



# Monarch Butterfly Conservation Fund

MONSANTO



## ABOUT NFWF

The National Fish and Wildlife Foundation (NFWF) protects and restores our nation's fish and wildlife and their habitats. Created by Congress in 1984, NFWF directs public conservation dollars to the most pressing environmental needs and matches those investments with private funds. Learn more at [www.nfwf.org](http://www.nfwf.org)

## NATIONAL HEADQUARTERS

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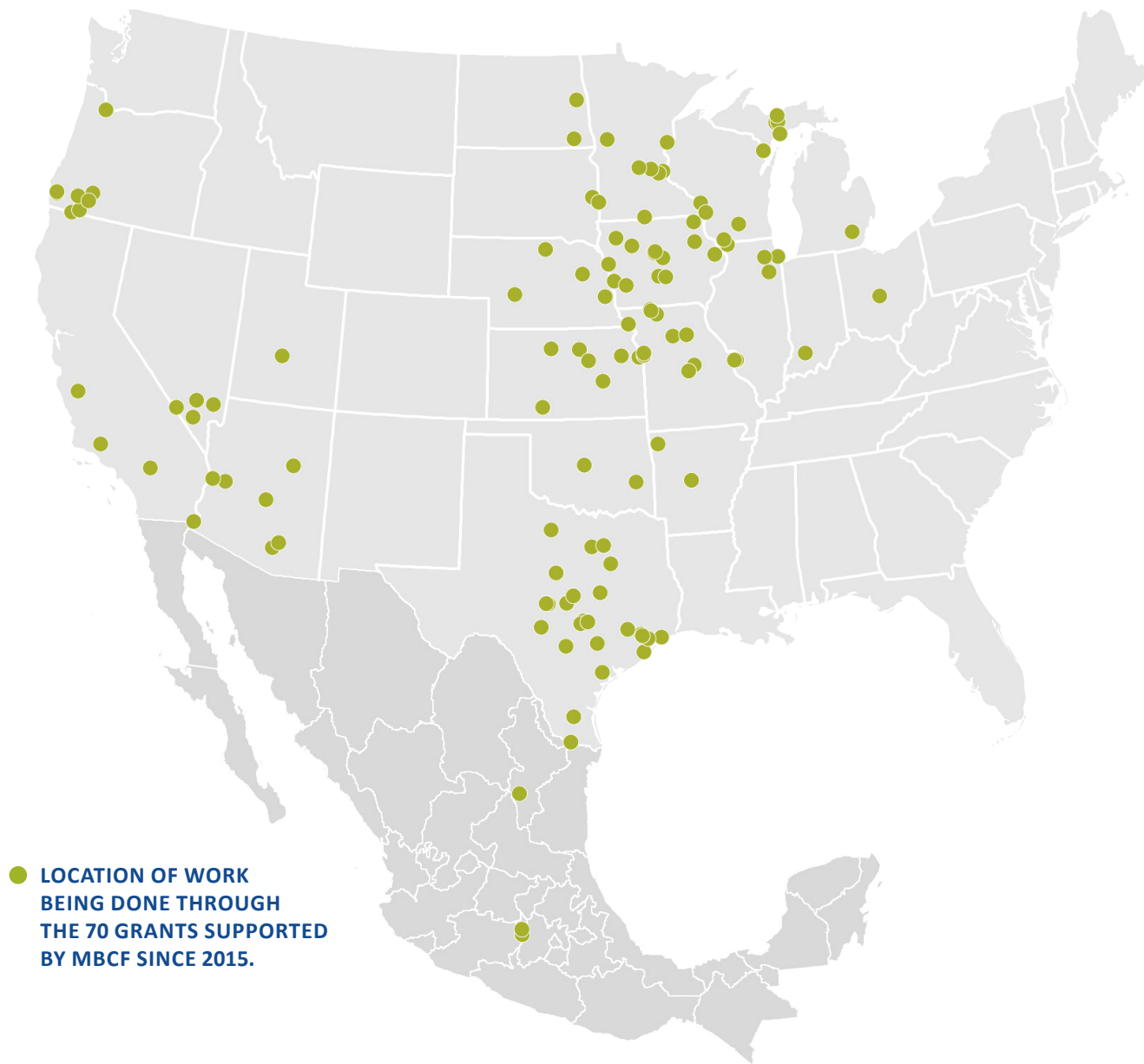
Since 2015, the Monarch Butterfly Conservation Fund has awarded approximately **\$11.1 million** to 70 projects that are helping conserve and recover the imperiled monarch butterfly. Grantees have matched this investment with an additional **\$18.1 million**, for a total on-the-ground impact of more than **\$29.2 million**.

## MONARCH BUTTERFLY CONSERVATION FUND

The monarch butterfly is one of the most iconic species in North America and its annual migration cycle is one of the most remarkable natural phenomena in the world. However, during the past 20 years, the monarch butterfly population has declined by over 80 percent throughout much of its range. The primary factor in this decline is the loss of critical breeding and overwintering habitat in North America.

In response to this threat, the National Fish and Wildlife Foundation (NFWF) established the Monarch Butterfly Conservation Fund (MBCF) in 2015 to protect, conserve and increase habitat for this species and other pollinators. Partners include the Monsanto Company, U.S. Fish and Wildlife Service, U.S. Forest Service, U.S. Geological Survey, Bureau of Land Management, and USDA's Natural Resources Conservation Service. The MBCF invests in projects that improve the availability of high-quality habitat and also increase the capacity needed to expand conservation efforts into the future. By leveraging the resources and expertise of its partners in this way, the MBCF is helping to reverse recent population declines and ensure the survival of the monarch butterfly.

