastic bags take 1,000 years to break down, if at all.

225 million tons of plastic are produced annually around the world.

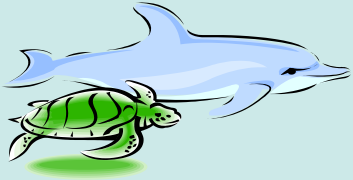
Tens of thousands of whales, birds, seals, and turtles are killed annually from plastic bags.

Ocean currents and floating plastic waste have created plastic waste vortexes that trap thousands of squ

B.Y.O.B. – Bring Your Own Bag

Save Money and the Environment

When asked: “Paper or Plastic?” Just say: “I brought my own.”



In the few short decades that we have been using them, disposable plastic bags have devastated our environment and polluted our waterways. Plastic bags clog storm drains and sewers, and pollute our streets, parks, and beaches. Eventually they make their way into rivers, estuaries, lakes, bays, and oceans where they endanger and kill marine life.

The 100 billion plastic bags thrown away by Americans every year have significant impacts on our environment and marine life. Plastics do not biodegrade, but rather photo-degrade, meaning that the plastics break into smaller pieces from exposure to UV light. It is estimated that plastic bags take 1,000 years to break down, if at all.



Plastic Pollutes Oceans

The mass consumption of plastic products has created a plastic wasteland in our oceans. Plastic pollution is carried from local streets with storm water to creeks and rivers, eventually reaching the ocean. Ocean currents, combined with large amounts of floating plastic waste, have resulted in several swirling plastic waste vortexes that, in the Pacific Ocean, span thousands of square miles.

These areas are now referred to as “plastic islands.” Test samples have documented plastic in every single sample and many contained significant quantities of marine debris, most of which was plastic. As research continues, it is being realized that the amount of plastic in our oceans is significantly larger than first presumed.

The International Coastal Clean-up reported that in the last several years, plastic bags were second only to cigarette butts as the most common debris item collected on beaches worldwide. Plastic bag pollution continues to grow. In just one year, the U.S. saw an increase of 16% more plastic bags collected in coastal cleanups. Yet, countries that have committed to reducing plastic bags saw plastic bag debris significantly drop. Ireland, which implemented a plastic bag fee in 2002, found only 499 bags along its coast, while neighboring UK retrieved 8,633 plastic bags along its coast. In the same year, the U.S. plastic bag total was an astonishing and embarrassing 268,166.



WHAT CAN YOU DO?

Bring your own bags and encourage others to do the same.

Write to your elected officials—tell them to incentivize reusable bags.



Plastic Bags Kill Wildlife

Plastic waste in waterways threatens and kills fish and wildlife. Marine animals often mistake plastic bags for naturally occurring food sources, such as jellyfish. Once eaten, the bags cannot be digested resulting in starvation. According to a recent report, at least 267 different species of marine life are adversely affected by plastic bag pollution and countless numbers of whales, birds, seals, and turtles are killed annually from plastic bags. Fish and wildlife mortalities can be caused not only when species ingest the bags, but also when they become entangled in them, causing strangulation and restricted mobility. Since plastic bags do not biodegrade, once the animal dies, the plastic bags will be re-released in the environment destined to repeat this tragic reality.





Plastics Bags Are Unsustainable

Plastic bags are made from petroleum and natural gas. The energy used in the production and transportation of the bags results in further natural resource consumption and increased greenhouse gas emissions.



Plastic Bags Cause Infrastructure Failure

When released on our streets and neighborhoods, plastic bags are washed towards storm drains during rain events. Since plastic bags are malleable they easily spread out over the storm drains, creating a thin membrane that traps leaves and debris. This prevents water from entering the storm drain, causing localized flooding. When investigating the devastating floods that occurred in Bangladesh in 1988 and 1998 that submerged two thirds of the country, plastic bags were found to be the main culprit. Since Bangladesh banned plastic bags in 2002, there have been no floods of that caliber.



The Solution to Pollution—Reusables!

Reliance upon disposable plastic bags is unsustainable and unnecessary. The good news is that using reusable bags is simple, sustainable, and fashionable. Bringing your own shopping bag decreases pollution. Every reusable bag can prevent 1,000 plastic bags from entering our environment.



Reusable Bags Save Money

Bringing your own bag can save money on grocery bills. Many grocery stores are already implementing policies encouraging the use of reusable bags. Stop and Shop will refund .05 cents for every reusable bag used, Waldbaums and Pathmark refunds .02 cents and stores like Whole Foods will give .10 cents. Reducing both paper and plastic bags also saves money for grocery stores too. Grocery stores pay approximately 1.5 cents for each plastic bag, and typically more for paper bags.



FAST FACTS ABOUT PLASTIC BAGS

- Every hour, approximately **200,000** plastic bags are land filled.
- Plastic resin production has doubled in the past 20 years from **60 billion to 120 billion pounds**.
- In the U.S. half a million plastic bags are used **every minute**.
- The average family uses about 60 plastic grocery bags every month.
- The plastic bag has an average useful **lifespan of 12 minutes**.
- **225 million tons of** plastic are produced annually world wide.
- According to the EPA, between 500 billion and **1 trillion plastic bags** are consumed worldwide each year.



Frequently Asked Questions

Why should I make the switch to reusable bags?

