



NFWF



Northern Great Plains Program 2019

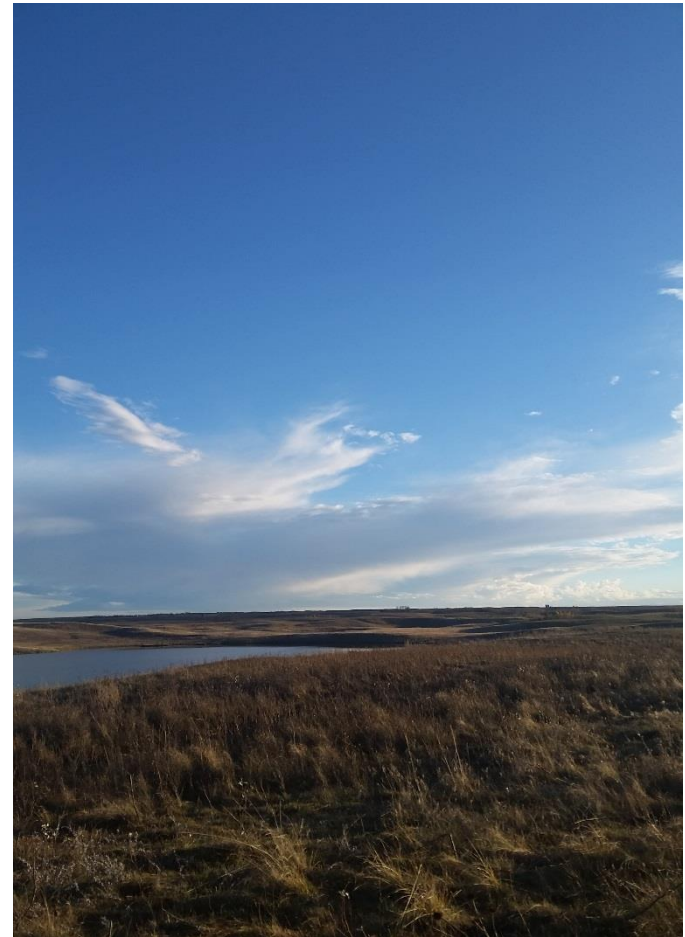
Webinar for Applicants – September 18th 2018

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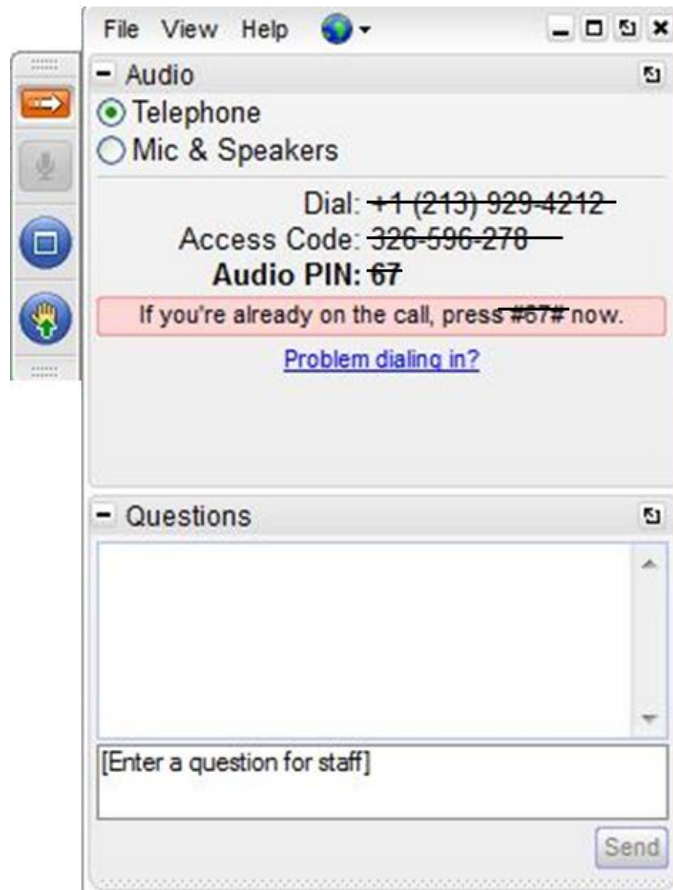
Agenda

- Welcome and Introductions
- Webinar Instructions
- NFWF Overview
- NGP Overview
- Eligibility
- Funding Availability
- Preparing a Proposal
- Timeline
- Technical Assistance
- Q&A

Webinar is recorded and PDF will be available as well



Webinar Instructions



- No computer speakers? Click the **'Use Telephone'** button – a number/pin code will be provided to you.
- All participants muted during webinar.
- Do not hit your hold button.

