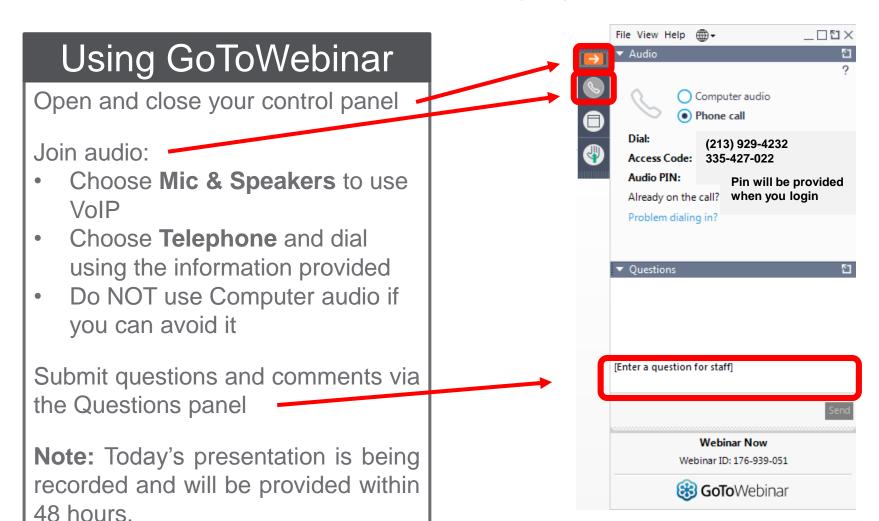
WELCOME TO THE

FISHERIES INNOVATION FUND – 2018 APPLICANT WEBINAR





We will get started momentarily ...



FISHERIES INNOVATION FUND 2018 APPLICANT WEBINAR

Mike Lagua and Haven Whipple
National Fish and Wildlife Foundation
Michael.Lagua@nfwf.org | Haven.Whipple@nfwf.org



Using GoToWebinar

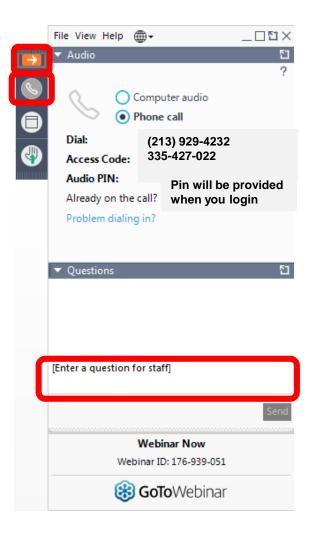
Open and close your control panel

Join audio:

- Choose Mic & Speakers to use VolP
- Choose **Telephone** and dial using the information provided
- Do NOT use Computer audio if you can avoid it

Submit questions and comments via the Questions panel

Note: Today's presentation is being recorded and will be provided within 48 hours.





FISHERIES INNOVATION FUND WEBINAR

AGENDA

- Overview of Program
- 2018 RFP Priorities
- Application Process
- Deadlines
- Questions



Photo Credit: Island Institute





National Fish and Wildlife Foundation

- Created by U.S. Congress in 1984
- Independent, 501(c)(3) non-profit
- No advocacy, lobbying, litigation
- Public/Private partnerships
 - Federal agencies, corporations, and private foundations
- Focus on conservation outcomes



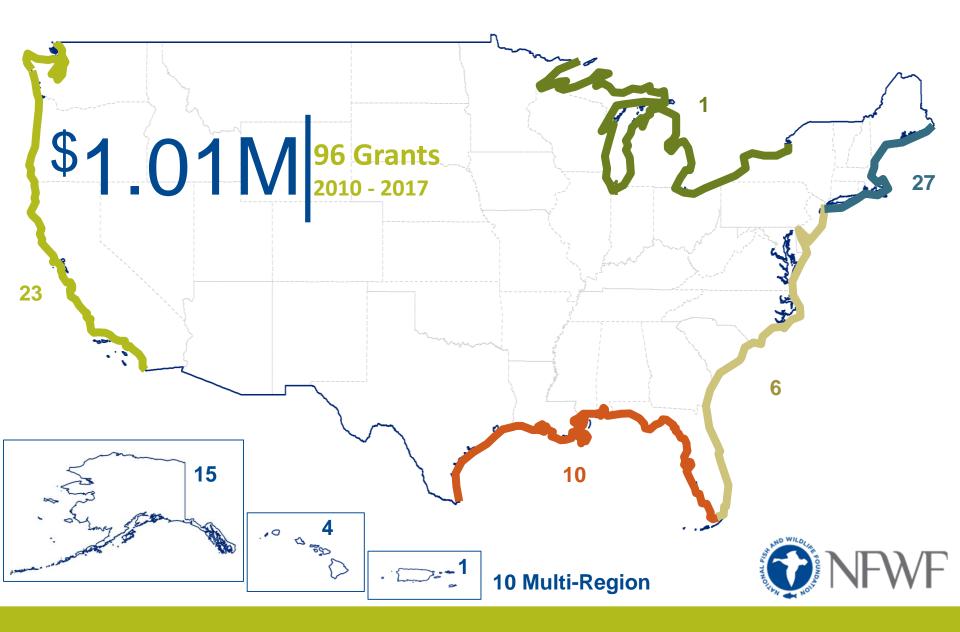
program overview



The National Fish and Wildlife Foundation will award grants to foster innovation and support effective participation of fishermen and fishing communities in the implementation of sustainable fisheries in the U.S.