Single use bags have been voted "the most ubiquitous consumer item in the world," they are unsustainable, and harmful to the natural environment. Plastic Bags kill wildlife, clog infrastructure, and litter our beaches and bays. Paper bags are resource intensive and environmentally costly in production. Reusable bags save resources and prevent pollution and the destruction of wildlife.

Plastic bags are so thin, don't they just break down?

Plastic bags never biodegrade, they photo degrade – breaking down into smaller and smaller pieces of plastic which are toxic bits contaminating soil and waterways. The process for them to break down completely can take 1,000 years.

What about bio-degradable or compostable bags?

Bio-degradable bags are only able to decompose under specified conditions of light, moisture, and oxygen and degradation. These bags are not recyclable and cannot be mixed in with recyclable bag bins.

Where can I buy a reusable bag, are they expensive?

Reusable bags can be found in many retail stores and online. Reusable bags prices vary with in shapes, sizes, and feature and range in price from 75 cents to \$5. Since single use bags cost between 1.5 and 11 cents to produce, buying a reusable bag more than pays for itself in its multiple uses!

I heard reusable bags contain lead, is that true, and should I be concerned?

No, in 2010, a public relations alarm was sounded by the plastic industry that many reusable shopping bags contained lead. This is false. Just like any other product, shoppers have to be smart. There are plenty of reusable bag options available, such as organic cotton, hemp, recycled bottles and other nontoxic materials.

Why can't we just switch back to using paper shopping bags?

Neither paper nor plastic bags are good for the environment. Paper bags might not be mistaken for jelly fish, but they do have their own set of problems; paper bags are energy intensive to create, are made from non-renewable resources, and are a substantial source of air pollution. Paper bags also consume a lot of energy.

I recycle my plastic bags. Isn't that good enough?

The sad truth is only a small percent of the population properly recycle their plastic bags. In 2008, legislation was passed in NY that required mandatory recycling bins be added to supermarkets. Unfortunately these programs have not been successful and many people remain unaware that they exist. Also, recycling doesn't address the fact that disposable plastic bags are made from dirty polluting fossil fuels. It's best to BYOB.

I need plastic bags to line my garbage bin and pick up my pet waste. What would I use instead?

The BYOB campaign extends beyond just reducing the use of disposable plastic bags. It is also about thinking about solid waste in general. There are ways to decrease your household waste and therefore your need for so many plastic wastebasket bags; reduce, reuse, compost, conserve, and choose items with less packaging. As for pets, newspaper sleeves, bread bags and other packaging offer great substitutes.

Are reusable bags safe? I'm concerned about them carrying germs.

Be smart. Designate one bag for meats & cheeses and wash the bag to avoid contamination. Almost all reusable bags are washable, just as dishtowels, sponges, and other household items are. The same reusable bags can be used for years without a problem.

Okay, I'm convinced! I won't use single use bags anymore, but where can I bring the ones I already have stockpiled?

CCE highly encourages people to return plastic bags to grocery stores where they have bins to recycle only plastic bags. In New York, this is all supermarkets over 10,000 square feet. These bins collect plastic items other than just the average checkout bag; consumers can also return dry cleaning bags, sandwich bags, newspaper bags, etc.

Examples of Government Actions to Reduce Plastic Bag Use

Municipalities across the nation and the world are seeking innovative and common sense ways to reduce plastic bags. The following bans and surcharges mark good progress towards encouraging reusable shopping bags and reducing plastic waste into our environment.

Ireland - In 2002, Ireland implemented a 30 cent surcharge on plastic bags. Since implementation, consumption has dramatically reduced, resulting in a 90% decrease in plastic bag use. This equals eliminating 1 billion plastic bags annually.

Italy – Italy was the first European country to ban plastic bags completely. Ban took effect in January 2011.

Westport, CT - Westport was the first East Coast municipality to ban plastic bags. This took effect September 2008. Consumer use of reusable bags has increased 70% since the ban, resulting in a reduction of 600,000 bags annually. The Long Island Villages of **East Hampton** and **Southampton** followed Westport with similar legislation in 2011.

Washington, DC - Washington, D.C. implemented a 5 cent charge on plastic bags in January 2010. Before the charge, D.C. consumers used 22.5 million bags each month. After the first month it was 3 million, a reduction of 86%.

San Francisco, California - San Francisco was the first major city to ban plastic bags. San Francisco banned the use of plastic bags in supermarkets and chain drugstores, removing 100 million plastic bags from the waste stream since 2007.

China—China outlawed the free distribution of plastic bags in 2008. China banned super-thin bags and charges a fee for other plastic bags. After two years, China's plastic bag consumption has decreased 50%, an estimated 100 billion plastic bags.



Long Island/Metro New York

225-A Main Street
Farmingdale, NY 11735
Phone: 516-390-7150

Capital Region/North Country

744 Broadway
Albany, NY 12207
Phone: 518-772-1862

Hudson Valley

188 East Post Road, Suite #404
White Plains, NY 10601
Phone: 914-358-9840

Central New York/Finger Lakes

466 Westcott Street, 2nd Floor
Syracuse, NY 13210
Phone: 315-472-1339

Western New York/Southern Tier

733 Delaware Road, Box 140
Buffalo, NY 14223
Phone: 716-831-3206

Connecticut

2404 Whitney Avenue, 2nd Floor
Hamden, CT 06518
Phone: 203-821-7050

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