Questions?

- Questions answered at the end of presentation.
- Input questions into the **'Questions'** section of control panel.
- Questions repeated to group and then response given.

About Us

The National Fish and Wildlife Foundation (NFWF) is a 501 (c)(3) non-profit dedicated to conserving and restoring our nation's native fish and wildlife and the habitats on which they rely.

Created by Congress in 1984, NFWF invests both public and private conservation dollars to achieve its mission.

WHO WE ARE

- Chartered by Congress in 1984
- 30 member Board appointed by Secretary of the Interior
 - Includes FWS Director and NOAA Administrator

WHAT WE DO

- Sustain, restore, enhance the nation's natural heritage
- Bring collaboration among federal agencies & private sector
- Create common ground among diverse interests

HOW WE DO IT

- Leverage public funding with private money – average 3:1
- On-the-ground conservation projects through grant making



NFWF's Business and Operations Model

Non-Federal Partner Resources

- Corporations
- Foundations
- Private Donors
- Mitigation & Settlements
- States
- NGOs

Federal Government Resources

- Appropriations
- Cooperative Agreements



**Convener of focused, leveraged funding & leadership
for priority wildlife & habitat conservation
through grant making**



Species



Places



Issues

Conservation Purpose & Goals

Working through partnerships, NFWF's goal is to directly maintain or improve 1 million acres of interconnected, native grasslands in focal areas within the NGP (i.e. core areas) to sustain healthy populations of grassland-obligate species while fostering sustainable livelihoods and preserving cultural identities.