1. BYCATCH REDUCTION AND CAPACITY BUILDING





2. RECREATIONAL FISHING



3. MARINE AQUACULTURE



FIF will <u>NOT</u> consider proposals for electronic monitoring or electronic reporting

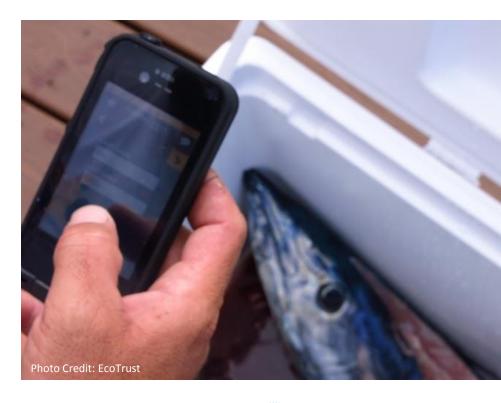
ELECTRONIC MONITORING & REPORTING GRANT PROGRAM

Developed in 2015 to <u>catalyze the implementation of</u> <u>electronic technologies</u> for catch monitoring in U.S. fisheries.

RFP is not currently open

Expected spring/summer 2018

Projects focused on electronic monitoring or electronic reporting should wait and apply to the EMR Grant Program.







QUESTIONS?



Photo Credit: Alaska Sustainable Fisheries Trust





Request for Proposals



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» Fisheries Innovation Fund











OUICK LAUNCH

- Program Home
- Theme: Freshwater
- Theme: Oceans and Coasts



Commercial fishermen

Fisheries Innovation Fund

According to the National Oceanic and Atmospheric Administration (NOAA), commercial and recreational fisheries had combined sales impacts of over \$208 billion in the United States in 2015. However, some U.S. fisheries are struggling, both biologically and economically. As of 2017, NOAA reported that 35 stocks are categorized as overfished and 30 are categorized as subject to overfishing.

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Read the story

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8/7/2017

Electronic Monitoring and Reporting 2017 Request

STAFF REPRESENTATIVES

Erika Feller 🖂

Director, Marine and Coastal Conservation

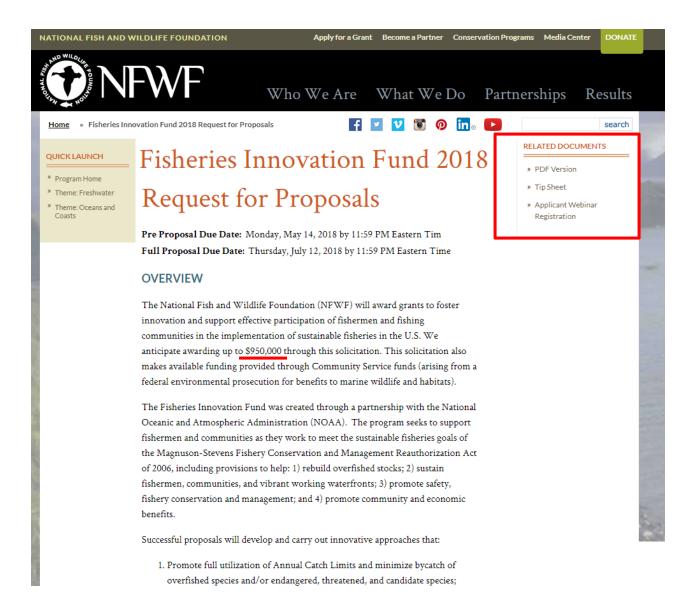
Michael Lagua 🖂

Manager, Fisheries Conservation

Haven Whipple 🖂

Coordinator, Marine and Coastal Conservation

www.nfwf.org/fisheriesfund



Eligibility

Eligible

- Non-Profit Organizations
- Non-Federal Government Agencies
 - State
 - Local
 - Municipal
- Tribal Governments
- Educational Institutions
- Businesses
- International Organizations
- Unincorporated Individuals

Ineligible

- U.S. Federal Government Agencies
 - Including the Fisheries
 Management Councils



Matching Requirements

- 1:1 non-federal match is required
 - Ex: A project requesting \$50,000 is required to provide \$50,000 in non-federal matching contributions

- Types of Match
 - In-kind (Ex: staff time, materials supplies, unrecovered indirect costs)
 - Cash



Geography

All U.S. Fisheries Eligible to Apply

Commercial or Recreational Sectors
State or Federal Fisheries



Project Scale

In addressing program priorities, projects will either:

- 1 Develop or pilot innovative ideas
- 2 Implement a proven innovation at-scale

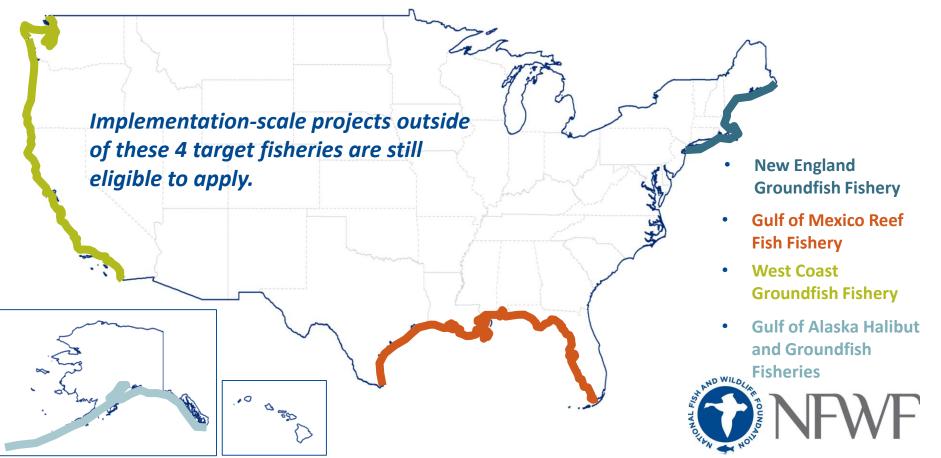


Project Scale

If project aims to...

2 Implement a proven innovation at-scale

... project will be given priority if it occurs within one of 4 target fisheries.



QUESTIONS?