(continued)



## MONARCH BUTTERFLY CONSERVATION FUND

**70**

Projects funded

**730**

Workshops or meetings hosted

**13,200**

Pounds of native milkweed and other forb seed collected

**127,000**

Acres restored or enhanced

**730,000**

Native milkweed and other forb species propagated



### CONSERVATION STRATEGIES

During its first three years, the Monarch Butterfly Conservation Fund supported projects that addressed the following two priority conservation strategies to restore monarch butterfly populations:

#### INCREASING THE QUALITY AND QUANTITY OF HABITAT

The goal of this conservation strategy is to create and sustain a connected patchwork of monarch butterfly habitat across the species' range to support its annual life cycle and migration. Emphasis is placed on restoring and enhancing land to support ample milkweed and nectar plants as well as overwintering habitat. In addition, this strategy includes work to ensure adequate supply of native milkweed and nectar-producing plant seed or plugs that support habitat restoration efforts.

#### Project Example: Ecoregional Seed Program for Monarchs across Eastern Broadleaf Forest

NFWF Award Amount	.....\$150,000
Matching Funds	.....\$485,080
Total Project	.....\$635,080

The Pollinator Partnership is establishing an ecoregional seed collection program for the Eastern Broadleaf Forest and is providing technical assistance to public and private land managers in five states. The project will collect 300 pounds of milkweed seed and propagate 9,000 seedlings to support the establishment of 4,700 acres of monarch habitat by public land managers and private land stewards.

#### COORDINATION AND CAPACITY BUILDING

The goal of this conservation strategy is to increase organizational capacity and coordination among organizations, states, and regions engaged in monarch butterfly conservation. Grant funding supports work to develop regional strategies and plans, build capacity and expertise, maximize information exchange, and distribute information about on-the-ground conservation practices.

#### Project Example: Developing a Central Flyway Monarch Conservation Strategy

NFWF Award Amount	.....\$144,750
Matching Funds	.....\$170,000
Total Project	.....\$314,750

The Midwest Association of Fish and Wildlife Agencies is leading a regional coordination process to develop a Central Flyway Monarch Conservation Strategy for states located along the eastern monarch migratory corridor. The project will establish common habitat and population goals, as well as strategies and monitoring protocols to be implemented at the state level.



## MONARCH BUTTERFLY CONSERVATION FUND GRANTEES

Alternare, A.C. ....	\$50,000	Pathfinders Resource Conservation and Development. ....	\$227,400
American Bird Conservancy. ....	\$249,988	Pheasants Forever, Inc. ....	\$330,000
Arizona-Sonora Desert Museum, Inc. ....	\$100,000	Pollinator Partnership. ....	\$150,000
Bureau of Land Management. ....	\$86,916	Prairie Pothole Partners. ....	\$50,000
Burroughs Audubon of Greater Kansas City. ....	\$229,868	Pronatura Noreste A.C. ....	\$50,000
Compatible Lands Foundation. ....	\$235,992	Regents of the University of Minnesota. ....	\$222,392
Driftless Area Land Conservancy. ....	\$241,255	Resource Conservation and Development for Northeast Iowa, Inc. ....	\$165,000
Environmental Defense Fund, Inc. ....	\$128,467	Sand County Foundation, Inc. ....	\$98,768
Field Museum of Natural History. ....	\$147,988	Southwest Monarch Study. ....	\$88,950
Friends of Crex, Inc. ....	\$199,576	Superior Watershed Partnership. ....	\$59,320
Friends of Red Rock Canyon. ....	\$135,346	Texan by Nature. ....	\$301,959
Friends of the Neal Smith NWR. ....	\$87,000	Texas Discovery Gardens. ....	\$125,000
Great River Greening. ....	\$110,916	Texas State Soil and Water Conservation Board. ....	\$480,000
Houston Wilderness. ....	\$485,244	The Board of Trustees of the University of Illinois. ....	\$325,000
Iowa Natural Heritage Foundation. ....	\$564,998	The Conservation Foundation. ....	\$247,942
Jo Daviess Conservation Fund, Inc. ....	\$83,640	The Nature Conservancy. ....	\$104,154
Kansas Grazing Lands Coalition, Inc. ....	\$125,000	The Wetlands Initiative. ....	\$166,497
Keystone Policy Center. ....	\$30,000	The Xerces Society for Invertebrate Conservation. ....	\$354,171
La Cruz Habitat Projection Project, Inc. ....	\$60,000	U.S. Fish and Wildlife Service. ....	\$1,017,663
Lomakatsi Restoration Project. ....	\$193,785	University of Kansas Center for Research. ....	\$248,006
Midwest Association of Fish and Wildlife Agencies. ....	\$300,951	U.S. Forest Service. ....	\$205,835
Missouri Botanic Garden. ....	\$154,500	Wisconsin Department of Natural Resources. ....	\$69,800
Missouri Conservation Heritage Foundation. ....	\$494,410		
National Wildlife Federation. ....	\$566,366		
Nature Conservancy of Canada. ....	\$80,000		
Nebraska Game and Parks Commission. ....	\$340,900		
North American Butterfly Association. ....	\$199,271		
Parks and Wildlife Foundation of Texas, Inc. ....	\$344,080		
		<b>Total 2015 - 2017. ....</b>	<b>\$11.1 million</b>
		<b>Total Grantee Match. ....</b>	<b>\$18.1 million</b>
		<b>Total with Match. ....</b>	<b>\$29.2 million</b>