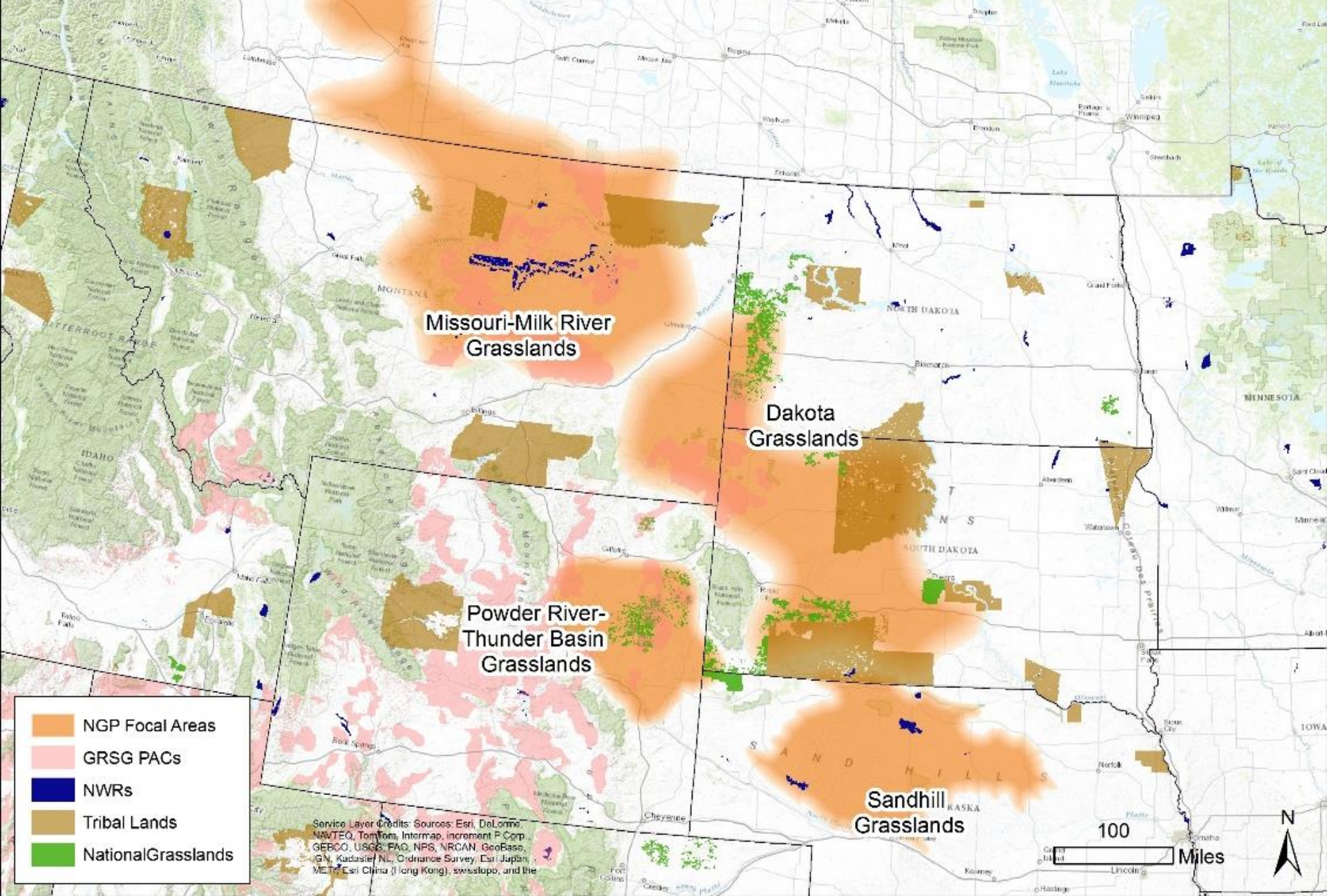
Program Partners



Margaret A. Cargill
PHILANTHROPIES



Geographic Focus



Program Priorities

- Landscape & Habitat Outcomes
 - Conservation – 100,000 ac.
 - Restoration – 150,000 ac.
 - Management - 750,000 ac.
- Species Outcomes:



Project Metrics

Project Activity	Recommended Metric	Additional Guidance
Greater sage-grouse population	# of leks	Report the number of greater sage-grouse leks on your project (if applicable)
Conservation easements - general	Acres protected under easement	Enter the number of acres protected in perpetual/long-term conservation easements (> 30 years) - Please specify length of the easement in the notes
Conservation easements – sage grouse	Acres protected under easement	Enter the number of acres protected under perpetual/long-term conservation easement (>30 years) specifically for greater sage-grouse, specify length of easement in the notes section
Land restoration - general	Acres restored	Enter the number of acres associated with upland restoration activity (re-seeding, conifer removal etc.) specifically for greater sage-grouse, report what the restoration practice in the notes section
Land restoration – sage grouse	Acres restored	Enter the acres associated with any practice that restores grasslands to a functional condition (seeding crop to grass, removing conifer, specify restoration practice in the notes section)
Riparian restoration	Acres restored	Enter acres associated with mesic wet meadow restoration practices (Zeedyk structures, beaver mimicry etc. note practice type in notes section) specifically for greater sage-grouse
BMP implementation for fencing improvements – sage grouse	Miles of fencing improved	Enter miles of fence removed or improved for greater sage-grouse to minimize collision (fence markers, fladry etc, report practice in the notes section)
BMP implementation for fencing improvements - pronghorn	Miles of fencing improved	Enter miles of fence removal or modification completed for improved pronghorn passage (raising the bottom wire, drop fence, etc report specific practice in the notes section)
Improved management practices	Acres under improved management	Any practice that improves grassland function (grazing management, changed behaviors, infrastructure development to facilitate managed grazing)
Black-footed ferret disease control	# acres protected from disease	Enter the number of acres treated for the control of sylvatic plague and the conservation of Black-footed ferret. (specify control measures implemented in the notes section)
Black-footed ferret disease control	# sites protected	Enter the number of sites protected from disease for the conservation of Black-footed ferrets

Scorecards



Scorecard: September 2018

Northern Great Plains business plan 2016

Business Plan Duration:

2016 - 2026 (yr 2 of 10)

Business Plan Investment:

NFWF Funding

\$10.3M

\$25M (41%)

Grantee Match

\$20.0M (Ratio: 1.9:1)

Business Plan Coverage:



Species Outcomes:



Black-footed Ferret
Mustela nigripes

Goal

Increase the number of breeding pairs from 10 to 90 across 3 populations

Progress

50%

Updated 2018



Baird's Sparrow
Ammodramus bairdii

Maintain or improve the density of Baird's Sparrow at NFWF project sites in the Missouri Milk River and Dakota Grasslands compared to the current baseline density of 2.58 birds per square kilometer.