Photo Credit: Penobscot East Resource Center, Inc.



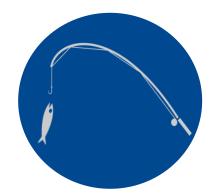
2018 PROGRAM PRIORITIES

BYCATCH REDUCTION
AND CAPACITY
BUILDING





RECREATIONAL FISHING



MARINE AQUACULTURE







2018 Funding Priorities





Reduce bycatch through initiatives that allow fishermen to fully access annual catch limits

Bycatch hotspot mapping, avoidance networks, risk pools, etc.

Implementing bycatch reduction strategies for marine mammals and/or sea turtles

Promoting voluntary use of bycatch reduction devices in active fisheries resulting in reduced bycatch.

Eligible regions: Southern District of Florida, Gulf of Maine, West Coast, Alaska, and Hawaii.

Does not require 1:1 match

2018 Funding Priorities

CAPACITY BUILDING



Build capacity to improve economic viability & efficiency of fishing businesses & communities

Assist fishermen to diversify and stabilize incomes

Retain access to fisheries resources by fishermen in local communities

Regional Fishing Associations, permit/quota banks, etc.

Support financial viability through community sustainability plan & business plan development May include information sharing and outreach

Develop processes to promote inter-generational fishery access & entry level access

May include enhanced participation in management process

Facilitate market innovations

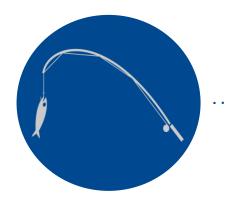
Differentiated marketplaces, revenue diversification, value-added products, etc.



2018 Funding Priorities



RECREATIONAL FISHING



Improve monitoring and assessment

Dockside validation, private angler surveys, etc. Does NOT include EM/ER projects

Support management and research

Develop and pilot needed innovations in management approaches better suited to recreational fisheries

Expand best management practices

Study or influence angler culture and acceptance of conservation-oriented tools, techniques, and behaviors (e.g., handling practices, reduced discard mortality)

2018 Funding Priorities

MARINE AQUACULTURE



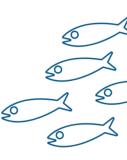
Develop or implement risk management strategies

Risk management plans

Inform siting of marine aquaculture operations

Develop plans for appropriate sites that avoids environmental risks

Priorities: 1) New England, 2) Southern California, 3) the Gulf of Mexico, and 4) marine aquaculture of mollusks or seaweed in Alaska ("mariculture").



2018 RFP Recap

2018 RFP PRIORITIES

- Bycatch Reduction and Capacity Building & Market Development
- Recreational Fisheries
- Marine Aquaculture

ELECTRONIC MONITORING AND REPORTING PROJECTS

Apply to the Electronic Monitoring & Reporting Grant Program

RFP not currently available (expected in spring/summer 2018)

ELIGIBILITY

- All U.S. fisheries eligible
- Seeking both innovation development & implementation
- Implementation projects will be prioritized if they occur within one of 4 target fisheries:
 - New England Groundfish Fishery
 - Gulf of Mexico Reef Fish Fishery
 - West Coast Groundfish Fishery
 - Gulf of Alaska Groundfish Fisheries



Photo Credit: Texas A&M University - Corpus Christi

QUESTIONS?



Photo Credit: Halfmoon Bay Groundfish Marketing Association



Pre-Proposals Due Monday, May 14 2017

by 11:59 pm EST

Invitations for Full Proposals Sent Mid-June 2018

Full Proposals Due Thursday, July 12, 2018

Contact Information:

Mike Lagua Manager, Fisheries Conservation michael.lagua@nfwf.org | 202-595-2438

Haven Whipple

Coordinator, Marine Programs

Email: haven.whipple@nfwf.org | 202-595-2469

Easygrants Helpdesk:

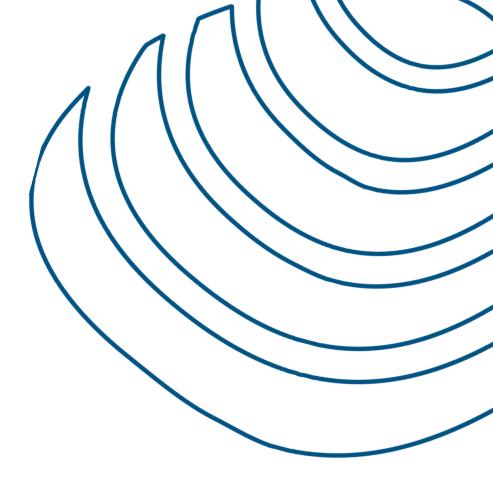
Email: easygrants@nfwf.org Voicemail: 202-595-2497

QUESTIONS?

Ask in "Questions" or "Chat"



pre-proposal applications





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OUICK LAUNCH

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- Theme: Freshwater
- Theme: Oceans and Coasts



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STAFF REPRESENTATIVES

Erika Feller 🖂

Director, Marine and Coastal Conservation

Michael Lagua 🖂

Manager, Fisheries Conservation

Haven Whipple 🖂

Coordinator, Marine and Coastal Conservation

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» Fisheries Innovation Fund

QUICK LAUNCH

- Program Home
- Theme: Freshwater
- Theme: Oceans and Coasts

Fish

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Fisheries Innovation Fund Pre-Proposal Tip Sheet

STARTING AN APPLICATION

When you are ready to begin the application process, go to easygrants.nfwf.org.

- New users to the system will be prompted to register before starting their application.
- Existing users should log in using their e-mail address and password. If you have forgotten your password, please click the "Forgot your password?" link on the Easygrants login page and a reset link will be sent to you. The link expires within 24 hours of being sent.
- Once you are logged in, click the Apply for Funding button, and select Fisheries Innovation Fund – 2017 from the list of "Available Funding Opportunities".
- Complete the Eligibility Quiz and Save and Submit your response.
- If you pass the Eligibility Quiz, Easygrants will return you to your personal Easygrants Home Page. From there, click on the Pre-Proposal for the Fisheries Innovation Fund. Now you are ready to get started! If you do not pass the Eligibility Quiz, please contact the NFWF Program Contact identified in the RFP.

* * * * *

Take Note!

- Pop-ups: Easygrants uses pop-up windows to display some files. Please make sure your web browser allows for pop-ups. The internet browser pop-up blocker must be disabled prior to beginning the application process. You can also try holding the Shift or Control (CTRL) key when clicking the link.
- Cookies: Easygrants uses cookies to maintain the session information. Please make sure that your browser and computer can accept cookies.
- PDF: Easygrants uses PDFs extensively.
 Make sure you are able to use Adobe Reader.
- SAVING AND SUBMITTING: Once an application has been initiated, it may be saved and then modified and submitted at a later time, up to the application deadline of May 25, 2017 11:59 PM Eastern Standard Time. Please note DO NOT hit the "Submit' button until you are actually ready to submit. Once you hit submit the application is formally submitted and you may no longer make changes.

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ATED DOCUMENTS

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ip Sheet

CONTACT INFORMATION

Enter the contact information for the primary person responsible for completing the Easygrants application (this person is tagged as the Principal). Additional personnel may be added to your Easygrants account by clicking the "Add" button and entering their information (tag as a Collaborator).

ORGANIZATION INFORMATION

Use the "Select Organization" button to search for your organization; you can search by Name, EIN number, or DUNS number. When searching by Name, it is recommended that you enter as few words as possible to ensure your return list is comprehensive. Select your organization from the list that is the most complete (has DUNS and/or EIN numbers). If Easygrants informs you that your organization's EIN or DUNS already exists but you are unable to find your organization, please contact Easygrants@nfwf.org for support (include your organization's name, EIN, DUNS). If your organization is new to Easygrants, click the "Add New" button at bottom of list and fill out your organization's information.

PROJECT INFORMATION

 Project Title: Please do not call your project Fisheries Innovation Fund Proposal. Give it a short, descriptive name that will distinguish it from other proposals and indicate project purpose. (300 character limit, including spaces)

1



Welcome to the Easygrants ® System.

Welcome to EZG Stage (UAT2)

Enter your login ID and password and click Log In below. If you have forgotten your password, click Forgot your password? below.

If you are a first time visitor to this system, click Register here below.

New User? Register here.
Frequently Asked Questions

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About PDF

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Log In

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Log In

FAQ

Enter all requested information in the spaces provided below. You will have the opportunity to edit the information after you have registered. Fields marked with an asterisk (*) are required.

×

Click Submit to submit your registration and create your Home page.

To return to the Log In page, click Close.

Your password must meet the following requirements:

- · At least 8 characters and no more than 16
- · At least one upper-case letter
- · At least one lower-case letter
- · At least one digit (0-9)
- · At least one special character

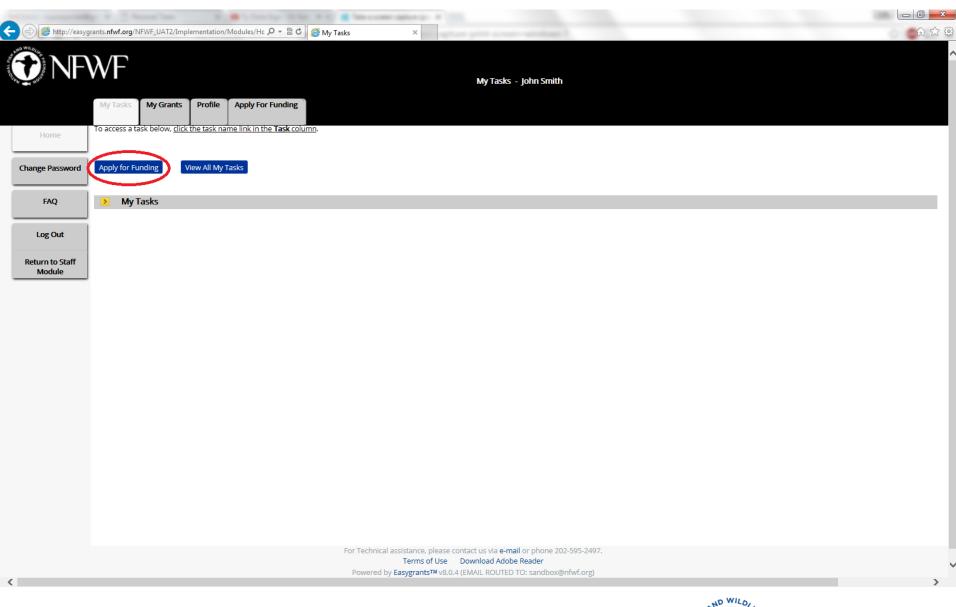
 Different from your last 2 passwords Should not contain your first or last name 	
Register	
First Name * Middle Name Last Name *	Jack First Name Jackson
> Login Information	
E-mail * Confirm E-mail * Password * Confirm Password *	
	Submit Close