0%

Updated 2017



Chestnut-collared Longspur
Calcarius ornatus

Maintain or improve the density of chestnut-collared Longspurs at NFWF project sites in the Missouri-Milk River and Dakota Grasslands Focal Areas compared to the current baseline density of 15.05 bird

0%

Updated 2017



Lark Bunting
Calamospiza melanocorys

Maintain or improve the density of Lark Bunting at NFWF project sites in the Missouri Milk River, Thunder Basin - Powder River and Dakota Grasslands compared to the current baseline density of 30.63 b

0%

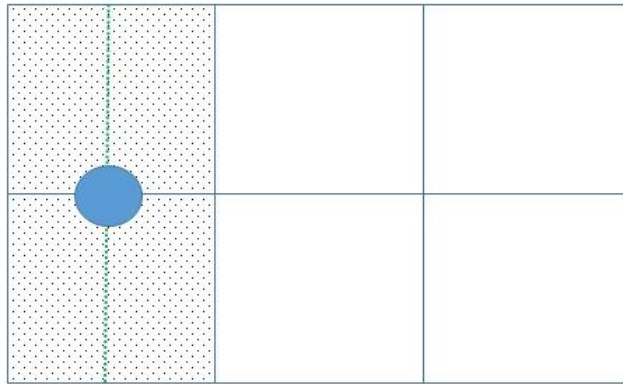
Updated 2017

Performance Metric	Target	Progress	Percent Progress
Habitat Conservation:			
Conservation easements: Acres protected under long-term easement (permanent or >30-yr)	100,000	273,207	273%
Conservation easements: Acres protected under long-term easement (permanent or >30-yr) (Greater Sage-Grouse)	10,000	140,000	1400%
Funding Awarded	\$7M	\$2.1M	30%
Habitat Restoration:			
Land restoration: Acres restored	150,000	47,746	32%
Land restoration: Acres restored (Greater Sage-Grouse)	75	2,470	3293%
Funding Awarded	\$5.8M	\$1.2M	20%
Habitat Management:			
BMP implementation for fencing improvements: Miles of fencing improved (Pronghorn)	300	137	46%
BMP implementation for fencing improvements: Miles of fencing improved (Greater Sage-Grouse)	100	11	11%
Improved management practices: Acres under improved management	750,000	977,401	130%
Funding Awarded	\$5.5M	\$4.4M	79%
Species-specific Strategies:			
Disease control: # of acres protected from disease (Black-footed Ferret)	30,000	677	2%
Disease control: # sites protected from disease (Black-footed Ferret)	3	1	33%
Funding Awarded	\$5.5M	\$1.3M	23%
Planning, Research, Monitoring:			
Projects supporting on the ground management	20	1	5%
Funding Awarded	\$1.3M	\$850,611	68%

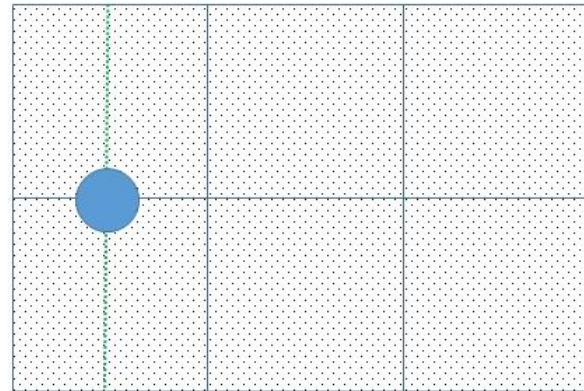


Project Metrics

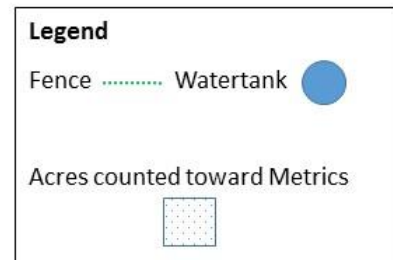
Figure 1: Guidance on counting acres under improved management



1a: Acres to be counted with infrastructure development and **no management plan** – Only count acres directly *adjacent* to newly added infrastructure



1b: Acres with infrastructure development **and management plans** – All acres included in the management plan should be reported



- Further Guidance is underway for consistent metric reporting and will be provided to grantees at a later date

Eligibility

- ✓ ***Eligible applicants*** include non-profit 501(c) organizations, U.S. Federal government agencies, state government agencies, local governments, municipal governments, Indian tribes, and educational institutions.