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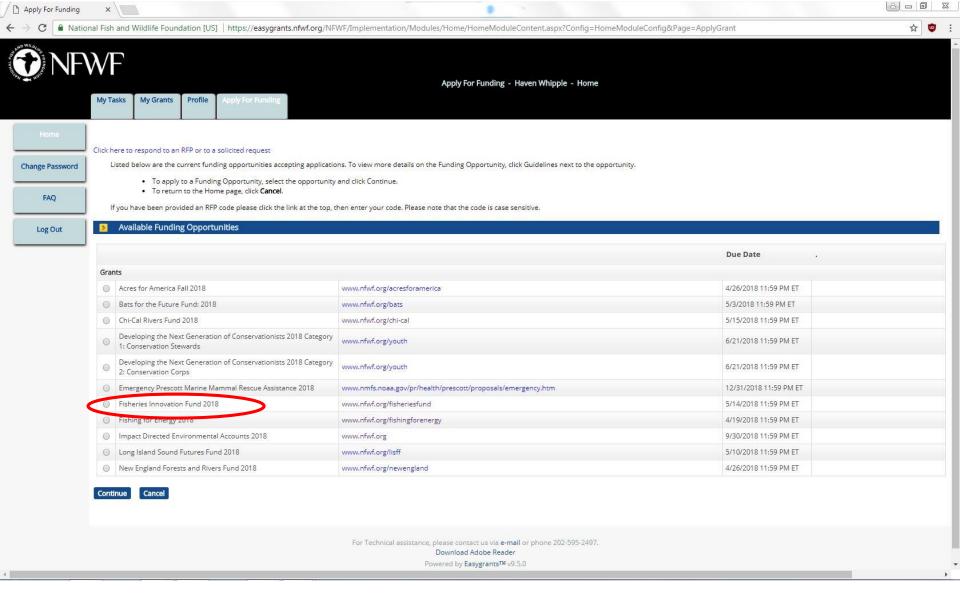
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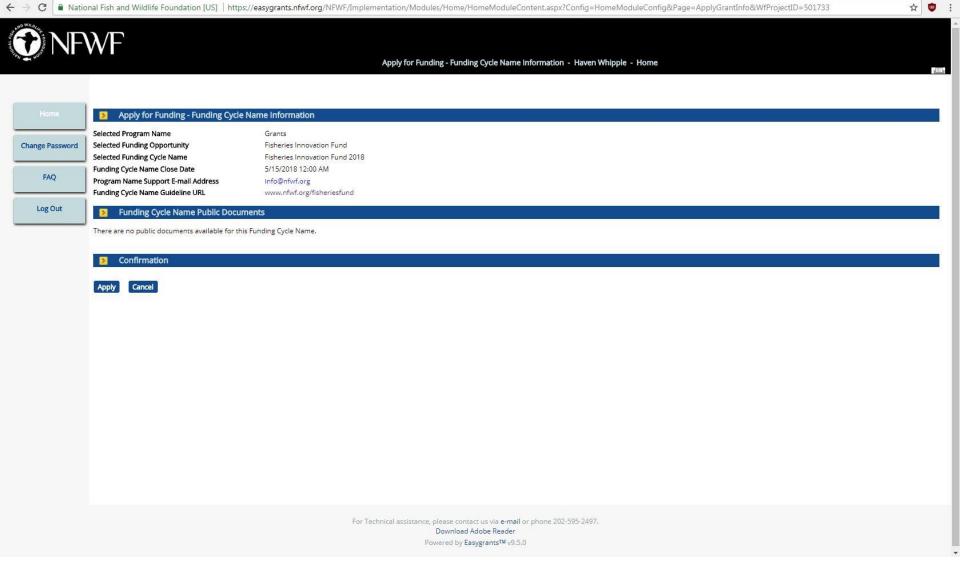












Apply for Funding - Fund X



8 - 6 %







Eligibility Quiz - John Smith

Home	Project Information		
	Due: 2/3/2016	Easygrants ID: 52210	
Eligibility Quiz	Smith, John Grants Five Star and Nature Restoration Trust Five Star and U	Jrban Waters Restoration Program 2016	
FAQ	Instructions		
Help	Answer each question below by selecting the Yes or No radio t your data by clicking Save .	outton, and click Submit to determine your eligibility to apply for this award. All information is required. If you pa	irtially complete and wish to return to complete this quiz later, be sure to s
Log Out	Have you read and do you understand the Program	Guidelines for this Funding Opportunity, including any match requirements specific to the Funding Opportunity?	○ No ○ Yes
Return to Staff Module	Can the reports and deliverables associated with an	potential Foundation award for your project be published on the Foundation website?	○ No ○ Yes
	Do you certify that you are authorized to submit this	○ No ○ Yes	
	Upon submission of this page, you will see the outcome of you	r Eligibility Quiz. If you are eligible to apply for this award, you will have a corresponding To Do item on your Home	e page. If you do not wish to apply for this award at this time, click Cancel .
	Important: Please proof your answers carefully. You will not be	able to revise your answers after submitting.	
	Save Cancel		
	Submit		

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To access a task below, click the task name link in the Task column.

Peer Reviewers: To view the proposal you are reviewing please click the "Third Party Review" link. Please do not click View PDF, as it will open a copy of the review you are submitting and not the proposal.

Change Password

Apply for Funding

View All My Tasks

FAQ

Log Out

My Tasks

Easygrants ID	Primary Contact/PI	Task	Program Name	Funding Cycle Name	Status	Outcome	Due Date	
60640	Whipple, Haven	Full Proposal	Grants	Fishing for Energy 2018	Incomplete	Not Submitted	4/19/2018	View PDF
61294	Whipple, Haven	Pre-Proposal	Grants	Fisheries Innovation Fund 2018	Incomplete	Pre-proposal Not Submitted	5/14/2018	View PDF
59084	Whipple, Haven	Eligibility Quiz	Grants	Impact Directed Environmental Accounts 2018	Incomplete	Not Eligible	10/10/2018	
60673	Whipple, Haven	Full Proposal	Grants	Emergency Prescott Marine Mammal Rescue Assistance 2018	Incomplete	Not Submitted	12/31/2018	View PDF

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Project Information

Due: 5/14/2018 11:59 PM ET Easygrants ID: 61294

Whipple, Haven I

Grants | Fisheries Innovation Fund | Fisheries Innovation Fund 2018

Instructions

Click the page links on the left navigation bar, or in the summary below to view the pages where you will enter the information required for this submission. Click Help for examples and instructions, Click Home to return to your Home page. You may save and return to edit your information as many times as needed until you submit. Once you submit, you will no longer be able to make changes. Click here to view Foundation Guidelines for this Funding Opportunity.

Other useful links that will appear in the navigation bar at left include:

- . Home brings you back to your Home page and out of this submission task.
- . FAQ provides answers to common questions about the Foundation's proposal elements.
- · Help provides guidance on both content and technical aspects related to completing many of the pages in the system.
- Log Out logs you out of the system.

Validation Summary

Page Name

Contact Information Organization Information Project Information Uploads

Matching Contributions

Status

√ Complete

X Incomplete

X Incomplete

X Incomplete

√ Complete

For Technical assistance, please contact us via e-mail or phone 202-595-2497.

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and his Engagement TM of 5.0





Home **Project Information** Due; 5/14/2018 11:59 PM ET Easygrants ID: 61294 Whipple, Haven Main Grants | Fisheries Innovation Fund | Fisheries Innovation Fund 2018 Instructions Enter the details requested below regarding the organization requesting the grant, and the primary person contact for the proposal. The user you are logged in as will be the primary contact for this proposal. If you receive an award you will have an opportunity to assign other contacts. Organization Click Help for examples and instructions, Click Save regularly to save your work. The system will timeout and you will lose unsaved work if you do not save at least once every hour, Click Save and Continue to save and Information move to the next page. Fields marked with a red asterisk (*) are required for final submission for most programs. **Project Information** Contacts-Project Personnel Add Uploads **Primary Person** Role Name **Organization Name** Access Level Outcome Options Matching Contributions Yes Principal Haven Whipple Task Owner Edit