For-Profit entities are also welcome to apply but please note that you will not be allowed to charge your normal, loaded billable rates and you will be limited to the de minimus 10% IDC rate.

Eligibility

Ineligible Uses of Grant Funds

- ✗ NFWF funds and matching contributions may not be used to support political advocacy, fundraising, lobbying, litigation, terrorist activities or Foreign Corrupt Practices Act violations.
- ✗ NFWF funds may not be used to support ongoing efforts to comply with legal requirements, including permit conditions, mitigation and settlement agreements. However, grant funds may be used to support projects that enhance or improve upon existing baseline compliance efforts.

Funding Availability

- Approximately \$2.4 million available in funding
- Typical grant award is up to \$300k
- We anticipate awarding 10-15 grants per year
- Grant Period of performance 1-3 years
- We anticipate one funding cycle per year (Fall RFP, Spring Awards)



Preparing a Proposal

All application materials must be submitted online through National Fish and Wildlife Foundation's Easygrants system.

Parts of an Application:

- Contact/Organization Information
- Project Information
- Project Location/Map
- Uploads
- Narrative: Elements of Competitive Proposal
- Budget
- Matching Contributions
- Permits and Approvals

Narrative: Elements of a Competitive Proposal

- Program Goals and Priorities
- Technical Merit
- Budget
- Partnership
- Transferability
- Communication
- Funding Need
- Conservation Plan and Context
- Monitoring
- Long-term Sustainability
- **Past Success***
- Key Personnel

Easygrants – Registering

Login ID / Email

Password

☐ Remember Me?

[Forgot your password?](#)

Log In

New User? [Register here.](#)
[Frequently Asked Questions](#)

- **New user?** Click on “Register Here.”
- **Lost your password?** Click on “forgot your password” - An email with password is sent from easygrants@nfwf.org.
- **Locked out?** Contact helpdesk at easygrants@nfwf.org or 202-595-2497.

Easygrants – Creating Username or Organization

Add Person Contact

Prefix	<None> ▼
First Name *	<input type="text"/>
Middle Name	<input type="text"/>
Last Name *	<input type="text"/>
Suffix	<None> ▼
Email Address *	<input type="text"/>
Organization * *	<input type="button" value="Select Organization"/>

- Do not create duplicate accounts.
- Use your professional email address and full legal organization name.
- Fill out all required information.
- Unsure if you already have a user account or if organization is registered in Easygrants? Contact helpdesk at easygrants@nfwf.org or 202-595-2497.

Add or Edit Grant Administration Organizations

Primary Organization	<input type="checkbox"/>
Role	<Select> ▼
Organization *	<input type="button" value="Select Organization"/>

Project Information

- **Title:** short, descriptive name indicating project purpose. (~100 characters)
- **Project start and end dates:**
- **Description:** Two sentences about primary project activities, location, outcome/metrics and relevance to conservation. (~500 characters)
 - Clearly state the main activity and the method being used
 - Address a specific habitat, location or species benefitted
- **Abstract:** More detailed description including location, major activities, outcome/metrics, and partners. (~1,500 characters)
 - State what your organization will do
 - Provide context and background information
 - Explain how the project outcomes will specifically address a conservation issue


Narrative

- **Activities:** Elaborate on the primary activities that will be employed through the grant. Explain how these activities are expected to lead to the outcome(s). Describe how these activities relate to established plans (management, conservation, recovery, etc.) and priority conservation needs in the specific project location.
- **Outcome(s):** Elaborate on the outcome(s) summarized previously in the application; discuss what makes this outcome(s) achievable and important.
- **Tracking Metrics:** Indicate how the project will monitor/assess progress on the metrics selected previously in the application. Please note any challenges or limitations anticipated with tracking the metrics.
- **Project Team:** List key individuals and describe their qualifications relevant for project implementation. (include contractor info is known)
- **Other (Optional):** Provide any further information important for the review of this proposal