FAQ

Review and Submit

Add

Contacts-Other

Help

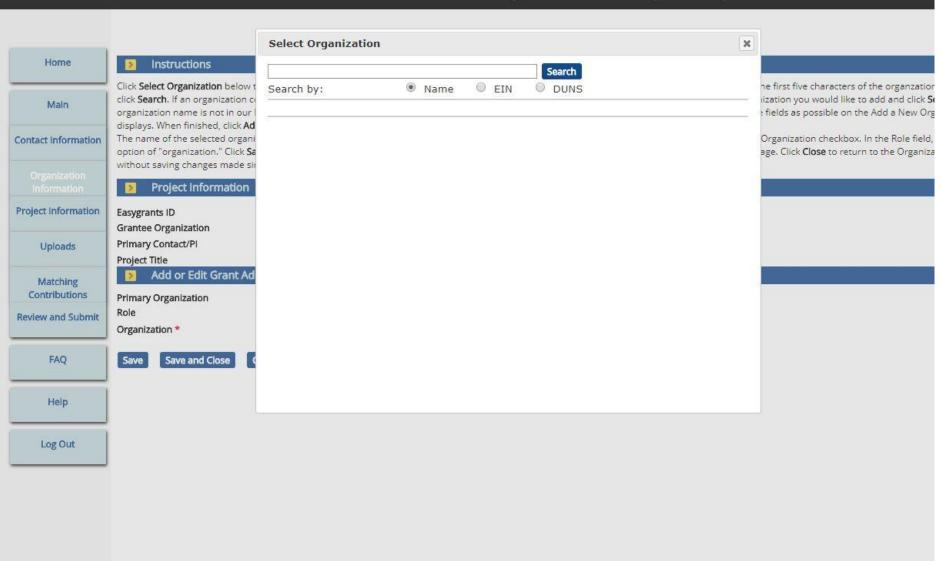
Continue

Log Out

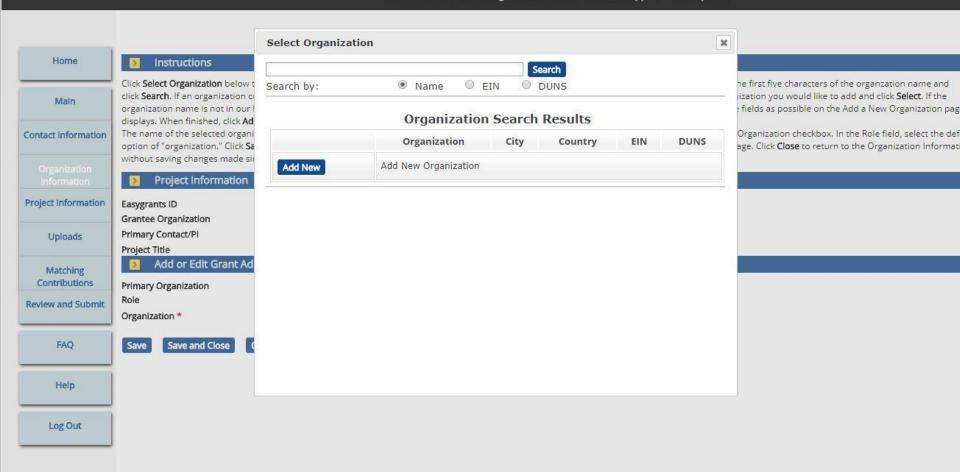




Grants Administration Organization Editor - Haven Whipple - Pre-Proposal



Grants Administration Organization Editor - Haven Whipple - Pre-Proposal

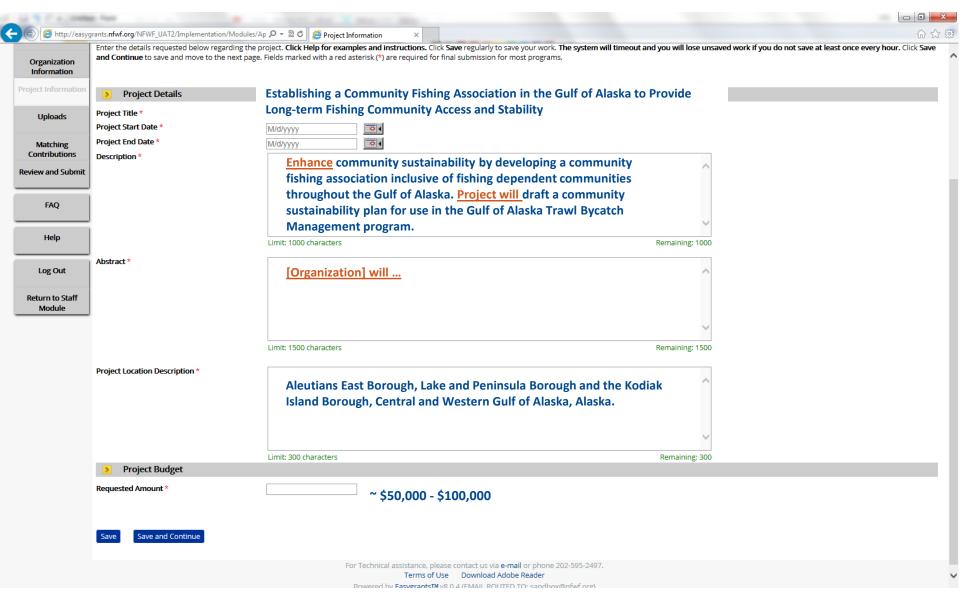




		Select Organization		×		
Home	Instructions	Add a new Organization				
Main	Click Select Organization below to click Search. If an organization co- organization name is not in our displays. When finished, click Ad	Organization Name * Type Name *	Select an option ▼		ne first five characters of the organization name and ization you would like to add and click Select . If the fields as possible on the Add a New Organization page t	
Contact Information	The name of the selected organi option of "organization." Click Sa without saving changes made sin	EIN *	Enter "N/A" if your Organization does not have a EIN.		Organization checkbox. In the Role field, select the defau age. Click Close to return to the Organization Information	
Organization Information	Project Information	DUNS StreetAddress1				
Project Information	Easygrants ID Grantee Organization	StreetAddress2				
Uploads	Primary Contact/Pl Project Title	StreetAddress3 City				
Matching Contributions	Add or Edit Grant Ad Primary Organization	State	Select an option Select "N/A" if Organization is not located in a US State/Territory or Ca			
Review and Submit	Role Organization *	Zip/Postal Code	Province.	nagian		
FAQ	Save Save and Close	Country	Select an option ▼			
Help			Add Organization Cancel			
Log Out						

Contact Information	Instructions				
Organization Information		ie to save and move to the nex	t page. Fields marked with a red asteris	gularly to save your work. The system will timeout and : (*) are required for final submission for most progran	you will lose unsaved work if you do not save at least ns.
Project Information					
Uploads	Project Details Project Title *				
Matching Contributions	Project Start Date * Project End Date *	M/d/yyyy M/d/yyyy			
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Log Out	Abstract *	Limit: 1000 characters		Remaining: 1000	
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	Project Location Description *				
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Home

Project Information

Due: 5/14/2018 11:59 PM ET Easygrants ID: 61294

Main

Whipple, Haven

Grants | Fisheries Innovation Fund | Fisheries Innovation Fund 2018

Contact Information

Organization Information

Project Information

Matching

Contributions Review and Submit

FAQ

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Instructions

Below is a list of documents that can be attached to your submission. Documents marked as required must be uploaded before you will be able to submit. If you do not have a required document, upload a Word document with an explanation in its place. To create your narrative document, begin by downloading the template provided below, and saving it to your computer. Use the template to create and save your narrative document on your computer.

Follow these steps to download and create your narrative document:

- 1, In the Upload Checklist below, click the Template link for the document you want to create, and save the template file to your computer. This is a MS Word document.
- 2. Work within this template and save it to your computer.

To attach/upload your document(s) to this task:

- 3. In the Uploads section below, select the appropriate upload type from the Choose Upload Type drop-down list and click Add Files.
- 4. Select the file or files to upload from your computer and return to this page.
- 5. Click Start to the right of the file that you want to upload. The system will upload the document and display it in the Uploads list. If the Status does not display, wait 10 seconds and refresh the page. When complete, the Status will read "Successfully validated and converted file."

6. Once your document is uploaded, you may view it by clicking the file name or the name of the converted pdf. To re-upload a document, click Delete to the right of the document and start with Step 3 above. When you are finished, click Continue to move to the next page in this submission.

Click Help for examples and instructions specific to this Uploads section.

NOTE; You must enable pop-ups to use this system. If a link does not open please try holding the Shift or Control (CTRL) key on your keyboard while clicking on the link, which may tell a pop-up blocker to allow the link to open. Click here for more information.

Upload Checklist

Upload Type Required Template File Types Allowed Max Uploads Max File Size **Max Pages** Max Words **Max Characters** NFWF Pre-proposal Narrative Template 2 No Limit No Limit Pre-proposal Narrative Yes .doc, .docx, .pdf, .rtf No Limit 16 MB

Uploads

Choose Upload Type ▼ # Add files...



Start upload

© Cancel upload

There are no grant documents attached.

Continue



Pre-Proposal Narrative

Length:

2 pages

Formatting:

Keep outline format

Part I:

Basic information about proposed project

Part II:

Brief description of proposed methods, activities, and outcomes



Pre-proposal Project Narrative

Writing Instructions: Please provide a two-page narrative that describes project outcome(s); how progress will be measured; the strategy (activities) for achieving project outcomes, including the status of their planning and implementation; and how that strategy is appropriate for addressing priority conservation needs in the specific project location.

Pre-Proposal Narrative

Part I – Provide a brief description of your project by completing each of the following sections in no more than two sentences.

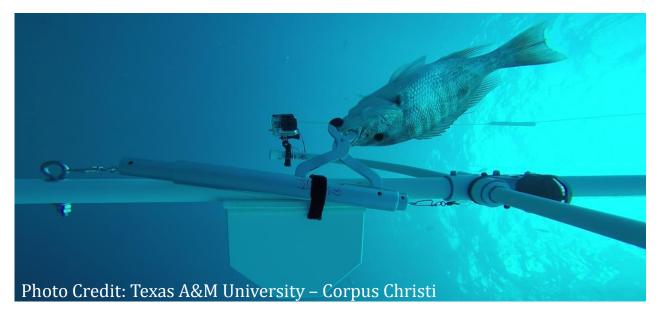
- a) **Priority Addressed:** List the priorities identified in the 2018 Request for Proposals that will be addressed by your proposal.
- **b)** Category: Describe whether your proposal falls under the category of: 1) *Innovation*, in which a new innovative approach is developed and/or piloted, or 2) *Implementation*, in which previously tested innovations are disseminated and/or replicated.
- c) Fishery: Indicate which fishery or fisheries your proposal will focus on.
- **d) Participants:** Describe the participants that will be directly involved in the project activities described below, including the number of fishermen and/or fishing communities, if applicable.
- e) Project Location: List all states, municipalities, coastlines, and marine areas in which you will conduct all project activities (maps may be included and do not count against the two page narrative limit).



PRE-PROPOSAL NARRATIVE

Part II – Detail the proposed methods, outcomes, and activities associated with your project.

- a) Methods: Provide a description of the methods you will use. Explain how your methods are suited to the project area and goals.
- **b) Project Outcome(s)**: Describe the short-term outcomes/results anticipated to occur within the time span of the proposed project and the anticipated long-term utility of the project and its implications for future research, management, or conservation activities.
- c) Proposed Activities: Briefly describe your strategy (activities) for achieving the project outcome(s) and where you are in their planning and implementation.
- **Measure of Success**: Discuss how you will measure progress and success against your proposed outcome(s) and briefly outline your monitoring plan to capture these results.





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Project Information

Due: 5/14/2018 11:59 PM ET Easygrants ID: 61294

Whipple, Haven

Grants | Fisheries Innovation Fund | Fisheries Innovation Fund 2018

Instructions

Click **Add** to enter the required matching contribution information below. **Click Help for examples and instructions**. Each source of matching contributions must be added separately, and you can add as many matching contributions as desired. After you add a matching contribution below, you will be able to **Edit** or **Delete** it, as needed. Click **Save and Continue** to save your work and move to the next page. **Please note a 50% match ratio is required.**

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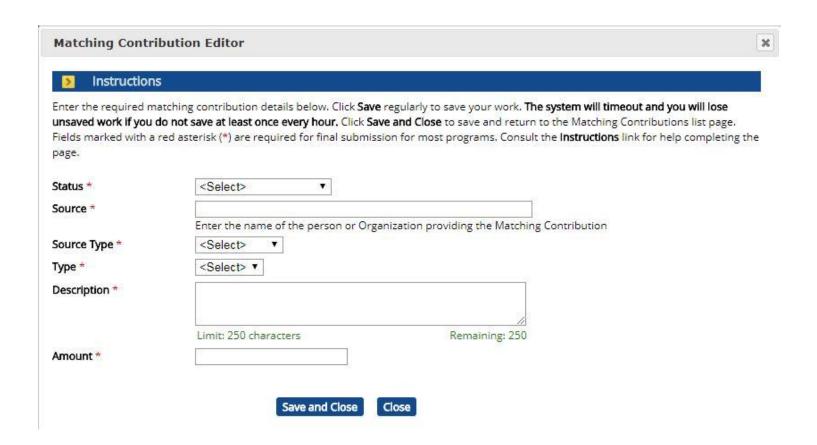
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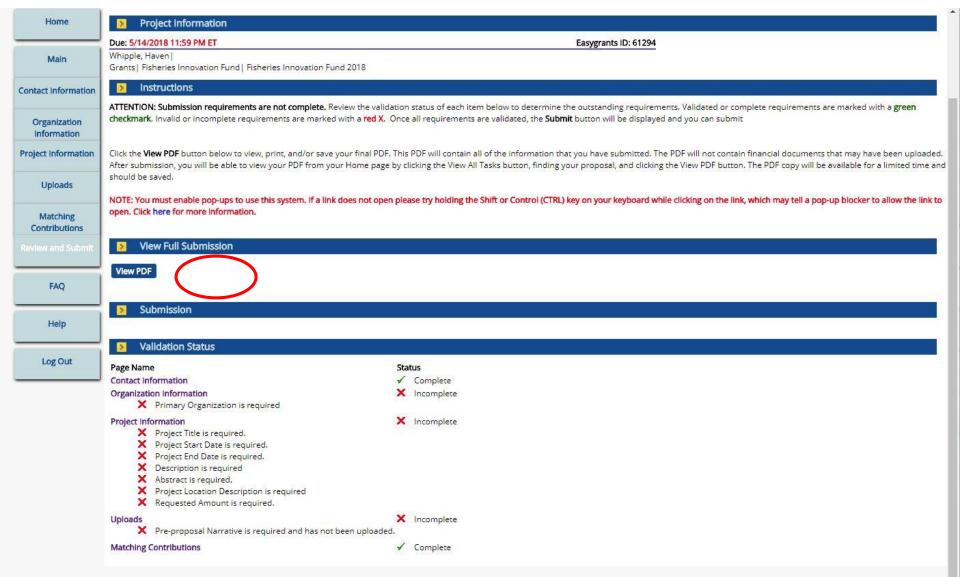
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Additional Resources

www.nfwf.org/fisheriesfund



Pre-Proposals Due Monday, May 14 2017

by 11:59 pm EST

Invitations for Full Proposals Sent Mid-June 2018

Full Proposals Due Thursday, July 12, 2018

Contact Information:

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QUESTIONS?



Photo Credit: Alaska Sustainable Fisheries Trust