Most Competitive Narrative Elements:

- ☐ Program Goals and Priorities
- ☐ Technical Merit
- ☐ Partnership
- ☐ Transferability
- ☐ Communication
- ☐ Funding Need
- ☐ Conservation Plan and Context
- ☐ Monitoring
- ☐ Long-term Sustainability
- ☐ Past Success
- ☐ Key Personnel

Budget

- Budget represents only the grant amount requested from NFWF
- Must comply with OMB’s Uniform Guidance ([whitehouse.gov/omb/circulars/index.html](https://www.whitehouse.gov/omb/circulars/index.html))
- Itemize all costs in appropriate budget categories. Costs must relate to project activities.
- No lumping costs i.e., ‘All Salaries: \$10,000’ Add narrative details to explain costs in budget line items.
- ‘Total Amount Requested’ in Project Information section must equal the ‘Budget Grand Total’ in Budget section
- Budget Narrative must accompany every section of the budget 

▼ <u>Materials and Supplies</u>	\$0.00
Materials and Supplies  	\$0.00
▼ <u>Contractual Services</u>	\$0.00
Subcontract/Contract - Per Agreement  	\$0.00
Subgrant - Per Agreement  	\$0.00
▼ <u>Other Direct Costs</u>	\$0.00
Other Direct Costs  	\$0.00
▼ <u>Indirect Costs</u>	\$0.00
Indirect Costs  	\$0.00
<u>Total Direct Costs</u>	\$0.00
<u>Total Indirect Costs</u>	\$0.00
<u>Total Costs</u>	\$0.00

Matching Requirement

- Grants require a minimum 1:1 match in the form of cash, in-kind contributions of goods and services, and/or donated land value.
- Indicate match “status”, secure match is favorable but not required
- Competitive grants will have a non-federal match component
- Federal funds may be considered as match.

Easygrants – Uploads

▶ Upload Checklist

Upload Type	Required
Friends Full Proposal Narrative	Yes
Friends Signature Page	Yes
Board of Trustees, Directors, or equivalent	Yes
Statement of Litigation	No
GAAP audited financial statements	Yes
A-133 Audit	Yes
IRS Form 990	Yes
Indirect Rate Agreement	No
Letters of Support	No

Review ‘Upload Checklist’ and upload relevant files into Easygrants.

Required:

- IRS-990
- A-133 Audit
- GAAP Audit
- Board of Trustees, Directors or Equivalent
- GAAP audited financial statements

Templates provided for:

- Statement of Litigation
- Full Proposal Narrative

If you don't have a required document, just upload an explanation on your company letterhead in place of the required document.



Uploads – Financial and Other Documents

All financial documentation must:

- Represent the same fiscal year period
- Must be the most recent financial information available
- Must be *less than* two years old

For details on what documents you need to submit and for FAQs regarding financial documents, go here:

www.nfwf.org/whatwedo/grants/applicants/Pages/required-financial-docs.aspx

Application Assistance

<http://www.nfwf.org/greatplains/Pages/home.aspx>

RFP:

<http://www.nfwf.org/greatplains/Pages/2018rfp.aspx>

TipSheet:

<http://www.nfwf.org/greatplains/Documents/2018tipsheet.pdf>

Technical Assistance / Easygrants Helpdesk:

Email: Easygrants@nfwf.org

Voicemail: 202-595-2497

Hours: 9:00 am to 5:00 pm ET, Monday-Friday.

Include: your name, proposal ID #, e-mail address, phone number, program you are applying to, and a description of the issue.



Timeline

- Pre-Proposal Due Date
 - **Thursday, October 18th 2018, 11:59pm ET / 9:59pm MT**
- FULL-Proposal Due Date
 - **Thursday, December 10th 2018, 11:59pm ET/ 9:59 MT**
- Review Period
December - March
- Awards Announced
March



Black-footed Ferret

Questions?



Burrowing Owl

Contacts

Programmatic Questions

Seth Gallagher

Program Manager

Rocky Mountain Regional Programs

Phone: 303-222-6483

Email: seth.gallagher@nfwf.org

Application/Easygrants Questions

Daley Burns

Regional Coordinator

Phone: 202-595-2440

Email: daley.burns@nfwf.org



Sharp-tailed Grouse



White-tailed Jackrabbit



Mule Deer